

Fashion Merchandising (Fiber Arts Track)/ H40103BAT

The following information has official approval of the School of Family and Consumer Sciences, but is intended only as a guide supplement. Official degree requirements are established at the time of transfer and admission to the degree-granting college. *Completion of this degree within the identified time frame below is contingent upon many factors, including but not limited to: class availability, total number of required credits, work schedule, finances, family, course drops/withdrawals, successfully passing courses, prerequisites, among others.* The transfer process is completed through an appointment with your academic advisor.

Italicized courses fulfill General Education requirements. Unless a course is specified, refer to the General Education guide at http://www.uakron.edu/advising/docs/General_Education_Guide.pdf

1 st Year	Fall Semester	Credit Hours	Prerequisites
	<i>English Composition Requirement</i> (Note e)	3	Appropriate placement by advisor
	<i>Social Science Requirement</i>	3	
	<i>Math Requirement</i> (Note f)	3	Appropriate placement by advisor
7400:139	The Fashion & Furnishings Industries	3	
	<i>Speech/Oral Communication</i>	3	
Total		15	

1 st Year	Spring Semester	Credit Hours	Prerequisites
	<i>English Composition Requirement</i> (Note e)	3	3300:111 or equivalent
	<i>Social Science Requirement</i> (Note g)	3	
7400:125	Principles of Apparel Design	3	
7400:123	Fundamentals of Construction	3	
	<i>Natural Science Requirement</i>	4	
	<i>Physical Education/Wellness</i>	1	
Total		17	

2 nd Year	Fall Semester	Credit Hours	Prerequisites
2520:202	Retail Fundamentals	3	
7400:225	Textiles (Lecture & Lab)	3	
7400:xxx	Apparel, Home Furnishings, Fiber Arts elective (Note c)	3	
	<i>Humanities Requirement</i>	3	
	Foreign language or course alternative approved by department adviser (Note a)	3	
6600:205 or 2520:101	Marketing Principles -OR- Essentials of Marketing Technology (Note b)	3	24 credits
Total		15	

2 nd Year	Spring Semester	Credit Hours	Prerequisites
	<i>Natural Science Requirement</i>	4	
3400:210 or 3400:221	<i>Humanities in the Western Tradition</i> -OR- <i>Humanities in the World since 1300</i>	4	Both options require 32 credit hours & 3300:112 or equivalent
7400:226	Textile Evaluation	3	7400:225
7400:311	Seminar in Fiber Arts	3	
6600:275 or 2520:212	Professional Selling -OR- Principles of Sales	3	2520:101
Total		17	

3rd Year Fall Semester			
	<i>Area Studies and Cultural Diversity</i>	2	
6600:432 or 2520:203	Integration Marketing Communications -OR- Principles of Advertising	3	6600:300 and 6600:355 2520:101 OR 6600:300
7400:352	Strategic Merchandise Planning	3	Completion of general education math
7400:425 or 7400:422	Only choose 1 combination for the program: Textiles for Apparel -OR- Textiles for Interiors	3	7400:225, 226
	Foreign language or course alternative approved by department advisor (Note a)	4	
Total		15	

3rd Year Spring Semester			
	<i>Humanities Requirement</i>	3	
7400:311	Seminar in Fiber Arts	3	
7400:427	Global Issues in Textiles and Apparel	3	
7400:xxx	Apparel, Home Furnishings, Fiber Arts Elective (Note c)	3	
	Foreign language or course alternative approved by department advisor (Note a)	4	
Total		16	

3rd Year Summer			
7400:494	Internship	3	

4th Year Fall Semester			
7400:xxx	Apparel, Home Furnishings, Fiber Arts Elective (Note c)	3	
7400:439	Fashion Analysis	3	7400:125 and 139
7400:450	Families, Individuals, and Environments	3	FCS major, senior standing or completion of 90 credits or permission of instructor
7400:437 or 7400:418	Only choose 1 combination for the program: Historic Costume -OR- History of Interior Design I	3	
	Foreign language or course alternative approved by department advisor (Note a)	3	
Total		15	

4th Year Spring Semester			
	<i>Area Studies/Cultural Diversity</i>	2	
7400:438 or 7400:419	History of Fashion -OR- History of Interior Design II	3	
7400:447	Senior Seminar: Critical Issues in Professional Development	1	FCS major, senior standing
	General Elective (Note d)	5	
7400:311	Seminar in Fiber Arts	3	
	Foreign language or course alternative approved by department advisor (Note a)	3	
Total		17	

ALERT: 1) By the end of your first 48 credit hours attempted, you must have completed your General Education English, Math, and Communications (Speech) requirements; 2) By the end of your first 48 credit hours attempted, you must have declared a major and transferred to (been accepted by) a degree granting college at The University of Akron.

NOTES:

- a. A student majoring in Fashion Merchandising will have 1 of 3 options to choose:
 - Option I: Complete 4 semesters of the same foreign language.
 - Option II: Complete 2 semesters of the same foreign language and 2 alternative course options approved by a departmental advisor.
 - Option III: Complete 14 credit hours of selected alternative coursework approved by departmental advisor.
- b. If you are interested in a minor in Consumer Marketing, choose 6600:205, 6600:275 and 6600:432. If you are interested in a minor in Marketing and Sales Technology, choose 2420:101 and 2520:103.
- c. A student will complete elective coursework from Apparel, Home Furnishings or Fiber Arts tracks. Courses required in track may not be used as elective courses.
- d. A student majoring in Fashion Merchandising will complete 5 to 7 credit hours of General Electives.
- e. For English Composition I, 3300:111 (English Composition I) or 3300:113 (African-American Language and Culture I) are the recommended classes to meet the General Education English requirement. 2020:121 (English) fulfills the English Composition I requirement. For English Composition II, 3300:112 (English Composition II) or 3300:114 (African-American Language and Culture II) are the recommended classes to meet the General Education English requirement. 2020:222 (Technical Report Writing) fulfills the English Composition II requirement.
- f. 3470:250 (Statistics for Everyday Life) or 3470:260 (Basic Statistics) are recommended to meet the General Education Math requirement.
- g. 3250:200 (Principles of Microeconomics) is recommended to meet a General Education Social Science requirement.

Bachelor of Arts in Fashion Merchandising:

Division Coordinator – Dr. Sandra Stansbery Buckland, Schrank South 215T, 330/972-8090. skb@uakron.edu

IN GENERAL: Students majoring in Fashion Merchandising may find exciting positions in fashion, retailing, wholesaling, product development, or promotional activities in the fabric, furnishings, and ready-to-wear industries. Employers seek personable, mobile, and articulate individuals.

JOB DESCRIPTION: In fashion, career opportunities exist in retail buying, management, visual display, fashion consulting and product development; representatives for fashion, accessories, furnishings and fabric manufacturers.

Individuals majoring in Fashion Merchandising may seek employment with retailers, manufacturers, pattern companies, extension services, magazines and newspapers, advertising agencies, and trade associations.

SALARY LEVEL: Average entry-level salaries for the above-mentioned fields range from \$30,000 - \$40,000.

FURTHER INFORMATION: A student interested in further information regarding career opportunities is urged to consult with Dr. Buckland in Schrank South 215 or with the Career Center in the Student Union 211.

An internship is required in Fashion Merchandising. Periodically there are opportunities to travel to major fashion and furnishing centers.

TRANSFER TO COLLEGE OF ARTS & SCIENCES: Students should apply to the college upon the attainment of:

- ✓ a cumulative GPA of 2.3 or better (includes transfer coursework until 30 credits are earned at UA)
- ✓ a major GPA of 2.0 or better (includes transfer coursework until 30 credits are earned at UA)
- ✓ 30 credits completed including both required English composition courses and 3 credits of mathematics or statistics that meets the General Education requirement

Students can arrange inter-college transfers through an appointment with their academic advisor; advisor contact information is listed in "My Akron." (Citano)