

The University of Akron
 College of Business Administration
 Course Number: BLAW_220_002 (3 credits)
 Course Name: Legal & Social Environment
 of Business



Professor:	Suzanne Gradisher	Year/Term:	FALL 2022
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Email:	smg16@uakron.edu	Office Hours:	Tuesday and Thursday 10:30am – 12:00pm (EST), email anytime and TEAMS by appointment
Class times and locations are:			
Section 002: Tuesday / Thursday 9:15 – 10:30am CoB 143			

Course Information

Required Texts and Materials

REQUIRED MATERIALS IS INLCUDED IN YOUR TUITUION AS AN ONLINE VERSION. Click here www.uakron.edu/book to get additional information of this program and/or to find a form to opt out. If you also desire a loose-leaf version of the text, it will be available for purchase at the bookstore after the add period has expired.

PLEASE NOTE THAT MINDTAP is and EXTERNAL software, so ASSIGNMENTS DO NOT COME UP AS "DUE" on the course calendar so please be aware of the due dates.

For MINDTAP access, please follow these instructions:

1. Course Materials

2. Content

3. Course Orientation

4. CLICK HERE FOR MINDTAP ACCESS: NOTE THIS LINK WILL GIVE YOU ACCESS TO ALL THAT MINDTAP HAS TO OFFER...eBook, GRADED ASSIGNMENTS (LEARN ITS AND CHECK YOUR UNDERSTANDINGS) and PRACTICE ASSIGNMENTS.

OR

Go to course material, content, Module 1, week one (for each week) you will see a link specifically for the chapter reading and graded assignments.

If you want a loose-leaf hard copy, please go to the bookstore after the add period has expired. Please READ the syllabus and do not hesitate to contact me with any questions.

NOTE: This is a new edition, so I do expect some minor issues with MINDTAP. Please notify me with any issues and I will work with Cengage/mindtap to correct these types of issues and if you are correct and there is an issue, I will be sure to correct your score. This will be done with having a MindTap bonus in your brightspace gradebook which will be increased when an error is proven. These will be given by adding one point when I deem it necessary for fairness. The one extra point proves to more than make up for what you may lose. **HOWEVER, PLEASE IF SOMETHING IS OBVIOUSLY RIDICULOUS, send me a copy with chapter, worksheet, and question number so I can try and get Mindtap/Cengage to fix.**

Description

Explores the legal and social environment in which modern business must function. The legal system, public and private law, and contemporary social and ethical issues are addressed.

The legal environment of business is defined as: the attitude of the government toward business, the historical development of this attitude; current trends of public control in taxation, regulation of commerce and competition; freedom of contract, antitrust legislation and its relationship to marketing, mergers, and acquisitions; and labor management relations.

The main purpose of this class is “to remove the mystique from the law and to empower you to participate in legal matters.” *Legal Environment*, 4th Ed., Beatty, and Samuelson (p. 6). Legal, social and government forces continually shape today’s global business environment. This class will prepare you to understand your role and responsibility within this environment, identify issues, recognize potential problems, and know when to consult with an expert. Each of these skills will result in efficiency and cost effectiveness for your business. You will develop improved reasoning and problem-solving skills to better evaluate the legal, regulatory, and ethical environment in which you work and be able to incorporate that knowledge into your business decision-making process.

Course Objectives

1. Familiarity with legal language and concepts as they relate to business,
2. Demonstration of an understanding of ethical behavior and social responsibility in the global environment in which business operates,
3. General understanding of stakeholder and shareholder theories in the business decision-making process,
4. General understanding of the legal system in the United States as it relates to business,
5. Understanding of the basic law of contracts, torts and property as it relates to business,
6. Ability to apply regulatory provisions to business situations,
7. Ability to comprehend basic legal reasoning, and
8. Application of critical thinking to the legal implications present in business activities.

Please see BrightSpace for a complete listing of LEARNING OBJECTIVES by chapter.

Prerequisites

A minimum academic standing of a sophomore or greater.

Course Overview

This is a “traditional” course format that will meet every Tuesday / Thursday 9:15am – 10:30pm CoB 143. Note that the due dates for assignments and exams are detailed in the course outline on the last pages of the syllabus. This course is supported by The University of Akron’s learning management system called Brightspace. If you are new to Brightspace, you can view the Student Brightspace Training in the Course Orientation module in our online classroom.

ON-LINE:

Lectures: This is a traditional face-to-face class. I will post lectures and I complete them for my online class, but this is not a substitute for coming to class. (Click on Panopto).

Mindtap: For each exam chapter (and topic) you will have a mindtap assignment. Note that there is one exception for chapter 1. There is a mindtap assignment for chapter 1, but I have excluded it from Exam #1. All the material in chapter one is discussed within the other chapters.

Brightspace Quizzes: For each exam chapter (and topic) you will have a Brightspace quiz. Note that there is one exception for chapter 1. There is a Brightspace Quiz for chapter 1, but I have excluded it from Exam #1. All the material in chapter one is discussed within the other chapters

Exams: There are four online exams consisting of 50 multiple choice questions.

Class Participation/Attendance Policy

I do not take attendance however, it is up to you know if there are any changes in the schedule, extra credit opportunity, etcetera as announced in class.

You need to locate and understand all instructions, follow through on all assignments, and stay on track with due dates. It is very important for you to log into Brightspace each day to find the latest updates for class.

Assessments

Exams, class participation, ethical dilemmas, mindtap assignments, In-class quizzes. For details see below:

EXAMS: There will be four (4) exams administered on-class. The exams will contain 50 multiple choice questions at two points each. The student is responsible for **all** material contained in the text (unless professor states otherwise), handouts, assignments, and presented in class. Conflicts between the text and professor's statement will be resolved in favor of the professor's statement unless clearly disproved. I use Respondus Monitor / Lockdown Browser which records you while you are taking the exam. This is not a secret. I want you all to understand that I will be alerted when directions are not followed. Please know that the recording begins immediately.

Please be sure to:

1. **SHOW YOUR ID,**
2. **SHOW YOUR ENVIRONMENT (including the space in front of you)**
3. **DO NOT TURN OFF FACIAL RECOGNITION,**
4. **DO NOT WEAR HATS,**
5. **DO NOT HAVE ANY TYPE OF EARBUDS IN YOUR EARS**
6. **DO NOT HAVE ANY OTHER DEVICES SUCH AS PHONES NEAR YOU and**
7. **ENSURE YOUR ENTIRE FACE IS IN THE VIEW OF THE CAMERA NOT JUST YOUR EYES**
8. **You are not to use your books, notes, or any device.**

PLEASE NOTE: At the end of EVERY chapter there is a section entitled "EXAM REVIEW." I would review this section to ensure your understanding of the legal concepts and that you can apply them. If I were to give you a study guide it would be taken directly from this section of the text.

MAKE-UP POLICY: Make up exams will be allowed only in extraordinary circumstances that are supported by appropriate official documentation. **I reserve the right to impose a 10% penalty for any make-up exam.**

BRIGHTSPACE QUIZZES: For each exam chapter (and topic) you will have a Brightspace quiz. Note that there is one exception for chapter 1. There is a Brightspace Quiz for chapter 1, but I have excluded it from Exam #1. All the material in chapter one is discussed within the other chapters. **They are due 9:00am the day of the exam after 9:00am your time to complete the assignment has expired.** **You must complete the assignment on time. I will not open any assignment after time has expired so plan accordingly.** There will be no exceptions and it is recommended that you NOT wait until the last minute.

MINDTAP HOMEWORK: I will be assigning MindTap assignments for each EXAM chapter. (plus chapter 1 as it encompasses relevant material). The MindTap assignments at the end of the semester will total 100 points of the 600 points for your total grade. PLEASE NOTE that there is only one link in the gradebook for this. This is the only way that MindTap was able to put it in

my gradebook, so it is up to you to ensure that you are doing the assignments via the MindTap gradebook. **They are due 9:00am the day of the exam after 9:00am your time to complete the assignment has expired.** You must complete the assignment on time. I will not open any assignment after time has expired so plan accordingly. There will be no exceptions and it is recommended that you NOT wait until the last minute.

Instructor Contact and Reply Policy

My preferred method of communication is email. I will respond within a 24-hour period during the workweek and 48 hours for a weekend or over a holiday. If the email response requires a great deal of explanation, please include your phone number in the email and I will respond within the same time limits by phone call. I have also included my cell phone number above for emergency use.

In the unlikely event that you are unable to reach your instructor based on the guidelines outlined using the above contact and expected response time, please contact the department chair Dr. James Thomson for this course via email at thomson1@uakron.edu or via phone at 330.972.6329.

Evaluation and Assessment

Grading Scale (please note I DO NOT curve) you may see your grade-to-date at any time in the brightspace gradebook. You may then compare it to this scale, and you can determine your letter grade.

A	93-100%
A-	90-92.99%
B+	87-89.99%
B	83-86.99%
B-	80-82.99%
C+	77-79.99%
C	73-76.99%
C-	70-72.99%
D+	67-69.99%
D	63-66.99%
D-	60-62.99%
F	BELOW 60%

Breakdown of Final Grade

GRADING POLICY:

POINTS AVAILABLE:

4 Exams	=		400
Exam #1 Chapters 2-6 & 8		100	
Exam #2 Chapters 10-12, 14, 16		100	
Exam #3 Chapters 17-22 (18.1 – 18.5)		100	
Exam #4 Chapters 24-26		100	
MindTap Assignments: This is an accumulate grade calculated by taking ALL assignments graded to date divided by 100. LEARN ITS AND CHECK YOUR KNOWLEDGE both are FOR GRADE			100
Brightspace Quizzes			100
Chapters 1-6 & 8		25	
Chapters 10-12, 14, 16		25	
Chapters 17-22 (18.1 – 18.5)		25	
Chapters 24-26		25	
TOTAL POINTS	=	600	Points

CLASS VOTE: On the first day of class, we will vote (majority rules) whether you want to add on 100 points for four 25-point research/writing/miscellaneous assignments. If majority votes in favor it will apply to all.

Course Policies

Course Participation

As a college student, you most likely have multiple roles and commitments to juggle. In addition to being a student, you may be an employee, a parent, a community leader, or a caregiver to a family member. If you are a full-time student, you are working to learn a wide variety of new skills and to meet the expectations for multiple courses. Online courses make it possible to manage your learning around these other roles, but you must carefully plan your education to make this work.

You are expected to participate in this course as follows:

- You must review all course content posted to the Content tab in Brightspace unless that content is clearly labeled as optional.

- You must login to this course daily week throughout the week to check for new announcements and ensure that you are on track to meet course due dates and to complete all required assignments.
- You must read all Announcements items posted on the course home page.
- You must read all posts to the course discussion in Brightspace. You are responsible for all information posted to the course discussions.
- You are responsible for completing and submitting all assignments before the due date.
- You are responsible for maintaining copies of your work and verifying that your Assignments submission has been received. You will receive an email confirmation when you submit assignments. You will be also able to track your submissions in Brightspace.
- You are responsible for completing all quizzes and exams before the due date.
- Technical challenges are not an acceptable excuse for missing deadlines. You must ensure that you have access to a working computer at all times. Please do not wait until the deadline to submit assignments. If you do experience any technical issues, please contact the I.T. Help Desk, and ensure that the issue is tracked through the Footprints ticketing system.

If you have any questions or concerns about any of the assignments or your performance, please contact me immediately. Do not wait until the assignment is due or until your performance cannot be rectified.

Class Participation/Attendance Policy

I do not take attendance however, it is up to you know if there are any changes in the schedule, extra credit opportunity, etcetera as announced in class. If you miss in-class quiz you will not be able to make those up unless you have a legitimate excuse (death in the family and doctor's note).

University Resources and Student Services

Student services staff members are consistently on hand to guide, advise, and assist you. A comprehensive website with detailed contact information is available from the "Student Services" tab in your online course. I encourage you to make yourself aware of all student services, especially those listed below.

Accessibility

Pursuant to University policy #33-59-20-01 subsection C, The University of Akron recognizes its responsibility for creating an institutional atmosphere in which students with disabilities have the opportunity to be successful. Any student who feels he/she may need an accommodation based on the impact of a disability should contact the [Office of Accessibility](#) at 330-972-7928 (v), 330-972-5764 (tdd) or access@uakron.edu. The office is located in Simmons Hall Room 105.

Brightspace Apps

Brightspace offers two apps for students to complement your online courses. The [Brightspace Pulse](#) app is an app for your smartphone that makes it easier for you to stay on top of due dates, course announcements, grades and content updates. The [Brightspace Binder](#) app is for your tablet devices and allows you to download course materials to view offline and annotate with your own notes.

Technical Support

If you have technical questions or require technical assistance, we encourage you to review the variety of methods for obtaining support. You can contact the I.T. Help Desk directly at 330-972-6888 or support@uakron.edu.

Academic Support

The University of Akron provides both on ground and online help with writing and other content areas. More information is available on the Student Services tab in Brightspace.

University Libraries: Academic Integrity

It is each student's responsibility to know what constitutes academic dishonesty and to seek clarification directly from your instructor if necessary. The University of Akron, University Libraries web site is an excellent source to help you, the student, understand plagiarism and how to avoid it. [Select this link to learn more about how to avoid plagiarism.](#)

Examples of academic dishonesty include, but are not limited to:

- Submission of an assignment as the student's original work that is entirely or partly the work of another person.
- Failure to appropriately cite references from published or unpublished works or print/non-print materials.
- Unauthorized copying of an assignment in computer programming, or the unauthorized examination or view of the computer, specifically during examinations.
- Possession and/or unauthorized use of tests, notes, books, calculators, or formulas stored in calculators not authorized by the instructor during an examination.
- Providing and/or receiving information from another student other than the instructor, by any verbal or written means.
- Observing or assisting another student's work, when not part of a group activity.
- Violation of the procedures prescribed by the professor to protect the integrity of the examination.
- Cooperation with a person involved in academic misconduct.
- Submitting the same assignment in two different classes.
- Uploading course documents to a crowd-sourcing site where other students can download them or sharing course documents in any other way.

If a faculty member suspects that a student has violated the Academic Misconduct provision in the Code of Student Conduct, the faculty member will follow the procedure outlined in Section J

of the Code of Student Conduct. More information is available at the website of the Department of Student Conduct and Community Standards.

University Policies

Department of Student Conduct and Community Standards

Students at The University of Akron are an essential part of the academic community and enjoy substantial freedom within the framework of the educational objectives of the institution. The freedom necessary for learning in a community so rich in diversity, and achieving success toward educational objectives, requires high standards of academic integrity. The [Code of Student Conduct](#) applies to all undergraduate and graduate students at The University of Akron.

Sexual Harassment Statement

The University of Akron is committed to providing an environment free of all forms of discrimination, including sexual violence and sexual harassment. This includes instances of attempted and/or completed sexual assault, domestic and dating violence, gender-based stalking, and sexual harassment. If you (or someone you know) has experienced or experiences sexual violence or sexual harassment, know that you are not alone. Help is available, regardless of when the violence or harassment occurred, and even if the person who did this is not a student, faculty, or staff member.

Confidential help is available. If you wish to speak to a professional, in confidence, please contact:

- Rape Crisis Center – www.rccmsc.org – 24 Hour Hotline: 877-906-RAPE Office Located in the Student Recreation and Wellness Center 246 and the office number is: 330-972-6328
- University Counseling and Testing Center – uakron.edu/counseling 330-972-7082
- University Health Services – uakron.edu/healthservices 330-972-7808

Please know most other University of Akron employees, including faculty members, are considered to be “responsible employees” under the law and are required to report sexual harassment and sexual violence. If you tell me about a situation, I will be required to report it to the Title IX Coordinator and possibly the police. You will still have options about how your case will be handled, including whether you wish to pursue a law enforcement or complaint process. You have a range of options available, and we want to ensure you have access to the resources you need.

Additional information, resources, support, and the University of Akron protocols for responding to sexual violence are available at uakron.edu/Title-IX.

USE OF ELECTRONIC DEVICES: As a courtesy to your classmates and me, please make sure you turn off your cellphone or similar electronic device at the beginning of class. If you are expecting an emergency call, please use the vibrate or text message feature on your cell phone and leave class before answering any call. In addition, please be certain that your computer is silent. During class meetings, your use of any electronic devices must be solely for purposes

directly related to the class. Your use of electronic devices for any other purpose is prohibited. Examples of prohibited uses of electronic devices include surfing the internet, updating your Facebook page, playing games of any kind, and reading or sending emails. There are to be no phones out during the exam.

STUDENTS WITH DISABILITIES POLICY: In accordance with university policy, students with a documented disability for which accommodations may be required should contact the Office of Accessibility:

SAS Building, Room 125

Akron, OH 44325-6213.

Voice: 330-972-7928.

E-Mail: access@uakron.edu.

Web: <http://www.uakron.edu/access/faculty-and-staff/teaching.dot>

INCLEMENT WEATHER POLICY: As a service to its students and employees, The University of Akron has a 24-hour message line to provide continually updated information on class cancellations, temporary relocations, emergency closings and weather advisories. The number is 330.972.SNOW 330.972.7669 or TDD/Voice 330.972.6238. Please call 330.972.SNOW instead of University Police for information on school closings. Also, major Akron area radio stations will make school closing announcements.

IN THE EVENT THAT I CANNOT GET OUT OF MY DRIVEWAY/CAR WON'T START ETC. I WILL EMAIL THE CLASS AND WE WILL HOLD CLASS VIA TEAMS.

Withdrawal Policy

A student may drop a course through the 14th calendar day of a semester or proportionately equivalent dates during other sessions: a "drop" will not appear on your transcript, as the class simply "disappears." After the 14th calendar day period, students may withdraw from a course through MyAkron until the 49th calendar day of a semester or proportionately equivalent dates during other sessions: a "WD" will appear on your transcript. *A withdrawal may affect your financial aid, eligibility for on-campus employment and eligibility for insurance, so speak with your advisor for details.* Questions regarding registration can be addressed by the [Office of the Registrar](#), 330-972-5400. [Read more about the official University Withdrawal Policy.](#)

Incompletes

Incompletes indicate that the student has completed passing work but that some part of the work is, for good and acceptable reason, not complete at the end of the term. Failure to make up the omitted work satisfactorily by the end of the following term, not including summer sessions, converts the "I" to an "F." When the work is satisfactorily completed within the allotted time the "I" is converted to the grade that the student has earned.

MODULE 1 (Chapter 1-6, 8)

Wk	Day	Date	Reading	DUE
1	Tu	8/23/22	Syllabus/class structure and Chapter 1 Introduction to Law - Chapter 2 Ethics and Corporate Social Responsibility	Read/listen chapters 1-2 Quick overview. Assign Ethical Dilemmas to Groups
	Th	8/25/22	Chapter 2 Ethical Dilemmas Group Discussions	Ethical Dilemmas Group Discussions
2	Tu	8/30/22	Chapter 3 Dispute Resolution	Read/listen chapters 3-4
	Th	9/12/22	Chapter 4 Common, Statutory and Administration Law	
3	Tu	9/6/22	Chapter 5 Constitutional Law	Read/listen chapters 5-6
	Th	9/8/22	Chapter 6 Torts	
4	Tu	9/13/22	Chapter 6 cont. Chapter 8 Criminal Law	Read/listen chapter 8
	Th	9/15/22	Chapter 8 cont.	
5A	Tu	9/20/22	ONLINE EXAM #1 CHAPTERS 2-6 & 8 50 multiple choice questions Chapter 2 = 5 questions Chapter 3-6 & 8 = 9 questions For exam you may skip section 2-2 (except 2-2d)	MindTap & Brightspace Quizzes 1-6 & 8 Due 9:00AM. Exam #1 Opens at 9:00am and closes at 11:59pm

MODULE 2 (chapters 10-12, 14 & 16)

Wk	Day	Date	Reading	DUE
5B	Th	9/22/22	Chapter 10 Introduction to Contracts	Read/listen chapters 10
6	Tu	9/27/22	LISTEN ONLINE -Panopto: Chapter 11 Legality, Consent and Writing	Read/listen chapters 11-12
	Th	9/29/22	Chapter 12 Performance, Discharge and Remedies	
7	Tu	10/4/22	Chapter 12 cont. Chapter 14 The UCC: Sales and Secured Transactions	Read/listen chapters 14
	Th	10/6/22	Chapter 14 The UCC: Sales and Secured Transactions	
8	Tu	10/11/22	Chapter 14 cont. Chapter 16 Bankruptcy	Read/listen chapters 16
	Th	10/13/22	Chapter 16 cont.	
9A	Tu	10/18/22	ONLINE EXAM #2 CHAPTERS 10-12, 14 & 16 50 Multiple choice questions Chapters 10 - 12 = 10 questions Chapter 14 = 12 questions Chapter 16 = 8 questions	MindTap & Brightspace Quizzes 10-12, 14 & 16 Due 9:00AM. Exam #2 Opens at 9:00am and closes at 11:59pm

MODULE 3 (Chapters 17-22)

Wk	Day	Date	Reading	DUE
9B	Th	10/20/22	Chapter 17 Agency Law	Read/listen chapter 17
10	Tu	10/25/22	Chapter 18 Employment Law ONLY (18-1 – 18-5)	Read/listen chapters 18-19
	Th	10/27/22	Chapter 19 Employment Discrimination	
11	Tu	11/1/22	Chapter 20 Starting a Business: LLC's and Other Options	Read/listen chapters 20-21
	Th	11/3/22	Chapter 21 Corporations	
12	Tu	11/8/22	Chapter 22 Securities Regulations	Read/listen chapter 22
	Th	11/10/22		
13A	Tu	11/15/22	ONLINE EXAM #3 CHAPTERS 17 - 22 50 Multiple choice questions Chapters 17 & 21 = 9 questions Chapter 19 - 20 & 22 = 8 questions	MindTap & Brightspace Quizzes 17-22 Due 9:00AM. Exam #3 Opens at 9:00am and closes at 11:59pm

MODULE 4 (Chapters 24-26)

Wk	Day	Date	Reading	DUE
13B	Th	11/17/22	Chapter 24 Intellectual Property	Read/listen chapter 24
14	Tu	11/22/22	Chapter 24 cont. Chapter 25 Property	Read/listen chapter 25
	Th	11/24/22	Thanksgiving - NO CLASS	Read/listen chapter 25
15	Tu	11/29/22	Chapter 25 and 26 Consumer Protection	Read/listen chapter 26
	Th	12/1/22	Chapter 26 cont.	
Final Exam Week			FINAL EXAM CHAPTERS 24-26 50 Multiple choice questions Chapters 24 & 25 = 17 questions Chapter 26 = 16 questions	MindTap & Brightspace Quizzes 24-26 Due 12/6/22 9:00am. Exam #4 Opens 12/6/22 at 9:00am and closes 12/8/22 at 11:59pm