

## Media Studies, BA (C60104BA) Checklist

| <b>General Education 2.0 Requirements</b>  |  |
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| Students must complete Writing, Mathematics, and Speaking requirements during their first year.  |  |
| <b>ACADEMIC FOUNDATIONS</b>  |  |
| <b>Writing:</b> (6 cr - 2 courses)   |  |
| <b>Quantitative Reasoning:</b> (3 cr)  |  |
| <b>Speaking:</b> (3 cr)  |  |
| <b>DISCIPLINARY AREAS</b>  |  |
| <b>Arts/Humanities:</b> (9 cr- 3 courses)  |  |
| <b>Social Sciences:</b> (6 cr -2 courses)  |  |
| <b>Natural Sciences:</b> (7 cr -2 courses)   |  |
| <b>TAGS</b> (one class each)   |  |
| <b>Critical Thinking (CT)</b>  |  |
| <b>Complex Systems (CS)</b>  |  |
| <b>Domestic Diversity (DD)</b>   |  |
| <b>Global Diversity (GD)</b>   |  |
| <b>College of Arts &amp; Sciences Requirements</b>   |  |
| <b>Foreign Language:</b> (14 cr-4 courses)   |  |
| 101 Beginning I (4 cr)   |  |
| 102 Beginning II (4cr)   |  |
| 201 Intermediate I (3-4 cr)  |  |
| 202 Intermediate II (3-4 cr)   |  |
| 7700:222 Survey Deaf Culture America ( <i>American Sign Language option only</i> )   |  |
| <b>300/400 Upper Division Requirement: (40 cr)</b>   |  |
| <b>Minor (18 – 21 cr) Completion of a Minor or Second Major (not in Communication) or earned Associate Degree (minimum 18 credits)</b> |  |
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| <b>Media Studies Requirements (39 cr)</b>   |  |
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| 15 Communication core credits and 24 major credits required. Grade of C or better is required in Communication Core courses.  |  |
| <b>Communication Core: (15 cr)</b>  |  |
| 7600:101 Introduction to Communication (3 cr)   |  |
| 7600:210 Multiplatform Production (3 cr)  |  |
| 7600:245 Argumentation (3 cr) <b>(CT)</b>   |  |
| 7600:384 Communication Research (3 cr)  |  |
| 7600:499 Capstone in Communication (3 cr) <b>or</b><br>7600:485 Honors Project in Communication (3 cr) <b>or</b><br>7600:480 Internship at Senior Level (need 90 credits to qualify) (3 cr) |  |
| <b>Media Studies Core (12 cr)</b>   |  |
| 7600:274 Introduction to the Media Industries (3 cr)  |  |
| 7600:284 Legal Issues in Media (3 cr)   |  |
| 7600:300 Newswriting Across the Media (3 cr)  |  |
| 7600:474 Media Theory (3 cr)  |  |
| <b>Media Studies Electives (choose 9 cr):</b>   |  |
| 7600:209 Principles of Social Media (3 cr)  |  |
| 7600:303 Public Relations Writing (3 cr)  |  |
| 7600:304 Information Gathering & Editing (3 cr)   |  |
| 7600:309 Public Relations Publications (3 cr)   |  |
| 7600:317 Topics in Media Production (3 cr)<br>may be repeated with a change in topic, max. 9 cr   |  |
| 7600:345 Advanced Presentational Comm (3 cr)  |  |
| 7600:355 Freedom of Speech (3 cr)   |  |
| 7600:368 Basic Audio/Video Editing (3 cr)   |  |
| 7600:372 Video Production (3 cr)  |  |
| 7600:378 Topics in Media History (3 cr) – may be repeated with a change in topic, maximum 9 cr  |  |
| 7600:405 Media Copywriting (3 cr)   |  |
| 7600:408 Women, Minorities and News (3 cr)  |  |
| 7600:437 Training Methods in Communication (3 cr)   |  |
| 7600:487 Advanced Topics in Media Writing (3 cr) –<br>may be repeated with a change in topic, max. 9 cr   |  |
| 7600:468 Advanced Audio/Video Editing (3 cr)  |  |
| 7600:475 Political Communication (3 cr)   |  |
| 7600: 481 Film as Art (3 cr)  |  |
| 7600:486 Media Management and Leadership (3 cr)   |  |
| <b>School of Communication Elective (choose 3 cr):</b>  |  |
| Electives Total of 3 credits from any 7600 course except 105 & 106.<br><i>Recommended elective is 7600:325 Intercultural Communication (3 cr) (DD)</i>                                      |  |
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| Co-curricular activities (Forensics, WZIP, ZTV, Buchtelite) are limited to a total of 3 credits to be applied to the School of Communication elective.                                      |  |
| <b>120 Credit Minimum</b>   |  |

