



The Link

Linking faculty, staff, students and career services at UA

A publication from the Center for Career Management

Center for Career Management
 Simmons Hall 301
 (330) 972-7747
www.uakron.edu/ccm

Volume 3 Issue 1	
Inside This Issue	
What Employers Want	1
Student Spotlight	2
Meet Debbie King	3
Connecting You	3
Calendar of Events	4

What Employers Want

As a faculty member, you craft a syllabus and class that guides and teaches your students not only the content of your class subject, but also the essential “transferable skills” they will use throughout their lifetimes.

The “transferable skills” your students will use in their future careers also extend to what may seem like everyday tasks and skills, such as reading the syllabus, following instructions, showing up for class on time, turning in assignments, following the accepted ethics in the use of technology and the creation of independent work.

Those everyday skills and tasks, if ignored, can have huge implications for a student once they leave the relative shelter of The University of Akron, as they relate to the top attributes employers look for in candidates. Consequently when these attributes are ignored new hires often find themselves being let go. The following behaviors are the **top reasons “new hires” are fired from their first job:**

- Lack of motivation or work ethic
- Inappropriate use of technology
- Failure to follow instructions
- Late for work
- Missing assignment deadlines
- Unethical behavior

You may find it helpful to share this information with students. If nothing else, you may find it reassuring that the expectations you hold for students are echoed by employers. Students may not come back and thank you for helping them develop key career skills, but through the skills, knowledge, and abilities they learn in your class, they are better prepared to transition their education into their future careers.

Source:
 MSU Collegiate Employment Research Institute, 2007

What Employers Want and Don't Want in Students

Positive Attributes

- Teamwork
- Willingness to Learn
- Solid Work Ethic
- Analytical Thinking
- Adaptability/Embrace Change
- Enthusiasm & Excitement
- Effective Communication Skills
- Technological Aptitude
- Fresh Perspective

Challenging Attributes

- Poor Work-Life Balance
- Immaturity
- Lack of Confidence
- Understanding Work Required
- Poor Communication Skills
- Need for Instant Gratification
- Lack of Loyalty and Commitment
- Poor Work Ethic/Laziness
- Entitlement Attitude
- Unrealistic Expectations

*Taken from the Career Services & Placement
 2007-08 Recruiting Trends Report*

Student Spotlight

Co-op and internship is a great learning experience regardless of a student's major, but when you get to spend your co-op doing something you love makes it all the more special. This past summer Danielle Pund, a Biology student, completed her internship at the Bermuda Aquarium, Museum, and Zoo.

The first question you might ask is, how did she get the position? Well, Danielle was very proactive in her search and with a previous co-op experience on her resume she was able to market herself even more. "I began by researching websites for possible internships, obtained the necessary letters of recommendation and reviewed the position with the Center for Career Management," Danielle said.

Once Danielle accepted the position, she worked in the North Rock exhibit, which is a representation of Bermuda's North Rock, the northernmost coral formation in the world. Her main responsibility involved working in the tank for maintenance. This enabled her to work with animals, which became her favorite aspect of the co-op. "My favorite part about this position

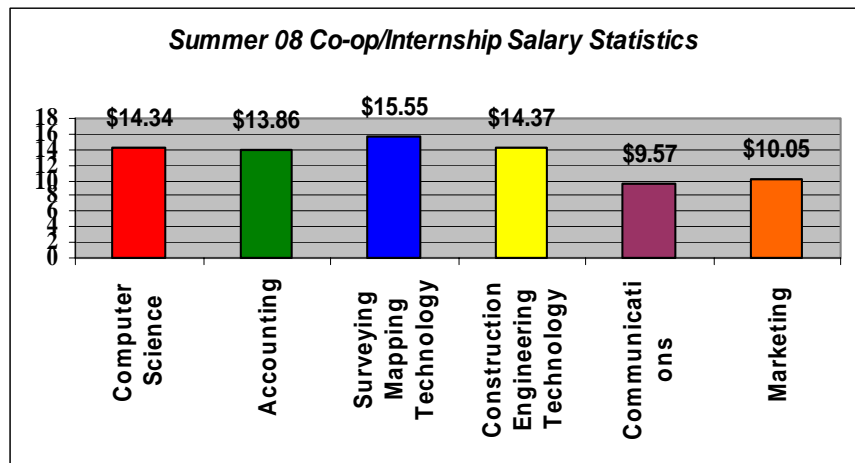
is the different experiences; I love being able to dive in a tank containing species such as Galapagos sharks, nurse sharks, smooth dogfish, black grouper, greater barracuda, and the green moray eel on a daily basis," she said.

As for her future career goals, Danielle would like to concentrate on research and animal husbandry, which she did get to her experience during her co-op. She credits her co-workers for sharing their knowledge and experience with her, as well as experiencing a new culture. As Danielle points out, "I would definitely recommend considering a co-op/internship located out of the country. It is very interesting



Danielle working with Darth Vader, an 80-lb black grouper.

to learn about new cultures and traditions. Although I am not too far out of the US, life here is very similar in some respects and very different in others."



For additional salary statistics please visit the Center's website <http://www.uakron.edu/ccm/faculty/faculty.php>

UA Career Fair

Do you know of students in search of a full-time position or co-op/internship? Or, maybe they are not sure what career fields are a possibility. If this is the case, they can not afford to miss out on the career fair. The UA Career Fair will take place **Thursday, October 16th from 10:30-3:30 in the Student Union**. Employers such as Johnson & Johnson, FirstEnergy, FritoLay, Good-year, and Pepsi Americas are in search of UA students. The career fair is a fantastic opportunity for the entire student population to explore and obtain careers in business, health, engineering, government, and non profit fields. As always, faculty and staff are invited to visit the career fair. If you would like to have lunch with the employers, please RSVP with Cheri Harris (x8330). For a complete list of employers, visit our web page at www.uakron.edu/ccm/



Faculty Spotlight

This month the CCM features Debbie King a hard-working well-respected professor in the department of Geography and Planning. She is a student advocate with enthusiasm for her profession and The University of Akron. Stepping outside of her teaching role for a few minutes, she answered a few questions to enlighten the UA community with her interests and expertise.

When you were a small child, what did you want to be when you grew up?

A teacher, I used to organize summer school for the neighborhood kids to attend during the summer.

What about when you were in high school or college?

I wanted to be a cartographer, a person who makes maps. I wanted to own a map store, but there is no longer a need for people to go to map stores anymore, they just get them from the internet.

What was your first job?

A babysitter. Then I was a camp counselor and a softball coach.

What was your first job out of college? How did you find it?

My position at The University of Akron was my first job. One of my instructors knew that there was an opening at The University of Akron.

If you could give any advice to your students about the CCM what would it be?

Use the services and network, always be open to networking.

What do you enjoy most about the University of Akron?

The variety of students, the experiences they bring, the spirit of students.

Quiz Time: How much do you know about the Center ?

Did you know the Center for Career Management (CCM) is located in Simmons?

The Center is conveniently located on the **3rd floor of Simmons Hall** (also known as the student services building). Please stop by for a visit and encourage your students to stop in to check out the many services that are available to them.

Did you know that many employers from across Ohio and beyond visit the CCM each semester to conduct one-on-one interviews with students?

This resource, known as **On-Campus Recruiting (OCR)**, allows employers to interview candidates both co-op/internship and full-time positions and gives students the luxury of meeting with professionals without leaving the campus.

Did you know the Center hosts two main career fairs?

Don't cheat. We may sound redundant but this is a great opportunity for all students. Be sure to mark your calendars/course syllabi and remind your students of this year's dates:

Fall Career Fair – Thursday, October 16, 2008

Spring Career Fair – Thursday, February 12, 2009

*Both career fairs will take place in the Student Union.

Did you know the CCM tracks salary statistics for both co-op/internship and full time positions?

Please contact the CCM to learn more about salary statistics within your field.

Connecting You

“The Center for Career Management encouraged me to look at my strengths, interests and talents and then begin searching for opportunities that fit accordingly.”

*Anne Lazzarini
First Energy*

Connecting You

“The Center for Career Management helped me in building a strong resume with the help of which I was able to get my position at Synthes Orthopedics.”

*Subash Mannanal
Biomedical Engineering*

Please feel free to photocopy the following and distribute to students or call us and request our program brochure.

Fall 2008 PROGRAMMING

August

[Career Café](#) (11:00-2:00 pm unless noted)

Wednesday, August 27 (1:00-4:00pm)

Thursday, August 28

Location: CBA

[Party in the Penthouse](#)

When: Wednesday, August 27, 11:30-1:00pm

Location: 3rd floor Simmons Hall

September

[Career Café](#) (11:00-2:00 pm unless noted)

Tuesday, September 2

Wednesday, September 3 (1:00-4:00pm)

Location: Mary Gladwin

Monday, September 8/Tuesday, September 9

Location: College of Arts and Sciences

Monday, September 15/Tuesday, September 16

Location: Folk Hall

Monday, September 29/Tuesday, September 30

Location: Polsky

[Senior Week](#)

When: September 8-12

Contact the CCM for details

[Career Conversations](#)

What Will Make My Resume and Cover Letter Stand Out

When: Monday, September 8 12:00-1:00pm

Location: Student Union 323

*Pre registration is required by calling (330) 972-7747

Interviewing Workshop co-sponsored with ZPN

When: Tuesday, September 9, 2:00-4:00 pm

Location: Student Union

*Pre registration is required by calling (330) 972-7747

What Can Help Me Choose a Major

When: Monday, September 22nd, 12:00-1:00pm

Location: Student Union

*Pre registration is required by calling (330) 972-7747

[Freshman Welcome Howdy Lunch](#)

When: Thursday, September 25, Noon-1:00pm

Location: Simmons Hall 301

October

[UA Career Fair](#)

When: Thursday, October 16, 2008

Where: Student Union Ballroom

Time: 10:30am to 3:30pm

[School Administrator's Point of View](#)

When: Wednesday, October 22nd, 5:30-8:30pm

Location: Simmons Hall III Auditorium

*Pre registration is required by calling (330) 972-7747

[Career Café](#) (11:00-2:00 pm unless noted)

Tuesday, October 7

Wednesday October 8 (1:00-4:00pm)

Location: Kolbe Hall

Monday, October 13/Tuesday, October 14

Location: Student Union

Tuesday, October 21

Wednesday October 22 (1:00-4:00pm)

Location: Olin Hall

Tuesday, October 28

Wednesday October 29 (1:00-4:00pm)

Location: Auburn Science Center

[7 Minutes Career Exploration](#)

When: Wednesday, October 1, 12:00-1:00pm

Location: Student Union

*Pre registration is required by calling (330) 972-7747

[Etiquette Lunch](#)

When: Friday, October 10 Noon-1:30pm

Location: Martin Center

*Pre registration is required by calling (330) 972-7747

[Career Conversations](#)

What Are the Success Secrets to the Career Fair

When: Monday, October 6 4:00-5:00pm

Location: Simmons Hall 301

*Pre registration is required by calling (330) 972-7747

or

What Are the Success Secrets to the Career Fair

When: Monday, October 13 12:00-1:00pm

Location: Student Union 310

*Pre registration is required by calling (330) 972-7747

[Technology Forum](#)

When: October 8, 5:30-8:00 pm

Location: Student Union 335,312

*Pre registration is required by calling (330) 972-7747

[Walt Disney World College Internship Program](#)

Monday, October 27, 6:00-8:00 pm Student Union 308

Tuesday, October 28, 2:00-4:00 pm Student Union 308

November

[Career Café](#) (11:00-2:00 pm unless noted)

Wednesday, November 5 (1:00-4:00pm)

Thursday, November 6

Location: CBA

Wednesday, November 12 (1:00-4:00pm)

Thursday, November 13

Location: Bierce Library

Monday, November 17/Tuesday, November 18

Location: Goodyear Polymer Center

December

[Career Café](#) (11:00-2:00 pm unless noted)

Monday, December 1/Tuesday, December 2

Location: Zook Hall