

CURRICULUM VITAE

David G. Meyer

Education

Ph.D. University of Michigan, Organizational Behavior and Industrial Relations, 1986

B.S. (Chem.) University of Michigan, Chemistry, 1976

Academic Experience

1989-Present Associate (and Tenure, 1994) Professor of Management, University of Akron (on leave 2003-2006)

1999-2007 Research Fellow, Douglas A. Fraser Institute for Workplace Issues, Wayne State University

2003-2006 Professor of Management and Organization, Central Connecticut State University

1988-1990 Research Associate, The Institute of Labor and Industrial Relations, University of Michigan

1986-1989 Assistant Professor of Business Administration, University of Wyoming

1983-1986 Assistant Professor of Management and Marketing, University of Alabama

Courses Taught

Undergraduate

Human Resource Management

Compensation

Industrial Relations

Grievance Administration

Introduction to Management

Statistics

Selection & Training

International Management

Graduate

Compensation and Benefits

Employment Law

HRM Strategy

Research Methods

Industrial Relations

Management of Global Operations

Other Relevant Experience

1982-1984 Started and ran Multigear, a bicycle shop in Ann Arbor, MI.

Research

Publications

Refereed Journal Articles

Steve Dunphy, David Meyer, and Sara Linton, "The Top Ten Greatest Screen Legends and What Their Definitive Roles Demonstrate About Management and Organisational Behaviour," *Behaviour & Information Technology* (electronic acceptance received).

Peter L. Lohrey, John A. MacDonald, David G. Meyer, and Bradley A. Stevenson, "The Limits of Banking Performance," *Credit and Financial Management Review*, 13, 3:31-40.

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David G. Meyer and Peter L. Lohrey, "Exploring Banking Performance: What are the Limits?" *Credit and Financial Management Review*, 12, 3:45-57. 2006.

David G. Meyer, William E. Tracey, Jr., G. S. Rajan, and Vincent Piperni, "Union Leaders' Value Systems: The Lack of Change Over Time and Scope," *The Journal of American Academy of Business, Cambridge*, 10, 1:65-69. 2006.

Gina L. S. Pines and David G. Meyer, "Stopping the Exploitation of Workers: An Analysis of the Effective Application of Consumer or Socio-Political Pressure," *Journal of Business Ethics*, 59, 1:155-162. 2005.

Kenneth J. Hatten, William L. James, and David G. Meyer, "The longevity of the performance effects of the Miles and Snow strategic archetypes: a ten-year perspective in US banking," *International Journal of Management and Decision Making*, 5, 2/3:196-215. 2004.

Thomas A. Wright, Russell Cropanzano, and David G. Meyer, "State and Trait Correlates of Job Performance: A Tale of Two Perspectives," *Journal of Business and Psychology*, 18, 365-383. 2004.

Steven M. Dunphy, David G. Meyer, and F. Bruce Simmons, III, "Build Em, Sell Em: The Lincoln Logs Exercise," *Journal of Business and Training Education*, 12, 1-12. 2003.

Steven M. Dunphy and David G. Meyer, "Entrepreneur or Manager? A Discriminant Analysis Based on Mintzberg's Managerial Roles," *The Journal of Business & Entrepreneurship*, 14, 2:17-36. 2002.

David G. Meyer, "Problem Creation and Resolution in Unionized Workplaces: A Review of the Grievance Procedure," *Labor Studies Journal*, 27, 3:81-114. 2002.

Marc J. Martin, David G. Meyer, Rongxin Chen, and Kenneth E. Aupperle, "Organizational Social Responsibility as Perceived by Academic Presidents: An Empirical Inquiry," *Central Business Review*, 19, 1:21-28. 2000.

David G. Meyer, "The Effect of Environmental and Economic Factors on the Choice of Union," *Journal of Applied Business Research*, 10, 3:113-128. 1994.

Susan C. Hanlon, David G. Meyer, and Robert R. Taylor, "Consequences of Gainsharing: A Field Experiment Revisited," *Group and Organization Management*, 19, 1:87-111. 1994.

David G. Meyer and Trevor Bain, "Union Decertification Election Outcomes: Bargaining Unit Characteristics and Union Resources," *Journal of Labor Research*, 15, 2:117-136. 1994.

David G. Meyer, "The Political Effects of Grievance Handling by Stewards in a Local Union," *Journal of Labor Research*, 15, 1:33-51. 1994.

David G. Meyer and William N. Cooke, "US Labour Relations In Transition: Emerging Strategies and Company Performance," *The British Journal of Industrial Relations*, 31, 4:531-552. 1993.

William N. Cooke and David G. Meyer, "Structural and Market Predictors of Corporate Labor Relations Strategies," *Industrial and Labor Relations Review*, 43, 2:280-293. 1990.

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David G. Meyer and William N. Cooke, "Economic and Political Factors in Formal Grievance Resolution," *Industrial Relations*, 27, 3:318-335. 1988.

Working Papers and Submitted to Refereed Journals

David G. Meyer, "Inside the Black Box: Work Process Effects on Employee Affect and Company Performance." Revision requested, *International Journal of Organizational Analysis*.

David G. Meyer and Gina L. S. Pines, "Strategic Choices, Their Implementation, and Their Effects on Workers: Evidence from the Auto Parts Supply Sector," submitted to *Current Topics in Management*.

John A. MacDonald and David G. Meyer, "Seasonality in U. S. Stock Indexes," submitted to *Credit and Financial Management Review*.

Paul J. Kuzdrall and David G. Meyer, "FM Forecasting: Requiem for Classical Time Series Analysis."

William N. Cooke and David G. Meyer, "The Role of Knowledge-Based Psychological Climates in Human Resource Management Systems," submitted to *International Journal of Human Resource Management*.

David G. Meyer, Thomas A. Wright, and Steven M. Dunphy, "A Just Process? The Importance of Just Cause in Union-Management Resolution of Discipline and Discharge Grievances."

Nonrefereed Journal Articles

Marc Taylor and David G. Meyer, "Are Arts Organizations Accessible?" *Association for Theatre & Disability*, 2-5. December, 1993.

Chapters in Books (refereed and non-refereed)

William Cooke, David Meyer, and Christopher Huxley, "Teamworking in the U.S. Motor Vehicle Supplier Sector: Strategies and Effects on Manufacturing Performance and Worker Outcomes," *Company Strategies and Organisational Evolution in the Automotive Sector: A Worldwide Perspective*, Garibaldo, F. and Baldi, A., eds., Peter Lang GmbH: Frankfurt am Main, 2005, pp. 405-440. (English)

William Cooke, Christopher Huxley, e David Meyer, "L'industria Americana dei fornitori di componentistica nel settore *automotive*: analisi delle strategie perseguite," *Il futuro della catena di sub-fornitura automobilistica Torinese nello scenario internazionale*, Claudia Maestrali, ed., Provincia di Torino e Fondazione Istituto per il Lavoro, Torino, Italia, 2002, pp. 139-163. (Italian)

Proceedings (and presentations)

William Cooke, Christopher Huxley, and David Meyer, "The U.S. Automotive Component Supplier Industry: A Review of Strategies Pursued," Institute for Labour Foundation (IpL), Turin, Italy, 2001

Steven M. Dunphy, David G. Meyer, and T. J. Wilkinson, "The Impact of Culture on Women in the Workforce - A Four Country Analysis: The United States, Mexico, Japan, and Sweden," *Proceedings of the American Society of Business and Behavioral Sciences*, Vol. 8, 2: 1-8. 2001.

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William N. Cooke, Christopher Huxley, and David G. Meyer, "Reconfiguration of the U.S. Auto Component Supplier Industry: Emerging Workplace Strategies and Effects on Production Workers," *Proceedings of GERPISA*, 2001.

Steven M. Dunphy and David G. Meyer, "Differentiating Between Entrepreneurs and Managers Through Role Theory," *Proceedings of the American Society of Business and Behavioral Sciences*, Vol. 7: 77-82. 2000.

Kenneth J. Hatten, William L. James, and David G. Meyer, "Strategy and Control (U.S. Banking, 1983-1992): Loose Control, Low Performance," *Strategic Management Society Abstracts*, 53. 1998.

Kenneth J. Hatten, William L. James, and David G. Meyer, "The Longer Run Performance Effects of M&S Archetypes: Strategic Priorities, US Banking, 1983-1992," *Strategic Management Society Abstracts*, T-29-T-30. 1997.

David G. Meyer, "Unionization may contribute to failure of struggling companies," *ITEC '96 Select*, 268-270. 1997.

Marc J. Martin and David G. Meyer, "Organizational Social Responsibility as Perceived by Academic Presidents: An Empirical Inquiry," *International Association of Management Proceedings*. 1997.

Marc J. Martin, David G. Meyer, and Rongxin Chen, "Academic Presidents' Perceptions of Strategic Decision Making Skill Usage, Organizational Social Responsibility, and Faculty Performance," *Academy of Management Proceedings*, 672. 1997. (Abstract).

David G. Meyer, "What Happens After Decertification?" *IRRA Proceedings*, 546. 1993. (Abstract).

Susan C. Hanlon and David G. Meyer, "Consequences of Gainsharing in a Service Industry Setting: Assessment of Cognitive, Behavioral, and Attitudinal Effects," *Decision Sciences Institute Proceedings*, 442-444. 1992. (Abstract).

Susan C. Hanlon, David G. Meyer, and Robert R. Taylor, "Reversal of a Successful Gainsharing Program: Experimental Evidence of Residual Effects," *Academy of Management Proceedings*, 264-268. 1992.

David G. Meyer, "Discussion," *IRRA Proceedings*, 564-566. 1992. (editor reviewed and selected).

David G. Meyer, "Local Labor Market Characteristics and the Election of a Union," *IRRA Proceedings*, 87-88. 1992. (Abstract).

David G. Meyer, "An Empirical Examination of the Effects of Grievant Value, Union Politics, and Seriousness of Offense on the Severity of the Discipline," *Academy of Management Proceedings*, 452. 1991. (Abstract).

William N. Cooke and David G. Meyer, "Union-Management Cooperation: Choice, Implementation, and Effects," *IRRA Proceedings*, 385-389. 1990.

David Meyer, "An Expanded Study of the Grievance Procedure," *Proceedings of the Fourth Annual Southern Regional Industrial Relations Academic Seminar*, 48-49. 1983.

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Presentations (without proceedings)

Refereed

William N. Cooke and David G. Meyer, "The Role of Knowledge-Based Psychological Climates in Human Resource Management Systems," 5th Dutch HRM Conference, Tilburg, Netherlands, November, 2007.

David G. Meyer and Gina L. S. Pines, "Strategic Choices, Their Implementation, and Their Effects on Workers: Evidence from the Auto Parts Supply Sector," International Conference on Advances in Management, Niagara Falls, Ontario, Canada, July, 2007. (Revised version of the paper below.)

Kuzdrall, Paul and David Meyer, "Time Series Forecasting: An Analysis of Cyclic Behavior," Canadian Operations Research Society, London, Ontario, Canada, May, 2007.

William Cooke and David Meyer, "Employee Cognitive Responses to Knowledge-Based Workplace Strategies in Eight Automotive Supplier Firms," Industry Studies Program, MIT, Cambridge, MA, April, 2006.

Paul J. Kuzdrall and David G. Meyer, "Simulation of Forecast Errors: Classical Time-Series Analysis," Canadian Operational Research Society, Montreal, PQ, Canada, May, 2006.

David G. Meyer, William E. Tracey, Jr., G. S. Rajan, and Vincent Piperni, "Union Leaders' Value Systems: Changes Over Time and Scope," American Academy of Business, Cambridge, London, England, August, 2005.

David G. Meyer and Gina L. S. Pines, "Strategic Choices, Their Implementation, and Their Effects on Workers: Evidence from the Auto Parts Supply Sector," Third Global Conference on Business & Economics, Amsterdam, Netherlands, July, 2004.

Gina L. S. Pines and David G. Meyer, "Designer Labels: Exploiting Women and Children?" International Conference on "Voluntary Codes of Conduct for Multinational Corporations: Promises and Challenges," New York, NY, May, 2004.

David Meyer, William Cooke, and Christopher Huxley, "Teamworking in the U.S. Automotive Supplier Sector: Strategies and Effects on Manufacturing Performance and Worker Outcomes," 6th International Workshop on Teamworking (IWOT6), Malmo, Sweden, September, 2002.

David Meyer, "Product Crisis Management for Tire Manufacturers," International Tire Exhibition and Conference (ITEC), Akron, OH, September, 2002.

William Cooke, Christopher Huxley, and David Meyer, "Workplace Strategies and Production Worker Outcomes: The Case of the Motor Vehicle Component Supplier Industry," Russell Sage and Rockefeller Foundations Evidence from the Future of Work Program's Industry Case Studies Conference, New York, NY, May, 2002.

William Cooke, Christopher Huxley, and David Meyer, "The Motor Vehicle Component Supplier Industry," Russell Sage and Rockefeller Foundations Future of Work Program's Workshop on Low Skilled Workers, New York, NY, May, 2001.

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David G. Meyer, "Unionization," International Tire Exhibition and Conference (ITEC), Akron, OH, September, 1998.

David G. Meyer, "Unionization and Company Survival: Ohio," The Tire Industry Conference, Hilton Head, SC, 1997.

F. Bruce Simmons, III, and David G. Meyer, "Does Evidence About Linkage Between Corporate Social Responsibility and Measures of Firm Financial Performance Exist? A Meta Analysis," Decision Sciences Institute National Meeting, San Francisco, CA, November, 1996.

Marc J. Martin, Rongxin Chen, David Meyer, and Kenneth E. Aupperle, "Organizational Social Responsibility as Perceived by Academic Presidents: An Empirical Inquiry," Academy of Management National Meeting, 1996.

Kenneth E. Aupperle, David G. Meyer, Oswald L. Phillip, and F. Bruce Simmons, III, "An Empirical Examination into the Causal Relationship between Corporate Social Responsibility and Financial Performance," Academy of Management National Meeting, 1995.

William N. Cooke and David G. Meyer, "Union-Management Collaboration: Choice, Implementation, and Effects," Academy of Management National Meeting, San Francisco, CA, August, 1990.

David G. Meyer, "Factors Affecting the Election of Local Union Stewards," IRRA National Meeting, Chicago, IL, December, 1987.

Raymond Hill and David G. Meyer, "Interpersonal Orientation and Vocational Specialization Among Female Business Students," Academy of Management National Meeting, New York, NY, August, 1982.

Non-Refereed

"Structural Equation Modeling Using LISREL," School of Management Ph.D. seminar, Jacobs Management Center, State University of New York, Buffalo, NY, December, 2004.

"Implemented Strategy in the Automobile Parts Supply Sector: Direct and Indirect Effects on Performance," at The Human Aspect: The Unifying Element, Panel, Dr. Eugene Baten, moderator, Applying Systems Thinking, Information Systems, Operations Research and Management to Complex Social Problems, workshop, Eastern Connecticut State University, Willimantic, CT, November, 2004.

Chair, Moderator, Discussant, etc.

Moderator, All Sessions (one day), International Tire Exhibition and Conference (ITEC), Akron, OH, September, 2004.

Moderator, "The Rise and Decline of Collective Bargaining" Industry and Community in Upheaval – Historical Perspectives on the Tire Industry and the Akron Community, Akron, OH, November, 1998.

Chair, "Where are We Going with the Field of Strategy" Midwest Decision Sciences Institute, Indianapolis, IN, April, 1997.

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Book Reviews

Working for McDonald's in Europe: The Unequal Struggle, by Royle, T. Routledge:London, U.K., 2000. in *Industrial Relations Journal*, 33, 1:91-92. 2002.

Scenario-Driven Planning: Learning to Manage Strategic Uncertainty, by Georgantzas, N. C. and Acar, W. Quorum:Westport, CT, 1995. in *Journal of Global Business*, 10, 19:83-85. 1999.

Grand Designs: The Impact of Corporate Strategies on Workers, Unions, and Communities, edited by Craypo, C. and Nissen, B. ILR Press: Ithaca, NY, 1993. in *Journal of Labor Research*, 16, 1:116-119. 1995.

Dissertations Supervised

Anthony J. Kos, Performance Anticipations and Cluster-Analytically Derived Synergy Categories in Mergers and Acquisitions” Kent State University, Business, 1997, external reviewer

Rita Klein, “Student Achievement in Developmental Mathematics at an Urban University: The Relationship Between Teacher Efficacy and Student Cognitive and Motivational Strategies” The University of Akron, Education, 1995, external reviewer

Additional Professional Experience

Chair, Board of Trustees, International Conference on Advances in Management.

I serve as an ad hoc reviewer for a number of academic journals.

I have been a consultant to a number of *Fortune* 500 firms.

Invited to present at "Winning Through Cooperation: Setting a Labor-Management Agenda." A Great Lakes Governors' Forum, Columbus, September, 1990.

Grants, Awards, and Achievements

Co-Investigator (William Cooke, principal investigator; Christopher Huxley, co-investigator), “The Motor Vehicle Component Supplier Industry: The Effects of Workplace Strategies on Lower-Skilled Production Workers,” Russell Sage Foundation, \$194,798, Rockefeller Foundation, \$100,000, 2000.

I was awarded an honorarium to present "Unionization and Company Survival: Ohio," at The Tire Industry Conference, Hilton Head, South Carolina, 1997.

University Grant for Summer Research, 1990, 1996.

"Best Paper," Personnel/Human Resources division, Academy of Management, 1992.

I am used extensively as a resource on the Tire Industry by *Rubber & Plastics News* and Bloomberg Business News (a wire service), being quoted numerous times.

I have been quoted more than 1000 times in print media, including front page articles in the *New York Times*, *Wall Street Journal*, *Chicago Tribune*, *Indianapolis Star*, *Des Moines Register*, *Cleveland Plain*

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Dealer, Akron Beacon Journal, Tire Business, and articles in the *Detroit Free Press, The Tennessean*, and *Newsweek*, (Japanese Edition), *Sacramento Bee, Kansas City Star, Denver Post, Orange County Register, The Northern New Jersey Record, Tulsa World, The Sunday Oklahoman, The Baltimore Sun, Buffalo News, The Raleigh News & Observer, The Philadelphia Inquirer, The Charlotte Observer, St. Paul Pioneer Press, Miami Herald, Nashville Banner*, and the *Times Union*, (AL).

I have appeared numerous times on local and national TV as a commentator on labor relations, the tire industry, and corporate strategy.

I have spoken numerous times on local and national radio as a commentator on labor relations, the tire industry, and corporate strategy.

Student Evaluations

Available upon request.

Memberships

Academy of Management
Labor-Employment Research Association

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