4. How likely are you to vote in the Democratic Primary for president?

| | Total | | Gender | | | | What is your current employment status? | | | | | | | | | | | | Age group A | | | | | | | |
| | n | | Male | | Female | | Working (full or part time) | | Temporarily unemployed and looking for work | | Temporarily unemployed and not looking for work | | Student | | Stay at home parent/spouse | | Retired | | 18-29 | | 30-49 | | 50-64 | | 65+ | |
| | f | % | f | % | f | % | f | % | f | % | f | % | f | % | f | % | f | % | f | % | f | % | f | % | f | % |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| Definitely | 274 | 59.6 | 128 | 61.9 | 146 | 57.8 | 153 | 57.6 | 7 | 37.6 | 2 | 37.9 | 19 | 54.5 | 13 | 45.9 | 76 | 74.9 | 42 | 46.4 | 99 | 57.0 | 87 | 69.8 | 43 | 64.5 |
| Very likely | 113 | 24.6 | 52 | 25.2 | 61 | 24.1 | 68 | 25.4 | 6 | 32.4 | 2 | 34.7 | 11 | 32.5 | 8 | 26.7 | 18 | 18.1 | 24 | 27.1 | 46 | 26.6 | 19 | 15.5 | 22 | 33.0 |
| Somewhat likely | 72 | 15.8 | 27 | 12.9 | 46 | 18.1 | 45 | 17.0 | 6 | 30.0 | 2 | 27.5 | 4 | 13.0 | 8 | 27.5 | 7 | 7.0 | 24 | 26.5 | 29 | 16.4 | 18 | 14.7 | 2 | 2.6 |
| Not likely | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Not sure | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Total | 459 | 100.0 | 207 | 100.0 | 252 | 100.0 | 266 | 100.0 | 19 | 100.0 | 6 | 100.0 | 34 | 100.0 | 28 | 100.0 | 101 | 100.0 | 90 | 100.0 | 174 | 100.0 | 125 | 100.0 | 66 | 100.0 |

| | Party | | | | | | Ideology Recoded | | | | | | Generation | | | | | | | | Education | | | |
| | Democratic | | Republican | | Independent | | Liberal | | Moderate | | Conservative | | First Globals | | Nikes | | Woodstockers | | Privates | | No College Degree | | College Degree+ | |
| | f | % | f | % | f | % | f | % | f | % | f | % | f | % | f | % | f | % | f | % | f | % | f | % |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| Definitely | 257 | 64.7 | | | 16 | 27.5 | 138 | 67.5 | 94 | 54.2 | 36 | 52.3 | 69 | 50.7 | 62 | 53.5 | 114 | 70.8 | 26 | 61.7 | 103 | 56.1 | 170 | 62.0 |
| Very likely | 99 | 24.8 | | | 14 | 24.3 | 46 | 22.6 | 48 | 28.1 | 17 | 24.5 | 33 | 24.0 | 36 | 31.3 | 27 | 16.7 | 16 | 38.3 | 47 | 25.3 | 67 | 24.2 |
| Somewhat likely | 42 | 10.5 | 2 | 100.0 | 29 | 48.2 | 20 | 9.9 | 31 | 17.7 | 16 | 23.2 | 35 | 25.3 | 18 | 15.2 | 20 | 12.5 | | | 34 | 18.7 | 38 | 13.8 |
| Not likely | | | | | | | | | | | | | | | | | | | | | | | | |
| Not sure | | | | | | | | | | | | | | | | | | | | | | | | |
| Total | 398 | 100.0 | 2 | 100.0 | 59 | 100.0 | 205 | 100.0 | 173 | 100.0 | 69 | 100.0 | 137 | 100.0 | 115 | 100.0 | 160 | 100.0 | 42 | 100.0 | 184 | 100.0 | 275 | 100.0 |

4. How likely are you to vote in the Democratic Primary for president?

| | Total | | Liberal/progressive on just about every issue | | Mainly a liberal on government spending | | Mainly a liberal on social issues | | Conservative on just about every issue | | Mainly a conservative on government spending | | Mainly a conservative on social issues | | Moderate because I look at each issue separately | | Moderate because I try to be rational, not passionate about | | Not sure | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | n | | | | | | | | | | | | | | | | | | | | |
| | f | % | f | % | f | % | f | % | f | % | f | % | f | % | f | % | f | % | f | % |
| Definitely | 274 | 59.6 | 86 | 75.2 | 10 | 57.5 | 42 | 47.8 | 17 | 52.5 | 10 | 63.0 | 4 | 33.0 | 61 | 57.7 | 22 | 62.7 | 20 | 57.7 |
| Very likely | 113 | 24.6 | 19 | 16.4 | 6 | 30.4 | 33 | 36.9 | 9 | 28.6 | 4 | 22.7 | 4 | 27.9 | 24 | 22.9 | 9 | 26.5 | 6 | 16.6 |
| Somewhat likely | 72 | 15.8 | 10 | 8.4 | 2 | 12.1 | 14 | 15.3 | 6 | 18.9 | 2 | 14.3 | 5 | 39.1 | 20 | 19.4 | 4 | 10.8 | 9 | 25.7 |
| Not likely | | | | | | | | | | | | | | | | | | | | |
| Not sure | | | | | | | | | | | | | | | | | | | | |
| Total | 459 | 100.0 | 114 | 100.0 | 18 | 100.0 | 89 | 100.0 | 32 | 100.0 | 16 | 100.0 | 14 | 100.0 | 105 | 100.0 | 36 | 100.0 | 35 | 100.0 |

90600. Which of the following best describes you?

| | Age group B | | | | | | | | | | Race | | | | | | | | | | Child under 17? | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | 18-24 | | 25-34 | | 35-54 | | 55-69 | | 70+ | | White | | Hisp | | AfrAmer | | Asian | | Other | | Yes | | No | |
| | f | % | f | % | f | % | f | % | f | % | f | % | f | % | f | % | f | % | f | % | f | % | f | % |
| Definitely | 26 | 49.2 | 43 | 51.6 | 90 | 55.9 | 96 | 71.1 | 15 | 70.4 | 148 | 57.6 | 40 | 58.2 | 67 | 66.1 | 11 | 47.1 | 8 | 83.1 | 55 | 46.9 | 219 | 64.0 |
| Very likely | 16 | 30.7 | 16 | 19.7 | 44 | 27.6 | 28 | 20.9 | 6 | 29.6 | 65 | 25.4 | 20 | 29.1 | 21 | 20.7 | 7 | 30.6 | | | 36 | 30.6 | 77 | 22.6 |
| Somewhat likely | 11 | 20.1 | 24 | 28.7 | 27 | 16.6 | 11 | 8.1 | | | 44 | 17.0 | 9 | 12.7 | 13 | 13.2 | 5 | 22.3 | 2 | 16.9 | 26 | 22.5 | 46 | 13.4 |
| Not likely | | | | | | | | | | | | | | | | | | | | | | | | |
| Not sure | | | | | | | | | | | | | | | | | | | | | | | | |
| Total | 54 | 100.0 | 83 | 100.0 | 161 | 100.0 | 136 | 100.0 | 22 | 100.0 | 256 | 100.0 | 69 | 100.0 | 101 | 100.0 | 23 | 100.0 | 9 | 100.0 | 117 | 100.0 | 342 | 100.0 |

4. How likely are you to vote in the Democratic Primary for president?

| | Total n | | Religion | | | | | | | | BornAgain | | | | Attend religious services | | | | | | | | | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | | | Catholic | | Protestant | | Jewish | | Other/None | | Yes | | No/NS | | Weekly+ | | Weekly | | 1-2/Month | | Holidays | | Rarely | | Never | |
| | f | % | f | % | f | % | f | % | f | % | f | % | f | % | f | % | f | % | f | % | f | % | f | % | f | % |
| Definitely | 274 | 59.6 | 77 | 63.3 | 125 | 57.2 | 15 | 75.1 | 50 | 56.4 | 70 | 70.0 | 55 | 46.4 | 25 | 60.7 | 56 | 67.5 | 31 | 50.1 | 24 | 48.9 | 68 | 58.5 | 68 | 66.1 |
| Very likely | 113 | 24.6 | 31 | 25.2 | 55 | 25.1 | 4 | 18.3 | 23 | 25.9 | 20 | 20.3 | 34 | 29.1 | 8 | 19.2 | 17 | 20.8 | 26 | 42.5 | 13 | 25.9 | 29 | 25.0 | 18 | 17.9 |
| Somewhat likely | 72 | 15.8 | 14 | 11.5 | 39 | 17.7 | 1 | 6.7 | 16 | 17.7 | 10 | 9.7 | 29 | 24.5 | 8 | 20.1 | 10 | 11.7 | 5 | 7.4 | 12 | 25.1 | 19 | 16.6 | 16 | 16.0 |
| Not likely | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Not sure | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Total | 459 | 100.0 | 121 | 100.0 | 218 | 100.0 | 20 | 100.0 | 88 | 100.0 | 100 | 100.0 | 118 | 100.0 | 42 | 100.0 | 82 | 100.0 | 62 | 100.0 | 49 | 100.0 | 116 | 100.0 | 102 | 100.0 |

| | Region | | | | | | | | Household Income | | | | | | | | | | | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | East | | South | | Centr GrLks | | West | | < $25K | | $25-35K | | $35-50K | | $50-75K | | $75-100K | | $100-150K | | $150K+ | |
| | f | % | f | % | f | % | f | % | f | % | f | % | f | % | f | % | f | % | f | % | f | % |
| Definitely | 69 | 55.4 | 83 | 65.6 | 68 | 59.7 | 53 | 57.1 | 53 | 51.5 | 33 | 58.1 | 37 | 51.8 | 65 | 61.7 | 51 | 77.3 | 22 | 66.3 | 8 | 43.4 |
| Very likely | 33 | 26.0 | 26 | 20.5 | 31 | 27.1 | 24 | 25.4 | 32 | 31.6 | 9 | 15.4 | 20 | 27.6 | 27 | 25.6 | 10 | 15.0 | 6 | 18.8 | 8 | 48.3 |
| Somewhat likely | 23 | 18.6 | 18 | 14.0 | 15 | 13.1 | 16 | 17.5 | 17 | 16.9 | 15 | 26.5 | 15 | 20.6 | 14 | 12.8 | 5 | 7.7 | 5 | 14.9 | 1 | 8.3 |
| Not likely | | | | | | | | | | | | | | | | | | | | | | |
| Not sure | | | | | | | | | | | | | | | | | | | | | | |
| Total | 125 | 100.0 | 127 | 100.0 | 114 | 100.0 | 93 | 100.0 | 102 | 100.0 | 57 | 100.0 | 72 | 100.0 | 106 | 100.0 | 66 | 100.0 | 33 | 100.0 | 17 | 100.0 |

4. How likely are you to vote in the Democratic Primary for president?

| | Total | | Live | | | | | | | | Union member | | | | Marital status | | | | | | | | Home status | | | | | |
| | n | % | Lge City f | % | Sm City f | % | Suburbs f | % | Rural f | % | Yes f | % | No f | % | Married f | % | Single f | % | Div/Sep/ Wdw f | % | Civil union f | % | Own a home f | % | Live in rental unit f | % | Neither f | % |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| Definitely | 274 | 59.6 | 92 | 62.7 | 54 | 60.0 | 81 | 55.0 | 45 | 61.8 | 50 | 74.0 | 224 | 57.1 | 119 | 62.7 | 93 | 57.0 | 49 | 61.0 | 12 | 52.4 | 171 | 64.4 | 85 | 51.1 | 16 | 66.2 |
| Very likely | 113 | 24.6 | 34 | 23.0 | 18 | 20.2 | 44 | 29.7 | 17 | 23.1 | 10 | 14.4 | 103 | 26.4 | 47 | 24.6 | 48 | 29.4 | 17 | 21.4 | 1 | 3.8 | 56 | 21.0 | 52 | 31.5 | 4 | 17.7 |
| Somewhat likely | 72 | 15.8 | 21 | 14.3 | 18 | 19.8 | 22 | 15.3 | 11 | 15.1 | 8 | 11.5 | 65 | 16.5 | 24 | 12.7 | 22 | 13.5 | 14 | 17.6 | 10 | 43.8 | 39 | 14.7 | 29 | 17.4 | 4 | 16.1 |
| Not likely | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Not sure | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Total | 459 | 100.0 | 147 | 100.0 | 90 | 100.0 | 147 | 100.0 | 73 | 100.0 | 67 | 100.0 | 392 | 100.0 | 190 | 100.0 | 163 | 100.0 | 81 | 100.0 | 22 | 100.0 | 266 | 100.0 | 166 | 100.0 | 25 | 100.0 |

| | NASCAR Fan | | | | Self ID Social Networker | | | | Phone | | | | | | Self ID Investor Class | | | | Passport? | | | |
| | Yes f | % | No f | % | Yes f | % | No f | % | Mobile f | % | Landline f | % | Both f | % | Yes f | % | No f | % | Yes f | % | No f | % |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| Definitely | 53 | 52.7 | 221 | 61.5 | 132 | 60.4 | 141 | 58.9 | 87 | 45.7 | 23 | 74.8 | 161 | 68.7 | 85 | 70.6 | 189 | 55.7 | 145 | 60.3 | 129 | 58.8 |
| Very likely | 26 | 25.6 | 87 | 24.4 | 55 | 25.3 | 58 | 24.0 | 61 | 32.1 | 5 | 16.1 | 47 | 20.1 | 19 | 15.7 | 94 | 27.8 | 62 | 25.7 | 51 | 23.4 |
| Somewhat likely | 22 | 21.7 | 51 | 14.1 | 31 | 14.3 | 41 | 17.1 | 42 | 22.2 | 3 | 9.2 | 26 | 11.3 | 17 | 13.7 | 56 | 16.5 | 34 | 14.0 | 39 | 17.7 |
| Not likely | | | | | | | | | | | | | | | | | | | | | | |
| Not sure | | | | | | | | | | | | | | | | | | | | | | |
| Total | 100 | 100.0 | 359 | 100.0 | 219 | 100.0 | 240 | 100.0 | 190 | 100.0 | 31 | 100.0 | 234 | 100.0 | 120 | 100.0 | 339 | 100.0 | 240 | 100.0 | 219 | 100.0 |

4. How likely are you to vote in the Democratic Primary for president?

| | Total n | | Lost a job due to corporate downsizing within the past year? <hr> Yes | | No | | Been afraid of losing a job within the next year? <hr> Yes | | No | | Worked at a job that pays less than an immediate previous job? <hr> Yes | | No | | Gone without food for 24 hours in the past month due to a lack of food or money? <hr> Yes | | No | | Creative Job Sector Yes | | No | | Self ID Creative Class Yes | | No | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | f | % | f | % | f | % | f | % | f | % | f | % | f | % | f | % | f | % | f | % | f | % | f | % | f | % |
| Definitely | 274 | 59.6 | 18 | 56.7 | 256 | 59.8 | 53 | 61.9 | 220 | 59.1 | 76 | 67.0 | 198 | 57.2 | 23 | 73.9 | 250 | 58.6 | 75 | 57.8 | 198 | 60.3 | 98 | 62.8 | 176 | 58.0 |
| Very likely | 113 | 24.6 | 10 | 32.9 | 103 | 24.0 | 20 | 23.2 | 93 | 25.0 | 25 | 22.5 | 88 | 25.3 | 2 | 5.0 | 111 | 26.1 | 22 | 17.0 | 91 | 27.7 | 27 | 17.4 | 86 | 28.4 |
| Somewhat likely | 72 | 15.8 | 3 | 10.4 | 69 | 16.2 | 13 | 14.9 | 60 | 16.0 | 12 | 10.5 | 61 | 17.5 | 7 | 21.1 | 66 | 15.4 | 33 | 25.2 | 39 | 12.0 | 31 | 19.8 | 41 | 13.7 |
| Not likely | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Not sure | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Total | 459 | 100.0 | 32 | 100.0 | 427 | 100.0 | 86 | 100.0 | 373 | 100.0 | 113 | 100.0 | 346 | 100.0 | 31 | 100.0 | 428 | 100.0 | 130 | 100.0 | 329 | 100.0 | 156 | 100.0 | 303 | 100.0 |

| | WalMart shopper? Weekly | | Few/Month | | 1-2/year | | Never | | Residency My city or town | | America | | The planet earth | | Sympathetic to Tea Party Yes | | No | | Sympathetic to Occupy Wall St Yes | | No | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | f | % | f | % | f | % | f | % | f | % | f | % | f | % | f | % | f | % | f | % | f | % |
| Definitely | 68 | 59.1 | 100 | 63.4 | 65 | 52.9 | 33 | 60.1 | 82 | 61.8 | 105 | 54.8 | 83 | 63.3 | 9 | 42.1 | 264 | 60.5 | 86 | 65.5 | 188 | 57.3 |
| Very likely | 30 | 26.4 | 26 | 16.8 | 36 | 29.6 | 19 | 33.9 | 33 | 24.7 | 59 | 30.6 | 22 | 16.7 | 6 | 24.8 | 108 | 24.6 | 19 | 14.6 | 94 | 28.6 |
| Somewhat likely | 17 | 14.5 | 31 | 19.8 | 21 | 17.5 | 3 | 6.0 | 18 | 13.5 | 28 | 14.6 | 26 | 20.1 | 7 | 33.0 | 65 | 14.9 | 26 | 19.9 | 46 | 14.1 |
| Not likely | | | | | | | | | | | | | | | | | | | | | | |
| Not sure | | | | | | | | | | | | | | | | | | | | | | |
| Total | 114 | 100.0 | 157 | 100.0 | 123 | 100.0 | 55 | 100.0 | 133 | 100.0 | 192 | 100.0 | 131 | 100.0 | 22 | 100.0 | 437 | 100.0 | 131 | 100.0 | 328 | 100.0 |

Subsets have a larger margin of error than the whole data set.  As a rule we do not rely on the validity of very small subsets of the data, especially sets smaller than 50-75 respondents.  At that size subset we can make generalizations, but in these cases the data is more qualitative than quantitative

Zogby Analytics Online Survey of Likely Democratic Primary Voters
8/3/15 - 8/4/15 MOE +/- 4.7 Percentage Points

4. How likely are you to vote in the Democratic Primary for president?

| | Total | | Are you currently or have you ever been a member of the National Rifle Association? | | | | | | Are you a current or former gun owner? | | | | | | Do you invest in the stock market; have an IRA, a 401-K retirement plan or a pension fund? | | | | Do you or does anyone in your household keep a gun for personal protection, hunting or target shooting at your home, place of business, or at a vacation home or club? | | | | Veteran/Armed Forces? | | | |
| | | | Currently a member of the NRA | | Former member of the NRA | | Have never been a member of the NRA | | Current gun owner | | Former gun owner | | Have never been a gun owner | | Yes | | No | | Yes | | No | | Yes | | No | |
| | n | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| | f | % | f | % | f | % | f | % | f | % | f | % | f | % | f | % | f | % | f | % | f | % | f | % | f | % |
| Definitely | 274 | 59.6 | 3 | 44.3 | 17 | 75.1 | 252 | 59.1 | 47 | 59.8 | 27 | 69.7 | 198 | 58.9 | 137 | 67.2 | 129 | 52.9 | 67 | 64.3 | 201 | 58.2 | 54 | 72.1 | 214 | 57.0 |
| Very likely | 113 | 24.6 | 4 | 50.4 | 4 | 15.3 | 105 | 24.7 | 14 | 18.5 | 6 | 16.6 | 90 | 26.9 | 40 | 19.4 | 71 | 29.1 | 17 | 16.3 | 94 | 27.1 | 12 | 16.2 | 98 | 26.1 |
| Somewhat likely | 72 | 15.8 | 0 | 5.3 | 2 | 9.6 | 69 | 16.3 | 17 | 21.8 | 5 | 13.7 | 48 | 14.2 | 27 | 13.3 | 44 | 18.0 | 20 | 19.4 | 51 | 14.7 | 9 | 11.7 | 64 | 16.9 |
| Not likely | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Not sure | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Total | 459 | 100.0 | 8 | 100.0 | 23 | 100.0 | 426 | 100.0 | 78 | 100.0 | 39 | 100.0 | 336 | 100.0 | 204 | 100.0 | 244 | 100.0 | 104 | 100.0 | 345 | 100.0 | 74 | 100.0 | 376 | 100.0 |

| | Career or gig? | | | | | | Did you not have to pay any taxes last year because your income level was below the threshold to pay taxes or because your tax deductions left you with no liability? | | | | Sexual Preference | | | |
| | Career | | Just a "gig" | | Not currently employed | | I did not have to pay taxes | | I had to pay taxes | | Hetero | | Not Hetero | |
| | f | % | f | % | f | % | f | % | f | % | f | % | f | % |
| Definitely | 112 | 66.3 | 48 | 42.7 | 114 | 63.8 | 98 | 64.6 | 160 | 56.4 | 231 | 57.3 | 42 | 76.5 |
| Very likely | 35 | 20.9 | 38 | 34.0 | 40 | 22.3 | 33 | 21.8 | 75 | 26.7 | 103 | 25.5 | 10 | 18.6 |
| Somewhat likely | 21 | 12.7 | 26 | 23.3 | 25 | 13.9 | 21 | 13.7 | 48 | 17.0 | 70 | 17.2 | 3 | 4.9 |
| Not likely | | | | | | | | | | | | | | |
| Not sure | | | | | | | | | | | | | | |
| Total | 168 | 100.0 | 112 | 100.0 | 179 | 100.0 | 152 | 100.0 | 283 | 100.0 | 404 | 100.0 | 55 | 100.0 |

Subsets have a larger margin of error than the whole data set.  As a rule we do not rely on the validity of very small subsets of the data, especially sets smaller than 50-75 respondents.  At that size subset we can make generalizations, but in these cases the data is more qualitative than quantitative

15. If your state's Democratic Primary or caucus for President were held today and the candidates were...for whom would you vote?

| | Total | | Gender | | | | What is your current employment status? | | | | | | | | | | | | | | Age group A | | | | | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | | | | | | | Working (full or part time) | | Temporarily unemployed and looking for work | | Temporarily unemployed and not looking for work | | Student | | Stay at home parent/spouse | | Retired | | 18-29 | | 30-49 | | 50-64 | | 65+ | |
| | n | | Male | | Female | | | | | | | | | | | | | | | | | | | | | |
| | f | % | f | % | f | % | f | % | f | % | f | % | f | % | f | % | f | % | f | % | f | % | f | % | f | % |
| Bernie Sanders | 81 | 17.7 | 30 | 14.7 | 51 | 20.2 | 47 | 17.6 | 1 | 6.3 | 0 | 8.9 | 13 | 39.0 | 6 | 21.6 | 12 | 12.2 | 25 | 28.0 | 32 | 18.2 | 15 | 11.8 | 9 | 13.8 |
| Hillary Rodham Clinton | 294 | 64.1 | 133 | 64.3 | 162 | 64.0 | 173 | 65.0 | 12 | 60.6 | 5 | 91.1 | 13 | 38.1 | 16 | 55.0 | 74 | 72.6 | 48 | 53.7 | 113 | 65.0 | 85 | 68.1 | 45 | 68.1 |
| Martin O'Malley | 7 | 1.5 | 6 | 3.0 | 1 | .3 | 6 | 2.3 | | | | | | | 1 | .9 | 5 | 5.0 | 1 | .5 | 1 | .8 | 1 | 1.1 |
| Jim Webb | 9 | 2.0 | 7 | 3.2 | 3 | 1.0 | 3 | 1.3 | | | | | 1 | 3.7 | | | 5 | 4.4 | | | 2 | .9 | 5 | 4.2 | 2 | 3.6 |
| Not Sure/Other | 67 | 14.7 | 31 | 14.8 | 37 | 14.5 | 37 | 13.8 | 6 | 33.1 | | | 7 | 19.1 | 7 | 23.4 | 10 | 9.8 | 12 | 13.2 | 27 | 15.5 | 19 | 15.2 | 9 | 13.4 |
| Total | 459 | 100.0 | 207 | 100.0 | 252 | 100.0 | 266 | 100.0 | 19 | 100.0 | 6 | 100.0 | 34 | 100.0 | 28 | 100.0 | 101 | 100.0 | 90 | 100.0 | 174 | 100.0 | 125 | 100.0 | 66 | 100.0 |

| | Party | | | | | | Ideology Recoded | | | | | | Generation | | | | | | | | Education | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | Democratic | | Republican | | Independent | | Liberal | | Moderate | | Conservative | | First Globals | | Nikes | | Woodstockers | | Privates | | No College Degree | | College Degree+ | |
| | f | % | f | % | f | % | f | % | f | % | f | % | f | % | f | % | f | % | f | % | f | % | f | % |
| Bernie Sanders | 66 | 16.5 | | | 16 | 26.4 | 59 | 29.0 | 15 | 8.8 | 6 | 8.6 | 37 | 27.4 | 17 | 15.0 | 22 | 13.9 | 4 | 8.7 | 34 | 18.7 | 47 | 17.0 |
| Hillary Rodham Clinton | 265 | 66.6 | 1 | 62.7 | 28 | 47.7 | 126 | 61.5 | 116 | 66.9 | 43 | 63.2 | 77 | 56.3 | 76 | 65.6 | 107 | 66.9 | 31 | 74.3 | 115 | 62.3 | 180 | 65.4 |
| Martin O'Malley | 7 | 1.7 | | | 0 | .7 | 1 | .7 | 6 | 3.3 | | | 5 | 3.6 | 0 | .3 | 2 | 1.0 | | | 0 | .2 | 7 | 2.4 |
| Jim Webb | 9 | 2.3 | | | | | 1 | .5 | 3 | 2.0 | 5 | 7.0 | | | 2 | 1.4 | 7 | 4.3 | 1 | 1.6 | 3 | 1.6 | 6 | 2.3 |
| Not Sure/Other | 52 | 13.0 | 1 | 37.3 | 15 | 25.2 | 17 | 8.5 | 33 | 19.1 | 15 | 21.1 | 18 | 12.8 | 20 | 17.7 | 22 | 13.8 | 6 | 15.4 | 32 | 17.3 | 35 | 12.9 |
| Total | 398 | 100.0 | 2 | 100.0 | 59 | 100.0 | 205 | 100.0 | 173 | 100.0 | 69 | 100.0 | 137 | 100.0 | 115 | 100.0 | 160 | 100.0 | 42 | 100.0 | 184 | 100.0 | 275 | 100.0 |

Subsets have a larger margin of error than the whole data set.  As a rule we do not rely on the validity of very small subsets of the data, especially sets smaller than 50-75 respondents.  At that size subset we can make generalizations, but in these cases the data is more qualitative than quantitative

15. If your state's Democratic Primary or caucus for President were held today and the candidates were...for whom would you vote?

| | Total | | 90600. Which of the following best describes you? | | | | | | | | | | | | | | | | | |
| | n | % | Liberal/progressive on just about every issue f | % | Mainly a liberal on government spending f | % | Mainly a liberal on social issues f | % | Conservative on just about every issue f | % | Mainly a conservative on government spending f | % | Mainly a conservative on social issues f | % | Moderate because I look at each issue separately f | % | Moderate because I try to be rational, not passionate about f | % | Not sure f | % |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| Bernie Sanders | 81 | 17.7 | 40 | 34.8 | 5 | 25.7 | 17 | 19.1 | 1 | 3.6 | 1 | 7.1 | 1 | 8.5 | 13 | 12.0 | 3 | 8.5 | 1 | 1.9 |
| Hillary Rodham Clinton | 294 | 64.1 | 71 | 62.3 | 10 | 56.8 | 60 | 67.5 | 16 | 50.1 | 12 | 74.5 | 8 | 60.9 | 67 | 64.2 | 23 | 64.1 | 26 | 74.4 |
| Martin O'Malley | 7 | 1.5 | 0 | .4 | | | 1 | 1.1 | | | | | | | 5 | 4.7 | 1 | 2.0 | | |
| Jim Webb | 9 | 2.0 | 1 | .8 | | | | | 3 | 9.1 | 2 | 11.5 | | | | | 3 | 9.7 | | |
| Not Sure/Other | 67 | 14.7 | 2 | 1.7 | 3 | 17.5 | 11 | 12.3 | 12 | 37.2 | 1 | 7.0 | 4 | 30.7 | 20 | 19.1 | 6 | 15.7 | 8 | 23.7 |
| Total | 459 | 100.0 | 114 | 100.0 | 18 | 100.0 | 89 | 100.0 | 32 | 100.0 | 16 | 100.0 | 14 | 100.0 | 105 | 100.0 | 36 | 100.0 | 35 | 100.0 |

| | Age group B | | | | | | | | | | Race | | | | | | | | | | Child under 17? | | | |
| | 18-24 f | % | 25-34 f | % | 35-54 f | % | 55-69 f | % | 70+ f | % | White f | % | Hisp f | % | AfrAmer f | % | Asian f | % | Other f | % | Yes f | % | No f | % |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| Bernie Sanders | 10 | 18.1 | 28 | 33.3 | 23 | 14.4 | 19 | 13.7 | 1 | 6.9 | 60 | 23.6 | 15 | 21.5 | | | 5 | 20.4 | 1 | 14.0 | 23 | 19.6 | 58 | 17.0 |
| Hillary Rodham Clinton | 34 | 64.4 | 43 | 51.1 | 108 | 67.1 | 90 | 66.1 | 17 | 78.4 | 149 | 58.2 | 35 | 50.8 | 87 | 86.7 | 16 | 70.5 | 6 | 63.6 | 76 | 64.8 | 218 | 63.9 |
| Martin O'Malley | | | 5 | 5.9 | 0 | .2 | 2 | 1.2 | | | 2 | 1.0 | 5 | 6.6 | | | | | | | 0 | .3 | 7 | 1.9 |
| Jim Webb | | | | | 3 | 1.8 | 6 | 4.7 | | | 4 | 1.7 | 2 | 2.5 | 2 | 1.9 | | | 1 | 12.9 | 2 | 1.3 | 8 | 2.2 |
| Not Sure/Other | 9 | 17.5 | 8 | 9.7 | 27 | 16.5 | 19 | 14.3 | 3 | 14.7 | 40 | 15.6 | 13 | 18.7 | 12 | 11.5 | 2 | 9.1 | 1 | 9.5 | 16 | 13.9 | 51 | 14.9 |
| Total | 54 | 100.0 | 83 | 100.0 | 161 | 100.0 | 136 | 100.0 | 22 | 100.0 | 256 | 100.0 | 69 | 100.0 | 101 | 100.0 | 23 | 100.0 | 9 | 100.0 | 117 | 100.0 | 342 | 100.0 |

15. If your state's Democratic Primary or caucus for President were held today and the candidates were...for whom would you vote?

| | Total | | Religion | | | | | | | | BornAgain | | | | Attend religious services | | | | | | | | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | n | | Catholic | | Protestant | | Jewish | | Other/None | | Yes | | No/NS | | Weekly+ | | Weekly | | 1-2/Month | | Holidays | | Rarely | | Never | |
| | f | % | f | % | f | % | f | % | f | % | f | % | f | % | f | % | f | % | f | % | f | % | f | % | f | % |
| Bernie Sanders | 81 | 17.7 | 10 | 8.0 | 39 | 18.0 | 4 | 21.3 | 25 | 28.9 | 16 | 16.1 | 23 | 19.5 | 10 | 23.7 | 6 | 7.1 | 17 | 27.3 | 8 | 17.1 | 18 | 15.5 | 22 | 22.0 |
| Hillary Rodham Clinton | 294 | 64.1 | 92 | 76.4 | 136 | 62.6 | 11 | 56.1 | 46 | 51.8 | 60 | 60.1 | 76 | 64.8 | 22 | 53.0 | 59 | 71.4 | 34 | 55.6 | 31 | 62.5 | 78 | 67.5 | 66 | 64.5 |
| Martin O'Malley | 7 | 1.5 | 6 | 5.1 | | | | | 1 | .9 | | | | | 1 | 1.7 | | | 1 | 1.5 | | | 5 | 3.9 | 1 | .8 |
| Jim Webb | 9 | 2.0 | 1 | 1.0 | 7 | 3.4 | 1 | 3.4 | | | 4 | 3.6 | 4 | 3.2 | 4 | 8.6 | 1 | 1.4 | 2 | 3.7 | 1 | 2.6 | | | 1 | .9 |
| Not Sure/Other | 67 | 14.7 | 12 | 9.5 | 35 | 16.0 | 4 | 19.2 | 16 | 18.4 | 20 | 20.2 | 15 | 12.5 | 5 | 13.0 | 17 | 20.1 | 7 | 11.9 | 9 | 17.8 | 15 | 13.1 | 12 | 11.8 |
| Total | 459 | 100.0 | 121 | 100.0 | 218 | 100.0 | 20 | 100.0 | 88 | 100.0 | 100 | 100.0 | 118 | 100.0 | 42 | 100.0 | 82 | 100.0 | 62 | 100.0 | 49 | 100.0 | 116 | 100.0 | 102 | 100.0 |

| | Region | | | | | | | | Household Income | | | | | | | | | | | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | East | | South | | Centr GrLks | | West | | < $25K | | $25-35K | | $35-50K | | $50-75K | | $75-100K | | $100-150K | | $150K+ | |
| | f | % | f | % | f | % | f | % | f | % | f | % | f | % | f | % | f | % | f | % | f | % |
| Bernie Sanders | 19 | 15.2 | 20 | 16.0 | 22 | 19.3 | 20 | 21.3 | 23 | 22.9 | 10 | 17.6 | 15 | 20.6 | 13 | 12.6 | 10 | 15.1 | 5 | 16.7 | 4 | 23.9 |
| Hillary Rodham Clinton | 85 | 67.6 | 78 | 61.4 | 75 | 65.6 | 57 | 61.2 | 59 | 57.4 | 36 | 64.3 | 46 | 64.2 | 69 | 65.6 | 42 | 64.3 | 23 | 71.9 | 12 | 67.8 |
| Martin O'Malley | 5 | 4.4 | | | 2 | 1.3 | | | 1 | .7 | 1 | 1.4 | | | | | | | 5 | 8.3 | | |
| Jim Webb | 2 | 1.3 | 6 | 4.5 | 1 | 1.0 | 1 | .7 | 2 | 1.6 | | | | | 6 | 5.6 | 1 | 1.4 | 1 | 2.1 | | |
| Not Sure/Other | 14 | 11.5 | 23 | 18.1 | 14 | 12.7 | 16 | 16.7 | 18 | 17.3 | 9 | 16.7 | 11 | 15.2 | 17 | 16.2 | 7 | 10.9 | 3 | 9.3 | 1 | 8.3 |
| Total | 125 | 100.0 | 127 | 100.0 | 114 | 100.0 | 93 | 100.0 | 102 | 100.0 | 57 | 100.0 | 72 | 100.0 | 106 | 100.0 | 66 | 100.0 | 33 | 100.0 | 17 | 100.0 |

Subsets have a larger margin of error than the whole data set.  As a rule we do not rely on the validity of very small subsets of the data, especially sets smaller than 50-75 respondents.  At that size subset we can make generalizations, but in these cases the data is more qualitative than quantitative

15. If your state's Democratic Primary or caucus for President were held today and the candidates were...for whom would you vote?

| | Total | | Live | | | | | | | | Union member | | | | Marital status | | | | | | | | | Home status | | | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | n | | Lge City | | Sm City | | Suburbs | | Rural | | Yes | | No | | Married | | Single | | Div/Sep/Wdw | | Civil union | | Own a home | | Live in rental unit | | Neither | |
| | f | % | f | % | f | % | f | % | f | % | f | % | f | % | f | % | f | % | f | % | f | % | f | % | f | % | f | % |
| Bernie Sanders | 81 | 17.7 | 26 | 17.7 | 20 | 22.4 | 19 | 13.1 | 16 | 21.7 | 19 | 28.4 | 62 | 15.8 | 35 | 18.3 | 31 | 18.8 | 10 | 12.5 | 4 | 16.0 | 36 | 13.7 | 38 | 22.7 | 6 | 25.9 |
| Hillary Rodham Clinton | 294 | 64.1 | 97 | 66.2 | 51 | 56.4 | 103 | 70.4 | 41 | 55.6 | 33 | 48.9 | 261 | 66.8 | 120 | 63.2 | 103 | 62.9 | 55 | 68.1 | 16 | 71.7 | 182 | 68.5 | 93 | 55.9 | 18 | 71.5 |
| Martin O'Malley | 7 | 1.5 | 5 | 3.1 | 1 | .9 | 2 | 1.1 | | | 6 | 8.7 | 1 | .3 | 1 | .7 | 5 | 3.2 | 0 | .5 | | | 1 | .5 | 6 | 3.4 | | |
| Jim Webb | 9 | 2.0 | 1 | .9 | 2 | 1.9 | 4 | 3.0 | 2 | 2.6 | 2 | 2.5 | 8 | 1.9 | 7 | 3.7 | 1 | .8 | 1 | 1.2 | | | 7 | 2.7 | 2 | 1.2 | | |
| Not Sure/Other | 67 | 14.7 | 18 | 12.2 | 17 | 18.5 | 18 | 12.4 | 15 | 20.1 | 8 | 11.5 | 60 | 15.2 | 27 | 14.2 | 23 | 14.3 | 14 | 17.7 | 3 | 12.4 | 39 | 14.6 | 28 | 16.8 | 1 | 2.6 |
| Total | 459 | 100.0 | 147 | 100.0 | 90 | 100.0 | 147 | 100.0 | 73 | 100.0 | 67 | 100.0 | 392 | 100.0 | 190 | 100.0 | 163 | 100.0 | 81 | 100.0 | 22 | 100.0 | 266 | 100.0 | 166 | 100.0 | 25 | 100.0 |

| | NASCAR Fan | | | | Self ID Social Networker | | | | Phone | | | | | | Self ID Investor Class | | | | Passport? | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | Yes | | No | | Yes | | No | | Mobile | | Landline | | Both | | Yes | | No | | Yes | | No | |
| | f | % | f | % | f | % | f | % | f | % | f | % | f | % | f | % | f | % | f | % | f | % |
| Bernie Sanders | 5 | 5.0 | 76 | 21.2 | 40 | 18.5 | 41 | 17.0 | 39 | 20.4 | 3 | 10.0 | 39 | 16.8 | 13 | 10.6 | 68 | 20.2 | 47 | 19.8 | 34 | 15.4 |
| Hillary Rodham Clinton | 76 | 75.7 | 219 | 60.9 | 140 | 64.1 | 154 | 64.1 | 122 | 64.1 | 22 | 71.8 | 147 | 62.6 | 81 | 67.0 | 214 | 63.1 | 151 | 62.8 | 144 | 65.5 |
| Martin O'Malley | 0 | .4 | 7 | 1.8 | 5 | 2.2 | 2 | .9 | 2 | .8 | | | 5 | 2.3 | 6 | 4.9 | 1 | .3 | 6 | 2.4 | 1 | .5 |
| Jim Webb | 5 | 4.7 | 4 | 1.3 | 1 | .6 | 8 | 3.3 | 2 | .8 | 3 | 9.2 | 5 | 2.0 | 4 | 3.1 | 5 | 1.6 | 4 | 1.5 | 6 | 2.6 |
| Not Sure/Other | 14 | 14.2 | 53 | 14.8 | 32 | 14.6 | 35 | 14.7 | 26 | 13.9 | 3 | 9.1 | 38 | 16.2 | 17 | 14.4 | 50 | 14.8 | 32 | 13.5 | 35 | 15.9 |
| Total | 100 | 100.0 | 359 | 100.0 | 219 | 100.0 | 240 | 100.0 | 190 | 100.0 | 31 | 100.0 | 234 | 100.0 | 120 | 100.0 | 339 | 100.0 | 240 | 100.0 | 219 | 100.0 |

15. If your state's Democratic Primary or caucus for President were held today and the candidates were...for whom would you vote?

| | Total n | | Lost a job due to corporate downsizing within the past year? | | | | Been afraid of losing a job within the next year? | | | | Worked at a job that pays less than an immediate previous job? | | | | Gone without food for 24 hours in the past month due to a lack of food or money? | | | | Creative Job Sector | | | | Self ID Creative Class | | | |
| | | | Yes | | No | | Yes | | No | | Yes | | No | | Yes | | No | | Yes | | No | | Yes | | No | |
| | f | % | f | % | f | % | f | % | f | % | f | % | f | % | f | % | f | % | f | % | f | % | f | % | f | % |
| Bernie Sanders | 81 | 17.7 | 5 | 16.8 | 76 | 17.8 | 20 | 23.2 | 61 | 16.4 | 19 | 16.8 | 62 | 18.0 | 6 | 18.5 | 75 | 17.6 | 25 | 19.2 | 56 | 17.1 | 31 | 20.0 | 50 | 16.5 |
| Hillary Rodham Clinton | 294 | 64.1 | 24 | 76.2 | 270 | 63.2 | 55 | 64.5 | 239 | 64.0 | 75 | 66.2 | 220 | 63.4 | 23 | 73.7 | 271 | 63.4 | 83 | 63.2 | 212 | 64.5 | 97 | 62.3 | 197 | 65.1 |
| Martin O'Malley | 7 | 1.5 | | | 7 | 1.6 | 1 | .9 | 6 | 1.7 | 1 | .7 | 6 | 1.8 | | | 7 | 1.6 | 1 | .6 | 6 | 1.9 | 1 | .9 | 6 | 1.9 |
| Jim Webb | 9 | 2.0 | | | 9 | 2.2 | 2 | 1.8 | 8 | 2.0 | 4 | 3.7 | 5 | 1.5 | | | 9 | 2.2 | 1 | .5 | 9 | 2.6 | 3 | 2.1 | 6 | 1.9 |
| Not Sure/Other | 67 | 14.7 | 2 | 7.0 | 65 | 15.2 | 8 | 9.6 | 59 | 15.8 | 14 | 12.5 | 53 | 15.3 | 2 | 7.7 | 65 | 15.2 | 21 | 16.5 | 46 | 13.9 | 23 | 14.7 | 44 | 14.6 |
| Total | 459 | 100.0 | 32 | 100.0 | 427 | 100.0 | 86 | 100.0 | 373 | 100.0 | 113 | 100.0 | 346 | 100.0 | 31 | 100.0 | 428 | 100.0 | 130 | 100.0 | 329 | 100.0 | 156 | 100.0 | 303 | 100.0 |

| | WalMart shopper? | | | | | | | | Residency | | | | | | Sympathetic to Tea Party | | | | Sympathetic to Occupy Wall St | | | |
| | Weekly | | Few/Month | | 1-2/year | | Never | | My city or town | | America | | The planet earth | | Yes | | No | | Yes | | No | |
| | f | % | f | % | f | % | f | % | f | % | f | % | f | % | f | % | f | % | f | % | f | % |
| Bernie Sanders | 14 | 11.9 | 26 | 16.4 | 20 | 16.7 | 21 | 38.8 | 22 | 16.3 | 28 | 14.7 | 31 | 23.5 | 4 | 15.6 | 78 | 17.8 | 41 | 31.5 | 40 | 12.2 |
| Hillary Rodham Clinton | 80 | 69.9 | 100 | 63.7 | 82 | 66.7 | 25 | 46.0 | 80 | 60.2 | 130 | 67.8 | 81 | 62.2 | 16 | 72.3 | 278 | 63.7 | 75 | 57.3 | 219 | 66.9 |
| Martin O'Malley | | | 0 | .3 | 6 | 4.8 | 1 | 1.3 | 5 | 3.4 | 1 | .7 | 1 | .9 | | | 7 | 1.6 | | | 7 | 2.1 |
| Jim Webb | 4 | 3.3 | 3 | 1.6 | 2 | 1.4 | 1 | 2.2 | 4 | 3.1 | 5 | 2.7 | | | 1 | 5.3 | 8 | 1.8 | 2 | 1.4 | 7 | 2.2 |
| Not Sure/Other | 17 | 14.9 | 28 | 17.9 | 13 | 10.5 | 6 | 11.7 | 23 | 17.1 | 27 | 14.1 | 18 | 13.5 | 2 | 6.8 | 66 | 15.1 | 13 | 9.8 | 54 | 16.6 |
| Total | 114 | 100.0 | 157 | 100.0 | 123 | 100.0 | 55 | 100.0 | 133 | 100.0 | 192 | 100.0 | 131 | 100.0 | 22 | 100.0 | 437 | 100.0 | 131 | 100.0 | 328 | 100.0 |

15. If your state's Democratic Primary or caucus for President were held today and the candidates were...for whom would you vote?

| | Total | | Are you currently or have you ever been a member of the National Rifle Association? | | | | | | Are you a current or former gun owner? | | | | | | Do you invest in the stock market; have an IRA, a 401-K retirement plan or a pension fund? | | | | Do you or does anyone in your household keep a gun for personal protection, hunting or target shooting at your home, place of business, or at a vacation home or club? | | | | Veteran/Armed Forces? | | | |
| | | | Currently a member of the NRA | | Former member of the NRA | | Have never been a member of the NRA | | Current gun owner | | Former gun owner | | Have never been a gun owner | | Yes | | No | | Yes | | No | | Yes | | No | |
| | n | % | f | % | f | % | f | % | f | % | f | % | f | % | f | % | f | % | f | % | f | % | f | % | f | % |
| Bernie Sanders | 81 | 17.7 | 1 | 16.9 | 3 | 14.6 | 77 | 17.9 | 13 | 16.4 | 4 | 9.3 | 65 | 19.2 | 33 | 16.2 | 48 | 19.7 | 13 | 13.0 | 67 | 19.5 | 10 | 13.4 | 71 | 19.0 |
| Hillary Rodham Clinton | 294 | 64.1 | 4 | 47.5 | 16 | 68.8 | 274 | 64.2 | 48 | 61.7 | 29 | 75.1 | 213 | 63.4 | 136 | 66.8 | 151 | 61.7 | 71 | 68.8 | 216 | 62.5 | 53 | 71.8 | 234 | 62.3 |
| Martin O'Malley | 7 | 1.5 | 0 | 5.3 | | | 7 | 1.5 | 0 | .5 | | | 7 | 2.0 | 6 | 3.1 | 1 | .3 | 0 | .4 | 7 | 1.9 | | | 7 | 1.9 |
| Jim Webb | 9 | 2.0 | 2 | 20.7 | | | 8 | 1.8 | 3 | 3.5 | | | 6 | 1.9 | 6 | 3.1 | 3 | 1.2 | 3 | 2.6 | 6 | 1.9 | 5 | 6.4 | 4 | 1.2 |
| Not Sure/Other | 67 | 14.7 | 1 | 9.6 | 4 | 16.6 | 62 | 14.5 | 14 | 17.9 | 6 | 15.6 | 45 | 13.5 | 22 | 10.9 | 42 | 17.1 | 16 | 15.2 | 49 | 14.3 | 6 | 8.5 | 59 | 15.7 |
| Total | 459 | 100.0 | 8 | 100.0 | 23 | 100.0 | 426 | 100.0 | 78 | 100.0 | 39 | 100.0 | 336 | 100.0 | 204 | 100.0 | 244 | 100.0 | 104 | 100.0 | 345 | 100.0 | 74 | 100.0 | 376 | 100.0 |

| | Career or gig? | | | | | | Did you not have to pay any taxes last year because your income level was below the threshold to pay taxes or because your tax deductions left you with no liability? | | | | Sexual Preference | | | |
| | Career | | Just a "gig" | | Not currently employed | | I did not have to pay taxes | | I had to pay taxes | | Hetero | | Not Hetero | |
| | f | % | f | % | f | % | f | % | f | % | f | % | f | % |
| Bernie Sanders | 33 | 19.6 | 21 | 18.5 | 28 | 15.4 | 36 | 23.5 | 44 | 15.5 | 62 | 15.4 | 19 | 34.3 |
| Hillary Rodham Clinton | 109 | 64.9 | 70 | 62.4 | 115 | 64.5 | 92 | 60.1 | 183 | 64.7 | 263 | 65.1 | 32 | 57.2 |
| Martin O'Malley | 5 | 3.2 | 1 | .6 | 1 | .5 | 1 | .5 | 6 | 2.2 | 7 | 1.7 | | |
| Jim Webb | 2 | 1.3 | 2 | 2.2 | 5 | 2.5 | 3 | 1.9 | 6 | 2.2 | 9 | 2.3 | | |
| Not Sure/Other | 19 | 11.0 | 18 | 16.3 | 31 | 17.1 | 21 | 14.0 | 44 | 15.4 | 63 | 15.5 | 5 | 8.5 |
| Total | 168 | 100.0 | 112 | 100.0 | 179 | 100.0 | 152 | 100.0 | 283 | 100.0 | 404 | 100.0 | 55 | 100.0 |

Subsets have a larger margin of error than the whole data set.  As a rule we do not rely on the validity of very small subsets of the data, especially sets smaller than 50-75 respondents.  At that size subset we can make generalizations, but in these cases the data is more qualitative than quantitative

# Zogby Analytics Online Survey of Likely Democratic Primary Voters
## 8/3/15 - 8/4/15 MOE +/- 4.7 Percentage Points

16. Now if the list were expanded and the candidates now included...for whom would you vote?

| | Total | | Gender | | | | What is your current employment status? | | | | | | | | | | | | Age group A | | | | | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | n | | Male | | Female | | Working (full or part time) | | Temporarily unemployed and looking for work | | Temporarily unemployed and not looking for work | | Student | | Stay at home parent/spouse | | Retired | | 18-29 | | 30-49 | | 50-64 | | 65+ | |
| | f | % | f | % | f | % | f | % | f | % | f | % | f | % | f | % | f | % | f | % | f | % | f | % | f | % |
| Bernie Sanders | 69 | 15.1 | 21 | 10.4 | 48 | 19.0 | 43 | 16.0 | 1 | 6.3 | | | 11 | 32.9 | 5 | 18.2 | 8 | 8.2 | 24 | 26.5 | 27 | 15.4 | 12 | 9.4 | 7 | 10.5 |
| Hillary Rodham Clinton | 222 | 48.3 | 97 | 46.9 | 125 | 49.4 | 125 | 46.9 | 9 | 48.1 | 5 | 94.7 | 10 | 28.4 | 15 | 52.1 | 57 | 56.3 | 31 | 34.9 | 89 | 51.1 | 65 | 51.6 | 35 | 52.8 |
| Martin O'Malley | 12 | 2.6 | 11 | 5.1 | 2 | .6 | 11 | 4.2 | | | | | | | | | 1 | .9 | 10 | 10.8 | 2 | .9 | 1 | .8 | | |
| Jim Webb | 11 | 2.3 | 6 | 3.1 | 4 | 1.7 | 7 | 2.7 | 1 | 5.0 | | | | | | | 3 | 2.6 | 3 | 3.4 | 4 | 2.1 | 1 | .7 | 3 | 4.7 |
| Joe Biden | 96 | 21.0 | 50 | 24.4 | 46 | 18.3 | 57 | 21.6 | 4 | 18.5 | 0 | 5.3 | 7 | 21.5 | 6 | 19.6 | 22 | 22.1 | 13 | 14.0 | 35 | 20.0 | 32 | 25.5 | 17 | 25.3 |
| Not Sure/Other | 49 | 10.7 | 21 | 10.1 | 28 | 11.1 | 23 | 8.7 | 4 | 22.2 | | | 6 | 17.2 | 3 | 10.2 | 10 | 9.9 | 9 | 10.5 | 18 | 10.5 | 15 | 12.0 | 4 | 6.8 |
| Total | 459 | 100.0 | 207 | 100.0 | 252 | 100.0 | 266 | 100.0 | 19 | 100.0 | 6 | 100.0 | 34 | 100.0 | 28 | 100.0 | 101 | 100.0 | 90 | 100.0 | 174 | 100.0 | 125 | 100.0 | 66 | 100.0 |

| | Party | | | | | | Ideology Recoded | | | | | | Generation | | | | | | | | Education | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | Democratic | | Republican | | Independent | | Liberal | | Moderate | | Conservative | | First Globals | | Nikes | | Woodstockers | | Privates | | No College Degree | | College Degree+ | |
| | f | % | f | % | f | % | f | % | f | % | f | % | f | % | f | % | f | % | f | % | f | % | f | % |
| Bernie Sanders | 59 | 14.8 | | | 10 | 17.6 | 53 | 25.8 | 12 | 7.2 | 3 | 4.7 | 36 | 26.6 | 12 | 10.5 | 18 | 11.4 | 2 | 5.8 | 29 | 15.6 | 41 | 14.8 |
| Hillary Rodham Clinton | 201 | 50.5 | 1 | 62.7 | 19 | 32.6 | 102 | 49.7 | 78 | 45.0 | 35 | 50.4 | 51 | 37.5 | 61 | 53.0 | 84 | 52.7 | 23 | 53.8 | 97 | 52.7 | 124 | 45.3 |
| Martin O'Malley | 7 | 1.8 | | | 5 | 8.6 | 1 | .5 | 11 | 6.5 | | | 11 | 8.1 | | | 1 | .6 | | | | | 12 | 4.4 |
| Jim Webb | 11 | 2.7 | | | | | 5 | 2.5 | 2 | 1.3 | 3 | 4.9 | 5 | 3.7 | 2 | 1.4 | 3 | 2.1 | 1 | 1.6 | 5 | 2.6 | 6 | 2.2 |
| Joe Biden | 84 | 21.0 | | | 13 | 21.6 | 27 | 13.1 | 49 | 28.4 | 20 | 29.3 | 21 | 15.7 | 25 | 21.7 | 36 | 22.4 | 14 | 32.2 | 27 | 14.7 | 69 | 25.3 |
| Not Sure/Other | 37 | 9.2 | 1 | 37.3 | 12 | 19.6 | 17 | 8.4 | 20 | 11.6 | 7 | 10.8 | 11 | 8.3 | 16 | 13.5 | 17 | 10.9 | 3 | 6.6 | 27 | 14.5 | 22 | 8.1 |
| Total | 398 | 100.0 | 2 | 100.0 | 59 | 100.0 | 205 | 100.0 | 173 | 100.0 | 69 | 100.0 | 137 | 100.0 | 115 | 100.0 | 160 | 100.0 | 42 | 100.0 | 184 | 100.0 | 275 | 100.0 |

Subsets have a larger margin of error than the whole data set. As a rule we do not rely on the validity of very small subsets of the data, especially sets smaller than 50-75 respondents. At that size subset we can make generalizations, but in these cases the data is more qualitative than quantitative

16. Now if the list were expanded and the candidates now included...for whom would you vote?

| | Total | | Liberal/progressive on just about every issue | | Mainly a liberal on government spending | | Mainly a liberal on social issues | | Conservative on just about every issue | | Mainly a conservative on government spending | | Mainly a conservative on social issues | | Moderate because I look at each issue separately | | Moderate because I try to be rational, not passionate about | | Not sure | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | n | | | | | | | | | | | | | | | | | | | | |
| | f | % | f | % | f | % | f | % | f | % | f | % | f | % | f | % | f | % | f | % |
| Bernie Sanders | 69 | 15.1 | 34 | 29.9 | 5 | 27.9 | 14 | 15.5 | 1 | 3.6 | | | 2 | 11.4 | 9 | 8.7 | 3 | 8.5 | 1 | 4.3 |
| Hillary Rodham Clinton | 222 | 48.3 | 60 | 52.6 | 5 | 30.1 | 45 | 50.3 | 13 | 41.5 | 14 | 88.5 | 8 | 57.3 | 47 | 44.4 | 13 | 36.6 | 16 | 45.6 |
| Martin O'Malley | 12 | 2.6 | | | | | 1 | 1.1 | | | | | | | 11 | 10.6 | | | | |
| Jim Webb | 11 | 2.3 | 5 | 4.4 | | | | | 2 | 5.2 | 1 | 4.2 | | | | | 2 | 6.4 | 1 | 2.8 |
| Joe Biden | 96 | 21.0 | 11 | 9.5 | 6 | 33.2 | 21 | 23.8 | 11 | 33.8 | 1 | 7.3 | 0 | 3.6 | 24 | 23.2 | 15 | 41.0 | 7 | 19.7 |
| Not Sure/Other | 49 | 10.7 | 4 | 3.6 | 2 | 8.7 | 8 | 9.4 | 5 | 15.9 | | | 4 | 27.7 | 14 | 13.1 | 3 | 7.5 | 10 | 27.6 |
| Total | 459 | 100.0 | 114 | 100.0 | 18 | 100.0 | 89 | 100.0 | 32 | 100.0 | 16 | 100.0 | 14 | 100.0 | 105 | 100.0 | 36 | 100.0 | 35 | 100.0 |

| | Age group B | | | | | | | | | | Race | | | | | | | | | | Child under 17? | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | 18-24 | | 25-34 | | 35-54 | | 55-69 | | 70+ | | White | | Hisp | | AfrAmer | | Asian | | Other | | Yes | | No | |
| | f | % | f | % | f | % | f | % | f | % | f | % | f | % | f | % | f | % | f | % | f | % | f | % |
| Bernie Sanders | 10 | 18.1 | 27 | 32.1 | 17 | 10.9 | 14 | 10.2 | 1 | 6.9 | 51 | 19.8 | 12 | 17.5 | 0 | .4 | 5 | 20.4 | 1 | 14.0 | 20 | 17.3 | 49 | 14.4 |
| Hillary Rodham Clinton | 25 | 46.3 | 27 | 31.9 | 90 | 56.0 | 64 | 47.2 | 14 | 66.6 | 119 | 46.3 | 25 | 36.9 | 57 | 56.7 | 15 | 64.8 | 4 | 46.4 | 55 | 47.2 | 166 | 48.6 |
| Martin O'Malley | | | 11 | 13.3 | | | 1 | .7 | | | 1 | .4 | 6 | 8.8 | 5 | 5.1 | | | | | 7 | 5.7 | 5 | 1.6 |
| Jim Webb | 1 | 1.8 | 4 | 4.9 | 2 | 1.0 | 4 | 3.0 | | | 6 | 2.3 | 4 | 5.4 | 1 | 1.0 | | | | | 4 | 3.1 | 7 | 2.1 |
| Joe Biden | 9 | 16.3 | 13 | 15.3 | 32 | 19.7 | 39 | 28.9 | 3 | 16.3 | 49 | 19.2 | 16 | 23.6 | 27 | 26.9 | 1 | 5.7 | 3 | 30.1 | 20 | 17.4 | 76 | 22.3 |
| Not Sure/Other | 9 | 17.5 | 2 | 2.4 | 20 | 12.4 | 14 | 10.0 | 2 | 10.2 | 31 | 12.0 | 5 | 7.8 | 10 | 9.9 | 2 | 9.1 | 1 | 9.5 | 11 | 9.4 | 38 | 11.1 |
| Total | 54 | 100.0 | 83 | 100.0 | 161 | 100.0 | 136 | 100.0 | 22 | 100.0 | 256 | 100.0 | 69 | 100.0 | 101 | 100.0 | 23 | 100.0 | 9 | 100.0 | 117 | 100.0 | 342 | 100.0 |

Subsets have a larger margin of error than the whole data set.  As a rule we do not rely on the validity of very small subsets of the data, especially sets smaller than 50-75 respondents.  At that size subset we can make generalizations, but in these cases the data is more qualitative than quantitative

16. Now if the list were expanded and the candidates now included...for whom would you vote?

| | Total n | | Catholic | | Protestant | | Jewish | | Other/None | | Yes | | No/NS | | Weekly+ | | Weekly | | 1-2/Month | | Holidays | | Rarely | | Never | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | f | % | f | % | f | % | f | % | f | % | f | % | f | % | f | % | f | % | f | % | f | % | f | % | f | % |
| Bernie Sanders | 69 | 15.1 | 8 | 6.5 | 31 | 14.4 | 3 | 15.5 | 26 | 29.8 | 13 | 13.4 | 18 | 15.3 | 9 | 20.6 | 6 | 7.1 | 11 | 17.1 | 7 | 15.1 | 15 | 13.2 | 22 | 21.2 |
| Hillary Rodham Clinton | 222 | 48.3 | 70 | 57.6 | 97 | 44.5 | 9 | 44.4 | 41 | 46.4 | 45 | 45.0 | 52 | 44.0 | 12 | 29.4 | 35 | 42.7 | 28 | 45.1 | 30 | 60.6 | 57 | 49.5 | 56 | 54.9 |
| Martin O'Malley | 12 | 2.6 | 7 | 5.8 | 5 | 2.4 | | | | | | | 5 | 4.3 | | | 5 | 6.2 | 1 | 1.5 | | | 6 | 5.2 | | |
| Jim Webb | 11 | 2.3 | 3 | 2.3 | 4 | 1.9 | 1 | 3.4 | 1 | 1.1 | 2 | 1.7 | 2 | 2.1 | 7 | 15.7 | | | 2 | 3.7 | | | | | 2 | 1.9 |
| Joe Biden | 96 | 21.0 | 23 | 18.8 | 59 | 27.1 | 5 | 23.4 | 8 | 9.3 | 30 | 30.6 | 29 | 24.2 | 10 | 23.1 | 28 | 33.7 | 14 | 22.6 | 6 | 12.8 | 23 | 19.5 | 14 | 13.5 |
| Not Sure/Other | 49 | 10.7 | 11 | 9.0 | 21 | 9.7 | 3 | 13.3 | 12 | 13.4 | 9 | 9.3 | 12 | 10.0 | 5 | 11.1 | 8 | 10.3 | 6 | 10.0 | 6 | 11.6 | 14 | 12.5 | 9 | 8.6 |
| Total | 459 | 100.0 | 121 | 100.0 | 218 | 100.0 | 20 | 100.0 | 88 | 100.0 | 100 | 100.0 | 118 | 100.0 | 42 | 100.0 | 82 | 100.0 | 62 | 100.0 | 49 | 100.0 | 116 | 100.0 | 102 | 100.0 |

| | East | | South | | Centr GrLks | | West | | < $25K | | $25-35K | | $35-50K | | $50-75K | | $75-100K | | $100-150K | | $150K+ | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | f | % | f | % | f | % | f | % | f | % | f | % | f | % | f | % | f | % | f | % | f | % |
| Bernie Sanders | 18 | 14.4 | 19 | 15.0 | 19 | 16.9 | 13 | 14.1 | 18 | 17.4 | 9 | 15.8 | 12 | 17.3 | 11 | 10.2 | 10 | 15.5 | 5 | 16.7 | 4 | 21.0 |
| Hillary Rodham Clinton | 62 | 49.7 | 56 | 44.2 | 61 | 53.5 | 42 | 45.5 | 51 | 50.3 | 26 | 46.7 | 28 | 39.3 | 54 | 51.0 | 29 | 44.3 | 18 | 55.0 | 11 | 63.8 |
| Martin O'Malley | 11 | 8.4 | | | | | 2 | 1.6 | | | 5 | 9.1 | | | 2 | 1.4 | 5 | 8.3 | | | | |
| Jim Webb | 2 | 1.3 | 2 | 2.0 | 2 | 1.5 | 5 | 5.2 | 3 | 3.3 | | | 2 | 2.9 | 2 | 1.5 | 1 | 1.4 | 3 | 8.4 | | |
| Joe Biden | 22 | 17.2 | 37 | 29.1 | 19 | 16.7 | 19 | 20.4 | 18 | 17.4 | 8 | 13.8 | 21 | 28.7 | 30 | 28.7 | 12 | 18.9 | 5 | 15.4 | 1 | 6.9 |
| Not Sure/Other | 11 | 8.9 | 12 | 9.8 | 13 | 11.4 | 12 | 13.2 | 12 | 11.6 | 8 | 14.7 | 9 | 11.8 | 8 | 7.2 | 8 | 11.5 | 1 | 4.5 | 1 | 8.3 |
| Total | 125 | 100.0 | 127 | 100.0 | 114 | 100.0 | 93 | 100.0 | 102 | 100.0 | 57 | 100.0 | 72 | 100.0 | 106 | 100.0 | 66 | 100.0 | 33 | 100.0 | 17 | 100.0 |

16. Now if the list were expanded and the candidates now included...for whom would you vote?

| | Total | | Live | | | | | | | | Union member | | | | Marital status | | | | | | | | Home status | | | | | |
| | n | | Lge City | | Sm City | | Suburbs | | Rural | | Yes | | No | | Married | | Single | | Div/Sep/Wdw | | Civil union | | Own a home | | Live in rental unit | | Neither | |
| | f | % | f | % | f | % | f | % | f | % | f | % | f | % | f | % | f | % | f | % | f | % | f | % | f | % | f | % |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| Bernie Sanders | 69 | 15.1 | 22 | 14.8 | 19 | 21.7 | 15 | 10.4 | 13 | 17.5 | 17 | 25.9 | 52 | 13.2 | 30 | 15.9 | 28 | 17.4 | 6 | 7.5 | 5 | 20.2 | 31 | 11.8 | 32 | 19.6 | 4 | 17.5 |
| Hillary Rodham Clinton | 222 | 48.3 | 66 | 45.2 | 43 | 47.5 | 80 | 54.2 | 32 | 44.2 | 27 | 40.3 | 194 | 49.6 | 91 | 47.8 | 79 | 48.4 | 39 | 48.9 | 12 | 52.6 | 138 | 51.8 | 72 | 43.3 | 11 | 43.2 |
| Martin O'Malley | 12 | 2.6 | 10 | 6.6 | | | 2 | 1.7 | | | 5 | 8.1 | 7 | 1.7 | 1 | .5 | 5 | 2.8 | 2 | 1.9 | 5 | 22.9 | 2 | .9 | 10 | 5.8 | | |
| Jim Webb | 11 | 2.3 | 2 | 1.4 | 2 | 1.9 | 6 | 4.1 | 1 | 1.3 | 2 | 2.5 | 9 | 2.3 | 6 | 3.1 | 2 | 1.0 | 1 | 1.2 | | | 6 | 2.3 | 1 | .9 | 3 | 12.3 |
| Joe Biden | 96 | 21.0 | 40 | 26.9 | 12 | 13.8 | 31 | 20.8 | 14 | 19.0 | 8 | 12.5 | 88 | 22.5 | 41 | 21.4 | 33 | 20.5 | 22 | 26.9 | 1 | 3.1 | 58 | 21.9 | 32 | 19.4 | 6 | 24.4 |
| Not Sure/Other | 49 | 10.7 | 8 | 5.1 | 14 | 15.1 | 13 | 8.8 | 13 | 18.0 | 7 | 10.7 | 42 | 10.7 | 21 | 11.2 | 16 | 9.9 | 11 | 13.7 | 0 | 1.3 | 30 | 11.3 | 18 | 11.0 | 1 | 2.6 |
| Total | 459 | 100.0 | 147 | 100.0 | 90 | 100.0 | 147 | 100.0 | 73 | 100.0 | 67 | 100.0 | 392 | 100.0 | 190 | 100.0 | 163 | 100.0 | 81 | 100.0 | 22 | 100.0 | 266 | 100.0 | 166 | 100.0 | 25 | 100.0 |

| | NASCAR Fan | | | | Self ID Social Networker | | | | Phone | | | | | | Self ID Investor Class | | | | Passport? | | | |
| | Yes | | No | | Yes | | No | | Mobile | | Landline | | Both | | Yes | | No | | Yes | | No | |
| | f | % | f | % | f | % | f | % | f | % | f | % | f | % | f | % | f | % | f | % | f | % |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| Bernie Sanders | 4 | 3.6 | 66 | 18.3 | 37 | 16.8 | 33 | 13.6 | 37 | 19.3 | 1 | 4.3 | 31 | 13.4 | 13 | 10.5 | 57 | 16.7 | 39 | 16.3 | 30 | 13.8 |
| Hillary Rodham Clinton | 54 | 53.5 | 168 | 46.8 | 100 | 45.6 | 122 | 50.7 | 89 | 47.1 | 18 | 57.5 | 112 | 47.7 | 59 | 48.9 | 163 | 48.0 | 103 | 43.1 | 118 | 53.9 |
| Martin O'Malley | 5 | 5.1 | 7 | 1.9 | 11 | 5.1 | 1 | .4 | 7 | 3.5 | | | 5 | 2.3 | 5 | 4.5 | 7 | 2.0 | 12 | 5.0 | | |
| Jim Webb | 4 | 3.6 | 7 | 2.0 | | | 11 | 4.5 | 6 | 3.4 | 2 | 5.4 | 2 | .7 | 3 | 2.3 | 8 | 2.3 | 6 | 2.7 | 4 | 2.0 |
| Joe Biden | 30 | 30.4 | 66 | 18.4 | 51 | 23.4 | 45 | 18.8 | 27 | 14.4 | 7 | 22.7 | 62 | 26.5 | 33 | 27.3 | 64 | 18.8 | 58 | 24.4 | 38 | 17.4 |
| Not Sure/Other | 4 | 3.8 | 45 | 12.6 | 20 | 9.1 | 29 | 12.1 | 24 | 12.4 | 3 | 10.1 | 22 | 9.5 | 8 | 6.5 | 41 | 12.2 | 20 | 8.5 | 29 | 13.0 |
| Total | 100 | 100.0 | 359 | 100.0 | 219 | 100.0 | 240 | 100.0 | 190 | 100.0 | 31 | 100.0 | 234 | 100.0 | 120 | 100.0 | 339 | 100.0 | 240 | 100.0 | 219 | 100.0 |

16. Now if the list were expanded and the candidates now included...for whom would you vote?

| | Total | | Lost a job due to corporate downsizing within the past year? <hr> | | | | Been afraid of losing a job within the next year? <hr> | | | | Worked at a job that pays less than an immediate previous job? <hr> | | | | Gone without food for 24 hours in the past month due to a lack of food or money? <hr> | | | | Creative Job Sector | | | | Self ID Creative Class | | | |
| | | | Yes | | No | | Yes | | No | | Yes | | No | | Yes | | No | | Yes | | No | | Yes | | No | |
| | n | % | f | % | f | % | f | % | f | % | f | % | f | % | f | % | f | % | f | % | f | % | f | % | f | % |
| Bernie Sanders | 69 | 15.1 | 5 | 16.8 | 64 | 15.0 | 18 | 21.0 | 51 | 13.7 | 16 | 14.0 | 54 | 15.5 | 5 | 15.5 | 64 | 15.1 | 21 | 16.2 | 48 | 14.7 | 28 | 17.8 | 42 | 13.7 |
| Hillary Rodham Clinton | 222 | 48.3 | 15 | 46.2 | 207 | 48.4 | 39 | 45.5 | 183 | 48.9 | 52 | 46.1 | 170 | 49.0 | 18 | 57.9 | 203 | 47.6 | 51 | 38.9 | 171 | 52.0 | 72 | 46.0 | 150 | 49.4 |
| Martin O'Malley | 12 | 2.6 | 2 | 4.8 | 11 | 2.5 | | | 12 | 3.2 | | | 12 | 3.5 | | | 12 | 2.8 | 7 | 5.1 | 5 | 1.7 | 6 | 3.9 | 6 | 2.0 |
| Jim Webb | 11 | 2.3 | | | 11 | 2.5 | 2 | 1.8 | 9 | 2.4 | 2 | 2.0 | 8 | 2.4 | 1 | 3.1 | 10 | 2.3 | 6 | 4.2 | 5 | 1.6 | 5 | 3.5 | 5 | 1.8 |
| Joe Biden | 96 | 21.0 | 9 | 29.1 | 87 | 20.4 | 21 | 24.5 | 75 | 20.2 | 33 | 29.5 | 63 | 18.3 | 5 | 16.5 | 91 | 21.3 | 31 | 23.4 | 66 | 20.1 | 27 | 17.4 | 69 | 22.9 |
| Not Sure/Other | 49 | 10.7 | 1 | 3.1 | 48 | 11.2 | 6 | 7.2 | 43 | 11.5 | 10 | 8.5 | 39 | 11.4 | 2 | 7.0 | 47 | 10.9 | 16 | 12.1 | 33 | 10.1 | 18 | 11.5 | 31 | 10.2 |
| Total | 459 | 100.0 | 32 | 100.0 | 427 | 100.0 | 86 | 100.0 | 373 | 100.0 | 113 | 100.0 | 346 | 100.0 | 31 | 100.0 | 428 | 100.0 | 130 | 100.0 | 329 | 100.0 | 156 | 100.0 | 303 | 100.0 |

| | WalMart shopper? | | | | | | | | Residency | | | | | | Sympathetic to Tea Party | | | | Sympathetic to Occupy Wall St | | | |
| | Weekly | | Few/Month | | 1-2/year | | Never | | My city or town | | America | | The planet earth | | Yes | | No | | Yes | | No | |
| | f | % | f | % | f | % | f | % | f | % | f | % | f | % | f | % | f | % | f | % | f | % |
| Bernie Sanders | 14 | 11.9 | 19 | 12.4 | 17 | 13.8 | 19 | 35.4 | 23 | 17.4 | 19 | 9.7 | 27 | 20.6 | 2 | 10.5 | 67 | 15.3 | 34 | 26.0 | 35 | 10.7 |
| Hillary Rodham Clinton | 58 | 50.4 | 78 | 49.9 | 59 | 47.8 | 22 | 39.5 | 58 | 43.9 | 104 | 54.2 | 56 | 43.1 | 10 | 45.4 | 211 | 48.4 | 51 | 39.2 | 170 | 51.9 |
| Martin O'Malley | 7 | 5.8 | | | 5 | 4.5 | | | 5 | 3.4 | 1 | .5 | 7 | 5.1 | 5 | 22.8 | 7 | 1.6 | 5 | 3.9 | 7 | 2.1 |
| Jim Webb | 5 | 4.0 | 4 | 2.4 | 2 | 1.4 | 1 | 1.3 | 4 | 3.0 | 6 | 3.1 | 1 | .6 | | | 11 | 2.4 | 2 | 1.6 | 9 | 2.6 |
| Joe Biden | 22 | 19.4 | 35 | 22.2 | 28 | 22.6 | 7 | 12.4 | 29 | 21.9 | 37 | 19.3 | 31 | 23.3 | 3 | 14.4 | 93 | 21.4 | 27 | 20.3 | 70 | 21.3 |
| Not Sure/Other | 10 | 8.5 | 21 | 13.2 | 12 | 10.0 | 6 | 11.3 | 14 | 10.5 | 25 | 13.2 | 10 | 7.4 | 2 | 6.8 | 47 | 10.9 | 12 | 8.9 | 37 | 11.4 |
| Total | 114 | 100.0 | 157 | 100.0 | 123 | 100.0 | 55 | 100.0 | 133 | 100.0 | 192 | 100.0 | 131 | 100.0 | 22 | 100.0 | 437 | 100.0 | 131 | 100.0 | 328 | 100.0 |

Subsets have a larger margin of error than the whole data set.  As a rule we do not rely on the validity of very small subsets of the data, especially sets smaller than 50-75 respondents.  At that size subset we can make generalizations, but in these cases the data is more qualitative than quantitative

16. Now if the list were expanded and the candidates now included...for whom would you vote?

| | Total | | Are you currently or have you ever been a member of the National Rifle Association? | | | | | | Are you a current or former gun owner? | | | | | | Do you invest in the stock market; have an IRA, a 401-K retirement plan or a pension fund? | | | | Do you or does anyone in your household keep a gun for personal protection, hunting or target shooting at your home, place of business, or at a vacation home or club? | | | | Veteran/Armed Forces? | | | |
| | | | Currently a member of the NRA | | Former member of the NRA | | Have never been a member of the NRA | | Current gun owner | | Former gun owner | | Have never been a gun owner | | Yes | | No | | Yes | | No | | Yes | | No | |
| | n | % | f | % | f | % | f | % | f | % | f | % | f | % | f | % | f | % | f | % | f | % | f | % | f | % |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| Bernie Sanders | 69 | 15.1 | 1 | 16.9 | 2 | 9.0 | 66 | 15.5 | 11 | 13.6 | 4 | 9.5 | 55 | 16.3 | 32 | 15.5 | 38 | 15.4 | 14 | 13.5 | 55 | 15.9 | 9 | 12.3 | 60 | 16.0 |
| Hillary Rodham Clinton | 222 | 48.3 | 4 | 47.5 | 13 | 56.5 | 204 | 47.8 | 34 | 43.1 | 20 | 52.7 | 164 | 48.9 | 91 | 44.7 | 123 | 50.4 | 50 | 48.0 | 168 | 48.7 | 45 | 61.0 | 172 | 45.9 |
| Martin O'Malley | 12 | 2.6 | | | | | 12 | 2.8 | | | | | 12 | 3.6 | 5 | 2.7 | 7 | 2.7 | | | 12 | 3.5 | | | 12 | 3.2 |
| Jim Webb | 11 | 2.3 | 2 | 20.7 | 1 | 4.2 | 8 | 1.9 | 6 | 7.3 | | | 4 | 1.2 | 5 | 2.6 | 5 | 2.2 | 4 | 3.5 | 7 | 2.0 | 2 | 2.1 | 9 | 2.4 |
| Joe Biden | 96 | 21.0 | 1 | 14.9 | 6 | 24.9 | 89 | 20.8 | 20 | 26.2 | 10 | 25.9 | 65 | 19.4 | 53 | 25.8 | 41 | 16.6 | 29 | 27.6 | 63 | 18.3 | 13 | 18.1 | 80 | 21.4 |
| Not Sure/Other | 49 | 10.7 | | | 1 | 5.5 | 48 | 11.2 | 8 | 9.9 | 5 | 11.9 | 35 | 10.6 | 18 | 8.8 | 31 | 12.7 | 8 | 7.5 | 40 | 11.6 | 5 | 6.6 | 42 | 11.1 |
| Total | 459 | 100.0 | 8 | 100.0 | 23 | 100.0 | 426 | 100.0 | 78 | 100.0 | 39 | 100.0 | 336 | 100.0 | 204 | 100.0 | 244 | 100.0 | 104 | 100.0 | 345 | 100.0 | 74 | 100.0 | 376 | 100.0 |

| | Career or gig? | | | | | | Did you not have to pay any taxes last year because your income level was below the threshold to pay taxes or because your tax deductions left you with no liability? | | | | Sexual Preference | | | |
| | Career | | Just a "gig" | | Not currently employed | | I did not have to pay taxes | | I had to pay taxes | | Hetero | | Not Hetero | |
| | f | % | f | % | f | % | f | % | f | % | f | % | f | % |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| Bernie Sanders | 28 | 16.4 | 18 | 16.1 | 24 | 13.2 | 27 | 17.9 | 40 | 14.3 | 52 | 12.8 | 18 | 32.0 |
| Hillary Rodham Clinton | 85 | 50.5 | 41 | 36.8 | 95 | 53.3 | 79 | 51.8 | 127 | 44.9 | 193 | 47.8 | 29 | 51.8 |
| Martin O'Malley | 5 | 2.7 | 7 | 5.9 | 1 | .5 | | | 12 | 4.3 | 12 | 3.0 | | |
| Jim Webb | 4 | 2.6 | 4 | 3.4 | 3 | 1.5 | 4 | 2.9 | 6 | 2.2 | 11 | 2.6 | | |
| Joe Biden | 34 | 20.1 | 32 | 28.6 | 31 | 17.2 | 27 | 17.9 | 64 | 22.7 | 95 | 23.4 | 2 | 3.3 |
| Not Sure/Other | 13 | 7.7 | 10 | 9.2 | 26 | 14.3 | 14 | 9.5 | 33 | 11.6 | 42 | 10.4 | 7 | 12.8 |
| Total | 168 | 100.0 | 112 | 100.0 | 179 | 100.0 | 152 | 100.0 | 283 | 100.0 | 404 | 100.0 | 55 | 100.0 |

Subsets have a larger margin of error than the whole data set.  As a rule we do not rely on the validity of very small subsets of the data, especially sets smaller than 50-75 respondents.  At that size subset we can make generalizations, but in these cases the data is more qualitative than quantitative

17. How satisfied are you with the current field of candidates running for the Democratic presidential nomination?

| | Total | | Gender | | | | Working (full or part time) | | Temporarily unemployed and looking for work | | Temporarily unemployed and not looking for work | | Student | | Stay at home parent/spouse | | Retired | | 18-29 | | 30-49 | | 50-64 | | 65+ | |
| | | | Male | | Female | | | | | | | | | | | | | | | | | | | | | |
| | n | | f | % | f | % | f | % | f | % | f | % | f | % | f | % | f | % | f | % | f | % | f | % | f | % |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| Very satisfied | 120 | 26.1 | 56 | 27.2 | 64 | 25.2 | 69 | 25.8 | 5 | 25.9 | 1 | 15.4 | 6 | 17.5 | 6 | 20.2 | 33 | 32.9 | 12 | 13.5 | 48 | 27.6 | 41 | 32.7 | 19 | 28.4 |
| Somewhat satisfied | 231 | 50.2 | 108 | 52.2 | 123 | 48.7 | 133 | 50.1 | 6 | 29.4 | 3 | 58.5 | 24 | 70.1 | 13 | 44.5 | 50 | 49.7 | 55 | 61.8 | 84 | 48.3 | 60 | 47.8 | 30 | 45.0 |
| Somewhat dissatisfied | 84 | 18.2 | 33 | 15.8 | 51 | 20.2 | 52 | 19.5 | 6 | 32.0 | 1 | 20.8 | 4 | 12.5 | 7 | 25.4 | 12 | 12.3 | 20 | 22.2 | 32 | 18.1 | 19 | 15.0 | 13 | 19.2 |
| Very dissatisfied | 11 | 2.4 | 4 | 2.0 | 7 | 2.8 | 6 | 2.1 | 1 | 6.0 | | | | | 2 | 6.8 | 2 | 2.4 | | | 5 | 3.1 | 4 | 2.8 | 2 | 3.3 |
| Not Sure | 14 | 3.0 | 6 | 2.9 | 8 | 3.1 | 7 | 2.5 | 1 | 6.7 | 0 | 5.3 | | | 1 | 3.2 | 3 | 2.7 | 2 | 2.5 | 5 | 2.8 | 2 | 1.6 | 3 | 4.2 |
| Total | 459 | 100.0 | 207 | 100.0 | 252 | 100.0 | 266 | 100.0 | 19 | 100.0 | 6 | 100.0 | 34 | 100.0 | 28 | 100.0 | 101 | 100.0 | 90 | 100.0 | 174 | 100.0 | 125 | 100.0 | 66 | 100.0 |

| | Party | | | | | | Ideology Recoded | | | | | | Generation | | | | | | | | Education | | | |
| | Democratic | | Republican | | Independent | | Liberal | | Moderate | | Conservative | | First Globals | | Nikes | | Woodstockers | | Privates | | No College Degree | | College Degree+ | |
| | f | % | f | % | f | % | f | % | f | % | f | % | f | % | f | % | f | % | f | % | f | % | f | % |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| Very satisfied | 117 | 29.4 | | | 3 | 4.6 | 69 | 33.6 | 33 | 19.2 | 15 | 21.8 | 29 | 21.4 | 29 | 24.8 | 48 | 30.2 | 13 | 31.7 | 51 | 27.8 | 69 | 25.0 |
| Somewhat satisfied | 194 | 48.8 | 1 | 62.7 | 35 | 59.3 | 105 | 51.5 | 84 | 48.7 | 36 | 51.8 | 73 | 53.2 | 58 | 50.4 | 81 | 50.2 | 18 | 41.6 | 84 | 45.8 | 146 | 53.2 |
| Somewhat dissatisfied | 64 | 16.1 | 1 | 37.3 | 19 | 31.9 | 26 | 12.8 | 43 | 24.7 | 14 | 19.9 | 28 | 20.4 | 24 | 20.4 | 23 | 14.4 | 8 | 19.6 | 37 | 20.2 | 46 | 16.9 |
| Very dissatisfied | 9 | 2.3 | | | 2 | 3.3 | 0 | .1 | 7 | 4.3 | 4 | 5.1 | 2 | 1.1 | 3 | 2.7 | 5 | 3.3 | 1 | 2.8 | 5 | 2.6 | 6 | 2.3 |
| Not Sure | 13 | 3.3 | | | 1 | .9 | 4 | 1.9 | 5 | 3.0 | 1 | 1.4 | 5 | 3.8 | 2 | 1.7 | 3 | 1.9 | 2 | 4.3 | 7 | 3.5 | 7 | 2.6 |
| Total | 398 | 100.0 | 2 | 100.0 | 59 | 100.0 | 205 | 100.0 | 173 | 100.0 | 69 | 100.0 | 137 | 100.0 | 115 | 100.0 | 160 | 100.0 | 42 | 100.0 | 184 | 100.0 | 275 | 100.0 |

17. How satisfied are you with the current field of candidates running for the Democratic presidential nomination?

| | Total | | 90600. Which of the following best describes you? | | | | | | | | | | | | | | | |
| | n | | Liberal/progressive on just about every issue | | Mainly a liberal on government spending | | Mainly a liberal on social issues | | Conservative on just about every issue | | Mainly a conservative on government spending | | Mainly a conservative on social issues | | Moderate because I look at each issue separately | | Moderate because I try to be rational, not passionate about | | Not sure | |
| | f | % | f | % | f | % | f | % | f | % | f | % | f | % | f | % | f | % | f | % |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| Very satisfied | 120 | 26.1 | 49 | 42.6 | 6 | 34.9 | 19 | 21.2 | 8 | 23.3 | 2 | 13.0 | 2 | 17.4 | 17 | 15.8 | 11 | 31.4 | 6 | 17.5 |
| Somewhat satisfied | 231 | 50.2 | 53 | 46.3 | 10 | 52.6 | 50 | 56.6 | 12 | 35.6 | 10 | 64.2 | 7 | 48.3 | 53 | 50.9 | 18 | 51.8 | 17 | 50.1 |
| Somewhat dissatisfied | 84 | 18.2 | 11 | 9.6 | 2 | 12.5 | 18 | 20.0 | 12 | 37.5 | 2 | 9.2 | 4 | 27.7 | 25 | 23.7 | 5 | 12.7 | 6 | 16.5 |
| Very dissatisfied | 11 | 2.4 | 0 | .3 | | | 1 | .6 | 1 | 3.5 | 2 | 11.5 | 0 | 3.6 | 6 | 5.6 | 1 | 2.7 | | |
| Not Sure | 14 | 3.0 | 1 | 1.2 | | | 1 | 1.7 | | | 0 | 2.1 | 0 | 3.0 | 4 | 4.0 | 0 | 1.4 | 6 | 15.9 |
| Total | 459 | 100.0 | 114 | 100.0 | 18 | 100.0 | 89 | 100.0 | 32 | 100.0 | 16 | 100.0 | 14 | 100.0 | 105 | 100.0 | 36 | 100.0 | 35 | 100.0 |

| | Age group B | | | | | | | | | | Race | | | | | | | | | | Child under 17? | | | |
| | 18-24 | | 25-34 | | 35-54 | | 55-69 | | 70+ | | White | | Hisp | | AfrAmer | | Asian | | Other | | Yes | | No | |
| | f | % | f | % | f | % | f | % | f | % | f | % | f | % | f | % | f | % | f | % | f | % | f | % |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| Very satisfied | 6 | 11.9 | 23 | 27.6 | 47 | 29.5 | 35 | 26.0 | 8 | 35.9 | 63 | 24.4 | 20 | 29.7 | 25 | 24.9 | 10 | 42.4 | 2 | 21.8 | 33 | 28.3 | 87 | 25.4 |
| Somewhat satisfied | 37 | 68.6 | 36 | 43.4 | 79 | 48.8 | 67 | 49.4 | 11 | 49.0 | 128 | 50.1 | 33 | 47.6 | 54 | 53.7 | 8 | 36.3 | 6 | 65.3 | 56 | 48.0 | 174 | 51.0 |
| Somewhat dissatisfied | 9 | 16.5 | 19 | 23.0 | 28 | 17.5 | 24 | 18.0 | 2 | 11.2 | 49 | 19.1 | 15 | 21.2 | 15 | 15.1 | 5 | 21.3 | | | 25 | 21.5 | 58 | 17.1 |
| Very dissatisfied | | | 2 | 1.9 | 4 | 2.4 | 5 | 3.8 | 1 | 2.4 | 10 | 3.7 | 1 | .8 | | | | | 1 | 12.9 | 2 | 1.4 | 10 | 2.8 |
| Not Sure | 2 | 3.0 | 4 | 4.2 | 3 | 1.8 | 4 | 2.7 | 0 | 1.6 | 7 | 2.7 | 1 | .8 | 6 | 6.4 | | | | | 1 | .8 | 13 | 3.8 |
| Total | 54 | 100.0 | 83 | 100.0 | 161 | 100.0 | 136 | 100.0 | 22 | 100.0 | 256 | 100.0 | 69 | 100.0 | 101 | 100.0 | 23 | 100.0 | 9 | 100.0 | 117 | 100.0 | 342 | 100.0 |

17. How satisfied are you with the current field of candidates running for the Democratic presidential nomination?

| | Total n | | Religion Catholic | | Protestant | | Jewish | | Other/None | | BornAgain Yes | | No/NS | | Attend religious services Weekly+ | | Weekly | | 1-2/Month | | Holidays | | Rarely | | Never | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | f | % | f | % | f | % | f | % | f | % | f | % | f | % | f | % | f | % | f | % | f | % | f | % | f | % |
| Very satisfied | 120 | 26.1 | 37 | 30.7 | 53 | 24.4 | 4 | 19.5 | 25 | 28.4 | 33 | 33.5 | 20 | 16.7 | 17 | 39.7 | 24 | 28.6 | 12 | 19.3 | 10 | 19.6 | 27 | 23.1 | 31 | 30.3 |
| Somewhat satisfied | 231 | 50.2 | 59 | 48.6 | 111 | 51.1 | 11 | 53.0 | 42 | 48.1 | 46 | 45.9 | 66 | 55.5 | 15 | 35.7 | 40 | 48.1 | 35 | 56.3 | 29 | 60.1 | 61 | 52.5 | 48 | 47.3 |
| Somewhat dissatisfied | 84 | 18.2 | 19 | 15.4 | 46 | 21.3 | 3 | 12.5 | 14 | 16.0 | 17 | 17.0 | 29 | 24.9 | 8 | 18.1 | 11 | 13.9 | 14 | 23.2 | 9 | 17.8 | 24 | 21.1 | 14 | 13.8 |
| Very dissatisfied | 11 | 2.4 | 2 | 1.8 | 5 | 2.5 | 3 | 12.5 | 1 | 1.4 | 2 | 1.9 | 3 | 2.9 | 1 | 2.0 | 4 | 5.1 | 1 | 1.1 | 1 | 1.0 | 3 | 2.4 | 2 | 2.1 |
| Not Sure | 14 | 3.0 | 4 | 3.6 | 2 | .8 | 0 | 2.4 | 5 | 6.2 | 2 | 1.7 | | | 2 | 4.5 | 3 | 4.2 | | | 1 | 1.4 | 1 | .8 | 7 | 6.5 |
| Total | 459 | 100.0 | 121 | 100.0 | 218 | 100.0 | 20 | 100.0 | 88 | 100.0 | 100 | 100.0 | 118 | 100.0 | 42 | 100.0 | 82 | 100.0 | 62 | 100.0 | 49 | 100.0 | 116 | 100.0 | 102 | 100.0 |

| | Region East | | South | | Centr GrLks | | West | | Household Income < $25K | | $25-35K | | $35-50K | | $50-75K | | $75-100K | | $100-150K | | $150K+ | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | f | % | f | % | f | % | f | % | f | % | f | % | f | % | f | % | f | % | f | % | f | % |
| Very satisfied | 38 | 30.1 | 26 | 20.3 | 27 | 23.4 | 30 | 31.9 | 27 | 26.0 | 10 | 18.5 | 21 | 29.0 | 28 | 26.4 | 17 | 26.3 | 9 | 28.8 | 4 | 24.5 |
| Somewhat satisfied | 57 | 45.7 | 70 | 55.6 | 60 | 52.4 | 43 | 46.4 | 52 | 50.7 | 35 | 62.6 | 34 | 46.7 | 58 | 54.4 | 26 | 39.8 | 13 | 39.6 | 12 | 67.2 |
| Somewhat dissatisfied | 26 | 20.8 | 22 | 17.2 | 22 | 19.2 | 14 | 15.0 | 19 | 18.2 | 9 | 15.4 | 13 | 18.6 | 15 | 13.8 | 18 | 27.5 | 8 | 25.7 | 1 | 8.3 |
| Very dissatisfied | 2 | 1.9 | 4 | 2.8 | 3 | 3.1 | 2 | 2.0 | 2 | 2.1 | 1 | 1.6 | 2 | 2.3 | 3 | 3.1 | 1 | 2.0 | 2 | 5.9 | | |
| Not Sure | 2 | 1.5 | 5 | 4.2 | 2 | 1.9 | 4 | 4.8 | 3 | 3.0 | 1 | 1.9 | 2 | 3.4 | 2 | 2.3 | 3 | 4.4 | | | | |
| Total | 125 | 100.0 | 127 | 100.0 | 114 | 100.0 | 93 | 100.0 | 102 | 100.0 | 57 | 100.0 | 72 | 100.0 | 106 | 100.0 | 66 | 100.0 | 33 | 100.0 | 17 | 100.0 |

Subsets have a larger margin of error than the whole data set.  As a rule we do not rely on the validity of very small subsets of the data, especially sets smaller than 50-75 respondents.  At that size subset we can make generalizations, but in these cases the data is more qualitative than quantitative

17. How satisfied are you with the current field of candidates running for the Democratic presidential nomination?

| | Total | | Live | | | | | | | Union member | | | | Marital status | | | | | | | | Home status | | | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | n | | Lge City | | Sm City | | Suburbs | | Rural | | Yes | | No | | Married | | Single | | Div/Sep/ Wdw | | Civil union | | Own a home | | Live in rental unit | | Neither | |
| | ƒ | % | ƒ | % | ƒ | % | ƒ | % | ƒ | % | ƒ | % | ƒ | % | ƒ | % | ƒ | % | ƒ | % | ƒ | % | ƒ | % | ƒ | % | ƒ | % |
| Very satisfied | 120 | 26.1 | 41 | 27.8 | 23 | 25.3 | 39 | 26.9 | 16 | 22.1 | 21 | 30.8 | 99 | 25.3 | 45 | 23.7 | 40 | 24.6 | 29 | 36.0 | 6 | 24.9 | 70 | 26.2 | 42 | 25.6 | 7 | 28.2 |
| Somewhat satisfied | 231 | 50.2 | 70 | 47.8 | 46 | 51.5 | 73 | 50.1 | 41 | 55.5 | 30 | 44.3 | 201 | 51.3 | 100 | 52.7 | 88 | 54.1 | 28 | 34.2 | 14 | 62.6 | 134 | 50.2 | 85 | 51.1 | 11 | 43.4 |
| Somewhat dissatisfied | 84 | 18.2 | 33 | 22.7 | 16 | 17.4 | 24 | 16.0 | 11 | 15.3 | 13 | 19.0 | 71 | 18.1 | 36 | 18.9 | 28 | 17.2 | 16 | 19.5 | 2 | 8.4 | 49 | 18.3 | 31 | 18.6 | 4 | 15.7 |
| Very dissatisfied | 11 | 2.4 | 1 | .3 | 2 | 2.3 | 6 | 3.9 | 3 | 3.9 | 1 | 1.5 | 10 | 2.6 | 6 | 3.0 | 3 | 1.7 | 3 | 3.2 | | | 9 | 3.3 | 2 | 1.4 | | |
| Not Sure | 14 | 3.0 | 2 | 1.3 | 3 | 3.5 | 4 | 3.1 | 2 | 3.2 | 3 | 4.4 | 11 | 2.8 | 3 | 1.7 | 4 | 2.4 | 6 | 7.1 | 1 | 4.1 | 5 | 2.0 | 5 | 3.2 | 3 | 12.6 |
| Total | 459 | 100.0 | 147 | 100.0 | 90 | 100.0 | 147 | 100.0 | 73 | 100.0 | 67 | 100.0 | 392 | 100.0 | 190 | 100.0 | 163 | 100.0 | 81 | 100.0 | 22 | 100.0 | 266 | 100.0 | 166 | 100.0 | 25 | 100.0 |

| | NASCAR Fan | | | | Self ID Social Networker | | | | Phone | | | | | | Self ID Investor Class | | | | Passport? | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | Yes | | No | | Yes | | No | | Mobile | | Landline | | Both | | Yes | | No | | Yes | | No | |
| | ƒ | % | ƒ | % | ƒ | % | ƒ | % | ƒ | % | ƒ | % | ƒ | % | ƒ | % | ƒ | % | ƒ | % | ƒ | % |
| Very satisfied | 32 | 32.1 | 88 | 24.4 | 62 | 28.4 | 58 | 24.0 | 45 | 23.9 | 9 | 30.1 | 65 | 27.7 | 31 | 25.4 | 89 | 26.4 | 57 | 23.7 | 63 | 28.7 |
| Somewhat satisfied | 53 | 52.5 | 178 | 49.6 | 112 | 51.0 | 119 | 49.5 | 99 | 52.0 | 18 | 57.9 | 111 | 47.5 | 61 | 51.1 | 169 | 49.9 | 124 | 51.7 | 107 | 48.7 |
| Somewhat dissatisfied | 14 | 13.6 | 70 | 19.5 | 40 | 18.3 | 44 | 18.1 | 40 | 21.2 | 2 | 7.2 | 41 | 17.5 | 22 | 18.4 | 61 | 18.2 | 47 | 19.5 | 37 | 16.8 |
| Very dissatisfied | 0 | .4 | 11 | 3.0 | 1 | .7 | 10 | 4.1 | 2 | 1.1 | 1 | 3.8 | 8 | 3.4 | 4 | 3.3 | 7 | 2.1 | 8 | 3.2 | 4 | 1.6 |
| Not Sure | 1 | 1.5 | 12 | 3.4 | 3 | 1.6 | 10 | 4.3 | 3 | 1.7 | 0 | 1.1 | 9 | 3.9 | 2 | 1.8 | 12 | 3.4 | 5 | 1.9 | 9 | 4.2 |
| Total | 100 | 100.0 | 359 | 100.0 | 219 | 100.0 | 240 | 100.0 | 190 | 100.0 | 31 | 100.0 | 234 | 100.0 | 120 | 100.0 | 339 | 100.0 | 240 | 100.0 | 219 | 100.0 |

Subsets have a larger margin of error than the whole data set.  As a rule we do not rely on the validity of very small subsets of the data, especially sets smaller than 50-75 respondents.  At that size subset we can make generalizations, but in these cases the data is more qualitative than quantitative

17. How satisfied are you with the current field of candidates running for the Democratic presidential nomination?

| | Total | | Lost a job due to corporate downsizing within the past year? <hr> | | | | Been afraid of losing a job within the next year? <hr> | | | | Worked at a job that pays less than an immediate previous job? <hr> | | | | Gone without food for 24 hours in the past month due to a lack of food or money? <hr> | | | | Creative Job Sector | | | | Self ID Creative Class | | | |
| | | | Yes | | No | | Yes | | No | | Yes | | No | | Yes | | No | | Yes | | No | | Yes | | No | |
| | n | | f | % | f | % | f | % | f | % | f | % | f | % | f | % | f | % | f | % | f | % | f | % | f | % |
| Very satisfied | 120 | 26.1 | 9 | 29.1 | 111 | 25.9 | 21 | 24.9 | 98 | 26.4 | 24 | 21.6 | 95 | 27.6 | 12 | 38.9 | 108 | 25.2 | 31 | 23.6 | 89 | 27.1 | 49 | 31.2 | 71 | 23.5 |
| Somewhat satisfied | 231 | 50.2 | 17 | 53.6 | 214 | 50.0 | 43 | 49.9 | 188 | 50.3 | 62 | 54.5 | 169 | 48.8 | 14 | 45.1 | 216 | 50.6 | 69 | 53.2 | 161 | 49.0 | 76 | 48.6 | 155 | 51.1 |
| Somewhat dissatisfied | 84 | 18.2 | 5 | 15.7 | 79 | 18.4 | 19 | 22.2 | 65 | 17.3 | 22 | 19.3 | 62 | 17.9 | 4 | 12.0 | 80 | 18.7 | 24 | 18.2 | 60 | 18.2 | 24 | 15.3 | 60 | 19.7 |
| Very dissatisfied | 11 | 2.4 | | | 11 | 2.6 | 1 | 1.4 | 10 | 2.7 | 3 | 2.7 | 8 | 2.4 | | | 11 | 2.6 | 4 | 3.2 | 7 | 2.2 | 5 | 3.2 | 6 | 2.0 |
| Not Sure | 14 | 3.0 | 0 | 1.5 | 13 | 3.1 | 1 | 1.6 | 12 | 3.3 | 2 | 1.8 | 12 | 3.4 | 1 | 4.0 | 12 | 2.9 | 2 | 1.8 | 11 | 3.5 | 3 | 1.7 | 11 | 3.6 |
| Total | 459 | 100.0 | 32 | 100.0 | 427 | 100.0 | 86 | 100.0 | 373 | 100.0 | 113 | 100.0 | 346 | 100.0 | 31 | 100.0 | 428 | 100.0 | 130 | 100.0 | 329 | 100.0 | 156 | 100.0 | 303 | 100.0 |

| | WalMart shopper? | | | | | | | | Residency | | | | | | Sympathetic to Tea Party | | | | Sympathetic to Occupy Wall St | | | |
| | Weekly | | Few/Month | | 1-2/year | | Never | | My city or town | | America | | The planet earth | | Yes | | No | | Yes | | No | |
| | f | % | f | % | f | % | f | % | f | % | f | % | f | % | f | % | f | % | f | % | f | % |
| Very satisfied | 40 | 34.7 | 30 | 18.9 | 24 | 19.4 | 21 | 37.8 | 38 | 28.9 | 42 | 21.8 | 40 | 30.2 | 3 | 14.0 | 117 | 26.7 | 39 | 29.7 | 81 | 24.7 |
| Somewhat satisfied | 52 | 45.4 | 84 | 53.4 | 70 | 57.4 | 22 | 40.1 | 57 | 43.2 | 107 | 55.8 | 63 | 48.3 | 17 | 73.9 | 214 | 49.0 | 69 | 53.0 | 161 | 49.1 |
| Somewhat dissatisfied | 18 | 16.1 | 33 | 21.2 | 23 | 18.6 | 9 | 15.7 | 30 | 22.3 | 34 | 17.9 | 20 | 15.0 | 1 | 3.1 | 83 | 19.0 | 20 | 15.6 | 63 | 19.3 |
| Very dissatisfied | 4 | 3.4 | 3 | 2.0 | 1 | 1.1 | 3 | 5.2 | | | 6 | 3.4 | 5 | 3.6 | 2 | 8.9 | 9 | 2.1 | 1 | .4 | 11 | 3.3 |
| Not Sure | 0 | .4 | 7 | 4.4 | 4 | 3.5 | 1 | 1.2 | 7 | 5.6 | 2 | 1.0 | 4 | 2.8 | | | 14 | 3.1 | 2 | 1.3 | 12 | 3.7 |
| Total | 114 | 100.0 | 157 | 100.0 | 123 | 100.0 | 55 | 100.0 | 133 | 100.0 | 192 | 100.0 | 131 | 100.0 | 22 | 100.0 | 437 | 100.0 | 131 | 100.0 | 328 | 100.0 |

17. How satisfied are you with the current field of candidates running for the Democratic presidential nomination?

| | Total | | Are you currently or have you ever been a member of the National Rifle Association? | | | | | | Are you a current or former gun owner? | | | | | | Do you invest in the stock market; have an IRA, a 401-K retirement plan or a pension fund? | | | | Do you or does anyone in your household keep a gun for personal protection, hunting or target shooting at your home, place of business, or at a vacation home or club? | | | | Veteran/Armed Forces? | | | |
| | | | Currently a member of the NRA | | Former member of the NRA | | Have never been a member of the NRA | | Current gun owner | | Former gun owner | | Have never been a gun owner | | Yes | | No | | Yes | | No | | Yes | | No | |
| | n | % | f | % | f | % | f | % | f | % | f | % | f | % | f | % | f | % | f | % | f | % | f | % | f | % |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| Very satisfied | 120 | 26.1 | 1 | 9.3 | 6 | 27.6 | 113 | 26.4 | 21 | 26.5 | 13 | 33.2 | 86 | 25.6 | 51 | 24.7 | 69 | 28.1 | 29 | 28.0 | 90 | 26.0 | 21 | 27.8 | 95 | 25.3 |
| Somewhat satisfied | 231 | 50.2 | 4 | 57.2 | 10 | 43.5 | 216 | 50.6 | 39 | 50.3 | 14 | 37.5 | 174 | 51.8 | 100 | 49.1 | 124 | 50.6 | 54 | 51.6 | 171 | 49.4 | 42 | 56.0 | 188 | 50.1 |
| Somewhat dissatisfied | 84 | 18.2 | 2 | 28.2 | 5 | 20.6 | 75 | 17.7 | 11 | 14.1 | 9 | 23.7 | 61 | 18.1 | 43 | 21.1 | 39 | 15.8 | 14 | 13.2 | 67 | 19.5 | 7 | 9.6 | 75 | 20.0 |
| Very dissatisfied | 11 | 2.4 | 0 | 5.3 | | | 11 | 2.5 | 4 | 5.7 | | | 7 | 2.0 | 7 | 3.4 | 3 | 1.3 | 4 | 4.3 | 7 | 1.9 | 2 | 3.2 | 9 | 2.3 |
| Not Sure | 14 | 3.0 | | | 2 | 8.4 | 12 | 2.8 | 3 | 3.4 | 2 | 5.6 | 8 | 2.4 | 3 | 1.6 | 10 | 4.2 | 3 | 3.0 | 11 | 3.1 | 3 | 3.5 | 9 | 2.3 |
| Total | 459 | 100.0 | 8 | 100.0 | 23 | 100.0 | 426 | 100.0 | 78 | 100.0 | 39 | 100.0 | 336 | 100.0 | 204 | 100.0 | 244 | 100.0 | 104 | 100.0 | 345 | 100.0 | 74 | 100.0 | 376 | 100.0 |

| | Career or gig? | | | | | | Did you not have to pay any taxes last year because your income level was below the threshold to pay taxes or because your tax deductions left you with no liability? | | | | Sexual Preference | | | |
| | Career | | Just a "gig" | | Not currently employed | | I did not have to pay taxes | | I had to pay taxes | | Hetero | | Not Hetero | |
| | f | % | f | % | f | % | f | % | f | % | f | % | f | % |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| Very satisfied | 50 | 29.9 | 19 | 17.4 | 50 | 28.0 | 51 | 33.7 | 63 | 22.2 | 95 | 23.4 | 25 | 45.6 |
| Somewhat satisfied | 81 | 48.2 | 63 | 56.4 | 86 | 48.3 | 70 | 46.1 | 148 | 52.2 | 206 | 50.9 | 25 | 45.1 |
| Somewhat dissatisfied | 29 | 17.5 | 24 | 21.4 | 30 | 16.9 | 25 | 16.3 | 56 | 19.9 | 81 | 20.2 | 2 | 4.1 |
| Very dissatisfied | 5 | 2.7 | 1 | 1.1 | 5 | 3.1 | 1 | .8 | 9 | 3.1 | 11 | 2.8 | | |
| Not Sure | 3 | 1.7 | 4 | 3.7 | 7 | 3.8 | 5 | 3.1 | 7 | 2.6 | 11 | 2.7 | 3 | 5.1 |
| Total | 168 | 100.0 | 112 | 100.0 | 179 | 100.0 | 152 | 100.0 | 283 | 100.0 | 404 | 100.0 | 55 | 100.0 |

Subsets have a larger margin of error than the whole data set.  As a rule we do not rely on the validity of very small subsets of the data, especially sets smaller than 50-75 respondents.  At that size subset we can make generalizations, but in these cases the data is more qualitative than quantitative

18. In your view, does Hillary Rodham Clinton deserve to be the Democratic nominee or would you like to see someone else?

| | Total | | Gender | | | | What is your current employment status? | | | | | | | | | | | | | | | | Age group A | | | | | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | | | Male | | Female | | Working (full or part time) | | Temporarily unemployed and looking for work | | Temporarily unemployed and not looking for work | | Student | | Stay at home parent/spouse | | Retired | | 18-29 | | 30-49 | | 50-64 | | 65+ | |
| | n | | | | | | | | | | | | | | | | | | | | | | | | | |
| | f | % | f | % | f | % | f | % | f | % | f | % | f | % | f | % | f | % | f | % | f | % | f | % | f | % |
| Yes, she deserves to be the Democratic nominee | 285 | 62.2 | 132 | 64.1 | 153 | 60.6 | 173 | 64.9 | 11 | 57.0 | 4 | 80.8 | 14 | 42.1 | 15 | 51.8 | 65 | 64.6 | 50 | 55.3 | 113 | 65.1 | 79 | 62.8 | 40 | 60.8 |
| No, I would you like to see someone else | 115 | 25.0 | 49 | 23.8 | 66 | 26.0 | 56 | 21.2 | 4 | 23.3 | | | 15 | 43.0 | 12 | 41.1 | 27 | 26.4 | 31 | 34.6 | 35 | 19.8 | 30 | 23.8 | 19 | 28.5 |
| Not sure | 59 | 12.9 | 25 | 12.1 | 34 | 13.5 | 37 | 13.9 | 4 | 19.7 | 1 | 19.2 | 5 | 15.0 | 2 | 7.2 | 9 | 9.0 | 9 | 10.0 | 26 | 15.1 | 17 | 13.3 | 7 | 10.7 |
| Total | 459 | 100.0 | 207 | 100.0 | 252 | 100.0 | 266 | 100.0 | 19 | 100.0 | 6 | 100.0 | 34 | 100.0 | 28 | 100.0 | 101 | 100.0 | 90 | 100.0 | 174 | 100.0 | 125 | 100.0 | 66 | 100.0 |

| | Party | | | | | | Ideology Recoded | | | | | | Generation | | | | | | | | Education | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | Democratic | | Republican | | Independent | | Liberal | | Moderate | | Conservative | | First Globals | | Nikes | | Woodstockers | | Privates | | No College Degree | | College Degree+ | |
| | f | % | f | % | f | % | f | % | f | % | f | % | f | % | f | % | f | % | f | % | f | % | f | % |
| Yes, she deserves to be the Democratic nominee | 254 | 63.8 | 1 | 62.7 | 30 | 51.1 | 126 | 61.3 | 104 | 60.4 | 45 | 65.4 | 79 | 57.6 | 75 | 65.4 | 101 | 63.1 | 26 | 61.9 | 115 | 62.7 | 170 | 61.8 |
| No, I would you like to see someone else | 93 | 23.4 | 1 | 37.3 | 21 | 35.3 | 53 | 25.7 | 46 | 26.4 | 17 | 24.1 | 46 | 33.8 | 18 | 16.0 | 39 | 24.3 | 10 | 24.7 | 50 | 27.1 | 65 | 23.6 |
| Not sure | 51 | 12.8 | | | 8 | 13.7 | 27 | 13.0 | 23 | 13.2 | 7 | 10.5 | 12 | 8.6 | 21 | 18.6 | 20 | 12.6 | 6 | 13.4 | 19 | 10.2 | 40 | 14.6 |
| Total | 398 | 100.0 | 2 | 100.0 | 59 | 100.0 | 205 | 100.0 | 173 | 100.0 | 69 | 100.0 | 137 | 100.0 | 115 | 100.0 | 160 | 100.0 | 42 | 100.0 | 184 | 100.0 | 275 | 100.0 |

| | 90600. Which of the following best describes you? | | | | | | | | | | | | | | | | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | Liberal/progressive on just about every issue | | Mainly a liberal on government spending | | Mainly a liberal on social issues | | Conservative on just about every issue | | Mainly a conservative on government spending | | Mainly a conservative on social issues | | Moderate because I look at each issue separately | | Moderate because I try to be rational, not passionate about | | Not sure | |
| | f | % | f | % | f | % | f | % | f | % | f | % | f | % | f | % | f | % |
| Yes, she deserves to be the Democratic nominee | 70 | 61.3 | 9 | 47.0 | 64 | 71.7 | 19 | 57.4 | 14 | 87.0 | 8 | 57.3 | 58 | 55.2 | 20 | 55.4 | 25 | 71.0 |
| No, I would you like to see someone else | 31 | 26.7 | 8 | 44.9 | 14 | 15.5 | 8 | 24.2 | 2 | 11.5 | 6 | 42.7 | 32 | 30.6 | 11 | 30.2 | 4 | 10.8 |
| Not sure | 14 | 12.0 | 1 | 8.1 | 11 | 12.8 | 6 | 18.4 | 0 | 1.5 | | | 15 | 14.1 | 5 | 14.4 | 6 | 18.2 |
| Total | 114 | 100.0 | 18 | 100.0 | 89 | 100.0 | 32 | 100.0 | 16 | 100.0 | 14 | 100.0 | 105 | 100.0 | 36 | 100.0 | 35 | 100.0 |

Subsets have a larger margin of error than the whole data set.  As a rule we do not rely on the validity of very small subsets of the data, especially sets smaller than 50-75 respondents.  At that size subset we can make generalizations, but in these cases the data is more qualitative than quantitative

18. In your view, does Hillary Rodham Clinton deserve to be the Democratic nominee or would you like to see someone else?

| | Total | | 18-24 | | 25-34 | | 35-54 | | 55-69 | | 70+ | | White | | Hisp | | AfrAmer | | Asian | | Other | | Yes | | No | |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| | n | | Age group B | | | | | | | | | | Race | | | | | | | | | | Child under 17? | | | |
| | f | % | f | % | f | % | f | % | f | % | f | % | f | % | f | % | f | % | f | % | f | % | f | % | f | % |
| Yes, she deserves to be the Democratic nominee | 285 | 62.2 | 32 | 59.9 | 47 | 56.2 | 113 | 70.0 | 75 | 55.3 | 15 | 70.6 | 145 | 56.7 | 37 | 54.2 | 78 | 77.7 | 16 | 70.5 | 7 | 77.6 | 79 | 67.5 | 206 | 60.3 |
| No, I would you like to see someone else | 115 | 25.0 | 14 | 27.0 | 32 | 38.2 | 23 | 14.2 | 43 | 31.5 | 2 | 11.4 | 76 | 29.7 | 17 | 25.2 | 14 | 13.7 | 5 | 23.8 | 2 | 22.4 | 24 | 20.3 | 91 | 26.6 |
| Not sure | 59 | 12.9 | 7 | 13.2 | 5 | 5.6 | 25 | 15.8 | 18 | 13.2 | 4 | 18.0 | 35 | 13.6 | 14 | 20.6 | 9 | 8.6 | 1 | 5.7 | | | 14 | 12.2 | 45 | 13.1 |
| Total | 459 | 100.0 | 54 | 100.0 | 83 | 100.0 | 161 | 100.0 | 136 | 100.0 | 22 | 100.0 | 256 | 100.0 | 69 | 100.0 | 101 | 100.0 | 23 | 100.0 | 9 | 100.0 | 117 | 100.0 | 342 | 100.0 |

| | Catholic | | Protestant | | Jewish | | Other/None | | Yes | | No/NS | | Weekly+ | | Weekly | | 1-2/Month | | Holidays | | Rarely | | Never | |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| | Religion | | | | | | | | BornAgain | | | | Attend religious services | | | | | | | | | | | |
| | f | % | f | % | f | % | f | % | f | % | f | % | f | % | f | % | f | % | f | % | f | % | f | % |
| Yes, she deserves to be the Democratic nominee | 86 | 71.0 | 129 | 59.1 | 12 | 57.4 | 49 | 56.0 | 57 | 57.3 | 71 | 60.6 | 26 | 61.7 | 54 | 65.7 | 33 | 54.3 | 34 | 69.1 | 70 | 60.2 | 66 | 64.4 |
| No, I would you like to see someone else | 18 | 14.9 | 63 | 29.0 | 7 | 34.4 | 26 | 29.6 | 31 | 31.3 | 32 | 27.0 | 16 | 38.3 | 16 | 19.7 | 20 | 32.6 | 8 | 17.2 | 31 | 26.7 | 23 | 22.7 |
| Not sure | 17 | 14.1 | 26 | 12.0 | 2 | 8.2 | 13 | 14.5 | 11 | 11.4 | 15 | 12.4 | | | 12 | 14.6 | 8 | 13.1 | 7 | 13.6 | 15 | 13.1 | 13 | 12.9 |
| Total | 121 | 100.0 | 218 | 100.0 | 20 | 100.0 | 88 | 100.0 | 100 | 100.0 | 118 | 100.0 | 42 | 100.0 | 82 | 100.0 | 62 | 100.0 | 49 | 100.0 | 116 | 100.0 | 102 | 100.0 |

| | East | | South | | Centr GrLks | | West | | < $25K | | $25-35K | | $35-50K | | $50-75K | | $75-100K | | $100-150K | | $150K+ | |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| | Region | | | | | | | | Household Income | | | | | | | | | | | | | |
| | f | % | f | % | f | % | f | % | f | % | f | % | f | % | f | % | f | % | f | % | f | % |
| Yes, she deserves to be the Democratic nominee | 82 | 65.1 | 67 | 53.0 | 73 | 64.5 | 63 | 67.7 | 62 | 61.0 | 35 | 61.6 | 44 | 61.1 | 71 | 66.7 | 37 | 55.5 | 20 | 61.0 | 12 | 66.1 |
| No, I would you like to see someone else | 33 | 26.0 | 32 | 25.5 | 28 | 24.4 | 22 | 23.5 | 27 | 26.5 | 16 | 28.5 | 19 | 27.0 | 22 | 20.4 | 17 | 25.1 | 10 | 29.4 | 5 | 25.9 |
| Not sure | 11 | 8.9 | 27 | 21.4 | 13 | 11.1 | 8 | 8.8 | 13 | 12.5 | 6 | 9.9 | 9 | 11.9 | 14 | 12.9 | 13 | 19.4 | 3 | 9.6 | 1 | 8.0 |
| Total | 125 | 100.0 | 127 | 100.0 | 114 | 100.0 | 93 | 100.0 | 102 | 100.0 | 57 | 100.0 | 72 | 100.0 | 106 | 100.0 | 66 | 100.0 | 33 | 100.0 | 17 | 100.0 |

Subsets have a larger margin of error than the whole data set.  As a rule we do not rely on the validity of very small subsets of the data, especially sets smaller than 50-75 respondents.  At that size subset we can make generalizations, but in these cases the data is more qualitative than quantitative

18. In your view, does Hillary Rodham Clinton deserve to be the Democratic nominee or would you like to see someone else?

| | Total | | Live | | | | | | | | Union member | | | | Marital status | | | | | | | | Home status | | | | | |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| | | | Lge City | | Sm City | | Suburbs | | Rural | | Yes | | No | | Married | | Single | | Div/Sep/ Wdw | | Civil union | | Own a home | | Live in rental unit | | Neither | |
| | n | % | f | % | f | % | f | % | f | % | f | % | f | % | f | % | f | % | f | % | f | % | f | % | f | % | f | % |
| Yes, she deserves to be the Democratic nominee | 285 | 62.2 | 95 | 64.9 | 56 | 62.4 | 97 | 66.2 | 35 | 47.8 | 33 | 48.6 | 252 | 64.5 | 117 | 61.4 | 102 | 62.5 | 47 | 58.7 | 17 | 74.4 | 163 | 61.2 | 101 | 61.0 | 20 | 79.9 |
| No, I would you like to see someone else | 115 | 25.0 | 33 | 22.7 | 29 | 32.4 | 28 | 18.8 | 25 | 33.9 | 25 | 37.6 | 89 | 22.8 | 49 | 25.8 | 38 | 23.6 | 24 | 29.5 | 3 | 14.7 | 62 | 23.1 | 49 | 29.7 | 4 | 15.9 |
| Not sure | 59 | 12.9 | 18 | 12.4 | 5 | 5.2 | 22 | 15.1 | 13 | 18.2 | 9 | 13.8 | 50 | 12.7 | 24 | 12.8 | 23 | 13.9 | 10 | 11.8 | 2 | 10.9 | 42 | 15.7 | 16 | 9.4 | 1 | 4.2 |
| Total | 459 | 100.0 | 147 | 100.0 | 90 | 100.0 | 147 | 100.0 | 73 | 100.0 | 67 | 100.0 | 392 | 100.0 | 190 | 100.0 | 163 | 100.0 | 81 | 100.0 | 22 | 100.0 | 266 | 100.0 | 166 | 100.0 | 25 | 100.0 |

| | NASCAR Fan | | | | Self ID Social Networker | | | | Phone | | | | | | Self ID Investor Class | | | | Passport? | | | |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| | Yes | | No | | Yes | | No | | Mobile | | Landline | | Both | | Yes | | No | | Yes | | No | |
| | f | % | f | % | f | % | f | % | f | % | f | % | f | % | f | % | f | % | f | % | f | % |
| Yes, she deserves to be the Democratic nominee | 75 | 75.3 | 210 | 58.5 | 135 | 61.5 | 151 | 62.7 | 121 | 63.6 | 23 | 72.6 | 138 | 59.1 | 72 | 59.9 | 213 | 63.0 | 141 | 58.7 | 144 | 65.9 |
| No, I would you like to see someone else | 11 | 10.6 | 104 | 29.0 | 53 | 24.3 | 61 | 25.6 | 47 | 24.5 | 6 | 18.8 | 62 | 26.5 | 36 | 29.7 | 79 | 23.3 | 62 | 25.8 | 53 | 24.1 |
| Not sure | 14 | 14.1 | 45 | 12.5 | 31 | 14.2 | 28 | 11.7 | 23 | 11.9 | 3 | 8.6 | 34 | 14.4 | 13 | 10.5 | 46 | 13.7 | 37 | 15.5 | 22 | 10.0 |
| Total | 100 | 100.0 | 359 | 100.0 | 219 | 100.0 | 240 | 100.0 | 190 | 100.0 | 31 | 100.0 | 234 | 100.0 | 120 | 100.0 | 339 | 100.0 | 240 | 100.0 | 219 | 100.0 |

| | Lost a job due to corporate downsizing within the past year? <hr> | | | | Been afraid of losing a job within the next year? <hr> | | | | Worked at a job that pays less than an immediate previous job? <hr> | | | | Gone without food for 24 hours in the past month due to a lack of food or money? <hr> | | | | Creative Job Sector | | | | Self ID Creative Class | | | |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| | Yes | | No | | Yes | | No | | Yes | | No | | Yes | | No | | Yes | | No | | Yes | | No | |
| | f | % | f | % | f | % | f | % | f | % | f | % | f | % | f | % | f | % | f | % | f | % | f | % |
| Yes, she deserves to be the Democratic nominee | 22 | 69.4 | 263 | 61.6 | 52 | 60.4 | 233 | 62.6 | 72 | 64.2 | 213 | 61.5 | 25 | 79.3 | 260 | 60.9 | 81 | 61.9 | 205 | 62.3 | 92 | 58.8 | 194 | 63.9 |
| No, I would you like to see someone else | 5 | 15.7 | 110 | 25.7 | 19 | 22.7 | 95 | 25.5 | 26 | 23.5 | 88 | 25.5 | 5 | 15.8 | 110 | 25.7 | 30 | 23.1 | 85 | 25.7 | 42 | 27.1 | 72 | 23.9 |
| Not sure | 5 | 14.9 | 54 | 12.7 | 15 | 16.9 | 44 | 11.9 | 14 | 12.3 | 45 | 13.0 | 2 | 4.9 | 57 | 13.4 | 20 | 15.0 | 39 | 12.0 | 22 | 14.1 | 37 | 12.2 |
| Total | 32 | 100.0 | 427 | 100.0 | 86 | 100.0 | 373 | 100.0 | 113 | 100.0 | 346 | 100.0 | 31 | 100.0 | 428 | 100.0 | 130 | 100.0 | 329 | 100.0 | 156 | 100.0 | 303 | 100.0 |

18. In your view, does Hillary Rodham Clinton deserve to be the Democratic nominee or would you like to see someone else?

| | Total | | WalMart shopper? | | | | | | | | Residency | | | | | | Sympathetic to Tea Party | | | | Sympathetic to Occupy Wall St | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | n | | Weekly | | Few/Month | | 1-2/year | | Never | | My city or town | | America | | The planet earth | | Yes | | No | | Yes | | No | |
| | f | % | f | % | f | % | f | % | f | % | f | % | f | % | f | % | f | % | f | % | f | % | f | % |
| Yes, she deserves to be the Democratic nominee | 285 | 62.2 | 80 | 69.6 | 100 | 63.6 | 75 | 61.4 | 25 | 45.0 | 84 | 63.2 | 125 | 65.1 | 74 | 56.7 | 17 | 77.4 | 268 | 61.4 | 78 | 59.7 | 207 | 63.1 |
| No, I would you like to see someone else | 115 | 25.0 | 29 | 25.8 | 37 | 23.7 | 29 | 23.3 | 19 | 35.5 | 36 | 27.1 | 44 | 22.8 | 34 | 26.2 | 5 | 22.6 | 110 | 25.1 | 32 | 24.3 | 83 | 25.3 |
| Not sure | 59 | 12.9 | 5 | 4.7 | 20 | 12.8 | 19 | 15.2 | 11 | 19.6 | 13 | 9.6 | 23 | 12.1 | 22 | 17.1 | | | 59 | 13.5 | 21 | 16.0 | 38 | 11.6 |
| Total | 459 | 100.0 | 114 | 100.0 | 157 | 100.0 | 123 | 100.0 | 55 | 100.0 | 133 | 100.0 | 192 | 100.0 | 131 | 100.0 | 22 | 100.0 | 437 | 100.0 | 131 | 100.0 | 328 | 100.0 |

| | Are you currently or have you ever been a member of the National Rifle Association? | | | | | | Are you a current or former gun owner? | | | | | | Do you invest in the stock market; have an IRA, a 401-K retirement plan or a pension fund? | | | | Do you or does anyone in your household keep a gun for personal protection, hunting or target shooting at your home, place of business, or at a vacation home or club? | | | | Veteran/Armed Forces? | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | Currently a member of the NRA | | Former member of the NRA | | Have never been a member of the NRA | | Current gun owner | | Former gun owner | | Have never been a gun owner | | Yes | | No | | Yes | | No | | Yes | | No | |
| | f | % | f | % | f | % | f | % | f | % | f | % | f | % | f | % | f | % | f | % | f | % | f | % |
| Yes, she deserves to be the Democratic nominee | 2 | 27.0 | 16 | 68.4 | 267 | 62.6 | 48 | 61.1 | 28 | 73.3 | 205 | 61.2 | 115 | 56.1 | 163 | 66.8 | 66 | 63.4 | 216 | 62.5 | 48 | 65.3 | 230 | 61.2 |
| No, I would you like to see someone else | 5 | 69.8 | 6 | 26.1 | 102 | 24.0 | 21 | 26.3 | 6 | 16.1 | 87 | 25.9 | 56 | 27.5 | 57 | 23.5 | 27 | 26.0 | 87 | 25.1 | 14 | 18.9 | 101 | 26.8 |
| Not sure | 0 | 3.2 | 1 | 5.5 | 57 | 13.4 | 10 | 12.6 | 4 | 10.6 | 43 | 12.9 | 33 | 16.4 | 24 | 9.7 | 11 | 10.5 | 43 | 12.4 | 12 | 15.9 | 45 | 12.0 |
| Total | 8 | 100.0 | 23 | 100.0 | 426 | 100.0 | 78 | 100.0 | 39 | 100.0 | 336 | 100.0 | 204 | 100.0 | 244 | 100.0 | 104 | 100.0 | 345 | 100.0 | 74 | 100.0 | 376 | 100.0 |

| | Career or gig? | | | | | | Did you not have to pay any taxes last year because your income level was below the threshold to pay taxes or because your tax deductions left you with no liability? | | | | Sexual Preference | | | |
| | Career | | Just a "gig" | | Not currently employed | | I did not have to pay taxes | | I had to pay taxes | | Hetero | | Not Hetero | |
| | *f* | % | *f* | % | *f* | % | *f* | % | *f* | % | *f* | % | *f* | % |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| Yes, she deserves to be the Democratic nominee | 108 | 64.5 | 72 | 64.4 | 105 | 58.6 | 99 | 65.0 | 167 | 59.0 | 251 | 62.1 | 35 | 62.5 |
| No, I would you like to see someone else | 36 | 21.4 | 23 | 20.3 | 56 | 31.2 | 35 | 23.0 | 77 | 27.3 | 96 | 23.9 | 18 | 33.1 |
| Not sure | 24 | 14.1 | 17 | 15.3 | 18 | 10.1 | 18 | 11.9 | 39 | 13.8 | 57 | 14.0 | 2 | 4.4 |
| Total | 168 | 100.0 | 112 | 100.0 | 179 | 100.0 | 152 | 100.0 | 283 | 100.0 | 404 | 100.0 | 55 | 100.0 |

Subsets have a larger margin of error than the whole data set.  As a rule we do not rely on the validity of very small subsets of the data, especially sets smaller than 50-75 respondents.  At that size subset we can make generalizations, but in these cases the data is more qualitative than quantitative

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19. Also in your view, do you think that Joe Biden should or should not enter the race for President?

| | Total | | Gender | | | | What is your current employment status? | | | | | | | | | | | | | Age group A | | | | | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | n | | Male | | Female | | Working (full or part time) | | Temporarily unemployed and looking for work | | Temporarily unemployed and not looking for work | | Student | | Stay at home parent/spouse | | Retired | | 18-29 | | 30-49 | | 50-64 | | 65+ | |
| | f | % | f | % | f | % | f | % | f | % | f | % | f | % | f | % | f | % | f | % | f | % | f | % | f | % |
| Yes, Joe Biden should enter the race for President | 221 | 48.2 | 110 | 53.4 | 111 | 43.9 | 135 | 50.6 | 9 | 46.5 | 3 | 51.1 | 15 | 44.8 | 16 | 58.0 | 42 | 41.1 | 43 | 48.5 | 84 | 48.0 | 66 | 52.7 | 28 | 41.7 |
| No, Joe Biden should not enter the race for President | 158 | 34.5 | 72 | 35.0 | 86 | 34.1 | 90 | 33.9 | 7 | 33.8 | 2 | 34.7 | 10 | 30.3 | 5 | 16.2 | 44 | 43.1 | 27 | 29.6 | 61 | 35.2 | 39 | 31.4 | 30 | 46.0 |
| Not sure | 80 | 17.4 | 24 | 11.7 | 56 | 22.0 | 41 | 15.5 | 4 | 19.8 | 1 | 14.2 | 8 | 24.9 | 7 | 25.8 | 16 | 15.7 | 20 | 21.9 | 29 | 16.9 | 20 | 15.9 | 8 | 12.3 |
| Total | 459 | 100.0 | 207 | 100.0 | 252 | 100.0 | 266 | 100.0 | 19 | 100.0 | 6 | 100.0 | 34 | 100.0 | 28 | 100.0 | 101 | 100.0 | 90 | 100.0 | 174 | 100.0 | 125 | 100.0 | 66 | 100.0 |

| | Party | | | | | | Ideology Recoded | | | | | | Generation | | | | | | | | Education | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | Democratic | | Republican | | Independent | | Liberal | | Moderate | | Conservative | | First Globals | | Nikes | | Woodstockers | | Privates | | No College Degree | | College Degree+ | |
| | f | % | f | % | f | % | f | % | f | % | f | % | f | % | f | % | f | % | f | % | f | % | f | % |
| Yes, Joe Biden should enter the race for President | 199 | 50.1 | | | 22 | 36.7 | 84 | 41.2 | 91 | 52.7 | 42 | 60.6 | 63 | 46.0 | 59 | 51.4 | 80 | 49.8 | 18 | 43.3 | 80 | 43.4 | 141 | 51.4 |
| No, Joe Biden should not enter the race for President | 132 | 33.3 | 2 | 100.0 | 24 | 40.2 | 72 | 35.2 | 62 | 35.8 | 21 | 30.2 | 49 | 36.0 | 37 | 32.2 | 52 | 32.6 | 19 | 44.7 | 64 | 35.0 | 94 | 34.1 |
| Not sure | 66 | 16.6 | | | 14 | 23.0 | 48 | 23.6 | 20 | 11.5 | 6 | 9.2 | 25 | 18.1 | 19 | 16.4 | 28 | 17.6 | 5 | 12.1 | 40 | 21.6 | 40 | 14.5 |
| Total | 398 | 100.0 | 2 | 100.0 | 59 | 100.0 | 205 | 100.0 | 173 | 100.0 | 69 | 100.0 | 137 | 100.0 | 115 | 100.0 | 160 | 100.0 | 42 | 100.0 | 184 | 100.0 | 275 | 100.0 |

| | 90600. Which of the following best describes you? | | | | | | | | | | | | | | | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | Liberal/progressive on just about every issue | | Mainly a liberal on government spending | | Mainly a liberal on social issues | | Conservative on just about every issue | | Mainly a conservative on government spending | | Mainly a conservative on social issues | | Moderate because I look at each issue separately | | Moderate because I try to be rational, not passionate about | | Not sure | |
| | f | % | f | % | f | % | f | % | f | % | f | % | f | % | f | % | f | % |
| Yes, Joe Biden should enter the race for President | 46 | 40.2 | 9 | 47.4 | 45 | 50.7 | 24 | 72.9 | 8 | 50.4 | 5 | 39.3 | 51 | 48.2 | 19 | 53.9 | 15 | 41.6 |
| No, Joe Biden should not enter the race for President | 42 | 37.2 | 5 | 28.2 | 27 | 30.4 | 4 | 12.5 | 6 | 38.2 | 8 | 60.7 | 42 | 40.4 | 14 | 38.5 | 9 | 25.9 |
| Not sure | 26 | 22.6 | 4 | 24.3 | 17 | 18.9 | 5 | 14.6 | 2 | 11.4 | | | 12 | 11.5 | 3 | 7.6 | 11 | 32.5 |
| Total | 114 | 100.0 | 18 | 100.0 | 89 | 100.0 | 32 | 100.0 | 16 | 100.0 | 14 | 100.0 | 105 | 100.0 | 36 | 100.0 | 35 | 100.0 |

Subsets have a larger margin of error than the whole data set.  As a rule we do not rely on the validity of very small subsets of the data, especially sets smaller than 50-75 respondents.  At that size subset we can make generalizations, but in these cases the data is more qualitative than quantitative

19. Also in your view, do you think that Joe Biden should or should not enter the race for President?

| | Total | | Age group B | | | | | | | | | | Race | | | | | | | | | Child under 17? | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | n | | 18-24 | | 25-34 | | 35-54 | | 55-69 | | 70+ | | White | | Hisp | | AfrAmer | | Asian | | Other | | Yes | | No | |
| | f | % | f | % | f | % | f | % | f | % | f | % | f | % | f | % | f | % | f | % | f | % | f | % | f | % |
| Yes, Joe Biden should enter the race for President | 221 | 48.2 | 29 | 54.8 | 34 | 40.3 | 79 | 49.0 | 72 | 52.7 | 7 | 33.1 | 109 | 42.4 | 41 | 60.2 | 55 | 54.7 | 10 | 43.3 | 6 | 64.2 | 42 | 35.9 | 179 | 52.4 |
| No, Joe Biden should not enter the race for President | 158 | 34.5 | 10 | 18.5 | 39 | 47.2 | 50 | 31.0 | 47 | 34.8 | 11 | 51.9 | 97 | 38.0 | 16 | 23.0 | 32 | 32.0 | 10 | 42.7 | 3 | 31.8 | 50 | 43.0 | 108 | 31.5 |
| Not sure | 80 | 17.4 | 14 | 26.7 | 10 | 12.6 | 32 | 20.0 | 17 | 12.4 | 3 | 14.9 | 50 | 19.6 | 11 | 16.7 | 13 | 13.3 | 3 | 14.0 | 0 | 4.0 | 25 | 21.1 | 55 | 16.1 |
| Total | 459 | 100.0 | 54 | 100.0 | 83 | 100.0 | 161 | 100.0 | 136 | 100.0 | 22 | 100.0 | 256 | 100.0 | 69 | 100.0 | 101 | 100.0 | 23 | 100.0 | 9 | 100.0 | 117 | 100.0 | 342 | 100.0 |

| | Religion | | | | | | | | BornAgain | | | | Attend religious services | | | | | | | | | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | Catholic | | Protestant | | Jewish | | Other/None | | Yes | | No/NS | | Weekly+ | | Weekly | | 1-2/Month | | Holidays | | Rarely | | Never | |
| | f | % | f | % | f | % | f | % | f | % | f | % | f | % | f | % | f | % | f | % | f | % | f | % |
| Yes, Joe Biden should enter the race for President | 66 | 54.6 | 109 | 50.1 | 10 | 48.7 | 31 | 35.7 | 54 | 53.7 | 56 | 47.1 | 23 | 55.1 | 45 | 54.6 | 33 | 53.2 | 22 | 45.3 | 50 | 43.5 | 44 | 43.1 |
| No, Joe Biden should not enter the race for President | 39 | 32.3 | 75 | 34.4 | 6 | 30.5 | 35 | 40.1 | 29 | 28.8 | 46 | 39.1 | 11 | 26.8 | 28 | 34.3 | 19 | 30.2 | 14 | 28.4 | 48 | 41.9 | 36 | 34.9 |
| Not sure | 16 | 13.2 | 34 | 15.5 | 4 | 20.7 | 21 | 24.1 | 17 | 17.5 | 16 | 13.9 | 8 | 18.1 | 9 | 11.1 | 10 | 16.6 | 13 | 26.3 | 17 | 14.6 | 22 | 22.0 |
| Total | 121 | 100.0 | 218 | 100.0 | 20 | 100.0 | 88 | 100.0 | 100 | 100.0 | 118 | 100.0 | 42 | 100.0 | 82 | 100.0 | 62 | 100.0 | 49 | 100.0 | 116 | 100.0 | 102 | 100.0 |

| | Region | | | | | | | | Household Income | | | | | | | | | | | | | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | East | | South | | Centr GrLks | | West | | < $25K | | $25-35K | | $35-50K | | $50-75K | | $75-100K | | $100-150K | | $150K+ | |
| | f | % | f | % | f | % | f | % | f | % | f | % | f | % | f | % | f | % | f | % | f | % |
| Yes, Joe Biden should enter the race for President | 61 | 48.7 | 64 | 50.6 | 49 | 42.8 | 47 | 50.6 | 53 | 52.2 | 28 | 49.2 | 29 | 40.4 | 50 | 46.9 | 39 | 59.5 | 14 | 43.8 | 6 | 33.1 |
| No, Joe Biden should not enter the race for President | 47 | 37.7 | 43 | 34.3 | 43 | 37.7 | 25 | 26.4 | 24 | 23.4 | 25 | 44.2 | 32 | 43.9 | 35 | 33.3 | 17 | 26.0 | 16 | 48.6 | 10 | 54.6 |
| Not sure | 17 | 13.6 | 19 | 15.1 | 22 | 19.5 | 21 | 22.9 | 25 | 24.4 | 4 | 6.7 | 11 | 15.7 | 21 | 19.8 | 10 | 14.4 | 2 | 7.6 | 2 | 12.3 |
| Total | 125 | 100.0 | 127 | 100.0 | 114 | 100.0 | 93 | 100.0 | 102 | 100.0 | 57 | 100.0 | 72 | 100.0 | 106 | 100.0 | 66 | 100.0 | 33 | 100.0 | 17 | 100.0 |

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19. Also in your view, do you think that Joe Biden should or should not enter the race for President?

| | Total | | Live | | | | | | | | Union member | | | | Marital status | | | | | | | | Home status | | | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | | | Lge City | | Sm City | | Suburbs | | Rural | | Yes | | No | | Married | | Single | | Div/Sep/ Wdw | | Civil union | | Own a home | | Live in rental unit | | Neither | |
| | n | % | f | % | f | % | f | % | f | % | f | % | f | % | f | % | f | % | f | % | f | % | f | % | f | % | f | % |
| Yes, Joe Biden should enter the race for President | 221 | 48.2 | 91 | 61.6 | 36 | 39.9 | 65 | 44.5 | 29 | 40.2 | 32 | 48.1 | 189 | 48.2 | 92 | 48.4 | 85 | 52.3 | 35 | 43.0 | 7 | 29.7 | 125 | 47.1 | 81 | 48.8 | 14 | 57.1 |
| No, Joe Biden should not enter the race for President | 158 | 34.5 | 31 | 20.9 | 44 | 49.1 | 57 | 38.9 | 26 | 36.2 | 24 | 35.2 | 134 | 34.4 | 68 | 35.6 | 48 | 29.7 | 30 | 37.7 | 11 | 50.1 | 100 | 37.7 | 49 | 29.7 | 8 | 31.8 |
| Not sure | 80 | 17.4 | 26 | 17.5 | 10 | 11.1 | 24 | 16.6 | 17 | 23.6 | 11 | 16.7 | 68 | 17.5 | 30 | 15.9 | 29 | 18.0 | 16 | 19.3 | 5 | 20.1 | 40 | 15.2 | 36 | 21.4 | 3 | 11.1 |
| Total | 459 | 100.0 | 147 | 100.0 | 90 | 100.0 | 147 | 100.0 | 73 | 100.0 | 67 | 100.0 | 392 | 100.0 | 190 | 100.0 | 163 | 100.0 | 81 | 100.0 | 22 | 100.0 | 266 | 100.0 | 166 | 100.0 | 25 | 100.0 |

| | NASCAR Fan | | | | Self ID Social Networker | | | | Phone | | | | | | Self ID Investor Class | | | | Passport? | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | Yes | | No | | Yes | | No | | Mobile | | Landline | | Both | | Yes | | No | | Yes | | No | |
| | f | % | f | % | f | % | f | % | f | % | f | % | f | % | f | % | f | % | f | % | f | % |
| Yes, Joe Biden should enter the race for President | 56 | 55.5 | 165 | 46.1 | 100 | 45.6 | 121 | 50.5 | 88 | 46.3 | 17 | 55.0 | 115 | 49.0 | 68 | 56.3 | 153 | 45.3 | 118 | 49.2 | 103 | 47.0 |
| No, Joe Biden should not enter the race for President | 36 | 35.8 | 122 | 34.1 | 82 | 37.2 | 77 | 32.0 | 65 | 34.1 | 11 | 36.2 | 80 | 34.0 | 38 | 31.2 | 121 | 35.6 | 82 | 34.1 | 76 | 34.9 |
| Not sure | 9 | 8.7 | 71 | 19.8 | 38 | 17.2 | 42 | 17.5 | 37 | 19.6 | 3 | 8.8 | 40 | 17.0 | 15 | 12.5 | 65 | 19.1 | 40 | 16.7 | 40 | 18.1 |
| Total | 100 | 100.0 | 359 | 100.0 | 219 | 100.0 | 240 | 100.0 | 190 | 100.0 | 31 | 100.0 | 234 | 100.0 | 120 | 100.0 | 339 | 100.0 | 240 | 100.0 | 219 | 100.0 |

| | Lost a job due to corporate downsizing within the past year? <hr> | | | | Been afraid of losing a job within the next year? <hr> | | | | Worked at a job that pays less than an immediate previous job? <hr> | | | | Gone without food for 24 hours in the past month due to a lack of food or money? <hr> | | | | Creative Job Sector | | | | Self ID Creative Class | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | Yes | | No | | Yes | | No | | Yes | | No | | Yes | | No | | Yes | | No | | Yes | | No | |
| | f | % | f | % | f | % | f | % | f | % | f | % | f | % | f | % | f | % | f | % | f | % | f | % |
| Yes, Joe Biden should enter the race for President | 23 | 71.9 | 198 | 46.4 | 43 | 50.3 | 178 | 47.7 | 62 | 54.8 | 159 | 46.0 | 21 | 66.5 | 200 | 46.8 | 66 | 50.4 | 155 | 47.3 | 57 | 36.6 | 164 | 54.1 |
| No, Joe Biden should not enter the race for President | 6 | 19.0 | 152 | 35.6 | 30 | 35.3 | 128 | 34.3 | 36 | 32.1 | 122 | 35.3 | 8 | 25.3 | 150 | 35.1 | 47 | 36.2 | 111 | 33.8 | 73 | 47.1 | 85 | 28.0 |
| Not sure | 3 | 9.1 | 77 | 18.0 | 12 | 14.4 | 67 | 18.0 | 15 | 13.1 | 65 | 18.8 | 3 | 8.2 | 77 | 18.0 | 17 | 13.4 | 62 | 19.0 | 25 | 16.3 | 54 | 17.9 |
| Total | 32 | 100.0 | 427 | 100.0 | 86 | 100.0 | 373 | 100.0 | 113 | 100.0 | 346 | 100.0 | 31 | 100.0 | 428 | 100.0 | 130 | 100.0 | 329 | 100.0 | 156 | 100.0 | 303 | 100.0 |

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19. Also in your view, do you think that Joe Biden should or should not enter the race for President?

| | Total | | WalMart shopper? | | | | | | | | Residency | | | | | | Sympathetic to Tea Party | | | | Sympathetic to Occupy Wall St | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | n | | Weekly | | Few/Month | | 1-2/year | | Never | | My city or town | | America | | The planet earth | | Yes | | No | | Yes | | No | |
| | f | % | f | % | f | % | f | % | f | % | f | % | f | % | f | % | f | % | f | % | f | % | f | % |
| Yes, Joe Biden should enter the race for President | 221 | 48.2 | 50 | 43.7 | 75 | 47.9 | 70 | 56.7 | 21 | 39.2 | 75 | 56.8 | 88 | 46.0 | 58 | 44.0 | 4 | 19.9 | 217 | 49.6 | 56 | 43.0 | 165 | 50.2 |
| No, Joe Biden should not enter the race for President | 158 | 34.5 | 49 | 42.7 | 54 | 34.2 | 30 | 24.4 | 21 | 39.1 | 32 | 24.0 | 73 | 38.2 | 51 | 39.3 | 15 | 66.8 | 143 | 32.8 | 55 | 42.3 | 103 | 31.3 |
| Not sure | 80 | 17.4 | 16 | 13.7 | 28 | 17.9 | 23 | 18.9 | 12 | 21.8 | 25 | 19.2 | 30 | 15.8 | 22 | 16.8 | 3 | 13.3 | 77 | 17.6 | 19 | 14.7 | 61 | 18.4 |
| Total | 459 | 100.0 | 114 | 100.0 | 157 | 100.0 | 123 | 100.0 | 55 | 100.0 | 133 | 100.0 | 192 | 100.0 | 131 | 100.0 | 22 | 100.0 | 437 | 100.0 | 131 | 100.0 | 328 | 100.0 |

| | Are you currently or have you ever been a member of the National Rifle Association? | | | | | | Are you a current or former gun owner? | | | | | | Do you invest in the stock market; have an IRA, a 401-K retirement plan or a pension fund? | | | | Do you or does anyone in your household keep a gun for personal protection, hunting or target shooting at your home, place of business, or at a vacation home or club? | | | | Veteran/Armed Forces? | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | Currently a member of the NRA | | Former member of the NRA | | Have never been a member of the NRA | | Current gun owner | | Former gun owner | | Have never been a gun owner | | Yes | | No | | Yes | | No | | Yes | | No | |
| | f | % | f | % | f | % | f | % | f | % | f | % | f | % | f | % | f | % | f | % | f | % | f | % |
| Yes, Joe Biden should enter the race for President | 1 | 14.9 | 14 | 58.4 | 205 | 48.1 | 41 | 53.1 | 19 | 48.5 | 158 | 47.1 | 106 | 51.8 | 109 | 44.7 | 53 | 51.5 | 162 | 46.9 | 34 | 45.7 | 182 | 48.5 |
| No, Joe Biden should not enter the race for President | 6 | 85.1 | 7 | 28.8 | 145 | 34.0 | 26 | 33.4 | 14 | 37.4 | 116 | 34.6 | 67 | 32.8 | 91 | 37.0 | 38 | 36.5 | 120 | 34.8 | 32 | 43.0 | 125 | 33.1 |
| Not sure | | | 3 | 12.9 | 76 | 17.9 | 11 | 13.5 | 5 | 14.1 | 61 | 18.3 | 31 | 15.4 | 45 | 18.3 | 12 | 11.9 | 63 | 18.3 | 8 | 11.3 | 69 | 18.3 |
| Total | 8 | 100.0 | 23 | 100.0 | 426 | 100.0 | 78 | 100.0 | 39 | 100.0 | 336 | 100.0 | 204 | 100.0 | 244 | 100.0 | 104 | 100.0 | 345 | 100.0 | 74 | 100.0 | 376 | 100.0 |

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| | Career or gig? | | | | | | Did you not have to pay any taxes last year because your income level was below the threshold to pay taxes or because your tax deductions left you with no liability? | | | | Sexual Preference | | | |
| | Career | | Just a "gig" | | Not currently employed | | I did not have to pay taxes | | I had to pay taxes | | Hetero | | Not Hetero | |
| | f | % | f | % | f | % | f | % | f | % | f | % | f | % |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| Yes, Joe Biden should enter the race for President | 92 | 54.8 | 53 | 47.4 | 76 | 42.4 | 67 | 44.2 | 140 | 49.4 | 206 | 51.0 | 15 | 27.6 |
| No, Joe Biden should not enter the race for President | 53 | 31.8 | 39 | 35.3 | 65 | 36.5 | 53 | 35.1 | 102 | 36.0 | 134 | 33.3 | 24 | 43.1 |
| Not sure | 23 | 13.4 | 19 | 17.3 | 38 | 21.1 | 31 | 20.6 | 41 | 14.6 | 63 | 15.7 | 16 | 29.3 |
| Total | 168 | 100.0 | 112 | 100.0 | 179 | 100.0 | 152 | 100.0 | 283 | 100.0 | 404 | 100.0 | 55 | 100.0 |

Subsets have a larger margin of error than the whole data set.  As a rule we do not rely on the validity of very small subsets of the data, especially sets smaller than 50-75 respondents.  At that size subset we can make generalizations, but in these cases the data is more qualitative than quantitative