Bringing 75 Years of Public Opinion Data into the Classroom (co-sponsored by the Roper Center for Public Opinion Research)

Thursday, Aug 28, 10:15 AM

Political scientists George Marcus of Williams College and Greg Shaw of Illinois Wesleyan discuss their use of the Roper Center's resources when teaching undergraduates. Center senior staff, Marc Maynard and Lois Timms-Ferrara, describe the data sources and demonstrate the unique research tools. This will be an informative session for anyone teaching political behavior, research methods, or any course that uses public opinion data.

Attendees who are not already members will benefit from an extended trial for their school.

Using Archived Data to Study Public Opinion and American Political Development (co-sponsored by the Roper Center for Public Opinion Research)

Please join us for a panel that looks at public opinion at a decisive time in American politics: the 1930s and 1940s. The joint scholarly work of Adam Berinsky of MIT and Erick Schicker of UC Berkeley involves the study of the American mass public from the 1930s through the early 1950s. Learn about how the team reworked the data collected by Elmo Roper and George Gallup, the two pioneers in the opinion polling field to study partisanship, political attitudes, and the major issues of the era. Responding to their work will be David Mayhew and Suzanne Mettler.

Attendees interested in looking more closely at these data will be given an opportunity to do so with an extended trial membership to the Roper Center’s collections.


Using Archived Data to Study Public Opinion and American Political Development


From Headquarters…………………………………………………………2
Scholarly Precincts…………………………………………………………2, 3, 4, 5, 6
Chair: Marc Hetherington, Vanderbilt University
Secretary-Treasurer: Holly Brasher, University of Alabama at Birmingham
VOX POP Editor: John Green, The University of Akron
Program Co-Chair: Miki Kittilson, Arizona State University and Richard Herrera, Arizona State University
Website Coordinator: Amy Alexander, University of California, Irvine
Executive Council: David Dulio, Oakland University; Paul Frymer, Princeton University; Michael McDonald, Binghamton University; Dara Strolovitch, Princeton University
FROM HEADQUARTERS

POP Business Meeting
Thursday, August 28, 2014, 12:15 – 1:15 p.m.

SCHOLARLY PRECINCTS

APSA 2014 Annual Meeting
Division 35
Political Organizations and Parties
August, 2014

35-1 The Regulation of Organizational Life in Advanced Democracies: Between State Support and State Encroachment
Thursday, Aug 28, 2014, 10:15 a.m. – 12:00 p.m.
Chair(s): Elizabeth Bloodgood, Concordia University and Nicole Bolleyer, University of Exeter
Papers:
- “The Regulation of Organizational Life in Advanced Democracies: Driven by Organizational Type or State Tradition?” Nicole Bolleyer, University of Exeter and Mariana Skirmuntt, University of Exeter.
- “Regulating ‘Third Parties’ as Political and Electoral Actors: Comparative Insights and Questions for Democracy.” Anika Gauja, University of Sydney and Graeme Orr, University of Queensland.
- “The Regulation of Political Parties and Interest Groups Compared: Evidence from Modern European Constitutions,” Gabriela Borz, University of Strathclyde.

Disc: Sarah S. Stroup, Middlebury College.

35-2 Campaign Fundraising, Spending, and Reform
Friday, Aug 29, 2014, 8:00 – 9:45 a.m.
Chair: John Green, University of Akron
Papers:
- “Do we Know the Cost of Campaigns in the U.S.?” Robin Kolodny, Temple University.
- “Anonymous Money in Congressional Campaigns: Is Sunlight the Best Disinfectant?” Daniel E. Chand, New Mexico State University.
- “Are Internet Donors Different?: Presidential Donor Modes of Solicitation and Contribution in 2008 and 2012.” Jay Goodliffe, Brigham Young University, David B. Magleby, Brigham Young University and Joseph A. Olsen, Brigham Young University.
- “Super PAC Spending Strategies in the 2012 Federal Elections.” Diana Dwyre, California State University, Chico and Evelyn Elizabeth Braz.
- “Blacklisted Benefactors: The Political Contestation of Nonmarket Strategy.” Timothy Werner, University of Texas at Austin, and Mary Hunter-McDonnell, Georgetown University.

Disc: Michael J. Malbin, SUNY, University at Albany

35-3 Party Polarization
Friday, Aug 29, 2014, 10:15 a.m. – 12:00 p.m.
Chair: Jon R. Bond, Texas A&M University
Papers:
- “The Tea Party in Local Politics.” Jeffrey M. Berry, Tufts University and Kent E. Portney, Tufts University.
- “Party Polarization and the Political Representation of the Poor: Evidence from the U.S. House.” Christopher R. Ellis, Bucknell University.

Disc: Seth E. Masket, University of Denver

35-4 Contextual Variation in Interest Group Activity
Friday, Aug 29, 2014, 2:00 – 3:45 p.m.
Chair: Laura R Woliver, University of South Carolina
Papers:
- “Consider the Context: How State Policy Environments Shape Interest Group Advocacy.” Kathleen Marchetti, University of Minnesota, Twin Cities.
- “Lobbying Opponents or Allies? On the Importance of Issue-Context, Group Type and Institutional Environment.” Jan Beyers, University of Antwerp and Marcel Hanegraaff, University of Antwerp.
Disc(s): Bryan S. McQuide, Grand View College and Laura R. Woliver, University of South Carolina.

35-5  The Coalitional Politics of U.S. Parties
Friday, Aug 29, 2014, 4:15 – 6:00 p.m.
Chair: Heath Brown, Seton Hall University

“Women and the Parties: An Analysis of Republican and Democratic Strategies for Recruiting Women Candidates.” Kimberly H. Conger, Colorado State University, Geoffrey C. Layman, University of Notre Dame, Rosalyn Cooperman, University of Mary Washington, John C. Green, University of Akron, Kerem Özcan Kalkan, Old Dominion University, and Richard Herrera, Arizona State University, and Gregory D. Shufeldt, University of Notre Dame.


“From Friends to Family: How Groups Decide to Ally with a Party.” Casey Byrne Dominguez, University of San Diegong and Richard McGrath Skinner, American University.

Disc(s): Hans Noel, Georgetown University and Heath Brown, Seton Hall University.

35-6  Parties and Campaign Finance
Friday, Aug 29, 2014, 10:15 a.m. – 12:00 p.m.
Chair: R. Sam Garrett, Congressional Research Service

“Individual Party Donors: True Allies or Free Agents?” Anne E. Baker, Miami University.


“Why and Where the Money Flows: An ERGM Analysis of Shared Donors among Presidential Candidates.” Andrew J. Dowdle, University of Arkansas, Fayetteville and Song Yang, University of Arkansas.

Disc: Robin Kolodny, Temple University

35-7  Party Development in the U.S.
Saturday, Aug 30, 2014, 7:30 a.m. – 9:00 a.m.
Chair: Andrew J. Dowdle, University of Arkansas, Fayetteville


“When Does a Faction Become a Splinter Group?” Marcos Menchaca, University of California, Los Angeles.


Disc: David Karol, University of Maryland, College Park and Andrew J. Dowdle, University of Arkansas, Fayetteville

35-8  Investigating Partisanship in the Electorate
Saturday, Aug 30, 2014, 4:30 – 6:00 p.m.
Chair: Barbara Norrander, University of Arizona

“Do Independent Leaners Vote Differently for Congressional Candidates?” Zachary Folsom Cook, DePaul University.


Disc(s): Joshua N. Zingher, SUNY, Binghamton University and Barbara Norrander, University of Arizona.
35-9  Party Informational Cues
Saturday, Aug 30, 2014, 9:30 – 11:00 a.m.
Chair: Patrick J. Egan, New York University
Papers: “Parties in Popular Initiatives: Involuntary Subjects or Skilful Puppeteers?” Marie-Catherine Gabrielle Wavreille, Université libre de Bruxelles and Elwin Ferdinand Reimink, Université libre de Bruxelles.
“The Dynamics of Party Re-Labeling.” Mi-son Kim, University of Iowa.

Disc(s): John A. Henderson, Yale University and Patrick J. Egan, New York University

35-11  Party Campaigning
Saturday, Aug 30, 2014, 2:30 – 4:00 p.m.
Chair: Rick D. Farmer, Oklahoma Insurance Department

Disc(s): Richard McGrath Skinner, American University and Rick D. Farmer, Oklahoma Insurance Department

35-10  Lobbying and Campaign Contributions in U.S. Politics
Saturday, Aug 30, 2014, 11:30 a.m. – 1:00 p.m.
Chair: Eric S. Heberlig, University of North Carolina, Charlotte
“The Social Side of Corporate Political Action: Unlocking the Role of Inter-Corporate Relations in Business Networks.” Michael S Kowal, University of Massachusetts.
“Rhetoric and Contributions on a Committee Level: A Bayesian Dynamic Model.” Iliyan Iliev, University of Texas at Dallas.
“Subsidizing Participation?: ‘Lobbying as Legislative Subsidy’ and the Incentives of Participation.” Jesse M. Croson, University of Michigan, Ann Arbor.

Disc(s): James M. Curry, University of Utah and Peter L. Francia, East Carolina University

35-12  Party Leadership
Friday, Aug 29, 2014, 4:15 – 6:00 p.m.
Chair: Peter L. Francia, East Carolina University
“How Do Citizens React to Legislative Success and Failure?” John R. McAndrews, University of British Columbia.
“Rising to the Top: Gender, Political Performance, and Party Leadership in Parliamentary Democracies.” Diana Z. O'Brien, University of Southern California.

Disc(s): James M. Curry, University of Utah and Peter L. Francia, East Carolina University

35-13  Party Adaptation and Decline
Sunday, Aug 31, 2014, 8:00 – 9:45 a.m.
Chair: Jennifer K. Smith, Deep Springs College
“Intra-Party Politics and Public Opinion: How Selection Processes affect Citizens’ Views on Democracy.” Yael Shomer, Tel Aviv University, Einat Lavy, Tel-Aviv University, and Gert-Jan Put, University of Leuven.


Disc(s): Jennifer K. Smith, Deep Springs College and Ozge Kemahlioglu, Sabanci University

35-14 Party Outsiders
Thursday, Aug 28, 2014, 10:15 AM-12:00 PM
Chair(s): Yael Shomer, Tel Aviv University


“From the Bush to Parliament: The Emergence of Rebel Parties Following Negotiated Settlements.” Michael Christopher Marshall, University of North Texas.

“Resilience in Rebellion: Modeling Rebel-to-Party Transformations with Organizational Theory.” Sherry Zaks, University of California, Berkeley.


Disc: Sejin Koo, Texas A&M University

35-15 Electoral Rules and Party Diversity
Sunday, Aug 31, 2014, 10:15 a.m. – 12:00 p.m.
Chair: Cynthia S. Kaplan, University of California, Santa Barbara

“Political Parties and the Election of Ethnic Minorities.” Stephanie S. Holmsten, University of Texas, Austin and Melanie M. Hughes, University of Pittsburgh.

“Party Competition and Efficient Distribution of Public Goods.” Sayan Banerjee, Georgia State University and Charles R. Hankla, Georgia State University.

“The Impacts of Candidate Selection Methods on Inter- and Intra- party Competitions: A Comparison between Taiwan and Japan.” Eric Chen-hua Yu, National Chengchi University and Kaori Shoji, Gakushuin University.


Disc(s): Robin E. Best, SUNY, Binghamton University and Cynthia S. Kaplan, University of California, Santa Barbara

35-16 Theme Panel: Party Campaigning in a Digital Age
Friday, Aug 29, 2014, 8:00 a.m. – 9:45 a.m.
Chair: Stephen K. Medvic, Franklin & Marshall College
Papers: “Politics As Usual or Transformation? Mobile & Internet-Enabled Political Participation in Emerging East Asia and Latin American Democracies - Comparative Study.” Wilneida Negron, CUNY Graduate Center.


“Why Not Parties During Arab Spring?” Anton Sobolev, University of California, Los Angeles, Dmitry Dagaev, Higher School of Economics, Natalia Lamberova, University of Maryland and Konstantin Sonin, New Economic School/CEFIR.


Disc(s): Hans J.G. Hassell, Cornell College and Stephen K. Medvic, Franklin & Marshall College

35-17 Geography, Political Behavior, and the Psychology of Place
Saturday, Aug 30, 2014, 4:30 p.m. – 6:00 p.m.
Chair: Eitan D. Hersh, Yale University


“Diversity is in the Eye of the Beholder: The Political Effects of Perceptions of Geography.” Cara Wong, University of Illinois at Urbana-Champaign and Jacob Bowers, University of Illinois at Urbana-Champaign.

“Voter Mobility Across Time and Space at Multiple Scales of Observation.” James G. Gimpel, University of
Maryland, College Park, Wendy K. Tam Cho, University of Illinois at Urbana-Champaign, and Caroline Carlson, University of Maryland, College Park.


Disc: Rocio Titiunik, University of Michigan, Ann Arbor

35-18 Theme Panel: Election Campaigns After the Digital Revolution

Friday, Aug 29, 2014, 8:00 a.m. – 9:45 a.m.

Chair: Archon Fung, Harvard University


“Cultivating Activism in the Modern Era: Field Experiments on the Use of Technology to Engage Activists.” Hahrie C. Han, Wellesley College.

“Networked Ward Politics: The Personalization of Campaign Communication.” Daniel Kreiss, University of North Carolina, Chapel Hill.

“Market Activism and the Creation of Consensual Politics.” Patricia Strach, SUNY, University at Albany and Meredith L. Weiss, Johns Hopkins University.

“Logics of Political Campaigns in the Digital Age: A Socio-Technical Perspective.” Jennifer Stromer-Galley, University at Albany, SUNY.

Disc: Archon Fung, Harvard University