EMPLOYERS WANT TO HIRE GRADUATES WHO HAVE DEVELOPED THE FOLLOWING COMPETENCIES:

- Critical Thinking/Problem Solving
- Oral/Written Communications
- Teamwork/Collaboration
- Digital Technology
- Leadership Skills
- Professionalism/Work Ethic
- Career Management
- Global/Multi-Cultural Fluency

FOR MORE INFORMATION
Contact pd.cba@uakron.edu or visit uakron.edu/cba/undergraduate/edge.dot

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What is EDGE?

CBA EDGE is a professional development program designed to help students focus on events and experiences that lead to career readiness.

What are the EDGE Benefits?

- Relevant Work Experience
- Networking & Community Building
- Business Communications Training
- Personal Leadership Training
- Global Experiences
- Career Exploration & Preparation

How do you build your CBA EDGE?

- Attend a Career Fair
- Have Resume Reviewed
- CBA Student Org. Membership
- Complete Personal Leadership Skills Course
- Attend “Real People, Real Careers” Panel Series
- Attend Suit-Up Events/Workshops
- Participate in a Mock Interview
- Attend a Company visit
- Complete an Online Career Assessment
- Join the Coach & Connect Mentoring Program
- Take a Foreign Language Class
- CBA Student Organization Leadership
- Business Communications Training
- Complete an Internship/Co-Op
- Study Abroad
- Participate in Regional/National Competition

Suitable is a one-stop shop to find all of the available EDGE activities and to track student progress in the EDGE program. There are two ways to access Suitable:

Web Access

1. Go to https://app.suitable.co
2. Enter your UserID@zips.uakron.edu email address and click “Continue”
3. Click “Sign in” next to CBA Professional Development and log-in through the University of Akron portal using your UserID@zips.uakron.edu email and password
4. You’re all set! Navigate to the Activities tab to view upcoming opportunities to earn EDGE points

Mobile Access

1. Search “Suitable” in your app store and download the Suitable app
2. Use your UserID@zips.uakron.edu email to log-in
3. Click “Continue” and log-in through the University of Akron portal
4. You must give Suitable access to your camera to scan event codes