

AAPC Academic Outreach Conference "Making Democracy Happen"

The Impact of 2010 on 2012

edmonds ASSOCIATES media strategists | political consultants

Last Undecided Senate Seat will Have Major Impact

Alaska Senate Race

Total Votes Cast Including Absentees





Republiean 468 Miller Write-In 2188 Murkowski

98.8% of all write-ins are going to Lisa Murkowski





If Sarah Palin's Hand-Picked "Tea Party" Candidate Loses to a Write-In Campaign in Alaska, What Does That Say About Her Presidential Prowess?

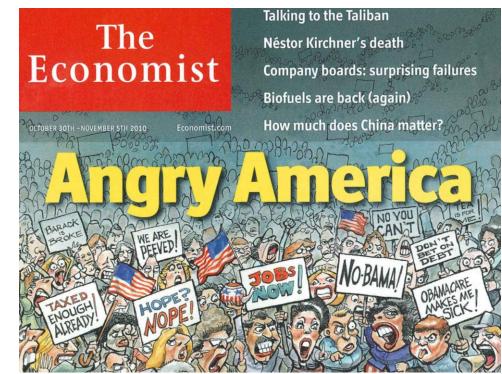
"Give Me a Place to Stand ... and I Can Move the Earth" - Archimedes



If You Can Answer These 10 Questions, I can Tell You What Impact the 2010 Elections Will Have on 2012.



1. Will Democrats legislate from the point of view that the 2010 elections really had nothing to do with a rejection of their policies?



2. Will the winning Tea Party candidates hold the Republicans' feet to the fire and demand purity?



3. Will Republicans have to deliver, in 2 years, on their promise of cutting the size of government, reducing spending and lowering taxes or will making an honest effort be enough?



4. Will the economy improve and, if so, who will get the credit?



5. Will unemployment drop to 8% or less?



6. Will using the Veto morph Obama into "President No?"





7. Will Obama's 2008 base come back in 2012 or continue to be disillusioned?

- Students
- African Americans
- Hispanics
- Women
- Independents

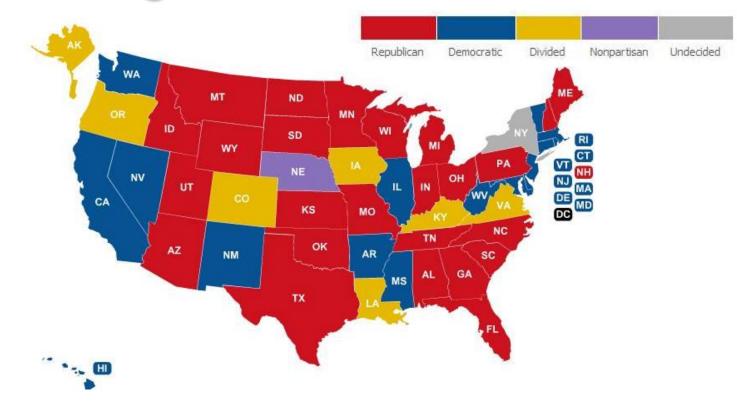


8. Will the Republican gains of 2010 encourage a Democratic primary challenge to President Obama?





9. Will Republicans be able to leverage reapportionment with29 governors and nearly 700 new state legislators?





10. Who will be the Republican nominee for president?





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