

Exhibitor & Sponsor Information

Your involvement in the 2023 Teaching Financial Literacy Conference gives you incredible access to a diverse group of K16 educators, administrators, and community partners. Sponsors and exhibitors help the Conference continue to be an event that both elevates and sets the standard for teaching financial literacy. With your support, Conference attendees gain new ideas, tools, and resources that they can then pass along to their colleagues, their organizations, and their students – ultimately, enhancing the financial capability of the communities they serve.



Partner Sponsorship Benefits	Exhibitor \$500 <small>501(c)(3) - \$250</small>	Silver \$1,000	Gold \$5,000	Founding \$15,000
Complimentary registration	2	2	4	5
Scholarship recipients	0	2	10	20
Exhibit booth for in person attendee interaction	✓	✓	✓	✓
Sponsor email recognition	✓	✓	✓	✓
Sponsor information on Conference website	✓	✓	✓	✓
Logo recognition	✗	✓	✓	✓
Promotional item in welcome bag	✗	✓	✓	✓
Event sponsor - Awards & recognition OR coffee/snack break	✗	✗	✓	✗
Sponsor-dedicated session	✗	✗	✗	✓
Event sponsor - VIP mingle AND evening social event	✗	✗	✗	✓
Introduction before keynote session	✗	✗	✗	✓

*Spots are limited, and are on a first come basis.



The University of Akron

**The H. Kenneth Barker Center
for Economic Education**

Not seeing a sponsorship that meets your unique needs and goals? Let us know! We are open to exploring creative ways to collaborate to optimize the Conference experience.

Any additional representatives, beyond what's included in your sponsorship tier, should register separately as a conference attendee. Note: Please have your main contact for your exhibit booth register as the Exhibitor.

- Pre-approved marketing to be distributed in marketing bags must be mailed to the H.K. Barker Center by June 1, 2023.
- The H.K. Barker Center will facilitate the scholarship application, selection process, and coordination of Conference registration.

Spots are Limited. Register Now at:

<https://commerce.cashnet.com/BC4CE>