

Effective: Spring 2018
Last Updated: 4/30/18



Buchtel College of Arts and Sciences COMMUNICATION Public Relations MINOR – C60100M

The following information has official approval of the **Buchtel College of Arts and Sciences**, but is intended only as a guide. Official degree requirements are established at the time of admission to the degree-granting college. Completion of this minor within the identified time frame below is contingent upon many factors, including but not limited to: class availability, total number of required credits, work schedule, finances, family, course drops/withdrawals, successfully passing courses, prerequisites, among others.

The following courses constitute a “Minor in Communication - Public Relations” and must be completed with a minimum grade point average of 2.0 over-all for the minor to be noted on the student’s record.

Course		Credit Hours	Prerequisites
Required:			
7600:219	Introduction to Public Relations	3	
7600:406	Advanced Public Relations Theory	3	7600:219
Select 12 credits from the following:			
7600:209	Principles of Social Media	3	
7600:303	Public Relations Writing	3	7600:219 (prerequisite or corequisite) and 4 year degree granting college other than CAST.
7600:309	Public Relations Publications	3	
7600:404	Public Relations Cases	3	7600:219 (prerequisite or corequisite)
7600:409	Public Relations Strategic Campaigns	3	7600:219
7600:450	ST: Communications	3	
Total Credits for Minor		18	

- NOTES:
- A minor in Communication - Public Relations may only be awarded at the time a student receives a Baccalaureate degree.
 - 7600:450 Special Topics needs to be in Public Relations

Must have a minimum cumulative GPA of a 2.0 to graduate with this minor

PROGRAM CONTACT
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