

Communication - Public Relations C60100BA

The following information has official approval of the **School of Communication**, but is intended only as a supplemental guide. Official degree requirements are established at the time of transfer and admission to the degree-granting college. Students should refer to the Degree Auditing Reporting System (DARS) which is definitive for graduation requirements. *Completion of this degree within the identified time frame below is contingent upon many factors, including but not limited to: class availability, total number of required credits, work schedule, finances, family, course drops/withdrawals, successfully passing courses, prerequisites, among others.* The transfer process is completed through an appointment with your academic advisor.

Italicized courses fulfill General Education requirements. Unless a course is specified, refer to the General Education guide at http://www.uakron.edu/advising/docs/General_Education_Guide.pdf

1 st Year	Fall Semester	Credit Hours	Prerequisites
	<i>English Requirement (Note a)</i>	3	Appropriate placement by advisor
	Physical Education/Wellness Requirement	1	
	<i>Math Requirement (Note b)</i>	3	Appropriate placement by advisor
	Beginning Language I	4	
	-OR-	or	
7700:101	American Sign Language I	3	
7600:101	Introduction to Communication	3	
Total		13-14	

1 st Year	Spring Semester	Credit Hours	Prerequisites
7600:105	<i>Introduction to Public Speaking</i>	3	
	-OR-		
7600:106	<i>Effective Oral Communication (Notes d, e)</i>		
	<i>English Composition Requirement</i>	3	3300:111 or equivalent
	Beginning Language II	4	Beginning Language I
	-OR-	or	or
7700:102	American Sign Language II	3	7700:101
7600:210	Multiplatform Production	3	
	<i>Social Science Requirement</i>	3	
Total		15-16	

2 nd Year	Fall Semester	Credit Hours	Prerequisites
7600:245	Argumentation	3	
	<i>Natural Science Requirement</i>	4	
	Intermediate Language I		Beginning Language II
	-OR-	3	or
7700:201	American Sign Language III		7700:102
	<i>Social Science Requirement</i>	3	
	<i>Area Studies & Cultural Diversity (Note f)</i>	2	
Total		15	

2 nd Year	Spring Semester	Credit Hours	Prerequisites
7600:219	Introduction to Public Relations	3	
	Intermediate Language II	3	Intermediate Language I
	-OR-	or	Or

7700:202	American Sign Language IV– AND	3	7700:201
7700:222	Survey of Deaf Culture in America	2	Sign Language students only
	<i>Natural Science Requirement</i>	4	
3400:210 or 3400:221	<i>Humanities in the Western Tradition</i> -OR- <i>Humanities in the World Since 1300</i>	4	32 credits & 3300:112 or equivalent
	Public Relations Elective (Note g)	3	32 credits & 3300:112 or equivalent
Total		17-19	

3rd Year Fall Semester			
	<i>Humanities Requirement</i>	3	
7600:303	Public Relations Writing	3	Corequisite of 7600:219
	Public Relations Elective (Note g)	3	
7600:384	Communication Research	3	Prerequisite of 7600:101
	Minor Requirement (Note h)	3	
Total		15	

3rd Year Spring Semester			
7600:404	Public Relations Cases	3	
	Public Relations Elective (Note g)	3	
	<i>Humanities Requirement</i>	3	
	Minor Requirement (Note h)	3	
	Minor Requirement (Note h)	3	
Total		15	

4th Year Fall Semester			
7600:409	Public Relations Strategic Campaigns	3	Prerequisite of 7600:219
	Public Relations Elective (Note g)	3	
	Minor Requirement (Note h, i)	3	
	Minor Requirement (Note h, i)	3	
xxxx:3/4xx	Upper Level Elective (Note i)	3	
Total		15	

4th Year Spring Semester			
	<i>Area Studies/Cultural Diversity Requirement</i>	2	
7600:499	Capstone in Communication OR	3	
7600:485	Honors Project OR		
7600:480	Internship		
	Minor Requirement (Note h, i)	3	
xxxx:3/4xx	Upper Level Elective (Note i)	3	
xxxx:3/4xx	Upper Level Elective (Note i)	2	
Total		13	

	Total Credits for Degree	120 min	
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ALERT: 1) By the end of your first 48 credit hours attempted, you must have completed your General Education English, Math, and Communications (Speech) requirements; 2) By the end of your first 48 credit hours attempted, you must have declared a major and transferred to (been accepted by) a degree granting college at The University of Akron.

NOTES:

- For English Composition I, 3300:111 (English Composition I) or 3300:113 (African-American Language and Culture I) are the recommended classes to meet the General Education English requirement. 2020:121 (English) fulfills the English Composition I requirement. For English Composition II, 3300:112 (English Composition II) or 3300:114 (African- American Language and Culture II) are the recommended classes to meet the General Education English requirement. 2020:222 (Technical Report Writing) fulfills the English Composition II requirement.
- The School of Communication recommends 3470:250 Statistics for Everyday Life or 3470:260 Basic Statistics to meet the General Education mathematics requirement.

- c. Demonstration of ability to use another language by completion of the second year of a foreign language or sign language is required. See your advisor for placement. Please note that all four semesters must be completed in the SAME language and it's recommended you begin your first language class as soon as possible.
- d. 7600:105, Introduction to Public Speaking; and, 7600:106, Effective Oral Communication are the required classes to meet the General Education Oral Communications requirement.
- e. A grade of "C" or better is required **in order to graduate**.
- f. The School of Communication recommends 7600:325 Intercultural Communication to meet part of the Area Studies and Cultural Diversity General Education requirement.
- g. **Public Relations Electives: Complete 12 credits of coursework from 7600: 209, 309, 405, 406, or any 7600 courses not included above and not including 105 and 106.**
- h. A student must complete one of the following:
 - 1) A university approved minor (not a School of Communication minor) from the Undergraduate Bulletin
 - 2) An earned associate/bachelor degree
 - 3) A second major not in Communication
- i. Degree requirements in Arts & Sciences require a minimum of 40 credits of 300/400 level courses (excluding workshops). In order to meet this requirement, courses in the minor area of student should be at the upper level. In order to assist major in graduating on time, only students in a degree granting college may take upper level (300/400) Communication courses. General electives can be any course not already required.

School of Communication, Kolbe Hall 108, (330) 972-7600

Visit the School of Communication online at <http://www.uakron.edu/schlcomm>

College of Arts and Sciences Advising, CAS 118, 330-972-7880

TRANSFER TO COLLEGE OF ARTS & SCIENCES: Students should apply to the college upon the attainment of:

- ✓ a cumulative GPA of 2.5 or better (includes transfer coursework until 30 credits are earned at UA)
- ✓ 30 credits completed including both required English composition courses and 3 credits of mathematics or statistics that meets the General Education requirement

Students can arrange inter-college transfers through an appointment with their academic advisor; advisor information is listed in 'My Akron.'

COLLEGE OF ARTS & SCIENCES:

Degree requirements in Arts & Sciences include the demonstration of ability to use another language by completion of the second year of a foreign language or sign language and a minimum of 40 credits of 300/400 level courses (excluding workshops) consisting of either:

- Upper level (300/400) courses both in and outside the student's major
- Any courses outside the major department as specified in and approved by the student's major department chair (permission should be obtained prior to enrollment) except workshops