

International Business Fall 2016
6800:305-001 [71481] M, W 10:45-12:00 CBA 130
6800:305-002 [71482] M, W 13:45-15:00 CBA 130

General Information:

Professor: Douglas Hausknecht
Office: POL 563B (330.972.5892)
E-mail: hauskne@uakron.edu
Office Hours: M, W 15:00-16:00 and by appointment
Text: ***Global Business Today*** Charles Hill and Tomas Hult
McGraw Hill, 9th edition,
WITH Connect ISBN 9781259968709

Other Materials: As distributed via Springboard. Materials will be added as needed throughout the semester so please check on an ongoing basis. You will receive emails as important items are posted.

Recommended reference: There will be assignments and in-class discussions from recent and current issues of the Wall Street Journal. This is available at the university library, but student subscriptions will also be made available.

CONNECT: <http://connect.mheducation.com/class/d-hausknecht-fall2016>

Connect assignments are graded to encourage completion. We use Connect to reinforce text and lecture material and as a review for exams. Please complete the Connect assignments on time as I cannot vary the schedule for individuals.

CBA Learning Goals:

- Master integrated business knowledge
- Analyze data using quantitative techniques
- Be informed decision makers
- Develop leadership and collaboration competencies
- Use writing and oral communication skills to persuade and to mobilize action
- Demonstrate a global perspective and cross-cultural awareness
- Recognize and understand how to address ethical concerns

Course Learning Goals

1. Understand the global economy
2. Understand cultural implications for global business.
3. Understand global trade theory
4. Understand the tools of global business
5. Understand the institutions of global business
6. Understand the strategy of global business
7. Identify relevant countries on global maps.
8. Explain the pros and cons of specific global markets
9. Explain cultural differences affecting decisions to do business.
10. Relate current events in global business to course content.
11. Use written communication effectively
12. Use oral communication effectively
13. Demonstrate integrated business knowledge
14. Understand competencies required for effective leadership and collaboration

Class Policies:

Attendance and Participation: Is strongly suggested for all class meetings. Exams and assignments include material from in-class discussions, videos, etc. that go beyond the text. Assignments are due when assigned. The instructor may accept late work, with penalty at his discretion. The instructor reserves the right to refuse any assignment not submitted on time or in the proper format. The availability of make-up examinations is at the discretion of the instructor. You are more likely to be accommodated if your request is made prior to the scheduled examination date.

Failure to complete any assignment may result in a grade of **“Incomplete”** for the course until the assignment is submitted in acceptable form. It is not an option to simply not complete any assignment and forfeit the points. You are encouraged to seek clarification or correction of graded items in writing. Submit the graded item along with a note detailing the points of uncertainty or contention.

Many of the lecture Powerpoint slides are copyrighted by the publisher. It is a violation of the law for me to post those, so I do not.

EVALUATIONS:

The course grade is based on several evaluations of individual as well as group achievements. A grading scale of 1000 points is used in which 900 points yields at least an A-, 800 points yields a B-, etc. Evaluative tools are weighted as follows:

Exam I	200 points
Exam II	200 points
Connect	100 points
Experience exercise	50 points
Country Location test	100 points
In class quizzes	100 points
Speaker paper	25 points
Wall Street Journal Homework	75 points
Project and presentation	<u>150 points</u>
TOTAL	1000 points

The examinations will be objective items and will include text book information, in-class lecture and discussion/videos as well as out of class readings and assignments. Exams are cumulative only to the extent that the course material is, by its nature, cumulative. Homework assignments will include assignments from the text, lectures and Wall Street Journal current readings. While class attendance is not graded, you will lose the points for in-class projects and quizzes that you miss. If you have an excused absence that has been approved in advance, a make-up exercise may be assigned.

EXPERIENCE EXERCISE

One requirement for this course is to participate in some form of “experience exercise.” To complete this, you are to engage in personal interaction with International Business Practice. This may be satisfied through such activities as attending a relevant academic lecture at UA or elsewhere, attending a relevant professional workshop or lecture, shadowing an International Business professional, etc. (after instructor approval). Written documentation of this exercise should include a *description of what you did and how it relates to the course* (2-3 pages) and is due **no later than December 5**. From time to time, I will make suggestions for appropriate out of class events, but you are encouraged to suggest your own.

The Country Location Test will be based on maps posted on Springboard. Students in 6800:305 are expected to learn the locations of countries of the world. There are various interactive resources online to practice these. Maps of the countries used in the quiz are posted on Springboard.

The Country Evaluation project will be assigned no later than the 5th week of the course. There is a separate handout for this.

For all written assignments, use APA style for references. See the tools provided for you by the CBA on Springboard. These are in a folder in your “Continuing Sections” on Springboard. Advice and rubrics are there for Oral presentations as well.

COURSE SCHEDULE (approximate, subject to change) Dates for university and college events and other important updates will be shared through email and/or Springboard as they become available.

Week	Starting	Topics/Assignments/Notes
1	8/29	Ch. 1 Globalization (WSJ presentation 8/29)
2	9/5	Ch. 2 National Differences in Political Economy (Labor Day 9/5)
3	9/12	Ch 3 Political Economy Development
4	9/19	Ch. 4 Differences in Culture
5	9/26	Ch. 5 Ethics in International Business; Ch. 7 Political Economy
6	10/3	Exam I In class (10/5);
7	10/10	Ch. 9 Regional Economic Integration; Ch. 8 Foreign Direct Investment
8	10/17	Ch.10 Foreign Exchange Market; Ch. 11 Int’l Monetary System; 10/17 Last day to process withdrawals
9	10/24	Project presentations
10	10/31	Project presentations
11	11/7	Project presentations
12	11/14	Ch.13 Entering Foreign Markets;
13	11/21	Country Location Test (11/21) Note: UA is open until 17:00 on 11/23
14	11/28	Ch. 14 Export, Import, Countertrade
15	12/5	Ch. 17 Global Human Resource Management

Exam Week: Section 001 Dec 16 Friday 10:00-12:00
Section 002 Dec 16 Friday 12:15-14:15