

Juan Eduardo Contreras Barberena, M.A.

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EDUCATION

- M.A. in Communication, The University of Akron, School of Communication, Akron, OH, 2006
Emphases on Mass Communication
M.A. Project: Development of a CD-ROM to meet the academic and non-academic needs of international students.
- B.A. in Communication, Anáhuac University, School of Communication, Mexico City, Mexico, 2003
Emphases on Media Production
Graduated with Honors
- Vancouver English Centre, Vancouver, B.C., Canada, 1998
English as a second language

EMPLOYMENT

- The University of Akron, School of Communication, Akron, OH
Senior Lecturer
08/06 – Current
- Walsh University, Division of Humanities, North Canton, OH
Adjunct Faculty
01/07 – Current
- Stark State College, Liberal Arts Division, North Canton, OH
Adjunct Faculty
01/11 – Current
- The University of Akron, School of Communication, Akron, OH
Graduate/Teaching Assistant
Lab assistant of the computer and media labs in the School of Communication.
Assigned instructor for the course entitled Media Production Techniques during Spring, 2006.
08/04 – 06/06
- The University of Akron, Office of International Programs, Akron, OH
 - Student Assistant: Participation in planning and developing Fall 2005 International Student Orientation and other events sponsored by the Office of International Programs, such as International Education Week.
05/05 – 08/05
 - International Student Orientation Leader
Spring, 2005; Fall, 2005; Spring, 2006; & Fall, 2006
- Innovation Design, Mexico City, Mexico
Photographer and presentation designer
Photographed latest constructions of the company and developed portfolios and presentations for prospective clients.
09/03 – 05/04
- Media Production Freelancer, Mexico City, Mexico
07/02 – 08/03; Clients Included:
 - Innovation Design, Mexico City, Mexico
 - Televisa – Espacio 2003, Mexico City & Veracruz, Veracruz; Mexico
Production team member for the development of reports broadcasted nationwide for the highlights show of the event Espacio 2003. Responsibilities included scriptwriting, shooting, interviewing, and coverage of events.
 - ECCHO Video Productions, Mexico City, Mexico
Staff coordinator and segment producer for the Communications Convention Verdad y Libertad en los Medios (Truth and Freedom in Media) at Anáhuac University. Produced video inserts for the conferences, and coordinated production teams for coverage and interviews during the live event.
- TV Station, Claravisión, Mexico City, Mexico
Production team member for the show “Club NET.” Produced video inserts for the show and served as Floor Manager during the live broadcast.
08/00 – 06/02

TEACHING EXPERIENCE

- The University of Akron, Akron, OH
 - o 7600-280: Media Production Techniques
 - o 7600-283: Studio Production
 - o 7600-325: Intercultural Communication
 - o 7600-368: Basic Audio & Video Editing
 - o 7600-481: Film as Art
- Walsh University, North Canton, OH
 - o Mass Communication & Society COM 210
 - o Speech COM/ENG 211
 - o Interpersonal Communication COM 212
 - o Television and Video Production COM 345
 - o Advanced Television and Video Production COM 445
- Stark State College, North Canton, OH
 - o Effective Speaking COM 121

CONFERENCE PRESENTATIONS & PANELS

- Contreras, J. E. (November, 2006). *A Day Without a Mexican: A Cross-cultural Interpretation of a Sociopolitical "Mocku-Drama."* Panel "Latino/a Connections in Media Representation." Latino/a Communication Studies Division & La Raza Caucus, National Communication Association, San Antonio, TX.
- Friend Me: Using Social Media to Leverage Your Station's Presence
Moderator: Phil Hoffman, The University of Akron
ZTV & Facebook: What We Learned, Phil Hoffman, The University of Akron
TV2: Reporting and Social Media, Gretchen Dworznik, Ashland University
International Students and Social Media, Juan E. Contreras, The University of Akron
Broadcast Education Association, April, 2010, Las Vegas, NV.

PROFESSIONAL ASSOCIATIONS

- National Communication Association
- Broadcast Education Association

SERVICE TO THE COMMUNITY

- Akron International Friendship – Board Member
01/12 – Current
 - o Involved in the expansion and re-definition of communication strategies pertaining to web and social media.
 - o Presently assisting in the development of a pilot program titled 'Know your community, know your world,' which will assist foreign visitors volunteering as guest speakers in local schools to fit their presentations to class curriculum.
- Akron International Friendship – Guest speaker.
Speaker services responsibilities involve preparing and giving presentations at local schools about Mexico, Mexican culture, and the status of Latinos in the United States. Audiences range from elementary to high school.
2006 – Current

HONORS AND AWARDS

- Anáhuac University, School of Communication, Mexico City, Mexico
Graduated with Honors in August, 2003
- Anáhuac University, School of Communication, Mexico City, Mexico
Best Live TV Show in Spring, 2003 for "La Hora Ahorcada" (credited as Director)
Best Short Film in the category of Fiction in Spring, 2002 for "Nunca digas que no" (credited as Director of Photography)

SOFTWARE & TECHNOLOGY

- Windows and Macintosh Operative Systems.
- Microsoft Office.
- Avid (Xpress Pro & Media Composer), Final Cut Pro.
- Adobe: Acrobat, Premiere, Photoshop, InDesign, & Flash basics.
- Familiar with various types of television studio equipment, including: prompter, decks and playback, switchers, audio mixer, camera control, lighting, intercom, and time keeping devices.
- Basic competence with Chyron and Lyric Pro.

LANGUAGES

- Bilingual: capable of reading, writing, and speaking fluently in English and Spanish.