

**WEB-VERSION ONLY**

**Official course requirements based upon semester admitted into the CBA and/or term major declared.**

*You will earn a degree from a globally recognized business school where the programs are taught by an accomplished and dedicated faculty and are supported by a network of business executives. You can major in a wide variety of interesting disciplines that are attractive to prospective employers. As a graduate, you will have leadership and collaboration competencies and be a data savvy, globally aware, enterprise thinker.*

<b>General Education Requirements (42 credits)</b>			
	PRE-REQ	DONE	RECOMM YEAR
<b>Speech Requirement: 3 Credit Hours</b>			
7600:105 Public Speaking or 7600:106 Effective Oral Communication		<input type="checkbox"/>	Year 1
<b>English Requirement: 6 Credit Hours</b>			
3300:111 English Composition I		<input type="checkbox"/>	Year 1
3300:112 English Composition II	3300:111	<input type="checkbox"/>	Year 1
<b>Physical Education Requirement: 1 Credit Hour</b>			
½ credit hour		<input type="checkbox"/>	Year 1
½ credit hour		<input type="checkbox"/>	Year 1
<b>Mathematics Requirement: 4 Credit Hours</b>			
3450:145 College Algebra (min. C-) or higher level Math	Placement	<input type="checkbox"/>	Year 1
<b>Natural Science Requirement: 8 Credit Hours w/ Lab</b>			
Lab Requirement		<input type="checkbox"/>	Year 1
Subject 1		<input type="checkbox"/>	Year 1
Subject 2		<input type="checkbox"/>	Year 1
8 Hours Completed		<input type="checkbox"/>	Year 2
<b>Social Science Requirement: 6 Credit Hours</b>			
3250:200 Principles of Microeconomics		<input type="checkbox"/>	Year 1
3230:150 Human Cultures, 3750:100 Intro to Psychology, OR 3850:100 Intro to Sociology		<input type="checkbox"/>	Year 1
<b>Area Studies &amp; Cultural Diversity: 4 Credit Hours</b>			
Course 1 (2 credit hours)	See course	<input type="checkbox"/>	Year 3
Course 2 (2 credit hours)	See course	<input type="checkbox"/>	Year 4
<b>Humanities Requirement: 10 Credit Hours</b>			
3400:210 Humanities/ West Trad (4 credit hrs)	32cr, 3300:112	<input type="checkbox"/>	Year 2
Course 1: From Set 1 – 4		<input type="checkbox"/>	Year 3
Course 2: From Set other than Course 1		<input type="checkbox"/>	Year 4
<b>Total Remaining Credits</b>			

<b>Additional Business Requirements (6+ credits)</b>			
	PRE-REQ	DONE	RECOMM YEAR
<b>Required Business Courses: 6 Credit Hours</b>			
3450:210 Calculus w/ Business Applications	C- in 3450:145	<input type="checkbox"/>	Year 1
3250:201 Principles of Macroeconomics	3250:200	<input type="checkbox"/>	Year 2
<b>Recommended Business Courses:</b>			
6100:200 Personal Leadership Skills (1 cr hr)	32cr	<input type="checkbox"/>	Year 2
<b>Total Remaining Credits</b>			

**This Graduation Planning Summary (GPS) is based on the term you are admitted to the CBA & expires in 5 years. Requirements can be subject to change. The "Recommended Year" can vary for students based upon an individual's academic progress and course pre-requisites. Students should meet with an academic advisor and check DARS to review academic progress and determine course sequencing each semester.**

<b>CBA Core (36 credits) – All courses 3 credit hours</b>			
REQUIRED COURSES	PRE-REQ	DONE	RECOMM YEAR
<b>C1</b> 6200:201 Accounting Principles I	24cr	<input type="checkbox"/>	Year 2
<b>C2</b> 6200:202 Accounting Principles II	6200:201	<input type="checkbox"/>	Year 2
<b>C3</b> 6200:250 Spreadsheet Modeling & Decision Analysis	24cr or 6200:201	<input type="checkbox"/>	Year 2
<b>C4</b> 6400:220 Legal and Social Envir of Bus	32cr	<input type="checkbox"/>	Year 2
<b>C5</b> 6400:301 Principles of Finance	3250:200/244, 3450:145, 6200:201 & 250	<input type="checkbox"/>	Year 3
<b>C6</b> 6500:304 Business Statistics	3450:145, 6200:250	<input type="checkbox"/>	Year 2
<b>C7</b> 6600:205 Marketing Principles	24cr	<input type="checkbox"/>	Year 2
<b>C8</b> 6800:305 International Business	48cr	<input type="checkbox"/>	Year 3
<b>C9</b> 6500:301 Management Principles	48cr	<input type="checkbox"/>	Year 3
<b>C10</b> 6500:305 Business Analytics	6500:304	<input type="checkbox"/>	Year 3
<b>C11</b> 6500:330 Principles of Supply Chain & Operations Mgmt.	48cr	<input type="checkbox"/>	Year 3
<b>C12</b> 6500:490 Strategic Management	Admitted to CBA, C1-11 (Core), 97cr & ½ major	<input type="checkbox"/>	Year 4
<b>Total Remaining Credits</b>			

<b>Integrated Marketing Comm. (30 credits) – Courses 3 credit hrs</b>			
REQUIRED COURSES	PRE-REQ	DONE	RECOMM YEAR
☼ = Must be admitted to 4 year degree granting college			
<b>Foundation Core:</b>			
6600:275 Professional Selling	25cr	<input type="checkbox"/>	Year 2
6600:335 Marketing Research	6600:205, 6500:304	<input type="checkbox"/>	Year 3
6600:355 Buyer Behavior	6600:205	<input type="checkbox"/>	Year 2
6600:375 Marketing & Sales Analytics	6600:335	<input type="checkbox"/>	Year 3
<b>Core Competencies Courses:</b>			
6600:432 Integrated Marketing Communications ☼	6600:205, 6600:355	<input type="checkbox"/>	Year 3
6600:434 Digital Marketing (Spring Only) ☼	6600:205, 432	<input type="checkbox"/>	Year 4 Spring
6600:438 Media Strategy (Fall Only) ☼	6600:205, 432	<input type="checkbox"/>	Year 4 Fall
6600:445 Creative Marketing Laboratory ☼	6600:355, 6600:432	<input type="checkbox"/>	Year 4
<b>Professional Courses:</b>			
6600:499 Marketing Capstone Project (Fall and Spring only) ☼	6600:275, 335, 355, 375, 432, 438	<input type="checkbox"/>	Year 4
6600:488 Internship (permission)... OR	Admitted to CBA	<input type="checkbox"/>	Year 3 or 4
6600:491 Professional Workshops in Marketing (must total 3 credits; workshops are 1-2 credit hours each) ☼	6600:275, 335, 355, 375	<input type="checkbox"/>	Year 4
<b>Total Remaining Credits</b>			

**Additional Credits to Reach Minimum 128 Credit Hours**

**Graduation Requirements – Review DARS for status:**

- 128 Credit Hours
- CBA residency = Last 15 credits earned in CBA
- Overall GPA = 2.3
- Major GPA = 2.0
- Business & Economics GPA = 2.0