

Suzanne Siracuse, Founder and CEO of Suzanne Siracuse Consulting, LLC, specializes in advising financial services firms on innovative business strategies, distinctive marketing programs and impactful advocacy initiatives around diversity, financial literacy and next gen talent.

Ms Siracuse is also the Creator and Host of ***The Big Reveal Podcast Series*** where she interviews industry thought leaders and influencers on all things wealth management, but with a twist!



Ms. Siracuse is the former CEO and Publisher of *InvestmentNews* where she oversaw the vision and strategic direction for all their platforms including print, digital, events and research.

Under her leadership, *InvestmentNews* launched initiatives to support the evolution of the financial advice profession, specifically in the areas of Practice Management, Women's Leadership, Diversity & Inclusion, Innovation, NextGen and Financial Literacy.

An industry thought-leader, she is a sought-after speaker and moderator on topics ranging from investing and leadership to financial literacy and fintech.

Ms Siracuse is also a founding member of the Invent Elite consulting consortium, which focuses on developing, launching, branding and operationally supporting broad based technology initiatives for financial services firms.

In addition, Ms. Siracuse is on the Board for the Invest in Others Charitable Foundation, is a board member at The American College State Farm Center for Women and Financial Services and a board member of Savvy Ladies.

Ms. Siracuse is an active volunteer at the Animal Rescue Fund in East Hampton, NY and an advocate for the humane treatment of animals.

She holds a BS in Business from Rider University. She, and her husband, Lee reside in New York City.

Suzanne Siracuse,
Suzanne Siracuse Consulting
NYC
917-562-1098
suzanne@suzannesiracuse.com
www.suzannesiracuse.com