

CHRIS COLLINS

EMPLOYMENT

The University of Akron, Akron, Ohio

Senior Lecturer-School of Communication—Courses taught include public speaking, video production, broadcast sales and management, and persuasion.

January 1979 through present

Multimedia Producer—Produce, shoot, edit and encode videos, record and edit audio tracks, and shoot and edit digital photos for multimedia programs and Web-based courses. Research and write scripts for videos for Web-based courses and multimedia programs. Wrote and co-edited division Web page and newsletter. Edit and write grant proposals, promotional materials and other projects.

January 2001 to January 2011 (retired)

Crain Communications, Akron, Ohio

Staff Writer/Reporter- *Tire Business*—Wrote news stories and features for a bi-weekly, national trade newspaper with a circulation of about 20,000. Covered dealers, wholesale distributors, acquisitions and mergers, and manufacturer marketing programs for passenger, commercial and specialty tire markets

July 1998 to January 2001

Sun Newspapers, Cleveland

Staff Writer (part-time)—Covered, county and local government, school boards and police beat.

January 1998 to July 1998

Collinwood Productions, Stow, Ohio

Owner—Produce, direct, shoot, and edit videos, write scripts and articles. Major clients: WVIZ-TV25, Cleveland; The University of Akron; Summit County Children's Services Board; LMT Fette Corp., Record Publishing Company

January 1996 to July 1998

Classic Worldwide Productions, North Royalton, Ohio

Producer/Writer—Lead producer-writer for two weekly half-hour sport magazine programs *The MAC Now* and *Kent Flashback* produced for Sportschannel Ohio and other regional cable sports networks. Also line producer for weekly college basketball double-header telecasts.

August 1996 to March 1997

The University of Akron, Akron, Ohio

Department Head—Managed in-house video, photo & graphics production department with four full-time and 15 part-time employees. Consult with clients and provide estimates, approve projects, administer budget including internal invoicing and equipment purchases.

Senior Producer—Supervised video production staff and as **Producer/Director**—Created, produced and directed programs for PBS affiliate **WNEO/WEAO, Alliance/Akron.**

August 1975 to December 1995

Chris Collins-page 2

WFYI-TV, Indianapolis, IN

Producer/Director

May 1974 to July 1975

University of Kentucky Educational TV, Lexington, KY

Production Assistant (part-time while in graduate school)

January to May 1974

Division of Radio-TV, Eastern Kentucky University, Richmond, KY

Studio Supervisor

July 1970 to December 1973

EXPERIENCE

Writing:

- *Research and write news, features and sports stories.
- *Scripts for video, audio and multi-image productions
- *Video scripts and print materials for higher education promotion, recruiting and instruction
- *News releases and promotional announcements for video productions and other events

Education:

- *University-level teaching experience in communications and media
- *Conduct on-campus faculty training and in video and media production
- *Conduct workshops on media production for state and national conferences
- *Conference chair for regional educational technology conference at the University of Akron

Management:

- *Budget administration including charge back system and invoicing
- *Hiring, training and supervision of full- and part-time employees and developed facility and crew scheduling systems.
- *Experienced in preparation of cost estimates and budget administration for media projects
- *Developed job descriptions, training programs, and wrote training materials

Production:

- *Experienced in digital video and photography, video editing, audio production and encoding.
- *Created & produced sports magazine series, news magazine series, business news series
- *Multi-camera live directing experience-studio and remote productions
- *On-camera talent in public affairs, sports & public TV fundraising

Technology:

- *Administered University of Akron on iTunes U website
- *Experience in non-linear video editing, digital image and video encoding software
- *Experience in Final Cut Pro, Audition, Dreamweaver and other applications

Chris Collins-page 3

PRESENTATIONS

2009-Libraries, Learning and Technology Conference, Columbus, OH
“Producing Video Clips for Specific Instructional Needs”

2008-Conference on Distance Teaching and Learning, University of Wisconsin, Madison, WI
“Multimedia Production for Mobile Distance Education”

2008-Ohio Digital Commons for Education. Columbus, OH
“Introduction to Multimedia Production for Classroom, Web-based and Distance Learning”

2006-Ohio Digital Commons for Education. Columbus, OH
“Producing Effective Video”

2005-Ohio Digital Commons for Education. Columbus, OH
“Do it Like a Pro-Shooting Video”

2004-Ohio Digital Commons for Education. Columbus, OH
“An Exercise in Hard Choices: Using Technology to Engage in Long-Distance Group Decision-Making” Co-presenter

AWARDS

Director, two EMMY nominations, Greater Cleveland chapter of NATAS
Director, Best Documentary, Akron Press Club
Producer, News Event Coverage, Akron Press Club
Executive Producer, Lestock Awards, Greater Cleveland Radio-Television Council

ORGANIZATIONS

Cleveland Commission on Higher Education (now Northeast Ohio Commission on Higher Education), Instructional Technology Conference Committee
International Television Association (now Media Communications Association), Greater Cleveland Chapter: Treasurer, Program & Governance Committees Chairman
Akron Press Club: Vice President, Board of Directors, Scholarship Committee

EDUCATION

Master of Arts, Communications, University of Kentucky, Lexington
Bachelor of Science, Radio-Television, Miami University, Oxford, Ohio