

Art

The
University
of Akron

PROFESSION

Artists are imaginative, talented and creative people who communicate their ideas, thoughts and feelings through art.

They use an assortment of materials and a variety of methods to create their work. Some artists specialize in sculpture, using additive or subtractive processes, installation or performance art. Others use computers to generate or manipulate images, or design interactive Web pages. Photographers create both commercial and aesthetic images.

Art graduates generally fall into one of two broad categories — Bachelor of Fine Arts (fine art, graphic design, digital imaging, photography or three-dimensional mediums) or Bachelor of Arts (art history, art studio or art education).

Graphic design includes art directors who oversee the design of art elements in printed materials or digital media. Fine artists create original artwork for galleries, private homes, corporations or inclusion in print or computer-generated pieces.

Multimedia artists create art that can range from drawing storyboards for television commercials to using the computer to create a large series of images that form interaction or special effects.

Graduates with a Bachelor of Arts degree can enter the fields of arts management, museum studies, art education, art history or art therapy.

OPPORTUNITIES/SALARY

Many artists are self-employed and sell their own work or work on contract. Others operate galleries, work in museums, teach or work as art therapists. Graphic designers and media artists may be self-employed, work on a freelance basis, or hold paid positions. They work for advertising agencies, design firms and publishing companies, as well as in the television, motion picture, computer software, printing, publishing and public relations industries, according to the Bureau of Labor Statistics.

The arts will continue to attract many talented and creative people, and although job growth is expected to grow at an average rate, the increased number of aspiring artists

FOR MORE INFORMATION, VISIT THESE WEB SITES:

Myers School of Art: <http://www.uakron.edu/colleges/faa/schools/art.php>

College of Fine and Applied Arts: <http://www.uakron.edu/colleges/faa/>

The University of Akron: <http://www.uakron.edu>

Office of Admissions: <http://www.AkronAdvantage.com>

Honors College: <http://www3.uakron.edu/honors/>

vying for salaried and freelance work may escalate competition.

Annual salaries for artists vary, depending on their areas of expertise and experience. For example, art directors earned on average \$61,850 per year, according to the most recently published data (2002), the bureau reports. Art directors working in advertising, the largest employers of salaried directors, earned \$67,340 per year.

Incomes of self-employed artists varied greatly, as some charged nominal fees in order to gain experience and build a reputation while others, who were well-established, demanded greater fees.

DEGREE PROGRAM AT UA

The Mary Schiller Myers School of Art at The University of Akron offers a quality undergraduate education in the visual arts as it combines a strong foundation program with high quality majors in seven studio areas — ceramics, graphic design, metal-smithing, painting and drawing, photography, printmaking, and sculpture — as well as in art history and art education.

The school offers two degrees designed to meet the needs of both traditional and nontraditional students. The bachelor of arts emphasis affords an opportunity for those interested in a broad background in the arts or work in related fields, while the bachelor of fine arts program provides solid training and preparation for professional practice and lifelong learning. Each program is accredited by the National Association of Schools of Art and Design.

As a student of the bachelor of arts program, you will receive a solid background in art, but you also will specialize in one of three options — studio art, history of art or art education with licensure in P-12 art education.

The studio art option allows you to explore studio art as a whole as you complete coursework in each of the seven areas of emphasis. The art history option couples the history of art with contemporary issues, while the art education option prepares you to sit for the National Teacher Exam, which is required for certification.

In the bachelor of fine arts program, you'll begin with the fundamentals, taking courses in art awareness, history, drawing and design. You'll then tailor your program, focusing on one of the major areas of emphasis mentioned.

Whatever program you choose, you will be ready for an exciting career or advanced education in graduate studies. Our alumni have been accepted into the finest graduate art schools in the country and have received prestigious Guggenheim Fellowships, Addys and other notable awards.

Much of our students' success is due to our faculty. The faculty consists of practicing artists, designers and scholars who combine a dedication to excellence in teaching with creative and scholarly practice. They offer a diverse approach to teaching as well as extensive individual instruction.

Faculty members participate in exhibitions throughout the world, exhibiting works in more than 100 solo and group exhibitions each year. Many are regularly commissioned to create public art, book illustrations, commercial photography, digital imaging and other forms of art.

AKRON ADVANTAGE

The school is housed in Folk Hall, one of the largest and most impressive art facilities in the region. Forty studio labs have extensive equipment for ceramics, digital imaging, sculpture, professional and fine art photography, drawing, metalsmithing and jew-

elry, printmaking, painting, illustration and graphic design.

You are encouraged to gain practical professional experience through internships and independent study. As an intern, you will work as a professional in a studio, gallery or art department in an organization. Not only will you learn about various careers, but you will assemble a portfolio of work that you can use when applying for professional positions.

Classroom instruction is enhanced through student activities. As an art student, you may be interested in the Student Art League, which brings outside professionals to campus to teach special workshops, answer questions and share experiences. These opportunities add a valuable dimension to your education.

You will have the opportunity to exhibit work and see that of other students as well. The school manages four art galleries on campus. The Emily Davis Gallery in Folk Hall showcases contemporary work by artists who are recognized nationally and regionally, as well as work by faculty and students. In recent years, the National Endowment for the Arts and the Ohio Arts Council have funded many critically distinguished exhibitions at the Emily Davis Gallery. The gallery also originated national traveling exhibitions.

Our artist-in-residency program is among the best and most ambitious in the nation. Renowned artists visit Folk Hall to share their diverse talents with students, alumni and the community. Recent visiting artists include the legendary graphic designer Malcolm Grear, photographer Mark Steinmetz, sculptor Patrick Daughtery and painter James Sienna.

HIGH SCHOOL PREPARATION

High school students considering the art program at The University of Akron are encouraged to follow the college prep curriculum while in high school. This includes four years of English, three years each of math, natural science and social science, and two years of foreign languages. Clear, concise writing skills also are imperative. If you have not completed the recommended courses, you may be required to take University courses to meet the basic criteria.

THE UNIVERSITY OF AKRON

You may already know that The University of Akron is the public research university for Northern Ohio. But we're much more than labs and lasers.

Our 23,000 students choose from approximately 350 academic programs and areas of

study, from accounting to zoology. Many of our undergraduate programs have gained national recognition, including psychology, sales and marketing, dance, global business and gerontological nursing.

About 7,000 students live in our 13 residence halls or just a short walk from campus. When they aren't hitting the books, thousands take advantage of the University's fraternities, sororities and more than 200 student organizations, from gospel choir and alpine skiing to career-building professional and academic societies. We also offer 17 intramural sports and clubs, from bowling to cardio kickboxing.

In 2004 we completed the New Landscape for Learning program, a \$300 million campaign that has revitalized our campus. That means you can be among the first to use our new:

- Student Recreation and Wellness Center, a massive structure with ball courts, fitness facilities, rock climbing wall and a recreational pool that includes a 30-seat spa, "lazy river" and fountain.

- The Student Union, containing a movie theatre, billiards/bowling room, food court, Starbucks, bookstore and headquarters for student organizations.

- Honors Complex with combination residence hall and academic facilities.

- Gardens, lawns, amphitheatre and tree-lined pathways.

You'll also discover a campus retooled for your academic success. We are Ohio's most wired-for-wireless public university, and can provide you reduced-rate, high-speed Internet access off campus.

ADMISSION INFORMATION

The Office of Admissions

330-972-7077 or 800-655-4884

<mailto:admissions@uakron.edu>

<http://www.uakron.edu/admissions/>

<http://www.AkronAdvantage.com>

Job statistics and information provided by the Bureau of Labor Statistics.

Sample Curriculum

Bachelor of Fine Arts Degree — Graphic Design

First year:		Third year:	
Foundation Drawing I	3	Intro to Professional Photography	3
Intro to Design	3	Web Page Design	3
English Comp I, II	7	Digital Imaging	3
Math	3	Typography 3	3
Social Science requirement	3	Production 1, 2	6
Foundation 2-D Design	3	History of Graphic Design	3
Foundation Life Drawing	3	Illustration	3
Foundation 3-D Design	3	Social Science requirement	3
Physical Education/Wellness	1	Natural Science requirements	8
Arts Orientation	0		
Introduction to Public Speaking		Total	35
or			
Effective Oral Communication	3	Fourth year:	
		Corp Identity and Graphic Systems	3
Total	32	Advanced Illustration	
		or	
Second year:		Advanced Graphic Design	3
Typography 1, 2	6	Area Studies & Cultural Diversity	4
Intro to Photography	3	Humanities requirement	3
Survey Art History I, II	8	Graphic Design Portfolio Review	0
Humanities in Western Tradition I	4	Packaging Design	3
Visual Arts Awareness	3	Typography 4	3
Foundation 3-D Design	3	Graphics Portfolio Presentations	3
Drawing Techniques	3	Art Studio electives	6
Foundation Review	0	Senior Exhibition	0
		Open Electives	6
Total	30	Total	31