DEPARTMENT OF BUSINESS AND INFORMATION TECHNOLOGY
College of Applied Science and Technology
The University of Akron

Department Mission Statement

The mission of the Department of Business and Information Technology of the College of Applied Science and Technology is:

- To provide a comprehensive quality professional education that prepares students for entry-level positions in Business Management, Computer Information Systems, Hospitality Management, Marketing and Sales;

- To provide training and retraining as needed for the work force of the future in business, industry, and community organizations;

- To provide encouragement and assistance to all students to increase their chances for successful achievement of their goals, with particular attention given to identification of and guidance for the under-prepared students;

- To provide quality preparation and assistance to those students pursuing additional degrees; and

- To assist the university in reaching out to the community, provide appropriate support to the university by direct involvement in professional and civic organizations, and to provide the public with appropriate programming and facilities.

Department Goals Statement

The goals of the Business Technology Department include:

1. **Critical Thinking**--Provide students with an educational environment that encourages critical thinking and problem solving so that active and integrated learning may occur.

2. **Communication Skills**--Enhance and accelerate the development of students' reading, writing, and speaking skills.

3. **Technology**--Provide programs that promote the understanding, application, and the use of current technology.

4. **Workforce Preparation**--Provide educational programs through which students can obtain knowledge, skills, and attitudes necessary to begin or continue their career and to be able to compete in a global marketplace.

5. **Ethics/Citizenship**--Encourage ethical decisions and actions through responsibility toward the community and environment.

6. **Diversity**--Promote diversity by enabling all individuals regardless of age, economic status, disability, ethnic background or prior schooling, to meet their intended educational objectives.

7. **Teaching**--Use pedagogy that accommodates student differences in learning rate and style, aptitude, and background.

8. **Assessment-**-Review, evaluate, and update department goals, outcomes, and program curriculum continuously.

9. **Student Retention**--Create an atmosphere that fosters student retention and progress toward completion of their academic programs.

Compatibility with Institutional Mission

The Department of Business and Information Technology, as stated in its goals, strives to satisfy the following elements of the university mission statement:

- The essence of the department's goals concerning the assurance of critical thinking, communication skills, technology, workforce preparation, ethics/citizenship, diversity, quality of teaching, assessment, and student retention is consistent with the university's desire to "...develop enlightened members of society and to provide...excellence in undergraduate education."

- The scope of Business and Information Technology programs contribute to the university's intention of offering "...comprehensive programs of instruction from associate through doctoral levels...."

- The university's goal of providing service to the community is reflected in the department goal to encourage ethical decisions and actions through responsibility toward the community and environment.