

# Yang (Young) Lin, Ph.D.

---

School of Communication, The University of Akron, Akron, Ohio  
Tel: (330) 972-7600 Email: ylin1@uakron.edu

---

## EDUCATION

### **Ph.D.** (12/1997)

Department of Communication, The University of Oklahoma, Norman, Oklahoma

### **Master of Arts.** (05/1993)

Department of Communications, Morehead State University, Morehead, Kentucky

### **Bachelor of Science.** (07/1980)

Department of Electronics, Peking University, Beijing, People's Republic of China

## PROFESSIONAL EXPERIENCE

04/2009—present Professor

School of Communication, The University of Akron, Akron, Ohio

04/2004—04/2009 Associate Professor

School of Communication, The University of Akron, Akron, Ohio.

07/1999—04/2004 Assistant Professor

School of Communication, The University of Akron, Akron, Ohio.

08/1997—06/1999 Visiting Instructor

School of Communication, The University of Akron, Akron, Ohio.

## TEACHING

### Courses taught

School of Communication, The University of Akron

Introduction to Public Speaking (7600:105)

Introduction to Public Speaking (ESL students) (7600:105)

Effective Oral Communication (7600:106)

Intercultural Communication (7600:325/645)

Communication Research (7600:384)

Political Communication (7600:450/691; 7600:475)

Survey of Communication Theory (7600:624)

Empirical Research in Communication (7600:801)

Quantitative Research in Communication (7600:801)

Guest lecture: Intro Grad Study--Communication (7600:600)  
Guest lecture: Theories of Mass Communication (7600:625)  
Guest lecture: Leadership (7600:450/691)

## SCHOLARLY PUBLICATIONS

### Journal Articles

- Jordan-Jackson, F. F., Lin, Y., Rancer, A. S., & Infante, D. A. (2008). Perceptions of males and females' use of aggressive, affirming, and nonaffirming messages in an interpersonal dispute: You've come a long way baby? *Western Journal of Communication*, *72*, 239-258.
- Trimbitas, O., Lin, Y., & Clark, K. D. (2007). Arta de a cere scuze in cultura romaneasca: Use of apology in ethnic Romanian culture. *Human Communication*, *10*, 401-420.
- Lin, Y. (2006). Political efficacy and its relationships to media use and interpersonal communication in political campaigns. *Ohio Communication Journal*, *41&42*, 45-68.
- Lin, Y., Rancer, A. S., & Kong, Q. S. (2006). Family communication patterns and argumentativeness: An investigation of Chinese college students. *Human Communication*, *10*, 121-135.
- Lin, Y., Rancer, A. S., & Trimbitas, O. (2005). Ethnocentrism and intercultural-willingness-to-communicate: A cross-cultural comparison between Romanian and US American college students. *Journal of Intercultural Communication Research*, *34*, 138-151.
- Lin, Y., Rancer, A. S., & Lim, S. H. (2003). Ethnocentrism and intercultural-willingness-to-communicate: A cross-cultural comparison between Korean and American college students. *Journal of Intercultural Communication Research*, *32*, 117-128.
- Lin, Y., & Rancer, A. S. (2003). Sex differences in Intercultural communication apprehension, ethnocentrism, and intercultural willingness to communicate. *Psychological Reports*, *92*, 195-200.
- Lin, Y., & Rancer, A. S. (2003). Ethnocentrism, intercultural communication apprehension, intercultural willingness-to-communicate, and intentions to participate in an intercultural dialogue program: Testing a proposed model. *Communication Research Reports*, *20*, 62-72.
- Lin, Y., & Lim, S. H. (2002). Relationships of media use to political cynicism and efficacy: A preliminary study of South Korean young voters. *Asian Journal of Communication*, *12*, 25-39.

- Lin, Y. (2002). Age, sex, education, religion, and perception of tattoos. *Psychological Reports, 90*, 654-658.
- Turrell, W. A., Spiker, J. A., & Lin, Y. (2001). Issues influencing citizens voting behavior: A case study of a city council election. *Ohio Speech Journal, 39*, 7-29.
- Anderson, C. M., Raptis, P., Lin, Y., & Clark, F. (2000). Motives as predictors of argumentativeness and verbal aggressiveness of Black and White adolescents. *Communication Research Reports, 17*, 115-126.
- Lin, Y., & Kaid, L. L. (2000). Fragmentation of the intellectual structure of political communication study: Some empirical evidence. *Scientometrics, 47*, 143-164.
- Lin, Y. (1999). Using mass media in the Presidential Primaries: Effects on candidate issue knowledge and confidence in judging candidate viability. *Communication Research Reports, 16*, 393-402.
- Lin, Y. (1996). Empirical studies of negative political advertising: A quantitative review using a method of combined citation and content analysis. *Scientometrics, 37*, 385-399.
- Murphy, M. & Lin, Y. (1996). How much are customers willing to pay for interlibrary loan service? *Journal of Library Administration, 23*, 125-140.

### **Book Chapters and Others**

- Lin, Y., Zhao, J. G., & Zhao, F. M. (2010). Exploring constructive aggressive communication in China: Its cultural roots, strategies, and new developments, pp. 82-99. In T. Avtigis & A. Rancer (eds.), *Arguments, aggression, and conflict: new directions in theory and research*. N. Y.: Routledge.
- Rancer, A. S. Lin, Y. Durbin, J. M., & Faulkner, E. (2010). Nonverbal 'verbal' aggression: Its forms and its relation to trait verbal aggressiveness, pp. 267-284. In T. Avtigis & A. Rancer (eds.), *Arguments, aggression, and conflict: new directions in theory and research*. N. Y.: Routledge.
- Lin, Y., & Huang, Y. (2008). The current state of communication studies as an academic discipline in the United States: Organization, education, and research. In J. G. Zhao (Ed.), *Course of Communication*, pp. 225-258. Zhengzhou, P. R. China: Zhengzhou University Press. This book is a designated textbook in communication by the Ministry of Education of P. R. China. The original chapter was written in Chinese.
- Lin, Y. (2008). Information technology in politics. In L. L. Kaid and C. Holtz-Bacha (Eds.), *Encyclopedia of Political Communication*, pp. 332-335. Los Angeles, CA: Sage Publications.

- Lin, Y. (2008). Dependency theory. In L. L. Kaid and C. Holtz-Bacha (Eds.), *Encyclopedia of Political Communication*, pp. 181-182. Los Angeles, CA: Sage Publications.
- Lin, Y. (2004). The structure of political communication research: Fragmentation or diversity? In L. L. Kaid (Ed.), *Handbook of Political Communication Research*, pp. 69-108. Mahwah, NJ: Lawrence Erlbaum.
- Spiker, J. A., Lin, Y., & Wells, S. D. (2003). The voice of young citizens: A study of political malaise in campaign 2000. In L. L. Kaid, J. Tedesco, D. G. Bystrom, & M. S. McKinney (Eds.), *The millennium election: Communication in the 2000 campaign*, pp.243-256. Lanham, MD: Rowman & Littlefield Publishers.
- Triece, M. E., Hill, P. S., Clark, K. D., Lin, Y., & Spiker, J. A. (2002). Pedagogies of empowerment: A framework for promoting the success of students of color. In J. Trent (ed.), *Included in communication learning climates that cultivate racial and ethnic diversity*, pp. 57-75. Washington, DC: American Association for Higher Education.
- Kaid, L. L., Lin, Y., & Noggle, G. (1999). The effects of technological distortions on voter reactions to televised political advertising. In L. Kaid & D. Bystrom (eds.), *The electronic election: Perspectives on the 1996 campaign communication*, pp. 247-256. Hillsdale, NJ: Lawrence Erlbaum.

## **SERVICE**

### University

Director, Confucius Institute (2008—2011)

Member of the University Institutional Review Board (2004—2007)

Member of the 2006-2007 Academic Leadership Forum, sponsored by the Office of the Senior Vice President and Provost and the Council of Deans

Member of the Operations Advisory Committee, organized by the Office of the Senior Vice President and Provost and the Office of the Vice President for Finance and Administration (2006—2007)

Member of the First-Year Council, organized by the Dean of University College and the Associate Dean of Buchtel College of Arts & Sciences (2006--)

## College

School representative at the College RTP Committee (2009--)

School representative at the College Planning Committee (2004—2007)

School representative at the Faculty Advisory Committee to the Dean (2002—2003)

## Community and Professional Service

Member of the Editorial Board of *Communication Research Reports* (2009—)

Guest Reviewer for *Psychological Reports* (2008)

Member of the Editorial Board of *Journal of Intercultural Communication Research* (2005—present)

Member of the Editorial Board of *Communication Research Reports* (1999—2001)

Chair, The Intercultural Communication Interest Group, The Central States Communication Association (2006—2007)