

YVO 2020 Presidential Vote Demography

YVO SURVEY CHARACTERISTICS

A joint project of Your Vote Ohio and the Ray C. Bliss Institute of Applied Politics at The University of Akron, the survey was conducted by the Center for Marketing and Opinion Research. It was a random sample of 1,037 registered voters in Ohio, administered 100 percent online between June 24 and July 15, 2020. The final sample was weighted to match the U.S Census data. The margin of error of plus or minus three percentage points.

For technical questions about the survey, contact Michelle Henry, President, Center for Marketing and Opinion Research (CMOR)

Phone: 330-564-4211

smhenry@cmoresearch.com

For questions about the survey content and data analysis, contact Dr. John Green, Emeritus Director, Bliss Institute

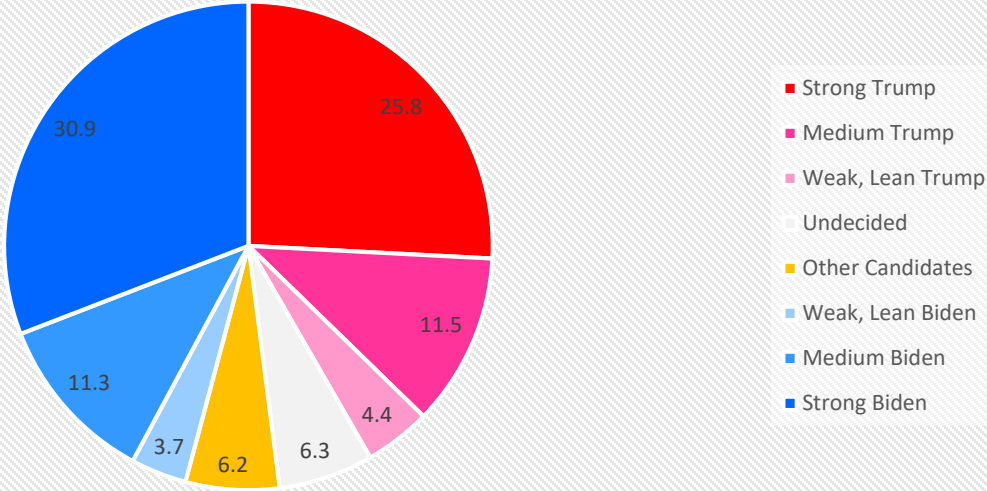
Phone: 330-329-7057

green@uakron.edu

State of the Race

- The YVO/Bliss Institute poll shows Joe Biden leading Donald Trump in Ohio, 45.8 to 41.7 percent among registered voters, with 6.3 favoring other candidates and 6.2 percent undecided. Biden's 4.1 point lead in the Buckeye state is just outside the survey's margin of error of plus or minus 3 percentage points.

2020 Presidential Vote June-July 2020



vote2020a * Do you identify as male, female, or something else?

Crosstabulation

% within Do you identify as male, female, or something else?

Do you identify as male, female, or something else?

		Male	Female	Other	Total
vote2020a	Strong Trump	30.9%	21.0%	33.3%	25.8%
	Medium Trump	10.2%	12.7%		11.5%
	Weak Trump	5.4%	3.6%		4.4%
	Undecided	3.8%	8.6%		6.3%
	Other Candidates	6.0%	6.6%		6.3%
	Weak Biden	3.6%	3.9%		3.8%
	Medium Biden	10.4%	12.0%	33.3%	11.3%
	Strong Biden	29.9%	31.6%	33.3%	30.8%
Total		100.0%	100.0%	100.0%	100.0%

vote2020a * RACETH Crosstabulation

% within RACETH

		RACETH				
		White	Black	Hispanic	Other	Total
vote2020a	Strong Trump	29.0%	5.7%	23.5%	20.0%	25.8%
	Medium Trump	12.7%	4.1%	8.8%	10.0%	11.5%
	Weak Trump	4.8%	3.3%	2.9%	3.3%	4.5%
	Undecided	6.3%	4.1%	8.8%	13.3%	6.4%
	Other Candidates	5.8%	8.1%	5.9%	13.3%	6.3%
	Weak Biden	3.8%	0.8%	8.8%	6.7%	3.7%
	Medium Biden	9.2%	22.0%	17.6%	16.7%	11.2%
	Strong Biden	28.5%	52.0%	23.5%	16.7%	30.8%
Total		100.0%	100.0%	100.0%	100.0%	100.0%

vote2020a * DEM: Recoded Age (4 categories) Crosstabulation

% within DEM: Recoded Age (4 categories)

		DEM: Recoded Age (4 categories)				
		18-24	25-44	45-64	65 and over	Total
vote2020a	Strong Trump	16.8%	23.1%	27.8%	30.9%	25.8%
	Medium Trump	8.0%	10.2%	11.3%	14.8%	11.4%
	Weak Trump	4.4%	4.9%	5.4%	2.2%	4.4%
	Undecided	5.3%	7.4%	7.8%	3.0%	6.4%
	Other Candidates	12.4%	10.2%	2.4%	3.9%	6.3%
	Weak Biden	6.2%	4.9%	2.7%	2.2%	3.7%
	Medium Biden	18.6%	12.0%	10.5%	7.8%	11.3%
	Strong Biden	28.3%	27.2%	32.1%	35.2%	30.8%
Total		100.0%	100.0%	100.0%	100.0%	100.0%

vote2020a * DEM: Recoded marital status (4 categories) Crosstabulation

% within DEM: Recoded marital status (4 categories)

		DEM: Recoded marital status (4 categories)				
		Single	Divorced / Separated	Widowed	Married	Total
vote2020a	Strong Trump	16.7%	25.2%	28.9%	31.2%	25.8%
	Medium Trump	10.1%	7.3%	17.8%	13.0%	11.5%
	Weak Trump	5.0%	3.3%	6.7%	4.2%	4.4%
	Undecided	6.0%	10.6%	6.7%	5.1%	6.3%
	Other Candidates	8.8%	6.0%	6.7%	4.8%	6.3%
	Weak Biden	5.7%	2.0%		3.2%	3.7%
	Medium Biden	13.8%	11.3%	11.1%	9.7%	11.3%
	Strong Biden	34.0%	34.4%	22.2%	28.8%	30.9%
Total		100.0%	100.0%	100.0%	100.0%	100.0%

vote2020a * DEM: Recoded education attainment (3 categories)

Crosstabulation

% within DEM: Recoded education attainment (3 categories)

		DEM: Recoded education attainment (3 categories)			
		High School Grad or Less	Some College	College Graduate or More	Total
vote2020a	Strong Trump	28.5%	30.2%	21.8%	25.8%
	Medium Trump	12.1%	10.9%	11.3%	11.4%
	Weak Trump	6.3%	3.2%	4.3%	4.4%
	Undecided	7.9%	2.9%	7.6%	6.3%
	Other Candidates	6.3%	7.1%	5.7%	6.3%
	Weak Biden	3.3%	3.9%	3.7%	3.7%
	Medium Biden	11.7%	13.2%	9.9%	11.3%
	Strong Biden	23.8%	28.6%	35.7%	30.9%
Total		100.0%	100.0%	100.0%	100.0%

vote2020a * DEM: Recoded Income (4 categories) Crosstabulation

% within DEM: Recoded Income (4 categories)

		DEM: Recoded Income (4 categories)				Total
		Under \$25,000	\$25-49,000	\$49-75,000	Over \$75,000	
vote2020a	Strong Trump	21.7%	28.8%	23.3%	27.2%	25.9%
	Medium Trump	9.7%	10.8%	11.0%	12.8%	11.4%
	Weak Trump	2.3%	6.5%	4.1%	4.2%	4.4%
	Undecided	9.7%	5.8%	6.8%	4.7%	6.3%
	Other Candidates	9.1%	5.4%	9.6%	3.7%	6.3%
	Weak Biden	1.1%	3.8%	3.7%	4.7%	3.7%
	Medium Biden	13.7%	7.3%	10.5%	13.4%	11.3%
	Strong Biden	32.6%	31.5%	31.1%	29.3%	30.8%
Total		100.0%	100.0%	100.0%	100.0%	100.0%

vote2020a * WHWC Crosstabulation

% within WHWC

		WHWC			
		Non-Whites	White Working Class	Other Whites	Total
vote2020a	Strong Trump	10.8%	35.4%	26.7%	25.9%
	Medium Trump	5.9%	11.7%	13.0%	11.4%
	Weak Trump	2.7%	7.5%	3.8%	4.4%
	Undecided	5.9%	7.1%	5.9%	6.2%
	Other Candidates	8.6%	5.8%	5.7%	6.3%
	Weak Biden	3.8%	2.9%	3.9%	3.7%
	Medium Biden	21.0%	7.1%	10.0%	11.3%
	Strong Biden	41.4%	22.5%	31.0%	30.9%
Total		100.0%	100.0%	100.0%	100.0%

vote2020a * DEM: Political Party (4 Categories) Crosstabulation

% within DEM: Political Party (4 Categories)

		DEM: Political Party (4 Categories)				
		Democrat	Republican	Independent	Other	Total
vote2020a	Strong Trump	3.0%	51.3%	22.5%		25.8%
	Medium Trump	3.0%	22.6%	7.2%	14.3%	11.5%
	Weak Trump	0.8%	6.6%	6.5%		4.4%
	Undecided	2.2%	4.5%	13.0%	28.6%	6.3%
	Other Candidates	4.9%	4.5%	10.1%	14.3%	6.3%
	Weak Biden	4.1%	1.8%	5.4%	14.3%	3.8%
	Medium Biden	17.7%	2.9%	13.8%	14.3%	11.2%
	Strong Biden	64.4%	5.8%	21.4%	14.3%	30.8%
Total		100.0%	100.0%	100.0%	100.0%	100.0%

vote2020a * DEM: Recoded Ideology (4 Categories) Crosstabulation

% within DEM: Recoded Ideology (4 Categories)

		DEM: Recoded Ideology (4 Categories)				
		Liberal	Conservative	Moderate	Other	Total
vote2020a	Strong Trump	6.8%	51.4%	15.7%	25.0%	25.9%
	Medium Trump	3.4%	16.9%	11.3%	25.0%	11.6%
	Weak Trump	0.4%	7.1%	4.4%	8.3%	4.5%
	Undecided	0.8%	3.7%	10.9%	8.3%	6.1%
	Other Candidates	5.9%	6.0%	6.5%		6.1%
	Weak Biden	3.4%	2.0%	4.9%	8.3%	3.6%
	Medium Biden	14.8%	4.0%	15.0%	16.7%	11.3%
	Strong Biden	64.4%	8.9%	31.3%	8.3%	31.0%
Total		100.0%	100.0%	100.0%	100.0%	100.0%

