Colin G. Onita
Curriculum Vitae

George W. Daverio School of Accountancy
University of Akron,
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Profile

Multicultural/International practical experience in IS services, backed up by a solid theoretical background in both Business and Information Technology, with a focus on IS Services. Strengths include research, analytical, interpersonal and management skills.

Research and Teaching Interests

IS strategy, Software development and testing, IS services, individual characteristics and factors that affect IS phenomena (emotions, personality, motivations), virtual interaction platforms and online social networks, information value, strategic and internal alignment of IT and business, system analysis and design, accounting information systems.

Education

University of Memphis – Fogelman College of Business and Economics, 2006 - 2011
   PhD in Business Administration
- Concentration in Management of Information Systems
   Dissertation topic: "IS Service Evaluation: Salient Characteristics of IS Services and their Impact on Emotional and Rational Evaluations of the IS Service"
- Interdisciplinary research in collaboration with the System Testing Excellence Project (STEP), a joint project of the FedEx World Technology Center, the FedEx Institute of Technology and the University of Memphis
- Cumulative GPA: 4.0

University of Memphis – Fogelman College of Business and Economics, 2005- 2006
   Master of Science
- Concentration in Management in Information Systems

Academy of Economic Studies, Bucharest, Romania, 1998-2002
   Bachelor of Business Administration
- Business Management major with a minor in Economics.

Professional Teaching Experience

University of Akron – George W. Daverio School of Accountancy, 2011- Present
   Assistant Professor of Accounting Information Systems
- Courses taught: Spreadsheet Modeling and Decision Analysis
            Advanced Spreadsheet Modeling and Decision Analysis

Refereed Journal Articles and Conference Proceedings

Refereed Journal Articles:

- Onita, C.G. and Dhaliwal, J. (2011). "Alignment within the Corporate IT Unit: An Analysis of Software Testing and Development," **European Journal of Information Systems** Vol.20, No. 1, Pages 48–68.

- Dhaliwal, J., Onita, C. G., Poston, R and Zhang, X. (2011), "Alignment within the Software Development Unit: Assessing Structural and Relational Dimensions between Testing and Development," **Journal of Strategic Information Systems,** forthcoming.

- Yang, Y., Onita, C.G., Zhang, X., and Dhaliwal, J. (2011). "TESTQUAL: Conceptualizing Software Testing as a Service." **e-Service Journal,** forthcoming.

- Poston, R. Suda, K. and Onita, C.G. (2009) "Information Sources Experts Consult and Find Useful in Answering Drug-Related Questions," **e-Service Journal**, Winter 2009, Vol. 6, No. 3, Pages 3-39.

Refereed Conference Proceedings:

- Onita, C.G., and Dhaliwal, J. (2010) "Emotional and Rational Components of IS Service Satisfaction and their Impact on IS Service Continuance," in **Proceedings of the International Conference on Information Systems** (ICIS 2010), St. Louis, MO.

- Banks, M.S., Onita, C.G. and Meservy T.O. (2010) "Risky Behavior in Online Social Media: Protection Motivation and Social Influence," in **Proceedings of the 16th Americas Conference on Information Systems** (AMCIS 2010), Lima, Peru.

- Dhaliwal, J., Onita, C.G., Zhang, P. and Yang, Y. (2009) "TESTQUAL: Conceptualizing Software Testing as a Service," in **Proceedings of the 15th Americas Conference on Information Systems** (AMCIS 2009), San Francisco, CA.

- Zhang, X., Hu,T., Onita, G.C., and Banks, M.S. (2008). "From Business Intelligence to Real-time Business Intelligence: Imperatives and Guidelines," **Proceedings of the 9th International Business Information Management Association Conference** (IBIMA 2008), Marrakech, Morocco, January 4-6, 2008.

- Dhaliwal, J. and Onita, C.G. (2007) "A Framework for Aligning Testing and Development" Paper presented at the **Workshop on Advances and Innovations in Systems Testing**, May 2007, University of Memphis.

Other Refereed Work

- Dissertation proposal accepted for presentation at ICIS 2010 and AMCIS 2010 Doctoral Consortia.

Papers under Review

- "The Impact of Software Testing Governance Choices," With X. Zhang, and J. Dhaliwal submitted to *Journal of Organizational and End User Computing*.

- "IT Enabled Co-Creation Platforms: Tapping the Power of the Prosumer," with Banks, S. and Kettinger, W., to be submitted to Journal of Information Technology Management.

Teaching Experience

2007 Spring – 2010 Summer   **Teaching Assistant – University of Memphis**

Courses:
- Computer Hardware/Systems Software (MIS 2770 – Summer 2010)
- Systems Analysis and Design (MIS 3770 – Fall 2009, Spring 2010)
- Applications Program Development I - Visual Basic (MIS 3745 – Spring 2008)
- Introduction to Business Microcomputer Applications - Microsoft Office (MIS 2749 – Fall 2007)

Industry Experience

August 2010 – January 2011   **Testing Support I**
                                First Tennessee Bank, Memphis, TN
Jan 2005 – August 2007   **Lead Tech Support - Graduate Assistantship**
                                The University of Memphis, Memphis, TN
August 2003 – Dec 2004   **Computers and Networks Consultant**
                                Self-employed, Hunedoara, Romania
Sept 2002 - July 2003   **Computer and Network Service Engineer**
                                R&M International Bucharest, Romania

Service

- Reviewer for: European Journal of Information Systems (EJIS), The International Conference on Information Systems (ICIS 2008, 2009), The Americas Conference on Information Systems (AMCIS 2008, 2009)
- Chair of Marketing - The Fourth Workshop on Advances on Systems Testing, Memphis Tn., 2010
- Teen Tech Camp BSO volunteer - Organized by the Society for Information Management (SIM Memphis) and the Memphis Public Library, July 2009
- Judge Panel – Future Business Leaders of America (FBLA) 2009, 2010
- Mentor Undergraduate Shadowing Program - "Find your future 2008"

Honors and Talks

- 2009 – Invited Speaker – the Society for Information Management (SIM), Memphis Chapter – "Nurturing Cohesive Technology Teams: The What, How and Why of Alignment within the Corporate IT Unit"
- 2008 – Member of Phi Kappa Phi Honor Society
- 2006 – Member and Vice President of Inductions – Beta Gamma Sigma Honor Society

Research Skills

Extensive knowledge of quantitative research methods using SPSS(X), Lisrel 8.5 and Smart PLS statistical programs, as well as qualitative research methods such as interviews, case studies and action research.

Skills

IT Skills: Operating Systems (Windows XX, MS-DOS, OS2/Warp, Linux), Programming Languages (C++, Pascal, Java, VB .NET), Eclipse, Office Products, Adobe Products, Internet Browsers, Networking (Cisco Certified Network Associate Certificate), Database Management (Oracle, SQL, Access).

Languages: Fluent in English, Romanian; intermediate in German, French and Italian.