CHRISTOPHER N. WILLIAMS
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MEDIA SKILLS SPECIALTIES:
Introductory journalism, news reporting, feature writing, copy editing, multimedia journalism, public relations writing, media law and ethics.

MEDIA STUDIES SPECIALTIES:
Race and the media, media sociology, textual analysis, international journalism, mass communication theory, critical theory, cultural studies, qualitative methods.

SUMMARY OF EXPERIENCE

University teaching, 12 years. Adjunct professor, University of Akron School of Communication, Akron, Ohio; adjunct professor/instructor, St. Edward's University, Austin, Texas; visiting professor, Instituto Tecnologico de Monterrey, Monterrey, Mexico; adjunct professor/assistant instructor, University of Texas at Austin School of Journalism; lecturer, University of Texas at El Paso Communication Department.

Professional writing, 12 years. University of Texas at El Paso News and Information Office; *Fort Worth (Texas) Star-Telegram*; *Grand Prairie (Texas) Daily News*; *Ad East*, Boston; *Citizen Advocate*, Boston; *Valley News*, Claremont, N.H.

ACADEMIC EXPERIENCE

Adviser/adjunct professor, University of Akron, Akron, Ohio, July 2010-present.

Faculty Adviser, the Buchtelite student newspaper.
Newswriting (7600: 300)
Advanced News Writing (7600:301)

Adjunct Professor, University of Texas at Austin School of Journalism, fall 2009.

News Media Writing and Editing (J315)

Adjunct Professor/Instructor, St. Edward's University School of Humanities, Austin, Texas, spring 2007-fall 2008.

Journalism 1 (ENGW 2321.01)
Journalistic Editing (JOUR 3337.01)
Text and Discourse Analysis (ENGW 2325.02)
Associate Adviser, Hilltop Views newspaper
Tutor, Writing Center

Visiting Scholar, Instituto Tecnologico de Monterrey Center of Communication Research, Monterrey, Mexico, spring 2005. Researched and wrote article, "Invisible Cycle of Scapegoating: U.S. Media Coverage of 20th Century Immigration Panics 1929-1994."

Visiting Professor, Instituto Tecnologico de Monterrey Communication Department, Monterrey, Mexico, fall 2004**.**

Contemporary Journalism Theory (Mi00851)
Systems of Disseminating Information (Mi99872.1)
Interpretative Journalism (Mi00871; co-taught with Lic. Claudia Lerma)

Assistant Instructor (part time), University of Texas at Austin School of Journalism, fall 1994-spring 2004.

Writing for the Mass Media (J312, J315)
Copy Editing (J314)
Public Relations Writing lab (J348)
Multimedia Journalism (J334; assisting Professor Rosental Alves)
International Reporting (J349/J395, assisting Professor Rosental Alves)
Intensive Writing and Editing (J321L, for graduate students; assisting Professor James Tankard)

Lecturer, University of Texas at El Paso Communication Department, spring 1992-summer 1994.

Writing for the Mass Media (COMM 3271)
Feature Writing (COMM 3412)
News Gathering and Investigation (COMM 3313).

Lecturer (part time), University of Texas at El Paso Communication Department, spring 1991.

The Feature Story (MC 3303)
News Reporting lab (MC 3302)

EDUCATION

University of Texas, Austin, Texas, Ph.D., Journalism, 2008.
Specialties include media sociology, mass communication theory, race and the media, international journalism, critical theory, cultural studies, qualitative methods, professional skills education and new media technologies. Worked with journalism professors D. Charles Whitney, Stephen Reese, Maxwell McCombs, Wayne Danielson, James Tankard, Rosental Alves, Mercedes de Uriarte, Bob Jensen, Don Heider, Gene Burd and Dustin Harp; history professor David Montejano, and radio-television-film professor Craig Watkins.

Columbia University, New York. M.S., Journalism, 1982.
Took courses on print and broadcast writing, news editing, journalism law and ethics, neighborhood reporting and legal reporting. Wrote news stories and features for *Bronx Beat*, weekly paper covering Bronx section of New York. Wrote feature stories for Columbia News Service, which provided stories on New York City to suburban newspapers. Master's thesis used research, interviews and participant observation to profile Dorothy Day's Catholic Worker organization in Bowery section of New York City.

University of Massachusetts, Amherst, Mass. B.A., English (with honors), 1975.
Majored in English (American Studies concentration). Wrote news stories for student newspaper, the *Daily Collegian*.

ACADEMIC HIGHLIGHTS

Conference Papers

Invisible Cycle of Scapegoating: U.S. Media Coverage of Immigration "Panics" 1929-1994. This study analyzes media coverage of four 20th century immigration "panics," in which undocumented immigrants served as convenient scapegoats for larger social ills. The study argues that a significant and under-researched aspect of these events was the role played by the U.S. mainstream media – including the *New York Times*, the *Washington Post*, the *Los Angeles Times*, *U.S. News and World Report* and the *Saturday Evening Post* – in perpetuating this scapegoating process. Presented to the Association for Education in Journalism and Mass Communication, San Antonio, Aug. 12, 2005.

Ideology and Race in California: the *New York Times'* Coverage of Proposition 187. This study argues that the *New York Times'* coverage of Proposition 187, a plan to deny social services to undocumented immigrants, served to perpetuate the "blame the undocumented" discourse of California's top politicians. Presented to the Association for Education in Journalism and Mass Communication, Phoenix, Aug. 10, 2000.

National vs. Local News Nets: Two Approaches to Proposition 187 Coverage. This preliminary study of how a major national daily newspaper (the *New York Times*) and a major regional daily newspaper (the *San Diego Union-Tribune*) covered California's Proposition 187 argues that although there were some statistically significant differences, the similarity of the news "routines" used by both papers resulted in stories that were largely similar in content. Presented to the Western Social Sciences Association, Fort Worth, Texas, April 24, 1999.

Research Projects

Dissertation. This study, "Caught in the Web of Scapegoating: National Press Coverage of California's Proposition 187," is a textual analysis of how the *New York Times* and the *Los Angeles Times* covered Prop. 187 to better understand media "framing" of the issue. The study concludes that this coverage framed undocumented immigrants as deviant and helped divert public attention from other issues facing the state, such as the fact that California was enduring its most significant recession since the Great Depression.

Ongoing research. My earlier studies indicate that newspapers allowed California's top politicians to determine the parameters of the discussion of Proposition 187. This tended to marginalize other aspects of the issue, such as the extent to which U.S. businesses are dependent on the labor of undocumented immigrants. To test this hypothesis, I'm completing a quantitative content analysis of how each of the sources used in a random sampling of six years of Proposition 187 coverage defined that issue. My goal is to discover more precisely the extent to which powerful sources shape news coverage and the consequences of that shaping.

Book proposal. I will use the book format to broaden the focus of my dissertation by comparing media coverage of Prop. 187 with recent media coverage of immigration.

Future project. A textual analysis comparing online journalism content with mainstream media content.

Memberships:
AEJMC, ICA

Academic Service

St. Edward's University (Austin, Texas)**:**
Accompanied student staff members of Hilltop Views newspaper to annual Texas Intercollegiate Press Association conferences in College Station, Texas, April 3-5, 2008, and in San Antonio, Texas, March 23-25, 2007.

Instituto Tecnologico de Monterrey (Monterrey, Mexico):
Presented research article, "Invisible Cycle of Scapegoating: U.S. Media Coverage of 20th Century Immigration Panics 1929-1994," to faculty and students of Communication Department, March 7, 2005.

Developed new curriculum for two undergraduate courses, "Contemporary Journalism Theory" and "Systems of Disseminating Information," summer/fall 2004.

University of Texas at Austin:
Edited online coverage of 5th Annual International Symposium on Online Journalism, UT-Austin, April, 2004.

Helped train new introductory journalism instructors, 2000-2001.

Helped revise curriculum for introductory journalism course (Writing for the Mass Media) and helped set up class Web site, summer/fall 2000.

University of Texas at El Paso:
Helped conceptualize "professional-in-residence" proposal submitted to Freedom Forum, spring 1994.

Helped prepare application for AT&T University Equipment Donation Program (UEDP) grant to be used toward creating print journalism lab, March 1994.

Served on Facilities, Technology and Instructional Materials Committee and Academic Program, Curriculum and Instruction Committee, 1993-1994.

Helped build and maintain working relationships between local media and UTEP Communication Department, 1993-1994.

Escorted journalism students to American Society of Newspaper Editors/*Dallas Morning News* minority job conference, October 1993.

Helped write and edit *Newsclip*, UTEP Communication Department alumni newsletter, fall 1993.

Helped revise undergraduate journalism curriculum, 1992-1993.

Professional Growth and Development

Spanish tutor, Austin, Texas. June 2005-January 2006. Studied Spanish with private tutor.

Spanish tutor, Monterrey, Mexico. February-May 2005. Studied Spanish with private tutor.

University of Texas at Austin:
Evaluating Student Writing workshop, UT-Austin Undergraduate Writing Center, February 2004.

Computer-Assisted Reporting: How to Use a Microsoft Excel Spreadsheet to Generate Story Ideas from Computer Databases, workshop led by Investigative Reporters and Editors Inc. at UT-Austin, February 2004.

Teaching the Tough Stuff, workshop on teaching race and gender sponsored by UT College of Communication Diversity Committee, February 2004.

4th International Symposium on Online Journalism, UT-Austin, April 2003.

Workshop on finding grants and fellowships for individual scholars, Hogg Foundation, Austin, April 2003.

Workshop on teaching students from diverse backgrounds, UT-Austin, January 2003.

3rd Symposium on Online Journalism: Is the New Genre Here to Stay? UT-Austin, April 2002.

Building a Research Career: Proposal Writing and Research Funding for Graduate Students, workshop sponsored by Office of Graduate Studies and Women's Studies Program of UT-Austin, February 2002.

2nd Symposium on Online Journalism: Past, Present and Future. UT-Austin, April 2001.

Participated in Online Journalism class taught by Professor Rosental Alves, spring 2000; focused on development of online journalism and future of online (and "offline") journalism.

Helped create online magazine, AustinEats, spring 2000.

University of Texas at El Paso:
Completed intensive Spanish for Professionals courses, 1992-1994, offered to faculty at UTEP by Division of Professional and Continuing Education, to be able to work more effectively with significant number of students of Latino ancestry at the university.

Cemanahuac Educational Community, Cuernavaca, Mexico, April-August 1989.
University of Chihuahua, Chihuahua, Mexico, September-December 1989.
Studied Spanish while living with Mexican families.

PROFESSIONAL EXPERIENCE

Information Writer, University of Texas at El Paso News and Publications Office, 1991-1992.

Wrote press releases; wrote biweekly newsletter, *Horizons*, for faculty and staff; wrote articles and edited copy for *Nova*, UTEP alumni magazine.

Reporter, *Fort Worth Star-Telegram* (circulation 300,000+), Pulitzer Prize-winning daily newspaper in Fort Worth, Texas, 1983-1989.

Worked as beat reporter covering Tarrant County business, suburban cities and towns, school districts. Also wrote stories on area police and fire departments, plus general assignment news stories, features and columns; edited copy. Major stories: lead article for series on Tarrant County's phenomenal late-1980s growth spurt; article on Texas city governments' questionable use of taxpayers' money on bond-rating trips to New York City; part of team covering 1985 Delta Air Lines plane crash at D/FW Airport.

Reporter, *Grand Prairie Daily News*, Grand Prairie, Texas, 1983.
Covered education and hospital district beats; wrote general assignment news stories, features and columns.

Freelance Writer, 1982-1992.
Wrote articles for *Boston Globe*, *Dallas Morning News* and *Houston Chronicle*.

Managing Editor, *Ad East*, Boston, monthly advertising trade publication, 1979-1981.
Wrote news stories and features on New England advertising industry, developed story ideas and edited copy. Major story: profile of the two men behind the "Ginsu knife" advertising campaign, which (in addition to providing material for *Saturday Night Live* writers) revolutionized telemarketing business.

Reporter and **Managing Editor**, *The Citizen Advocate*, Boston, monthly consumer rights publication, 1977-1979.

Covered issues such as insurance and water rates and corporate tax delinquency; developed story ideas and edited copy.

Reporter, *Valley News*, daily newspaper in Lebanon, N.H., 1975-1976.
Covered city and school district beats; wrote general assignment news stories and features; took photos. Major story: helped cover 1976 presidential primary campaigns.

REFERENCES:
Available upon request.