Resume:

Thomas G. Beck

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Broadcasting Experience

1978 to present: General Manager, WZIP-FM, Akron, Ohio

Responsible for operation of public radio station, including radio production services, staff training and supervision, budget, programming and fund raising www.wzip.fm

1977-1978: General Manager, WCLH-FM, Wilkes-Barre, PA

1974: Completed Radio and Television Production Training Program, Ohio University – operation of radio and TV production studios

1968-1973: D.J., Announcer, Sales Staff, WISR-AM, Butler, PA

1969-1972: D.J., Announcer, News Staff, WNFT, Slippery Rock State College, PA

Education

Master of Arts Degree in Radio and Television Management, Ohio University, 1975

Bachelor of Science Degree, Slippery Rock State College of Pennsylvania, 1973, English, Communication, Education

Teaching Experience

1978 to present: Adjunct Assistant Professor, The University of Akron

Responsible for instruction of Business and Professional Speaking, Radio Production, Radio Station Programming and Operations, Effective Oral Communication, Introduction to Public Speaking, Survey of Mass Communication

1977-1978: Assistant Professor, English and Speech, Wilkes College, PA

1976-1977: Instructor, Essex Community College, Baltimore, Maryland, Evening College, Speech

1975-1977: Instructor, English, Speech, Perry Hall High School, Maryland

1973-1974: Instructor, English, St. Michael High School, Maryland

Author

WZIP Operations Manuals

Media Usage Handbook for Non-profit Organizations

"Electronic Media In Northeast Ohio," Chapter in Economic Atlas of Northeast Ohio (1991)

"How Do TV Parents Compare to Real Parents?" Journalism Quarterly, Summer (1976)

Safety Games for Children – over 500,000 in print

Tom Beck

Tom Beck has been with The University of Akron for over 33 years having arrived here in June of 1978. Tom was hired by a newly formed Academic Department of Mass Media – Communication to serve as a faculty member and General Manager of public radio station WAUP-FM. In those days The University of Akron's radio station had a broadcast signal that covered downtown Akron and a student involvement that included only 9 UA students. The station had virtually no listeners. During the past three decades Tom built the Broadcasting program at The University of Akron into one that has captured national attention. WAUP was renamed WZIP for a closer identification with The University of Akron and today's signal covers most of Northeast Ohio. WZIP ranks consistently in the # 1 and # 2 positions for the number of listeners nationwide for all stations in its category. Approximately 100,000 people tune to WZIP every week. In addition, the broadcasting program now includes a television production house named ZTV where student gain experience in TV production. ZTV wins national awards every year. Of interest is the fact that the

broadcasting program raises the majority of its operating budget from sources outside The University of Akron.

Tom teaches Radio Production and Media classes along with Business and Professional Speaking, Public Speaking and Effective Oral Communication. Tom holds a Master of Arts Degree from Ohio University in Radio and Television Management. Prior to becoming employed at The University of Akron, Tom was an Assistant Professor at Wilkes College in Pennsylvania and Essex Community College in Maryland. Tom has broadcasting experience in radio and TV having managed and worked at stations in Pennsylvania and Ohio.