

## UNDERGRADUATE CERTIFICATE IN PROFESSIONAL COMMUNICATION 770008C

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The program will help meet our technological society's growing need for educated people who can develop sophisticated strategies for effective communication of business and technical information. People in the business community increasingly depend on communication to solve complex management, sales and information processing problems. The communication demands of business and industry are significant, and in many ways, different from those dealt with in traditional courses and majors. This certificate will recognize their preparation for handling the communication needs of business and industry, and must be earned concurrently with an undergraduate (associate or bachelor's) degree. A student who already possesses an undergraduate degree may directly pursue this certificate.

### Program Credits

3300:390 Professional Writing I*	3
3300:391 Professional Writing II*	3
7600:309 Public Relations Publications	3
7600:345 Business and Professional Speaking	3

Because all four courses have prerequisites, students should consult course descriptions.

\*3300:390 and 3300:391 do not have to be taken in sequence

Certificate application forms are to be completed *after* the student has completed all the certificate requirements. Forms are available on Zipline or in the department