

**THE UNIVERSITY OF AKRON
AKRON OHIO
SUMMIT COLLEGE**

**HOSPITALITY MANAGEMENT
HOTEL MARKETING AND SALES CERTIFICATE**

<u>Course</u>		<u>Credit Hours</u>	<u>Prerequisites</u>
2280:101	Introduction to Hospitality	3	
2280:232	Dining Room Service & Training	3	
2280:250	Front Office Operations	3	2280:121, 2030:161, 2420:211, 2540:270
2280:268	Revenue Centers	3	2280:101
2280:278	Hospitality Industry Marketing	3	2280:101
2280:280	Special Events Management	3	2280:101, 232, 278
2520:212	Principles of Sales	3	2520:101 or permission
2540:270	Business Software Applications	4	2440:105, 2540:140, or placement or permission
2540:273	Microsoft PowerPoint	<u>2</u>	2540:140 or 143 or permission
	TOTAL CREDITS	27	