In celebration of our 50th anniversary, we invite you to a special event featuring renowned psychologist

Dr. Philip Zimbardo
“My Journey from Evil to Heroism”

Monday, October 5, 2015
7:00 pm
The University of Akron
Quaker Station, 135 S. Broadway Street
Akron, Ohio 44325

A book signing will take place after the talk; books will be available for purchase on site.

Dr. Zimbardo is one of the most distinguished living psychologists, having served as President of the American Psychological Association, designed and narrated the award-winning 26-part PBS series, Discovering Psychology, and has published more than 50 books and 400 professional and popular articles and chapters, among them, *Shyness: What it is and what to do about it*, *The Lucifer Effect*, *The Time Cure* and *The Time Paradox*.

A professor emeritus at Stanford University, Dr. Zimbardo has spent 50 years teaching and studying psychology. He received his Ph.D. in psychology from Yale University, and his areas of focus include time perspective, shyness, terrorism, madness, and evil. He is best-known for his controversial Stanford Prison Experiment that highlighted the ease with which ordinary college students could cross the line between good and evil when caught up in the matrix of situational and systemic forces.

Dr. Zimbardo currently lectures worldwide and is actively working to promote his non-profit The Heroic Imagination Project [www.heroicimagination.org](http://www.heroicimagination.org). His current research looks at the psychology of heroism. He asks: “What pushes some people to become perpetrators of evil, while others act heroically on behalf of those in need?”

This lecture traces Dr. Zimbardo’s journey from childhood through the Stanford Prison Experiment on the theme of the banality of evil, then switches to focus on the banality of heroism, his new life’s mission of training people around the world to be wise and effective heroes who stand up, speak out and take action in challenging situations in their lives, as part of the Heroic Imagination Project.

Registration Required * Deadline is September 25, 2015

Secure online registration is available and preferred through our website at [www.uakron.edu/chp](http://www.uakron.edu/chp). If paying by check, complete this registration form and mail to the address at the left.

Registration Type:  

- [ ] Free - UA student/faculty/staff - UANet ID # ______________
  (must email copy of UA ID to gruich@uakron.edu)
- [ ] $10.00 - General

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