

Department of Marketing
 Fall 2007 Schedule
 (as of 3-30-07)

d'Amico, Michael (mfd2@uakron.edu, CBA 322, Ext. 7024)

6600:600-800	Marketing Concepts	T	5:20-7:50	CBA	32
6600:620-800	Strategic Marketing Management	M	5:20-7:50	CBA	32
6600:620-801	Strategic Marketing Management	W	8:10-10:40	CBA	32

Cockley, David (cockley@uakron.edu, CBA 306, Ext. 6191)

6600:300-001	Marketing Principles	T Th	9:15-10:30	CBA	71
6600:300-800	Marketing Principles	T Th	5:10-6:25	CBA	71
6600:350-001	Integrated Marketing Comm.	T Th	10:45-12:00	POL561	32
6600:350-002	Integrated Marketing Comm.	T Th	1:45-3:00	POL564	32

Dilts, Jeffrey (dilts@uakron.edu, CBA 318, Ext. 5136)

6600:425-001	eMarketing Practices	M W	12:15-1:30	CBA	32
6600:440/540-001	Product and Brand Management	M W	9:15-10:30	CBA	32
6600:440/540-800	Product and Brand Management	M W	6:40-7:55	CBA	24

Hauser, William (whauser@uakron.edu, POL 550, Ext. 6304)

6600:335-001	Marketing Research & Analytics	T Th	12:15-1:55	POL564	32
6600:335-002	Marketing Research & Analytics	T Th	2:15-3:55	POL550L	24
6600:492-800	Direct Int. Marketing Practicum	M	5:20-7:50	POL550F	24

Hausknecht, Douglas (hauskne@uakron.edu, CBA 323, Ext. 5892)

6600:385-001	International Marketing	M W	10:45-12:00	CBA	39
6600:385-800	International Marketing	M W	6:40-7:55	CBA	39

Hawes, Jon (hawes@uakron.edu, CBA 310, Ext. 8466)

6600:475/575-001	Business Negotiations	M	1:45-4:15	CBA139	26
6600:475/575-800	Business Negotiations	T	5:20-7:50	CBA139	28

Keillor, Bruce (bkeillor@uakron.edu, CBA 304, Ext. 8839)

6800:305-001	International Business	T Th	9:15-10:30	CBA	71
6800:305-002	International Business	T Th	12:15-1:30	CBA	71
6800:494-001	International Business Practicum	TBA	TBA		33
6800:496-001	ST: International Business	TBA	TBA		33

Lewison, Dale (ldale@uakron.edu, CBA 312 and POL 550, Ext. 5758)

6600:340-001	Multi-Channel Marketing	M W	10:45-12:00	POL561	32
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Marich, Fredric (fmarich@uakron.edu, CBA 317, Ext. 5446)

6100:101-001	Global Business Concepts	M W	9:15-10:30	CBA	71
6100:101-002	Global Business Concepts	M W	12:15-1:30	CBA	71
6100:101-800	Global Business Concepts	M W	5:10-6:25	CBA	33
6600:450-001	Strategic Retail Management	M W	1:45-3:00	CBA	33

Orr, Linda (linda@uakron.edu, CBA 307, Ext. 5447)

6600:275-002	Professional Selling	T Th	12:15-1:30	CBA139	30
6600:480/580-001	Sales Management	T Th	3:15-4:30	CBA139	38
6600:670-800	Competitive Business Strategy	T	5:20-7:50	POL550L	24

Owens, Deborah (deb@uakron.edu , CBA 305, Ext. 8079)					
6600:355-001	Buyer Behavior	T Th	12:15-1:30	POL561	32
6600:355-002	Buyer Behavior	T Th	3:15-4:30	POL564	32
6600:640-800	Business Research Methods	Th	5:20-7:50	POL564	24

Shanklin, William (ws@uakron.edu , CBA 303, Ext. 5819)					
6600:300-002	Marketing Principles	M W	10:45-12:00	CBA	71
6600:490-001	Marketing Strategy	M W	1:45-3:00	CBA	39
6600:490-800	Marketing Strategy	M W	6:40-7:55	CBA	39

Srivastava, Prashant (srivast@uakron.edu , CBA 308 and POL 550, Ext. 5270)					
6100:201-001	Introduction to eBusiness	M W	9:15-10:30	POL561	32
6100:201-002	Introduction to eBusiness	M W	3:15-4:30	POL564	32
6600:335-800	Marketing Research & Analytics	M W	6:05-7:45	POL564	32

Thomas, Andrew (art@uakron.edu , CBA 321 and POL 550, Ext. 7119)					
6800:305-003	International Business (Honors)	M W	1:45-3:00	CBA	71
6800:421-001	International Business Practices	M W	10:45-12:00	CBA	39

Part-Time Faculty

Collins, Mark (mcollins@suarez.com , POL 550, Ext. 2178)					
6600:340-800	Multi-Channel Marketing	W	5:20-7:50	POL550F	26
6600:445-001	Creative Marketing Lab	W	1:45-4:15	POL550F	24

Gaspro, Joseph					
6800:305-800	International Business	M W	6:40-7:55	CBA	36

Hansen, James (jhansen@uakron.edu , CBA 350, Ext. 8304 or CBA 313)					
6800:605-800	International Business Env.	M	8:10-10:40	CBA	33
6800:605-801	International Business Env.	W	5:20-7:50	CBA	33

Kormushoff, Michael (mkormushoff@stpinc.com , POL 550, Ext. 2178)					
6600:350-800	Integrated Marketing Comm.	T Th	6:40-7:55	POL561	32

Lehere, Michael (mlehere@akronincubator.com , CBA 320, Ext. 8304)					
6100:101-003	Global Business Concepts	T Th	3:15-4:30	CBA	71

McMillan Angela					
6600:300-003	Marketing Principles (Honors)	M W	3:15-4:30	CBA	71
6600:355-800	Buyer Behavior	M W	5:10-6:25	POL550L	26

Schiller, Michael (mike@sbpinsight.com , POL 550, Ext. 2178)					
6600:425-800	eMarketing Practices	M W	5:10-6:25	POL561	32

Zirol, Arnold (zirol@uakron.edu , CBA 320, Ext. 8304)					
6600:275-001	Professional Selling	M W	9:15-10:30	CBA139	30
6600:275-800	Professional Selling	M W	5:10-6:25	CBA139	30
6800:405-001	Multinational Corporations	M W	3:15-4:30	CBA	32

Unknown					
6600:275-003	Professional Selling	M W	12:15-1:30	CBA139	30
6600:340-002	Multi-Channel Marketing	M W	1:45-3:00	POL561	35

6600:496-001
6800:685-800

Special Topics: Marketing
Multinational Corporations

F
Th

10:45-1:15
5:20-7:50

POL550L
POL550F

26
24