Web 2.0

What is Web 2.0?
The term “Web 2.0” refers to a perceived second generation of web development and design, that aims to facilitate communication, secure information sharing, interoperability, and collaboration on the World Wide Web. Web 2.0 concepts have led to the development and evolution of web-based communities, hosted services, and applications; such as social-networking sites, video-sharing sites, wikis, blogs, and folksonomies.

Web 2.0 applications usually are low cost or free, low or no maintenance (no installation or upgrades needed), and work on any device including mobile devices.

Why Would You Use It?
- To encourage collaboration
- To encourage communication across time and geographical distance
- To receive information in your discipline rather than seeking it
- To publish and disseminate information
- To establish connections with students for mentoring

How Do You Get Started?
Complete the following steps:

1. Install an RSS Reader such as Google Reader (www.google.com/reader)
2. Subscribe to the University of Akron News website (http://www.uakron.edu/about_ua/news_media/news_rss.do)
3. Locate your favorite blogs and subscribe. Refer to this site for tutorials: http://www.google.com/support/reader/
4. Identify your need.
5. Explore a tool to meet your need.
   - Aggregators/RSS Readers (Google Reader)
   - Blogs (Wordpress, Blogger)
   - Online Office Documents, Spreadsheets, Presentations (GoogleDocs, SlideShare, Zoho)

How Do You Get Training?
Design & Development Services can provide individual or small group training and can provide links to tutorial resources or develop tutorial resources as staffing allows.

How Can You Get Help?
Design & Development Services can provide technical support and general tutorial support. We can provide consulting for the instructional use of Web 2.0 tools. We can provide development of Web 2.0 activities as staffing allows.

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Getting to Know Web 2.0!