

THE CAREER LINK

THE CENTER FOR CAREER MANAGEMENT

Are You Connected?



It's time for you to start thinking about your career - not next year, next month or next week - now! So where do you begin?

How about an internship? This is a great opportu-

nity to gain real world experience within your field of study.

You may also want to think about perfecting your professional skills such as dining etiquette. The Center hosts an annual Dining Etiquette session designed to pre-

pare you for that dinner interview. Or maybe you're attending the Career Fair but have no idea what to expect! If this is the case, you should attend our workshop, "What Are the Success Secrets to the Career fair?" This way, you'll know exactly what to wear, say and do when you meet employers.

No matter the major or career, the Center for Career Management is your one-stop shop for career success. We are located in Simmons Hall 301.

On page three is a comprehensive list of events that will take place during October. Don't miss out, get connected!

General Services:

- **Workshops and Seminars**
- **Career Fairs**
- **Co-op & Internship Information**
- **Resume & Cover Letter Critiques**
- **ZIPProfessional**
- **Mock Interviews**
- **On Campus Interviews**
- **Professional Career Advice**

Who's Coming to the Career Fair?

Over 100 employers are registered for the UA Career Fair on Thursday, October 16th from 10:30am - 3:30pm in the Student Union Ballroom.

The Career Fair is a great way to network with employers, submit resumes, schedule interviews, and find a co-op/internship or full-time career!

You may be just the one an employer is looking for

and this is the perfect opportunity for them to find you! Here are just a few companies you'll see at the Career Fair:

Diebold, Inc: All majors

JM Smucker Co.: All majors.

Frito Lay: Marketing & Sales Technology, Sales Management; Business Admin/General Business

Timken Co.: Engineering and Business

Buckle: Business, psychology, and communications

Target: All majors

Swagelok: Engineering and Business

See a complete list at: www.uakron.edu/ccm

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What's Your Leadership Style? Take the quiz!

Step 1- Compare and rank across each row. →

Read the following statements working **across** the page. Compare each set and rank order the four sets of words using the numbers one through four only **once per row**.

4 - Most like you 3 - Somewhat like you 2 - Less like you 1 - least like you



Step 2 - Total
down the
Columns

BLUE	GOLD	GREEN	ORANGE
<input type="checkbox"/> real agreeable caring	<input type="checkbox"/> loyal traditional responsible	<input type="checkbox"/> flexible resourceful capable	<input type="checkbox"/> active daring spontaneous
<input type="checkbox"/> unique affectionate open	<input type="checkbox"/> practical sensible dependable	<input type="checkbox"/> curious conceptual knowledgeable	<input type="checkbox"/> competitive impatient practical
<input type="checkbox"/> devoted sensitive poetic	<input type="checkbox"/> parental reasonable organized	<input type="checkbox"/> theoretical questioning creative	<input type="checkbox"/> realistic open-minded adventuresome
<input type="checkbox"/> tender many ideas dramatic	<input type="checkbox"/> concerned methodical cooperative	<input type="checkbox"/> determined complex calm	<input type="checkbox"/> opportunistic impulsive fun
<input type="checkbox"/> energetic warm sympathetic	<input type="checkbox"/> orderly conventional caring	<input type="checkbox"/> thinking principled rational	<input type="checkbox"/> exciting courageous skillful
<input type="checkbox"/> Total this section	<input type="checkbox"/> Total this section	<input type="checkbox"/> Total this section	<input type="checkbox"/> Total this section

Step 3 - Turn to page 4 to interpret your quiz results!

Source: True Colors personality quiz

Our Sponsors

SCI

Suarez Corporation Industries



Suarez Corporation and J&K Subway have played an active role in the Center for Career Management by furthering our ability to reach and serve the student population through generous grants.

J & K Subway is a family owned and operated business since 1986. It's the 10th largest Subway franchisee and the 2nd largest restaurant chain in the world. Their company values integrity and features a fun, friendly, fast paced environment with a commitment to a fresh and healthy menu.

Suarez Corporation Industries is a leader in the direct

marketing industry with millions of satisfied customers worldwide. Located in North Canton, Ohio, they produce and market thousands of products ranging from jewelry and collectibles to sports equipment and fitness products. They do everything in-house, from creative writing, to package design, photography, printing, analysis, programming, order entry and product fulfillment.

Make sure you visit them at the Career Fair on October 16, 2008!

Featured Career Book

Career Assistants' pick!

The Career Resource Library, located in the Center for Career Management, has over 300 career and job search related books, magazines, videos and other career and job search information. You can stop in anytime and take a look around and you may even spot a helpful career assistant.

Do you know the five worst ways to look for a job? Or the ten greatest mistakes made in job interviews?

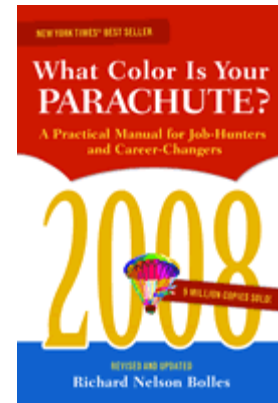
These and many other questions can be answered in this issue's career book pick.

What Color is Your Parachute? has been around since 1970 and is still the best-selling job search and career book today.

According to author Richard Nelson Bolles, knowing yourself is the first step in a successful job hunt. He has included many exercises and tools that help you figure out your strengths and

how to choose the right career path.

What Color is Your Parachute? goes beyond routine information and talks about things such as the psyche, how to select a career counselor, secrets of salary negotiation, and career changes. It also includes useful internet sites and other resources. It is the ultimate career book!



“What Color Is Your Parachute?” By Richard Nelson Bolles

Center For Career Management Seeking Career Assistants

The Center for Career Management is currently seeking to hire Career Assistants for the Spring 2009 semester. The Career Assistant program is a great way to develop your career skills as well as network with students, faculty and employers. The intent of the Career Assistant program is threefold; (1) to more actively and effectively engage University of Akron students through peer career development

relationships, (2) to provide additional support to the professional and administrative staff of the Center for Career Management, and (3) to enrich the leadership skills of student participants. Career Assistants will be trained to critique resumes and cover letters of students who come to the Center for Career Management during walk-in hours.

If you or anyone you know is interested in this position,

applications will be available on the Center for Career Management's website and in Simmons Hall 301 from October 20-31. The application deadline will be on November 3rd.

October Events!

1	Wed.	6	Mon.	7 - 8	T - W	8	Wed.	10	Fri.	13	Mon.
7 Minute Career Exploration Student Union Noon-1pm		What are Success Secrets to the Career Fair? Simmons Hall 301 4pm-5pm		Career Cafe Kolbe Hall (T) 11am-2pm (W) 1pm-4pm		Technology Forum Student Union 335, 312 5:30pm-8pm		Etiquette Lunch UA Martin Center Noon-1:30pm		What are Success Secrets to the Career Fair? Student Union 310 Noon-1pm	
13-14	M-T.	16	Thurs.	21 - 22	T-W	22	Wed.	27-28	M-T	28-29	T-W
Career Cafe Student Union 11am-2pm		Career Fair Student Union Ballrooms 10:30am-3:30pm		Career Café Olin Hall (T) 11am-2pm (W) 1pm-4pm		School Administrator POV Simmons Hall 111 5:30-7:30pm		Walt Disney World Student Union 308 (M) 6-8pm (T) 2-4pm		Career Café Auburn (T) 11am-2pm (W) 1-4pm	

QUIZ RESULTS! Add up your columns and find the color with the highest score.

Gold

Strengths: Steady and on schedule - honors commitments - likes organizational structure - deals well with factual details - strong follow through - thorough and precise - timely - dependable - tasks are planned and organized - performance and accomplishment are important - relates well to authority - weighs consequences before taking action.

Leadership Style: Respects hierarchy - detail oriented - focuses on practical results - follows rules and policies, expects others to do the same - attentive to practical organizational needs - reliable

Stressors: Incomplete task - waste - irresponsibility - disloyalty - insufficient information - change - inconsistent or no deadlines - haphazard attitudes - tend to be impatient - inattention to detail.

Ideal Situation: Neat and orderly work environment - security - steady pace - privacy for uninterrupted work - routine - calm, quiet and structure - schedules - specific rewards - sense of usefulness and belonging.

Potential Pitfalls: Pessimistic outlook - not as flexible as situation requires - assume they know best - overlook long-range implications - likes status quo - does not understand need for change.

Green

Strengths: Intellectual - ability to improve almost anything - creative - systematic - strategic thinker - always seeking new knowledge - visionary - enthusiastic - independent thinker - uses puns for humor - future focus - enjoys abstract - speaks clearly and concisely - objective

Leadership style: Leads by analyzing goals - relentless when necessary - tough minded with others - relates based upon expertise rather than position - prefers autonomy.

Stressors: Meaningless dialogue - emotional displays - subjective thinking - inability to use or display knowledge - social functions - too many details.

Ideal situation: Independent thinking is valued - discussion and debate - privacy for reflection - global perspective - challenging - innovative - flexible.

Potential pitfalls: Makes others feel intellectually inadequate - too complex - over-intellectualizes instructions - acts impersonally.

BLUE

Strengths: People person - links people and resources - sensitive to organizational climate and needs of others - compassionate- understanding - pushes for organizational values - participatory - insightful - charismatic - excellent mediator - encourages all to contribute - optimistic - creates a climate of freedom, autonomy and initiative - facilitative - people-centered.

Stressors: Broken promises - system rather than people focus - unresolved conflict - impersonal treatment - lying - rejection - competition - criticism.

Ideal Situation: Team focus - opportunities for social interaction - harmony - cooperation - support - process oriented - time and space for reflection - non-competitive environment.

Potential Pitfalls: May avoid conflict - too trusting - gullible - easily hurt - withdraws - suffers from blind loyalty - too focused on pleasing others - sacrifices product for process.

Orange

Strengths: Calm in crisis - practical approach to problems - organizes without planning - common sense - adaptable - innovative - gets things done in spite of rules - troubleshooter - embraces risk - initiates change - focuses on options - problem solver and decision maker - handles multiple tasks with ease.

Leadership style: Expects quick action and immediate results - direct and assertive - persuasive - energetic - enthusiastic - uses humor to ease tension - meets current needs - likes to be in charge of start up phase.

Stressors: Restrictive rules, policies and procedures - micro-management - confinement - details, detail work and detail people - long meetings - routine.

Ideal situation: Someone else does detail work - variety and challenge - relaxed - colorful - lively - rewards risk-taking - freedom - people intensive.

Potential pitfalls: Impulsive - limited follow through - appear blunt and insensitive when acting too quickly - sacrifices follow through for next problem - neglects prep time - avoids problems rather than creates thorough plan.

HELPFUL HINTS:

To be most effective when working with someone with the following color I need to:

BLUE Respect their need to know about me— take a creative approach to problem solving— be truthful and sincere— be cooperative— show that I appreciate and value them through compliments and letting them share what they know- actively listen and use eye contact— discuss feeling rather than fact when in disagreement. **GOLD** Plan ahead— be clean and neat— be well organized— be truthful, loyal and dependable— clearly communicate who is responsible for what and by when— respect and support their need for tradition, stability, structure and security— seek closure— provide solid, factual evidence— not opinion. **GREEN** Respect their preoccupation with ideas and logic— know they care but may not express it freely— respect their wisdom and knowledge by asking for their position on an issue— help them with day-to-day tasks— appreciate their creativity and intelligence by recognizing their capabilities— ask them what they think, not what they feel— be specific and accurate. **ORANGE** Use a direct to-the-point approach to get their attention— respect their lack of structure and need for spontaneity—they are adaptable and flexible— complement their generosity and creativity— enjoy their sense of humor and boldness— keep them informed of progress and make sure they get their fair share of credit- provide them with tangible rewards— recognize their ability to motivate others.

