Communication - Public Relations C60100BA

The following information has official approval of the **School of Communication**, but is intended only as a supplemental guide. Official degree requirements are established at the time of transfer and admission to the degree-granting college. *Completion of this degree within the identified time frame below is contingent upon many factors, including but not limited to: class availability, total number of required credits, work schedule, finances, family, course drops/withdrawals, successfully passing courses, prerequisites, among others.* The transfer process is completed through an appointment with your academic advisor.

Italicized courses fulfill General Education requirements. Unless a course is specified, refer to the General Education guide at http://www.uakron.edu/advising/docs/General_Education_Guide.pdf

1st Year	Fall Semester	Credit Hours	Prerequisites
	English Requirement (Note b)	3	Appropriate placement by advisor
	Physical Education/Wellness	1	
	Math Requirement (Note c)	3	Appropriate placement by advisor
	Beginning Language I **-OR-** American Sign Language I (Note j)	4 **or** 3	
7600:105 7600:106	*Introduction to Public Speaking* ***-OR-*** *Effective Oral Communication* (Notes a, e)	3	
Total		**13-14**	

1st Year	Spring Semester		
7600:102	Survey of Mass Communication (Note a)	3	
	English Requirement (Note b)	3	3300:111 or equivalent
7700:102	Beginning Language II **-OR-** American Sign Language II (Note j)	4 **or** 3	Beginning Language I **or** 7700:101
7600:115	Survey of Communication Theory (Note a)	3	
	Social Science Requirement	3	
Total		**15-16**	

2nd Year	Fall Semester		
7600:300	Newswriting (Note h)	3	Ability to type, 3300:111 and 3300:112 with a C or better
	Natural Science Requirement	4	
7700:201	Intermediate Language I **-OR-** American Sign Language III	3	Beginning Language II **or** 7700:102
	Social Science Requirement	3	
	Area Studies & Cultural Diversity (Note f)	2	
Total		**15**	

2nd Year	Spring Semester		
7600:384	Communication Research (Note a, h)	3	7600:102 and 7600:115 C or better and math
7700:202 7700:222	Intermediate Language II **-OR-** American Sign Language IV**–AND** Survey of Deaf Culture in America	3 **or** 3 2	Intermediate Language I **or** 7700:201 Sign Language students only
	Natural Science Requirement	4	
3400:210 **or** 3400:221	*Humanities in the Western Tradition* ***-OR-*** *Humanities in the World Since 1300*	4	32 credits & 3300:112 or equivalent 32 credits & 3300:112 or equivalent
7600:303	Public Relations Writing (Note h)	3	7600:300
Total		**17-19**	

3rd Year	Fall Semester		
	Area Studies/Cultural Diversity Requirement	2	
	Humanities Requirement	3	
7600:309	Public Relations Publications (Note h)	3	
7600:403	Public Relations Strategies (Note h)	3	
	Public Relations Requirement (Note d, h)	3	
	Minor Requirement (Note i)	3	
Total		**17**	

3rd Year	Spring Semester		
7600:404	Public Relations Cases (Note h)	3	Prereq or Coreq 403 Continuation of 403
	Public Relations Requirement (Note d, h)	3	
	Humanities Requirement	3	
	Minor Requirement (Note i)	3	
	Minor Requirement (Note i)	3	
7600:xxx	Communication Elective	3	
Total		**18**	

4th Year	Fall Semester		
7600:406	Contemporary Public Relations	3	
	Public Relations Requirement (Note d, h)	3	
7600:xxx	Communication Elective	3	
	Minor Requirement (Note i)	3	
	Minor Requirement (Note i)	3	
Total		**15**	

4th Year	Spring Semester		
	Public Relations Requirement (Note d. h)	3	
7600:xxx	Communication Elective	3	
7600:xxx	Communication Elective	3	
	Minor Requirement (Note i)	3	
	General Elective (Note g)	3-4	
Total		**15-16**	

	Total Credits for Degree	**128 min**	

ALERT: 1) By the end of your first 48 credit hours attempted, you must have completed your General Education English, Math, and Communications (Speech) requirements; 2) By the end of your first 48 credit hours attempted, you must have declared a major and transferred to (been accepted by) a degree granting college at The University of Akron.

NOTES:

a. A grade of "C" or better is required **in order to graduate.**

b. For English Composition I, 3300:111 (English Composition I) or 3300:113 (African-American Language and Culture I) are the recommended classes to the meet the General Education English requirement. 2020:121 (English) fulfills the English Composition I requirement. For English Composition II, 3300:112 (English Composition II) or 3300:114 (African-American Language and Culture II) are the recommended classes to the meet the General Education English requirement. 2020:222 (Technical Report Writing) fulfills the English Composition II requirement.

c. The School of Communication recommends 3470:250 Statistics for Everyday Life or 3470:260 Basic Statistics to meet the General Education mathematics requirement.

d. Public Relations Requirements: Complete 12 credits from: 7600:235, 252, 345, 405, 450, 480

e. 7600:105, Introduction to Public Speaking; and, 7600:106, Effective Oral Communication are the required classes to meet the General Education Oral Communications requirement.

f. The School of Communication recommends 7600:325 Intercultural Communication to meet part of the

Area Studies and Cultural Diversity General Education requirement.

g. General Electives: The number will be approximately 3 credits depending on choices made with the General Education and foreign language/minor/second major/associate degree option. Total credits to graduate must be a minimum of 128.

h. In order to assist major in graduating on time, only students in a degree granting college may take upper level (300/400) Communication courses.

i. A student must complete two years of a foreign language or sign language and one of the following:
   1) A university approved minor (not a School of Communication minor) from the Undergraduate Bulletin.
   2) An earned associate/bachelor degree
   3) A second major not in Communication

j. Demonstration of ability to use another language by completion of the second year of a foreign language.

School of Communication, Kolbe Hall 108, (330) 972-7600
Visit the School of Communication online at http://www.uakron.edu/schlcomm
College of Arts and Sciences Advising, CAS 118, 330-972-7880

Public Relations Writing: As of Fall 2010, 7600:300, Newswriting is the prerequisite for 7600:303, Public Relations Writing. Once it's completed, it will be counted as a Communication Elective

TRANSFER TO COLLEGE OF ARTS & SCIENCES: Students should apply to the college upon the attainment of:

- ✓ a cumulative GPA of 2.5 or better (includes transfer coursework until 30 credits are earned at UA)
- ✓ 30 credits completed including both required English composition courses and 3 credits of mathematics or statistics that meets the General Education requirement

Students can arrange inter-college transfers through an appointment with their academic advisor; advisor contact information is listed in "My Akron".

COLLEGE OF ARTS & SCIENCES:
Degree requirements in Arts & sciences include the demonstration of ability to use another language by completion of the second year of a foreign language or sign language.

(Roberts)