Assistant Professor of Marketing

The Department of Marketing in the College of Business Administration at The University of Akron invites applications for a tenure-track assistant professor beginning August 2017. We are looking for a colleague with a “sales focus” and who has a strong interest in supporting our nationally recognized Fisher Institute for Professional Selling.

The successful candidate will have a Ph.D. in marketing, or related discipline, by the start of employment and possess outstanding communication skills, an active research program, and be committed to teaching excellence. While the primary course responsibilities will be professional selling, sales management and/or business negotiations, the ability to also teach in one or more of the following secondary areas is considered a plus: analytics, consumer behavior, digital marketing and/or marketing research.

The Department is home to 16 full time-faculty and approximately 600 students. Program majors include sales management, marketing management, integrated marketing communications and international business with a variety of teaching opportunities at both the undergraduate and graduate level. In addition, the department oversees multiple academic institutes and labs in cooperation with the dean’s office. For example, the Fisher Institute for Professional Selling is one of only 13 accredited sales centers in the nation and maintains an active professional advisory board with over 30 corporate partners. The College of Business Administration is accredited by the AACSB for undergraduate, graduate and accounting programs and is recognized by Bloomberg Business Week, the Princeton Review and U.S. News & World Report as one of the “Best Business Schools.”

The position is open until filled and review of applications will start immediately with initial interviews conducted at the American Marketing Association Conference in Atlanta, GA. To be considered for this employment opportunity, include a cover letter, dissertation/research summary, curriculum vita and three professional letters of recommendation to Sarah Sir Louis, Administrative Assistant, sirloui@uakron.edu. Please specify you are applying for the tenure-track assistant professor position #9615. Salary is commensurate with AACSB statistics and final hiring is subject to approval by the UA Board of Trustees. The University of Akron is an Equal Education and Employment Institution.

Founded in 1870, The University of Akron (www.uakron.edu) is a major employer located in the Cleveland-Akron-Canton area at the heart of a large (4.5 million people) dynamic region. Serving approximately 25,000 students and with about 110,000 alumni, the University has a major impact on a region well known for affordable living and a high quality of life, www.neoisgreat.com.