

Color Palette

The University's new color palette unites as well as distinguishes individual colleges. Each college has its own color, to be used as a quick and easy identifier for its sub-branded collateral. Each sub-brand color complements the navy and gold of our wordmark while echoing each college's unique mission.



Akron Navy Blue
PMS 282
CMYK 100c 72m 0y 56k
RGB R 0 G 40 B 94 #00285e



Akron Gold
PMS 117
CMYK 0c 18m 100y 15k
RGB R 222 G 180 B 8 #deb408



Buchtel College of Arts and Sciences
PMS 120
CMYK 0c 9m 58y 0k
RGB R 255 G 227 B 132 #ffe384



College of Business Administration
PMS 362
CMYK 70c 0m 100y 9k
RGB R 73 G 169 B 66 #49a942



College of Education
PMS 7453
CMYK 50c 26m 0y 0k
RGB R 126 G 166 B 215 #7ea6d7



College of Engineering
PMS 1375
CMYK 0c 40m 90y 0k
RGB R 250 G 166 B 52 #faa634



College of Health Professions
PMS 7416
CMYK 0c 60m 60y 0k
RGB R 245 G 132 B 102 #f58466



College of Polymer Science and Polymer Engineering
PMS 126
CMYK 0c 25m 100y 37k
RGB R 169 G 99 B 12 #a9630c



Honors College
PMS 1815
CMYK 0c 90m 100y 51k
RGB R 138 G 31 B 3 #8a1f03



Summit College
PMS 5483
CMYK 62c 0m 21y 31k
RGB R 56 G 147 B 155 #38939b



School of Law
PMS 518
CMYK 70c 100m 55y 25k
RGB R 90 G 33 B 73 #5a2149



University College
PMS 7461
CMYK 78c 28m 0y 0k
RGB R 1 G 148 B 211 #0194d3



University Libraries
PMS 577
CMYK 24c 0m 46y 10k
RGB R 180 G 204 B 149 #b4cc95



Wayne College
PMS 201
CMYK 0c 100m 63y 29k
RGB R 179 G 8 B 56 #b30838