



The University of Akron

The University of Akron is the public research university for Northern Ohio. Founded in 1870, it is the only public university in Ohio with a science and engineering program ranked in the top five nationally by U.S. News & World Report. Serving 24,000 students, the University offers 300 associate, bachelor's, master's, doctoral, law degree and certificate programs at sites in Summit, Wayne, Medina and Holmes counties.

For more information, visit www.uakron.edu.

The Institute for Health & Social Policy is conveniently located on the fifth floor of the Polsky Building,
Room 520.
330-972-6765

www.uakron.edu/centers/cps
Follow the link to "Community Outreach."

**The University
of Akron**
Institute for Health & Social Policy
Community Outreach
Polisky Building Suite 520
Akron, OH 44325-1915

**The University
of Akron**

"Our expertise creates the new materials for the new economy, and shapes the communities that we serve. We are The University of Akron, the public research university of Northern Ohio."



**Institute for Health & Social Policy
Community Outreach**

*Working with communities to
Improve health & social services
through research and collaboration*

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Polisky Building Suite 520
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Mission: Working with communities to improve health & social services through research and collaboration

Does your organization need assistance with:

- Needs assessments?
- Evaluation?
- Strategic thinking?
- Strategic planning?
- Capacity building?
- Data collection (qualitative and/or quantitative)?
- Data analysis?
- Process and systemic support?

We are here to help.

- We use our research resources and expertise to partner with you.
- We provide assessment, analysis, guidance, training and support.
- We work with you every step of the way—from determining the purpose, creating the question, selecting the process, interpreting the outcomes, to aligning the direction.

What makes us different?

The Missions & Goals: Opportunities for Engagement & Collaboration

The Institute for Health & Social Policy (IHSP) seeks to create an “area for opportunities” by linking the strategic directions and missions of the University, IHSP and the community agencies seeking research assistance.



The “**area for opportunities**” is the **link and leverage** that **binds** The University of Akron, IHSP, and the your agency. Thus creating a powerful instrument for social change.

The University **and** IHSP are working **with you, not just for you.**

- Research and data services for the purpose of improving health & social services for individuals and communities.
- Drawing on research resources to provide assessment, analysis, guidance, and training
- Establishing long-term research partnerships

Benefits of using IHSP/COR

Each project is individually designed to meet your organization’s specific needs.

How we help!

Phase I

- Assist in clarifying your purpose
- Identify stakeholders and partners
- Dialog to determine focus and scope
- Work with existing data
- Agree on the overall question(s) to be answered
- Determine the best ways to collect the data to meet your needs**

Phase II

- Identify data sources
- Design the instruments to collect the data
- Choose the respondent audience

Phase III

- Collect the data

Phase IV

- Analyze the data
- Prepare a report

Phase V

- Assist in aligning the data
- Provide guidance in setting priorities

** IHSP provides a fully staffed Survey Research Lab which provides:

- State-of-the-art Computer Assisted Telephone Interviewing (CATI) system for community surveys (local, regional & national)
- Web survey capabilities
- Focus group rooms with digital audio & video recording
- Mail surveys
- Interviews
- Observations
- Mapping (GIS)
- Public issues forums