College Visits 2012-2013
Moving our University forward in today’s higher education environment
Factors Impacting Higher Education

UA’s Responses

• High School graduation rates flat to declining
  – Alternative students, expand the border

• Sustained recession
  – Achieving Distinction, The Akron Model

• Perceived value of degree
  – 80% career/graduate school placements

• Lower cost alternatives
  – Pathways solutions

• Indebtedness
  – Scholarship redesign
Leadership Agenda 2012-2013

1. Pathways for Academic Success
   - 80% Placement Rate within 6-months of Graduation
   - 60% Six-year Graduation Rate

2. Innovation in Delivery of Courses & Programs
   - Evening & Weekend
   - Repackaging
   - UA Online

3. Ensuring Excellence-Achieving Distinction
   - Academic Program Review
   - Achieving Distinction Program
Student Academic Success: A University-wide Commitment

- Improved Enrollment Profile
- Pathways
  - Increased Job/Grad-Prof School Placement
  - Improved Persistence Rates
  - Higher Graduation Rates
Undergraduate Retention and Persistence

<table>
<thead>
<tr>
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<th>2009 to 10</th>
<th>2010 to 11</th>
<th>2011 to 12</th>
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<tbody>
<tr>
<td>Persistence Rate</td>
<td>72.7%</td>
<td>71.2%</td>
<td>68.4%</td>
</tr>
<tr>
<td>1st Year Retention Rate (FTFT Bach)</td>
<td>70.7%</td>
<td>71.2%</td>
<td>66.4%</td>
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**Challenge:**
- Preparatory students leaving the University

**Opportunity:**
- Serving a better-prepared freshman class

Increased Enrollment with Better Prepared Students =
Increased Persistence and Positive Financial Impact =
Investment in Academic Priorities
Enrollment and Budget Implications

- FY13 budget based upon flat enrollment
- FTE and SCH inform the budget

**FTE Fall Enrollment**
- Fall 2009: 21,741
- Fall 2010: 22,875
- Fall 2011: 23,220
- Fall 2012: 22,430

**Total Student Credit Hours**
- Fall 2009: 326,122
- Fall 2010: 343,127
- Fall 2011: 348,291
- Fall 2012: 336,445
General Education Revision

A Foundation for Baccalaureate Education
• Supports Vision 2020
• Supports The Akron Experience
• Supports 2013 HLC Visit
General Education Communications
and UA Community Feedback

- **October 4** - Steering Committee shares DRAFT implementation report with Provost and Senate Chair
- **October** - Presentations to Senate Executive Committee and UA Chairs
- **November 1** - Report shared with all faculty
- **November 1** - Report made to Senate
- **November 1** - DRAFT report posted online with feedback mechanism
- **November through December** - Report presented at campus and college forums
- **January** - Steering Committee incorporates feedback into revised report to Senate for consideration
Reorganization Strategy for Student Academic Success: Pathways to Graduation

**Benefits for Students:**

- Advising is tailored to student’s academic preparedness
- Students are connected to majors and potential careers during first year
- Advising Center and College Advisers work together to streamline pathway to major, graduation, and career/graduate school
Ensuring Excellence
Academic Program Review

Fall 2012
• Program Review Committee reconvened
• Departments update data
• Committee consults with respective Deans prior to making summative recommendations

Spring 2013
• Committee continues consultations with respective Deans prior to making summative recommendations
• Committee submits recommendations to Provost
• Provost initiates appropriate actions related to recommendations

Outcomes
• BOT and campus communications
• Strategic reallocation of resources
• Increased resources for FT faculty hiring
Achieving Distinction
2012 Inaugural Awards

Biomimicry
Research and Innovation

**Purpose:** Create sustainable innovation through technologies inspired by the natural world

**Funding:** $4.25M (cash and continuing funds)

Center for Intellectual Property and Entrepreneurialism + Proof-of-Concept Framework

**Purpose:** Create a seamless framework for commercializing and licensing intellectual property

**Funding:** $2.25M (cash and continuing funds)
Leadership Agenda Development and Implementation

- Develop leadership responsibilities aligned with initiatives
- Deans and VPs set goals in support of Leadership Agenda
- Implementation plans for academic year are established
- Progress evaluated