Jeong Hoon Choi

Assistant Professor of Department of Management
333 College of Business Administration
The University of Akron
259 Broadway, Akron OH 443
Tel: 330 972 5802 Email : jhchoi@uakron.edu

EDUCATION

University at Buffalo, The State University of New York at Buffalo
Ph.D. in Supply Chain & Operations Management, Sep 2011

- Major: Supply Chain & Operations Management
- Minor: Management Information Systems
- Dissertation title: "*An Empirical Investigation of Cost Efficiencies in the Health Care Industry*"
- Committee: Dr. Nallan Suresh (chair); Dr. Winston Lin (co-chair); Dr. Natalie Simpson; Dr. Charles Wang

University at Buffalo, The State University of New York at Buffalo
M.S. in Supply Chain & Operations Management, Sep 2007

Seoul National University (Seoul, Korea)
Master of Business Administration (MBA), Feb 2006

Seoul National University (Seoul, Korea)
Bachelor of Business Administration (BBA), Aug 2000

ACADEMIC APPOINTMENTS

Assistant Professor, Department of Management, The University of Akron (Akron, OH): 2011 – present.

NON-ACADEMIC EMPLOYMENT HISTORY

Optimum Management Consulting / Strategy & Execution, Seoul, Korea
Manager/Senior Manager, 2004-2006

- Responsible for projects management;
- Client companies include large chemical companies and several SMEs

Accenture (Formerly known as the Andersen Consulting), Seoul Office, Korea
Consultant, 2000-2004

- Conducting quantitative and qualitative analysis; Designing methodologies; leading project teams
- Professional training courses taken:
  - Accenture eAccent Company Training: St. Charles, IL, Jan 2001
  - SAP R/3 MM Module Certificate Course (Intermediate/Advanced Level): Seoul, Korea, Apr 2001
  - i2 Rhythm Link Training Course (Basic/Advanced Level): Seoul, Korea, Feb/Mar 2001
  - Accenture Fulfill Demand School (an intensive SCM theory-based training): St. Charles, IL, Mar 2003

PUBLICATIONS – PEER REVIEWED JOURNALS

Winston T. Lin, Chia-Hung Chuang, Jeong Hoon Choi, "A partial adjustment approach to evaluating and measuring the business value of information technology", *International Journal of Production Economics (2010)*, 127, 158-172.

WORKING PAPERS

Jeong Hoon Choi and Nallan Suresh, "The cost efficiency of hospitals in the United States between 1996 and 2008"

Jeong Hoon Choi and Nallan Suresh, "Data Envelopment Analysis on efficiencies in the health care industry"

Jeong Hoon Choi and Nallan Suresh, "Empirical research on strategic purchasing in the health care industry"

Natalie Simpson and Jeong Hoon Choi, "Improved Heuristic Methods for Multiple-Stage Production Planning using reverse-NIPPA (Non-sequential Incremental Part Period Algorithm)"

Winston T. Lin, Jeong Hoon Choi, Chia-Hung Chuang, "A partial adjustment to evaluating and measuring the business value of information technology: the case of approach dynamic and variable speed of adjustment"

CONFERENCE PRESENTATIONS

"An empirical research on supply chain management in health care industry"

- Decision Sciences Institute Conference, Baltimore, MD, Nov 2008

“The cost efficiency of hospitals in the United States between 1996 and 2008"

- Decision Sciences Institute Conference, San Diego, CA, Nov 2010

"A partial adjustment to evaluating and measuring the business value of information technology: the case of dynamic and variable speed of adjustment"

- Decision Sciences Institute Conference, Boston, MA, Nov 2011 (Scheduled)

TEACHING EXPERIENCE

The University of Akron (Akron, OH)

- 6500 300 – Principles of Supply Chain and Operations Management [Fall 2011-present].

University at Buffalo, The State University of New York at Buffalo (Buffalo, NY)

- MGO 302 – Operations Management [Summer 2009].

AFFILIATIONS

- Decision Sciences Institute (DSI)
- The Institute for Operations Research and the Management Sciences (INFORMS)
- Production and Operations Management Society (POMS)
- Institute for Supply Management (ISM)
- Association for Healthcare Resource & Material Management (AHRMM)

OTHERS

- Invited to New Faculty Development Consortium, Decision Sciences Institute (DSI) Annual Conference, Boston, MA, 2011
- Invited to Doctoral Student Consortium, Decision Sciences Institute (DSI) Annual Conference, San Diego, CA, 2010
- Reviewer for DSI Conference Submissions (2010 and 2011)
- President, Graduate Students' Association in School of Management Chapter (SOMGSA), The State University of New York at Buffalo (Fall 2009 -Spring 2010)
- Full Scholarship from School of Management at University at Buffalo (Fall 2007 - Spring 2011)