

## **Speakers on Business Innovation in Northeast Ohio to Visit UA**

**January 24, 2008**

**4-4:45 p.m.**

**Student Union Ballroom B**

The College of Business Administration, together with the Cleveland Council on World Affairs, is hosting two specialists on innovation on January 24, 2008: Professor V. Wadhwa (Wertheim Fellow, Labor & Worklife Program, Harvard University) and Pete Engardio, Senior Editor from Business Week. They will be in town to collect material for their forthcoming book on various approaches to successful innovation. Senior executives from Northeast Ohio companies will meet on January 24 to engage in a roundtable discussion with them to provide examples of significant innovations from local area companies and, perhaps, present a favorable view of innovation that may showcase our region.

We invite you to attend the public report on January 24, 4:00-4:45 p.m. in the Student Union Ballroom B at which time Professor Wadhwa and Mr. Engardio will report their preliminary findings from the roundtable discussions. The event is free. We are very excited to welcome Professor Wadhwa and Mr. Engardio to The University of Akron.

## **HR Students – Paper Competition on Personnel Assessment**

IPMAAC (International Public Management Association Assessment Council – HR) is sponsoring its annual James C. Johnson Student Paper Competition in order to recognize the contributions of students in the field of personnel assessment. The winner of the 2007-2008 competition will be invited to present his or her paper at the 2008 IPMAAC Conference to be held in Oakland, CA, June 8 -11. The winner will receive up to \$600.00 in conference-related travel expenses, free conference registration and a one-year membership in IPMAAC. In addition, the University Department in which the student completed his or her research will be awarded a \$500 grant, as well as a plaque commemorating the student's IPMAAC award achievement.

Submission may be based on any type of student paper including a thesis or dissertation. The deadline for receipt of entries is February 4, 2008. More details are available in [Microsoft Word](#) or [Acrobat](#) format. A student does not need to be a member of IPMAAC to enter.

Jessica L. Allen

Director of Membership Services

IPMA-HR

1617 Duke Street

Alexandria, VA 22314

Ph: (703) 549-7100, ext. 255

Fax: (703) 684-0948

[www.ipma-hr.org](http://www.ipma-hr.org)

[www.ipma-hr.org/certification](http://www.ipma-hr.org/certification)

## **Center for Career Management News**

### **Second Year/Graduate Students Week**

Monday, January 28th -Friday, February 1st, 2008.

From preparing a resume to developing a comprehensive career search, the week is designed for all graduate students at The University of Akron who are preparing for life after graduation. For additional information please contact the Center at (330) 972-7747 or [uaccm@uakron.edu](mailto:uaccm@uakron.edu).

The following is a list of events for Week:

#### **Monday, January 28th, 2008- Resume Workshop**

Is your Resume helping you, or holding you back in your job search?

CCM can connect you to resume formats, content, and trends for your career field.

Noon – 1:00 p.m.

Student Union 312  
Free coffee mug and coffee!

**Tuesday January 29th, 2008**

CCM can connect students to one of the most powerful job search tools (ZiProfessional), and it is available only to UA students and alumni. We can also get students started with on-campus recruiting, a great way to connect with employers who interview students on campus. Each semester employers set schedules and post jobs for students to access in ZiProfessional. Feb 1st is our priority deadline for registration in ZiProfessional to maximize the number of opportunities students may qualify for.

**ZiProfessional Database Demonstrations:**

Simmons Hall 301  
Every 15 minutes, 11:00 a.m. – 3:00 p.m.

**Wednesday, January 30th, 2008**

CCM can connect you to your career, minus the freak-out.

**Job Search Freak-Out: Moving past student to professional in 100 days!**

Noon – 1:00 p.m.  
Student Union 312

**Thursday, January 31st, 2008 and Friday, February 1st**

CCM can connect students to one of the most powerful job search tools (ZiProfessional), and it is available only to UA students and alumni.

Priority registration for registration in ZiProfessional is February 1st, 2008!

**ZiProfessional Database Demonstrations:**

Simmons Hall 301  
Every 15 minutes, 11:00 a.m. – 3:00 p.m.

Don't forget walk-ins from 11:00-3:00 Monday-Friday or stop by our Career Cafés on Tuesday and Wednesday in the Student Union from 11:00-2:00



**Spring 2008 Etiquette Luncheon  
Because You Never Have a Second Chance to Make a First Impression**

Do you have what it takes to make a great first impression at a business luncheon?

Let a professional etiquette consultant answer all your questions, from how to make small talk to which fork to use!

This is a great opportunity to dine with representatives from the local business community.

DATE: Tuesday, February 5th, 2008

TIME: Noon-1:30 pm

PLACE: Martin University Center

- To guarantee your place, please register no later than Thursday January 31st, 2008. Register today by calling The Center for Career Management at 330- 972- 7747 or stop by Simmons Hall 301
- \$20 reservation deposit is due at registration, which will be refunded to you at the Etiquette Luncheon.

**COOPERATIVE EDUCATION AND INTERNSHIPS**

The Career Advantage Network (CAN) is one of the advantages students have to gain relevant work experience through various experiential learning opportunities. The program benefits students who gain firsthand knowledge of their future careers, as well as employers, who state that they are looking for students with career-related experiences in their field of study.

Students who meet specified academic requirements for internships/cooperative education experiences are eligible for work assignments through the Center for Career Management (CCM) [Http://www.uakron.edu/ccm](http://www.uakron.edu/ccm). Participating students are recognized as full time students at The University of Akron when working on an approved cooperative education/internship field assignment and when complying with the rules and regulations of the cooperative education programs.

Visit our website at: [Http://www.uakron.edu/ccm/students/coop/researching.php](http://www.uakron.edu/ccm/students/coop/researching.php) for more details on how to register for an experiential learning experience.

## **BENEFITS OF CO-OP/INTNERNSHIP**

According to the National Commission for Cooperative Education, each year close to 50,000 employers hire students through college co-op programs. These include large, multi-national corporations, small business, government agencies, and non-profit organizations. The following benefits are from the National Commission for Cooperative Education. ([www.co-op.edu](http://www.co-op.edu)):

- Confirms or redirects career decision-making through on-the-job experience in a chosen field
- Enhances affordability of college through employer-paid wages. This is a means of financial assistance that is available to all students, regardless of family income levels or other financial aid arrangements
- Improves job opportunities after graduation by giving students valuable work experience and contact with potential future employers
- Teaches valuable job-search skills such as career assessment, resume writing and interviewing techniques
- Encourages completion of college for all students-from top performers to traditionally non-college bound students by linking school to work and by providing access to co-op/intern earnings
- Enhances classroom learning by integrating academic curriculum and real-world work experience

**CBA students must complete all foundation courses prior to doing an internship. International students must also have one year of study before they are eligible. MBA and MSM students use the internship for the free elective requirement and need approval from the Graduate Programs Office to pursue an internship. MSA and M Taxation students cannot use the internship for degree requirements. To pursue the internship they need approval from Dr. Calderon, the George W. Daverio School of Accountancy Chair.**