

Zogby Analytics Online Survey of Likely Democratic Primary Voters
8/3/15 - 8/4/15 MOE +/- 4.7 Percentage Points

2002. How likely are you to vote in national elections?

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Definitely	362	79.0	79.0	79.0
	Very likely	70	15.2	15.2	94.2
	Somewhat likely	27	5.8	5.8	100.0
	Total	459	100.0	100.0	

Party

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Democratic	398	86.6	86.6	86.6
	Republican	2	.5	.5	87.1
	Independent	59	12.9	12.9	100.0
	Total	459	100.0	100.0	

4. How likely are you to vote in the Democratic Primary for president?

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Definitely	274	59.6	59.6	59.6
	Very likely	113	24.6	24.6	84.2
	Somewhat likely	72	15.8	15.8	100.0
	Total	459	100.0	100.0	

10. On August 6, Fox News will sponsor a debate among the Republican presidential candidates in Cleveland, Ohio. Do plan to watch the debate?

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Yes	196	42.7	42.7	42.7
	No	151	32.9	32.9	75.6
	Not sure	112	24.4	24.4	100.0
	Total	459	100.0	100.0	

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11. Fox News plans to include in prime time only the top ten candidates in the polls. Which of the following statements comes closest to your view of the Fox News debate format?

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Only the top ten candidates in the polls should be included	111	24.1	24.1	24.1
	All the announced candidates should be included in the debat	208	45.4	45.4	69.5
	Only the top five candidates in the polls should be included	77	16.7	16.7	86.2
	Not sure	64	13.8	13.8	100.0
	Total	459	100.0	100.0	

12. Was Cleveland, OH the best place to hold the first Republican debate?

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Yes	93	20.2	20.2	20.2
	No	62	13.5	13.5	33.7
	Not sure	304	66.3	66.3	100.0
	Total	459	100.0	100.0	

13. IF yes, why?

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Ohio is an important swing state	54	11.9	58.6	58.6
	Ohio is among the largest states	7	1.4	7.2	65.8
	Ohio and Cleveland are representative of the nation as a whole'	22	4.8	24.0	89.7
	Other	7	1.6	7.9	97.7
	Not sure	2	.5	2.3	100.0
	Total	93	20.2	100.0	
Missing	0	366	79.8		
Total		459	100.0		

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14. IF no, why not?

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Should have been in my state	11	2.4	17.9	17.9
	Ohio and Cleveland are not representative of the nation	35	7.6	56.1	74.0
	Other	11	2.3	17.4	91.4
	Not Sure	5	1.2	8.6	100.0
	Total	62	13.5	100.0	
Missing	0	397	86.5		
Total		459	100.0		

20. What are the two top issues facing the United States today? (Choose Two Only)

		n	%
\$Q20	Education	82	17.9
	Jobs	181	39.5
	Social Security and Medicare	128	28.0
	Scientific Research and Development	17	3.8
	National Defense	65	14.2
	Immigration	70	15.3
	Tax Cuts	34	7.4
	Social issues such as abortion and same-sex marriage	48	10.5
	Climate Change	70	15.3
	Energy Independence	40	8.7
	Health Care	148	32.3
	Transportation	5	1.2
	Other	21	4.5
	Total	459	100.0

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15. If your state's Democratic Primary or caucus for President were held today and the candidates were...for whom would you vote?

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Bernie Sanders	81	17.7	17.7	17.7
	Hillary Rodham Clinton	294	64.1	64.1	81.8
	Martin O'Malley	7	1.5	1.5	83.3
	Jim Webb	9	2.0	2.0	85.3
	Not Sure/Other	67	14.7	14.7	100.0
	Total	459	100.0	100.0	

16. Now if the list were expanded and the candidates now included...for whom would you vote?

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Bernie Sanders	69	15.1	15.1	15.1
	Hillary Rodham Clinton	222	48.3	48.3	63.4
	Martin O'Malley	12	2.6	2.6	66.0
	Jim Webb	11	2.3	2.3	68.3
	Joe Biden	96	21.0	21.0	89.3
	Not Sure/Other	49	10.7	10.7	100.0
	Total	459	100.0	100.0	

17. How satisfied are you with the current field of candidates running for the Democratic presidential nomination?

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Very satisfied	120	26.1	26.1	26.1
	Somewhat satisfied	231	50.2	50.2	76.3
	Somewhat dissatisfied	84	18.2	18.2	94.6
	Very dissatisfied	11	2.4	2.4	97.0
	Not Sure	14	3.0	3.0	100.0
	Total	459	100.0	100.0	

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18. In your view, does Hillary Rodham Clinton deserve to be the Democratic nominee or would you like to see someone else?

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Yes, she deserves to be the Democratic nominee	285	62.2	62.2	62.2
	No, I would you like to see someone else	115	25.0	25.0	87.1
	Not sure	59	12.9	12.9	100.0
	Total	459	100.0	100.0	

19. Also in your view, do you think that Joe Biden should or should not enter the race for President?

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Yes, Joe Biden should enter the race for President	221	48.2	48.2	48.2
	No, Joe Biden should not enter the race for President	158	34.5	34.5	82.6
	Not sure	80	17.4	17.4	100.0
	Total	459	100.0	100.0	

Region

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	East	125	27.3	27.3	27.3
	South	127	27.6	27.6	54.9
	Centr GrLks	114	24.7	24.7	79.6
	West	93	20.4	20.4	100.0
	Total	459	100.0	100.0	

Gender

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Male	207	45.0	45.0	45.0
	Female	252	55.0	55.0	100.0
	Total	459	100.0	100.0	

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What is your current employment status?

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Working (full or part time)	266	57.9	58.5	58.5
	Temporarily unemployed and looking for work	19	4.2	4.2	62.8
	Temporarily unemployed and not looking for work	6	1.2	1.2	64.0
	Student	34	7.4	7.5	71.5
	Stay at home parent/spouse	28	6.2	6.2	77.7
	Retired	101	22.1	22.3	100.0
	Total	454	99.0	100.0	
	Missing	.00	5	1.0	
Total		459	100.0		

Household Income

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	< \$25K	102	22.2	22.6	22.6
	\$25-35K	57	12.3	12.5	35.1
	\$35-50K	72	15.7	15.9	51.0
	\$50-75K	106	23.1	23.4	74.4
	\$75-100K	66	14.3	14.6	88.9
	\$100-150K	33	7.1	7.2	96.1
	\$150K+	17	3.8	3.9	100.0
	Total	452	98.6	100.0	
Missing	0	7	1.4		
Total		459	100.0		

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Age group A

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	18-29	90	19.5	19.7	19.7
	30-49	174	38.0	38.3	58.0
	50-64	125	27.3	27.5	85.5
	65+	66	14.4	14.5	100.0
	Total	455	99.1	100.0	
Missing	0	4	.9		
Total		459	100.0		

Age group B

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	18-24	54	11.7	11.8	11.8
	25-34	83	18.2	18.3	30.1
	35-54	161	35.0	35.4	65.5
	55-69	136	29.5	29.8	95.3
	70+	22	4.7	4.7	100.0
	Total	455	99.1	100.0	
Missing	0	4	.9		
Total		459	100.0		

Generation

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	First Globals	137	29.9	30.1	30.1
	Nikes	115	25.1	25.4	55.5
	Woodstockers	160	34.9	35.2	90.7
	Privates	42	9.2	9.3	100.0
	Total	455	99.1	100.0	
Missing	.00	4	.9		
Total		459	100.0		

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Education

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	No College Degree	184	40.1	40.1	40.1
	College Degree+	275	59.9	59.9	100.0
	Total	459	100.0	100.0	

Race

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	White	256	55.9	56.0	56.0
	Hispanic	69	15.0	15.0	71.0
	African American	101	22.0	22.0	93.0
	Asian	23	5.0	5.0	98.0
	Other	9	2.0	2.0	100.0
	Total	458	99.8	100.0	
Missing	.00	1	.2		
Total		459	100.0		

Live

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Large City	147	32.0	32.2	32.2
	Small City	90	19.5	19.7	51.9
	Suburbs	147	32.0	32.1	84.0
	Rural	73	15.9	16.0	100.0
	Total	457	99.5	100.0	
Missing	0	2	.5		
Total		459	100.0		

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Ideology Recoded

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Liberal	205	44.6	45.9	45.9
	Moderate	173	37.6	38.7	84.6
	Conservative	69	15.0	15.4	100.0
	Total	446	97.2	100.0	
Missing	.00	13	2.8		
Total		459	100.0		

90600. Which of the following best describes you?

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Liberal/progressive on just about every issue	114	24.9	24.9	24.9
	Mainly a liberal on government spending	18	4.0	4.0	28.8
	Mainly a liberal on social issues	89	19.3	19.3	48.2
	Conservative on just about every issue	32	7.1	7.1	55.2
	Mainly a conservative on government spending	16	3.6	3.6	58.8
	Mainly a conservative on social issues	14	3.0	3.0	61.7
	Moderate because I look at each issue separately	105	22.9	22.9	84.6
	Moderate because I try to be rational, not passionate about	36	7.8	7.8	92.4
	Not sure	35	7.6	7.6	100.0
	Total	459	100.0	100.0	

Religion

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Catholic	121	26.4	27.1	27.1
	Protestant	218	47.4	48.7	75.8
	Jewish	20	4.4	4.5	80.3
	Other/None	88	19.2	19.7	100.0
	Total	447	97.4	100.0	
Missing	.00	12	2.6		
Total		459	100.0		

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BornAgain

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Yes	100	21.7	45.8	45.8
	No/NS	118	25.7	54.2	100.0
	Total	218	47.4	100.0	
Missing	0	241	52.6		
Total		459	100.0		

Union member

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Yes	67	14.7	14.7	14.7
	No	392	85.3	85.3	100.0
	Total	459	100.0	100.0	

Child under 17?

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Yes	117	25.6	25.6	25.6
	No	342	74.4	74.4	100.0
	Total	459	100.0	100.0	

Marital status

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Married	190	41.4	41.7	41.7
	Single	163	35.6	35.8	77.4
	Div/Sep/Wdw	81	17.6	17.7	95.1
	Civil union	22	4.9	4.9	100.0
	Total	457	99.5	100.0	
Missing	0	2	.5		
Total		459	100.0		

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Veteran/Armed Forces?

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Yes	74	16.2	16.5	16.5
	No	376	81.9	83.5	100.0
	Total	450	98.1	100.0	
Missing	.00	9	1.9		
Total		459	100.0		

NASCAR Fan

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Yes	100	21.8	21.8	21.8
	No	359	78.2	78.2	100.0
	Total	459	100.0	100.0	

Sexual Preference

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Hetero	404	87.9	87.9	87.9
	Not Hetero	55	12.1	12.1	100.0
	Total	459	100.0	100.0	

Self ID Social Networker

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Yes	219	47.7	47.7	47.7
	No	240	52.3	52.3	100.0
	Total	459	100.0	100.0	

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Home status

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Own a home	266	58.0	58.3	58.3
	Live in rental unit	166	36.1	36.3	94.6
	Neither	25	5.4	5.4	100.0
	Total	457	99.5	100.0	
Missing	0	2	.5		
Total		459	100.0		

Attend religious services

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Weekly+	42	9.1	9.2	9.2
	Weekly	82	17.9	18.2	27.4
	1-2/Month	62	13.4	13.6	41.0
	Holidays	49	10.7	10.8	51.8
	Rarely	116	25.2	25.5	77.4
	Never	102	22.3	22.6	100.0
	Total	452	98.5	100.0	
Missing	0	7	1.5		
Total		459	100.0		

Phone

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Mobile	190	41.4	41.7	41.7
	Landline	31	6.8	6.9	48.6
	Both	234	51.1	51.4	100.0
	Total	456	99.3	100.0	
Missing	0	3	.7		
Total		459	100.0		

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Career or gig?

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Career	168	36.6	36.6	36.6
	Just a "gig"	112	24.4	24.4	61.0
	Not currently employed	179	39.0	39.0	100.0
	Total	459	100.0	100.0	

Self ID Investor Class

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Yes	120	26.2	26.2	26.2
	No	339	73.8	73.8	100.0
	Total	459	100.0	100.0	

WalMart shopper?

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Weekly	114	24.9	25.5	25.5
	Few/Month	157	34.2	35.0	60.5
	1-2/year	123	26.7	27.3	87.8
	Never	55	11.9	12.2	100.0
	Total	449	97.8	100.0	
Missing	0	10	2.2		
Total		459	100.0		

Residency

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	My city or town	133	28.9	29.1	29.1
	America	192	41.8	42.1	71.2
	The planet earth	131	28.5	28.8	100.0
	Total	455	99.2	100.0	
Missing	0	4	.8		
Total		459	100.0		

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Passport?

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Yes	240	52.3	52.3	52.3
	No	219	47.7	47.7	100.0
	Total	459	100.0	100.0	

Sympathetic to Tea Party

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Yes	22	4.9	4.9	4.9
	No	437	95.1	95.1	100.0
	Total	459	100.0	100.0	

Sympathetic to Occupy Wall St

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Yes	131	28.5	28.5	28.5
	No	328	71.5	71.5	100.0
	Total	459	100.0	100.0	

Are you currently or have you ever been a member of the National Rifle Association?

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Currently a member of the NRA	8	1.6	1.7	1.7
	Former member of the NRA	23	5.1	5.1	6.7
	Have never been a member of the NRA	426	92.9	93.3	100.0
	Total	457	99.6	100.0	
Missing	0	2	.4		
Total		459	100.0		

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Are you a current or former gun owner?

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Current gun owner	78	17.0	17.3	17.3
	Former gun owner	39	8.4	8.5	25.8
	Have never been a gun owner	336	73.1	74.2	100.0
	Total	452	98.6	100.0	
Missing	0	7	1.4		
Total		459	100.0		

Did you not have to pay any taxes last year because your income level was below the threshold to pay taxes or because your tax deductions left you with no liability?

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	I did not have to pay taxes	152	33.2	35.0	35.0
	I had to pay taxes	283	61.7	65.0	100.0
	Total	435	94.9	100.0	
Missing	0	24	5.1		
Total		459	100.0		

Do you invest in the stock market; have an IRA, a 401-K retirement plan or a pension fund?

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Yes	204	44.5	45.5	45.5
	No	244	53.2	54.5	100.0
	Total	449	97.7	100.0	
Missing	0	10	2.3		
Total		459	100.0		

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Do you or does anyone in your household keep a gun for personal protection, hunting or target shooting at your home, place of business, or at a vacation home or club?

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Yes	104	22.6	23.1	23.1
	No	345	75.2	76.9	100.0
	Total	449	97.8	100.0	
Missing	0	10	2.2		
Total		459	100.0		

Lost a job due to corporate downsizing within the past year? <hr>

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Yes	32	6.9	6.9	6.9
	No	427	93.1	93.1	100.0
	Total	459	100.0	100.0	

Been afraid of losing a job within the next year? <hr>

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Yes	86	18.7	18.7	18.7
	No	373	81.3	81.3	100.0
	Total	459	100.0	100.0	

Worked at a job that pays less than an immediate previous job? <hr>

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Yes	113	24.6	24.6	24.6
	No	346	75.4	75.4	100.0
	Total	459	100.0	100.0	

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Zogby Analytics Online Survey of Likely Democratic Primary Voters
8/3/15 - 8/4/15 MOE +/- 4.7 Percentage Points

Gone without food for 24 hours in the past month due to a lack of food or money? <hr>

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Yes	31	6.9	6.9	6.9
	No	428	93.1	93.1	100.0
	Total	459	100.0	100.0	

Creative Job Sector

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Yes	130	28.4	28.4	28.4
	No	329	71.6	71.6	100.0
	Total	459	100.0	100.0	

Self ID Creative Class

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Yes	156	34.0	34.0	34.0
	No	303	66.0	66.0	100.0
	Total	459	100.0	100.0	

Subsets have a larger margin of error than the whole data set. As a rule we do not rely on the validity of very small subsets of the data, especially sets smaller than 50-75 respondents. At that size subset we can make generalizations, but in these cases the data is more qualitative than quantitative