Media Studies, BA (School of Communication) Checklist

General Education Requirements (41 cr) Students must complete English, Mathematics, and Speech requirements during the first 48 credit hours.	
English Composition: (6 cr - 2 courses)	
Mathematics: (3 cr)	
Oral Communication: (3 cr)	
Humanities: (10 cr-3 courses)	
Social Sciences: (6 cr -2 courses)	
Natural Sciences: (8 cr -2 courses)	
Area Studies/Cultural Diversity: (4 cr -2 courses)	
Physical Education/Wellness: (1 cr)	
College of Arts & Sciences Requirements (14 cr)	
Foreign Language: (14 cr-4 courses)	
101 Beginning I (4 cr)	
102 Beginning II (4cr)	
201 Intermediate I (3-4 cr)	
202 Intermediate II (3-4 cr)	
7700:221 Survey Deaf Culture America *(American Sign Language option only)*	
300/400 Upper Division Requirement: (40 cr)	
Minor (18 – 21 cr) Completion of a Minor or Second Major (not in Communication) or earned Associate Degree (minimum 18 credits)	

Media Studies Requirements (39 cr) 15 Communication Core Credits and 24 Major Credits required.	
Communication Core: (15 cr)	
7600:101 Introduction to Communication (3 cr)	
7600:210 Multiplatform Production (3 cr)	
7600:245 Argumentation (3 cr)	
7600:384 Communication Research (3 cr)	
7600:499 Capstone in Communication (3 cr) **or** 7600:485 Honors Project in Communication (3 cr) **or** 7600:480 Internship at Senior Level (need 90 credits to qualify) (3 cr)	
Media Studies Core (12 cr):	
7600:274 Introduction to the Media Industries (3 cr)	
7600:284 Legal Issues in Media (3 cr)	
7600:300 Newswriting Across the Media (3 cr)	
7600:474 Media Theory (3 cr)	
Media Studies Electives (choose 9 cr):	
7600:209 Principles of Social Media (3 cr)	
7600:303 Public Relations Writing (3 cr)	
7600:304 Information Gathering & Editing (3 cr)	
7600:309 Public Relations Publications (3 cr)	
7600:317 Topics in Media Production (3 cr – may be repeated with a change in topic, maximum 9 cr)	
7600:345 Advanced Presentational Comm (3 cr)	
7600:355 Freedom of Speech (3 cr)	
7600:368 Basic Audio/Video Editing (3 cr)	
7600:372 Video Production (3 cr)	
7600:378 Topics in Media History (3 cr -– may be repeated with a change in topic, maximum 9 cr)	
7600:405 Media Copywriting (3 cr)	
7600:408 Women, Minorities and News (3 cr)	
7600:437 Training Methods in Communication (3 cr)	
7600:487 Advanced Topics in Media Writing (3 cr - – may be repeated with a change in topic, maximum 9 cr)	
7600:468 Advanced Audio/Video Editing (3 cr)	
7600:475 Political Communication (3 cr)	
7600: 481 Film as Art (3 cr)	
7600:486 Media Management and Leadership (3 cr)	
School of Communication Elective (choose 3 cr):	
Electives Total of 3 credits from any 7600 course (including any **Media Elective** listed above, WZIP/ZTV, any PR class, any Strategic Comm class), except 105 & 106.	
120 Credit Minimum	

Revised 4/15

Four Year Planning Worksheet

Semester:			Semester:		
	Total			Total	
Notes:					

Semester:			Semester:		
	Total			Total	
Notes:					

Semester:			Semester:		
	Total			Total	
Notes:					

Semester:			Semester:		
	Total			Total	
Notes:					