YVO 2020 Presidential Vote Demography

YVO SURVEY CHARACTERISTICS

A joint project of Your Vote Ohio and the Ray C. Bliss Institute of Applied Politics at The University of Akron, the survey was conducted by the Center for Marketing and Opinion Research. It was a random sample of 1,037 registered voters in Ohio, administered 100 percent online between June 24 and July 15, 2020. The final sample was weighted to match the U.S Census data. The margin of error of plus or minus three percentage points.

For technical questions about the survey, contact Michelle Henry, President, Center for Marketing and Opinion Research (CMOR)

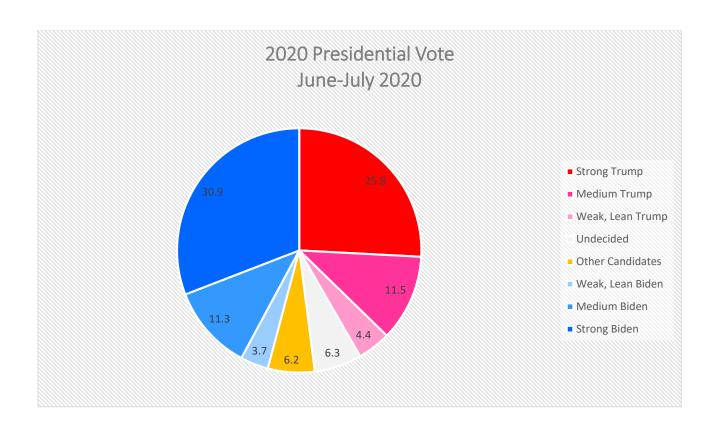
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For questions about the survey content and data analysis, contract Dr. John Green, Emeritus Director, Bliss Institute

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State of the Race

• The YVO/Bliss Institute poll shows Joe Biden leading Donald Trump in Ohio, 45.8 to 41.7 percent among registered voters, with 6.3 favoring other candidates and 6.2 percent undecided. Biden's 4.1 point lead in the Buckeye state is just outside the survey's margin of error of plus or minus 3 percentage points.



vote2020a * Do you identify as male, female, or something else? Crosstabulation

% within Do you identify as male, female, or something else?

Do you identify as male, female, or something else?

		Male	Female	Other	Total
vote2020a	Strong Trump	30.9%	21.0%	33.3%	25.8%
	Medium Trump	10.2%	12.7%		11.5%
	Weak Trump	5.4%	3.6%		4.4%
	Undecided	3.8%	8.6%		6.3%
	Other Candidates	6.0%	6.6%		6.3%
	Weak Biden	3.6%	3.9%		3.8%
	Medium Biden	10.4%	12.0%	33.3%	11.3%
	Strong Biden	29.9%	31.6%	33.3%	30.8%
Total		100.0%	100.0%	100.0%	100.0%

vote2020a * RACETH Crosstabulation

% within RACETH

		White	Black	Hispanic	Other	Total
vote2020a	Strong Trump	29.0%	5.7%	23.5%	20.0%	25.8%
	Medium Trump	12.7%	4.1%	8.8%	10.0%	11.5%
	Weak Trump	4.8%	3.3%	2.9%	3.3%	4.5%
	Undecided	6.3%	4.1%	8.8%	13.3%	6.4%
	Other Candidates	5.8%	8.1%	5.9%	13.3%	6.3%
	Weak Biden	3.8%	0.8%	8.8%	6.7%	3.7%
	Medium Biden	9.2%	22.0%	17.6%	16.7%	11.2%
	Strong Biden	28.5%	52.0%	23.5%	16.7%	30.8%
Total		100.0%	100.0%	100.0%	100.0%	100.0%

vote2020a * DEM: Recoded Age (4 categories) Crosstabulation

% within DEM: Recoded Age (4 categories)

DEM:	Docodod	100 (1	categories)
DEIVI:	Recoded	Ade (4	catedonesi

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-		18-24	25-44	45-64	65 and over	Total
vote2020a	Strong Trump	16.8%	23.1%	27.8%	30.9%	25.8%
	Medium Trump	8.0%	10.2%	11.3%	14.8%	11.4%
	Weak Trump	4.4%	4.9%	5.4%	2.2%	4.4%
	Undecided	5.3%	7.4%	7.8%	3.0%	6.4%
	Other Candidates	12.4%	10.2%	2.4%	3.9%	6.3%
	Weak Biden	6.2%	4.9%	2.7%	2.2%	3.7%
	Medium Biden	18.6%	12.0%	10.5%	7.8%	11.3%
	Strong Biden	28.3%	27.2%	32.1%	35.2%	30.8%
Total		100.0%	100.0%	100.0%	100.0%	100.0%

vote2020a * DEM: Recoded marital status (4 categories) Crosstabulation

% within DEM: Recoded marital status (4 categories)

DEM: Recoded marital status (4 categories)

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		Single	Separated	Widowed	Married	Total
vote2020a	Strong Trump	16.7%	25.2%	28.9%	31.2%	25.8%
	Medium Trump	10.1%	7.3%	17.8%	13.0%	11.5%
	Weak Trump	5.0%	3.3%	6.7%	4.2%	4.4%
	Undecided	6.0%	10.6%	6.7%	5.1%	6.3%
	Other Candidates	8.8%	6.0%	6.7%	4.8%	6.3%
	Weak Biden	5.7%	2.0%		3.2%	3.7%
	Medium Biden	13.8%	11.3%	11.1%	9.7%	11.3%
	Strong Biden	34.0%	34.4%	22.2%	28.8%	30.9%
Total		100.0%	100.0%	100.0%	100.0%	100.0%

vote2020a * DEM: Recoded education attainment (3 categories) Crosstabulation

% within DEM: Recoded education attainment (3 categories)

DEM: Recoded education attainment (3 categories)

				College	
		High School		Graduate or	
		Grad or Less	Some College	More	Total
vote2020a	Strong Trump	28.5%	30.2%	21.8%	25.8%
	Medium Trump	12.1%	10.9%	11.3%	11.4%
	Weak Trump	6.3%	3.2%	4.3%	4.4%
	Undecided	7.9%	2.9%	7.6%	6.3%
	Other Candidates	6.3%	7.1%	5.7%	6.3%
	Weak Biden	3.3%	3.9%	3.7%	3.7%
	Medium Biden	11.7%	13.2%	9.9%	11.3%
	Strong Biden	23.8%	28.6%	35.7%	30.9%
Total		100.0%	100.0%	100.0%	100.0%

vote2020a * DEM: Recoded Income (4 categories) Crosstabulation

% within DEM: Recoded Income (4 categories)

		DE	DEM: Recoded Income (4 categories)					
		Under \$25,000	\$25-49,000	\$49-75,000	Over \$75,000	Total		
vote2020a	Strong Trump	21.7%	28.8%	23.3%	27.2%	25.9%		
	Medium Trump	9.7%	10.8%	11.0%	12.8%	11.4%		
	Weak Trump	2.3%	6.5%	4.1%	4.2%	4.4%		
	Undecided	9.7%	5.8%	6.8%	4.7%	6.3%		
	Other Candidates	9.1%	5.4%	9.6%	3.7%	6.3%		
	Weak Biden	1.1%	3.8%	3.7%	4.7%	3.7%		
	Medium Biden	13.7%	7.3%	10.5%	13.4%	11.3%		
	Strong Biden	32.6%	31.5%	31.1%	29.3%	30.8%		
Total		100.0%	100.0%	100.0%	100.0%	100.0%		

vote2020a * WHWC Crosstabulation

% within WHWC

			WHWC White Working						
		Non-Whites	Class	Other Whites	Total				
vote2020a	Strong Trump	10.8%	35.4%	26.7%	25.9%				
	Medium Trump	5.9%	11.7%	13.0%	11.4%				
	Weak Trump	2.7%	7.5%	3.8%	4.4%				
	Undecided	5.9%	7.1%	5.9%	6.2%				
	Other Candidates	8.6%	5.8%	5.7%	6.3%				
	Weak Biden	3.8%	2.9%	3.9%	3.7%				
	Medium Biden	21.0%	7.1%	10.0%	11.3%				
	Strong Biden	41.4%	22.5%	31.0%	30.9%				
Total		100.0%	100.0%	100.0%	100.0%				

vote2020a * Five Ohios Crosstabulation

% within Five Ohios

		Five Ohios						
		Northeast Ohio	Northwest Ohio	Central Ohio	Southeast Ohio	Southwest Ohio	Total	
vote2020a	Strong Trump	22.0%	32.9%	23.9%	37.0%	24.5%	25.7%	
	Medium Trump	9.1%	14.4%	10.2%	13.7%	13.4%	11.5%	
	Weak Trump	4.1%	5.4%	5.1%	2.7%	4.2%	4.4%	
	Undecided	8.5%	7.8%	6.8%	5.5%	2.3%	6.3%	
	Other Candidates	4.9%	4.2%	5.7%	8.2%	9.2%	6.2%	
	Weak Biden	5.2%	1.8%	2.8%	5.5%	2.7%	3.7%	
	Medium Biden	12.9%	8.4%	13.6%	8.2%	10.0%	11.2%	
	Strong Biden	33.2%	25.1%	31.8%	19.2%	33.7%	30.8%	
Total		100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	

vote2020a * Aside from weddings and funerals, how often do you attend worship services? Crosstabulation

% within Aside from weddings and funerals, how often do you attend worship services?

Aside from weddings and funerals, how often do you attend worship services?

			J	· ·	,			
		More than once a		Once or twice a	A few times a			
		week	Once a week	month	year	Seldom	Never	Total
vote2020a	Strong Trump	32.9%	27.5%	31.4%	34.4%	18.7%	20.3%	25.8%
	Medium Trump	15.7%	17.9%	9.8%	12.3%	8.8%	6.4%	11.4%
	Weak Trump	4.3%	5.2%	6.9%	3.9%	4.4%	3.2%	4.4%
	Undecided	2.9%	5.6%	2.0%	5.2%	9.9%	7.8%	6.3%
	Other Candidates	7.1%	5.2%	2.0%	6.5%	5.5%	8.5%	6.2%
	Weak Biden	2.9%	2.8%	4.9%	3.9%	6.6%	2.5%	3.8%
	Medium Biden	5.7%	10.4%	21.6%	12.3%	11.0%	9.3%	11.3%
	Strong Biden	28.6%	25.5%	21.6%	21.4%	35.2%	42.0%	30.9%
Total	-	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

vote2020a * DEM: Political Party (4 Categories) Crosstabulation

% within DEM: Political Party (4 Categories)

		D	DEM: Political Party (4 Categories)					
		Democrat	Republican	Independent	Other	Total		
vote2020a	Strong Trump	3.0%	51.3%	22.5%		25.8%		
	Medium Trump	3.0%	22.6%	7.2%	14.3%	11.5%		
	Weak Trump	0.8%	6.6%	6.5%		4.4%		
	Undecided	2.2%	4.5%	13.0%	28.6%	6.3%		
	Other Candidates	4.9%	4.5%	10.1%	14.3%	6.3%		
	Weak Biden	4.1%	1.8%	5.4%	14.3%	3.8%		
	Medium Biden	17.7%	2.9%	13.8%	14.3%	11.2%		
	Strong Biden	64.4%	5.8%	21.4%	14.3%	30.8%		
Total		100.0%	100.0%	100.0%	100.0%	100.0%		

vote2020a * DEM: Recoded Ideology (4 Categories) Crosstabulation

% within DEM: Recoded Ideology (4 Categories)

DEM: Recoded Ideology (4 Categories)

		Liberal	Conservative	Moderate	Other	Total
vote2020a	Strong Trump	6.8%	51.4%	15.7%	25.0%	25.9%
	Medium Trump	3.4%	16.9%	11.3%	25.0%	11.6%
	Weak Trump	0.4%	7.1%	4.4%	8.3%	4.5%
	Undecided	0.8%	3.7%	10.9%	8.3%	6.1%
	Other Candidates	5.9%	6.0%	6.5%		6.1%
	Weak Biden	3.4%	2.0%	4.9%	8.3%	3.6%
	Medium Biden	14.8%	4.0%	15.0%	16.7%	11.3%
	Strong Biden	64.4%	8.9%	31.3%	8.3%	31.0%
Total		100.0%	100.0%	100.0%	100.0%	100.0%

vote2020a * Did you vote for Donald Trump, Hillary Clinton, someone else, or do you not recall? Crosstabulation

% within Did you vote for Donald Trump, Hillary Clinton, someone else, or do you not recall?

Did you vote for Donald Trump, Hillary Clinton, someone else, or do you not recall?

		Trump	Clinton	Someone else	Do not recall	Did not vote	Total
vote2020a	Strong Trump	56.6%	1.8%	6.0%		12.0%	25.7%
	Medium Trump	21.5%	3.3%	6.0%		8.0%	11.5%
	Weak Trump	7.3%	1.8%	6.0%	7.1%	1.6%	4.4%
	Undecided	3.5%	2.5%	15.7%	50.0%	15.2%	6.2%
	Other Candidates	3.8%	3.3%	21.7%	7.1%	13.6%	6.3%
	Weak Biden	1.7%	3.8%	9.6%	14.3%	5.6%	3.8%
	Medium Biden	3.1%	17.0%	13.3%	21.4%	19.2%	11.4%
	Strong Biden	2.6%	66.4%	21.7%		24.8%	30.9%
Total		100.0%	100.0%	100.0%	100.0%	100.0%	100.0%