



# EXPECTATIONS, RISKS, AND OPPORTUNITIES 2011 AND BEYOND

## THE PANELISTS



**Sandra Pianalto, President and Chief Executive Officer, Federal Reserve Bank of Cleveland**

As president and chief executive officer of the Federal Reserve Bank of Cleveland, Ms. Pianalto participates in the formulation of U.S. monetary policy, and oversees 1,300 employees in Cleveland, Cincinnati, and Pittsburgh who conduct economic research, supervise financial institutions, and provide payment services to commercial banks and the U.S. government.

Ms. Pianalto joined the Bank in 1983 as an economist in the Research Department. She was appointed assistant vice president of public affairs in 1984, vice president and secretary to the board of directors in 1988, and first vice president and chief operating officer in 1993. She assumed her position as president in 2003.

Before joining the Bank, Ms. Pianalto was an economist at the Federal Reserve Board of Governors and served on the staff of the Budget Committee of the U.S. House of Representatives.

Ms. Pianalto is active in the Fourth District's civic community. She is immediate past chair and a life director of the board of United Way of Greater Cleveland and serves as vice chair of the board of the Greater Cleveland Partnership. She also serves on the boards of a number of other community organizations, including The Cleveland Foundation, University Hospitals, and the Rock and Roll Hall of Fame and Museum.

Ms. Pianalto earned a bachelor's degree in economics from The University of Akron and a master's degree in economics from The George Washington University. She is a graduate of the Advanced Management Program at Duke University's Fuqua School of Business and holds honorary degrees from several universities and colleges.



**Gary Thayer, Chief Macro Strategist, Wells Fargo Advisors, LLC**

Gary is chief macro strategist at Wells Fargo Advisors, LLC and is chairman of the firm's Investment Strategy Committee. He was formerly

the chief economist at A.G. Edwards and part of Wachovia Corporation's economic team with responsibility for supporting Wachovia Securities. Gary uses quantitative methods to analyze economic growth, interest rates, exchange rates and stock market activity. His input is used to help determine areas of focus for long-term investment portfolios as well as asset allocation guidelines for our clients. He started his career at A.G. Edwards in 1986 as a foreign currency, energy and interest rate futures analyst. Gary has been quoted by many national media outlets and conducts television interviews with major news organizations. He serves on the firm's Allocation Advisors Committee. Gary received his B.A. in Political Science from The University of Akron and his M.A. in Economics from The University of Akron and Washington University.



**Dennis Gartman, Editor and Publisher of The Gartman Letter**

Mr. Gartman, the well-known economist who publishes The Gartman Letter which is subscribed to by leading banks, brokerage firms, hedge funds, mutual funds, energy and grain trading companies around the world. He has lectured on capital market creation to central banks and finance ministries around the world, and has taught classes for the Federal Reserve Bank's School for Bank Examiners on derivatives. Mr. Gartman serves as an outside Director of the Kansas City Board of Trade. He now serves on the Investment Committee of The University of Akron and North Carolina State University. Mr. Gartman appears often on CNBC, ROB-TV and Bloomberg television, discussing commodities and the capital markets, and speaks before various associations and trade groups worldwide.

Mr. Gartman has been an economist for Cotton, Inc., an executive at North Carolina National Bank where he traded foreign currency and money market instruments, the chief futures analyst for A.G. Becker & Company in Chicago and ran the futures brokerage operations for the Virginia National Bank. He was also an independent member of the Chicago Board of Trade.

Mr. Gartman holds a bachelor's degree from The University of Akron and pursued graduate work at North Carolina State University.

## MODERATOR



**David A. Redle, JD  
Chair, Professor of Business Law  
J.D., The University of Akron, 1980  
M.B.A., The University of Akron**

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# THE ECONOMY: EXPECTATIONS, RISKS, AND OPPORTUNITIES 2011 AND BEYOND

## REGISTRATION

**FEES: \$30.00 per person  
\$300.00 for Corporate Table of 8 Persons**

Reservation Deadline:  
Thursday, March 17, 2011

Registration:

<http://www.uakron.edu/cba/economy2011>

Please complete the form below and mail or fax it to:  
Katie Logsdon  
214 CBA  
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**THE ECONOMY:  
EXPECTATIONS, RISKS, AND OPPORTUNITIES  
2011 AND BEYOND**

**Tuesday, March 22, 2011**

**The University of Akron  
Student Union Ballroom**



2011 ushers in a new decade. The first year of the decade presents risks and opportunities for the country, state, and region. What are these risks, how much pressure will they put on our recovery and what can be done? Hear these experts present the major issues that will be faced this year and their impact on 2012 and beyond.

Visit [www.uakron.edu/cba/economy2011](http://www.uakron.edu/cba/economy2011) for more information

Hosted by the The University of Akron, College of Business Administration, Department of Finance.  
In conjunction with the Finance Advisory Board and the Buchtel College of Arts and Sciences, Department of Economics

**DEPARTMENT OF FINANCE AT THE UNIVERSITY OF AKRON**

The mission of the Department of Finance is to provide students with a quality education that will prepare them for leadership positions within the finance profession. The department's curriculum offers students the opportunity to pursue one of two majors: Corporate Financial Management and Financial Services. Faculty specialties include corporate financial management, investments and investment management, international finance, and banking and financial institutions.

**DEPARTMENT OF ECONOMICS AT THE UNIVERSITY OF AKRON**

The mission of the Department of Economics is to provide excellent undergraduate and graduate education in economics and to develop a faculty dedicated to teaching, research and service. The Department serves the General Education program, the College of Business and other programs through its offering of coursework in principles of economics. In addition, it offers two undergraduate degrees, including a Bachelor of Arts and a Bachelor of Science in Labor Economics, along with a Master's of Arts degree. At all levels, the goal is to teach students theoretical and data analysis skills that can be used in the investigation of economic problems in a wide variety of settings.

For more information on The Department of Finance or The Department of Economics, visit [www.uakron.edu](http://www.uakron.edu).

The  
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**The Economy**

**EXPECTATIONS, RISKS, AND OPPORTUNITIES  
2011 AND BEYOND**

**TUESDAY, MARCH 22, 2011**

**7:00AM - 10:30AM**

**STUDENT UNION BALLROOM**

**Panelists**

**Sandra Pianalto, '76**  
President and Chief Executive Officer, Federal Reserve Bank of Cleveland.  
B.A. Economics 1976

**Dennis Gartman, '72**  
Editor and Publisher of The Gartman Letter and frequent CNBC Commentator.  
B.A. English 1971

**Gary Thayer, '73 '76**  
Chief Macro Strategist, Wells Fargo Advisors.  
B.A. Political Science 1973  
M.A. Economics 1976

**AGENDA**

- 7:00 – 7:20 Registration
- 7:30 – 7:50 Breakfast
- 7:55 Welcome  
Dr. Luis M. Proenza  
President  
The University of Akron
- 8:00 – 10:15 The Economy: 2011 and Beyond  
Moderator: David A. Redle, JD  
Chairman, Finance Department  
The University of Akron  
College of Business Administration
- 10:15 – 10:30 Q & A
- 10:30 Adjourn

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