



Buchtel College of Arts and Sciences

Communication - School of (7600)



Certificate: Professional Communication (H70008C)

The program will help meet our technological society's growing need for educated people who can develop sophisticated strategies for effective communication of business and technical information. People in the business community increasingly depend on communication to solve complex management, sales and information processing problems. The communication demands of business and industry are significant, and in many ways, different from those dealt with in traditional courses and majors. This certificate will recognize their preparation for handling the communication needs of business and industry, and must be earned concurrently with an undergraduate (associate or bachelor's) degree. A student who already possesses an undergraduate degree may directly pursue this certificate.

		Credits
3300:390	Professional Writing I	3
3300:391	Professional Writing II	3
7600:309	Public Relations Publication	3
7600:345	Adv Presentational Communicati	3
Because all four courses have prerequisites, students should consult course descriptions in the Undergraduate Bulletin to determine prerequisites.		

Distribution Requirements
This curriculum guide is a recommended plan of study. Students with questions about requirements should contact an academic advisor.
The following credit hour requirements apply to this certificate: 12 credits.

Guide Updated: 08-26-2013