

Effective: Summer 2018  
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## Buchtel College of Arts and Sciences The School of Communication Professional Social Media Certificate – C60108C

The following information has official approval of the **Buchtel College of Arts and Sciences**, but is intended only as a guide. Completion of this certificate is contingent upon many factors, including but not limited to: class availability, total number of required credits, work schedule, finances, family, course drops/withdrawals, successfully passing courses, prerequisites, among others.

The following courses constitute a “Certificate in Professional Social Media” and must be completed with a minimum grade point average of 2.0 over-all for the certificate to be noted on the student’s record.

Course		Credit Hours	Prerequisites
7600:209	Principles of Social Media	3	
7600:210	Multiplatform Production	3	
7600:429	Advanced Strategic Social Media	3	7600:209 or 7600:219
7600:487	Adv. Topics in Media Writing: New Media	3	
<b>Total Credits for Certificate</b>		<b>12</b>	

NOTE: In order to complete the certificate, 7600:487 Advanced Topics in Media Writing must be taken with the “New Media” course topic designation. The prerequisite will be waived for certificate students.

### PROGRAM CONTACT

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