Hello again, dear colleagues. Here is hoping that your summer and fall seasons were wonderful. Fall in northeast Ohio was unusually beautiful save having to deal with the usual leaf picking up. Here, at the University we have had an exciting fall in sports. Our men’s soccer team is currently in the elite eight of the NCAA; the new InfoCision Stadium/Summa Field is elegant; the basketball team, with its 7 foot freshman, is rated high and was the subject of a very nice article in USA TODAY on November 27; but, football did not do very well with some consequences as a result. Academically, President Proenza and his team continue to work on a strategic plan going forward into the next decade. If you have not walked around campus for a while, do so and prepare to have your socks knocked off. WOW!

For AUAR and its 300 plus members, a significant challenge has come out of the woodwork, so to speak. As I am writing this, your Board is deeply involved in the dependent healthcare issue. We have been able to obtain more positive information on your behalf. Stay tuned. Promises made...Promises kept?

Statewide as far as retirement issues, you all have seen major changes in STRS, SERS and PERS healthcare plans for 2010 in order to balance their budgets. Changes in the pension area, the issue we will be discussing for a few years now, is up next. Times are a changin! As TIME magazine has labeled it...”The Decade from Hell”, but positive signs are out there.

Several of your Board members continue to attend and are active in OCHER comprising a 13 university membership. We keep abreast of changes that may affect us all. As important issues arise, we will keep you apprised. The question of Defined Benefit versus Defined Contribution plans is a key issue being discussed nationwide. It is my hope that you have a great Thanksgiving feast and are looking forward to the next holiday season ahead with family and friends around the world. Peace Be with You!

If there is anything that your Board can do for you please do not hesitate to call on us. Look at our web site, periodically, to get updates on current issues and activities.

From the President

AUAR Executive Board 2009-2010

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President Elect
Robert Gandee 330.864.4659
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Frank Thomas 330.928.4938
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Newsletter Editor
Alberta Hensley 330.867.2029
Pamela Rupert 330.928.1810

Our Motto
People say interns and new hires are the promise of the future. Let’s not forget that retirees are promises kept.

Hello friends, This is a final plea to those of you who have not renewed for 2009-2010. You will have the rest of January, 2010 to look for your renewal Membership Brochure or you can contact James Fee at 330.864.0442 or e-mail address: fee_james@yahoo.com and give me the go-ahead to work up a form for you based on last year’s renewal and you send a check for $10 payable to AUAR to the Human Resources office attn: Cathy Edwards/membership. That is the best I can do for you at this late date.

-Jim Fee, Membership Committee, AUAR

AUAR Website is on the web
Check it out for further news and updates on activities and issues. http://www.uakron.edu/hr/auar

AUAR Newsletter printed and designed by The University of Akron Printing & Copying Services 2009

http://www.uakron.edu/hr/auar

The Association of The University of Akron Retirees

http://www.uakron.edu/hr/auar
A Call To Action – Robert Gandee
AUAR President Elect, OCHER Past President

Be Positive, Be Constructive, Be Concise

In September, 2009, the Ohio Retirement Study Council (ORSC) received from the each of the five Ohio public retirement systems the requested recommendations that each would follow to bring the plans into compliance with the statutory 30-year funding requirement. The ORSC forwarded the recommendations to the Legislative Service Commission to be drafted into comprehensive legislation which will be available late 2009 or early 2010. The lead sponsor of the legislation will be Rep. Todd Book (D-McDermott) of the 89th District.

As this process unfolds in Columbus, selected newspapers across the state will be promoting the idea that Defined Benefit Retirement Plans, such as your STRS Retirement Plan, are not sustainable and should be discontinued for public employees. It is vital that you join with other retired educators, those currently teaching, and STRS in making the case for the Defined Benefit Plan covering public educators in Ohio. Encourage those educators who are retired and those who are actively teaching in the public schools to write their legislators requesting their support for the Defined Benefit Retirement Plan. Suggested central themes for your communications with your legislators should convey a positive rationale for the pension plan, clear and factual evidence relative to the positive effect of the pension plan on Ohio’s economy, and the importance of maintaining and advancing the educational strengths of Ohio in this competitive era.

More specifically, the STRS Ohio Defined Benefit Plan:
1. Provides participants a reasonable lifetime benefit they will not outlive.
2. Provides a stable source of revenue for local economies; STRS Ohio pays more than $3.6 billion in benefits to Ohio residents each year that they then spend in Ohio.
3. Supports the services provided by state and federal governments through the taxes paid on these benefits.
4. Reduces the likelihood that STRS participants will have to turn to taxpayer-funded public assistance, Medicaid, or social services in retirement, and in turn, relieving taxpayers of future obligations.
5. Helps Ohio’s public schools (including charter schools), colleges and universities recruit and retain quality educators.

Be positive, be constructive, and be concise. For additional factual information, go on-line at www.nirsonline.org and examine the following two reports: A Better Bang for the Buck: the Economic Efficiencies of Defined Benefit Pension Plans by Beth Almeida and William B. Formis and Pensionomics: Measuring the Economic Impact of State and Local Pension Plans by Llana Boivie and Beth Almeida.

To find the addresses that you will need: Call the Legislative Information Office (Toll free, 800-282-0253). Using your computer: “state of Ohio government” > State Ohio > Legislative Branch > Ohio Senate (or House) > Senate Members (or House Members).

In Memoriam

Marian Scovell, a Nurse Supervisor in the Health Services, died on Saturday, May 9, 2009. Marian was hired in September 1970 and retired on June 26, 1987.

Janet W. Waibrotn died on July 17, 2009. She was a professor of French at the University from 1965 until her retirement in 1987. Janet earned her MA at Kent State University in French. She authored a French Reader that was used in colleges throughout America.

Mary F. Jones Clay passed away early in November. She was a Custodial worker in the Physical Facilities. Mary joined the University in September 1968 and retired in December of 1987.

Peggy Shellenberger died on November 26, 2009. Peggy was an Administrative Assistant at Wayne College. She was hired on October 17, 1973 and retired in December 1987.

Lathardus Goggins died on December 4, 2009. He was the first African American with 30 years of service at The University of Akron where he taught Geography. He served in the Army Air Force and taught in East Africa. His numerous education degrees included a bachelor’s degree from Central State University, a Masters from Ohio State and doctorates from St. John’s University in New York.

Dr. Irja Piirma an internationally recognized polymer scientist died on December 5, 2009. Since joining the University in 1987, she had accomplished many “firsts” at and for The University of Akron. In 1957 she was the first woman to receive an M.S. in Chemistry and she was the first woman granted a Ph.D. from the University. As a professor of Polymer Science she spent her career advising masters and doctoral students.

AUAR Newsmakers

Ruth Wright Cloinesfer received the “Individual Achievement Award” from the OHIO Historical Society on October 3. Ruth was recommended to receive this honor by historians in Akron-Summit County and throughout the state.

Joining Ruth at the presentation was John Miller director Emeritus of Summit County Historical Society, as well as family members, friends and colleagues from the state library system and members of the Ohio Historical Society.

U.S. Air Force Lt. Col. Phyllis A. Fitzgerald was one of two veterans inducted into the Ohio Veterans Hall of Fame. Phyllis is a veteran of the Air National Guard and Air Force Reserve. She served in Operation Desert Storm and as a chaplain of the Summit County American Legion Garfield Post 566.

“It is overwhelming to be inducted” said Fitzgerald, a registered nurse who served as associate dean for the undergraduate nursing program at The University of Akron.

Cheryl Urban has completed the training and certification process to become a Master Gardner Volunteer (MGV) for Ohio State University Extension Service. MGV is an educational program designed to meet the consumer horticulture needs of Ohio residents. Its purpose is to train volunteers and utilize their experience to teach people more about plants and pests, their culture, and their importance to the environment and to our quality of life. MGVs provide technical assistance to their county Extension office in order that consumer horticulture activities and programs can be more effectively and efficiently delivered to Ohio’s gardening public.

If you are an AUAR Newsmaker, let us know. We would be proud to share the stories which you and colleagues – even an outstanding “hole in one.”

Spring Lobster & Suds Venue to Change

When Diane & Tom Vukovich became AUAR Program Co-chairs, they remembered two great events that were part of the activities of the old UA Faculty Club, which disbanded around 1992-93. The Faculty Club was not a place, but an organization open to all University of Akron faculty, administrators, and “general faculty”, who are now called “contract professionals”.

The first event that came to their minds was the “Mystery Trip”. Don Sabatino, former Director of the Gardner Student Center, used to delight in planning bus tours to unusual or visitor-restricted places of interest. That event has now...
### JANUARY

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<thead>
<tr>
<th>Date</th>
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<tbody>
<tr>
<td>20</td>
<td>8 p.m. Stroud Classical Guitar Competition Finals</td>
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<tr>
<td>22</td>
<td>8 p.m. University Band/Concert Band</td>
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<tr>
<td>26</td>
<td>8 p.m. Percussion Ensemble</td>
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<tr>
<td>28</td>
<td>3 p.m. Pianists Ottmanns and Wilding</td>
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<tr>
<td>28</td>
<td>8 p.m. Cellist Michael Haber Bach cello works.</td>
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### FEBRUARY

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<tr>
<th>Date</th>
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<tr>
<td>3</td>
<td>8 p.m. Faculty Classical Guitarist Stephen Aron</td>
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<tr>
<td>4</td>
<td>8 p.m. UA Symphony Orchestra Concerto competition winners Special venue: E.J. Thomas Performing Arts Hall</td>
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<tr>
<td>12</td>
<td>8 p.m. Faculty Clarinetist Kristina Bellisle Jones With pianist Kim Bakkum</td>
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<tr>
<td>17</td>
<td>8 p.m. Jazz Ensemble</td>
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<tr>
<td>18</td>
<td>8 p.m. Jazz Combos</td>
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<tr>
<td>21</td>
<td>3 p.m. Iron Toys Kulas Concert Series Classical, jazz and avant-garde works Guzzetta Hall</td>
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<tr>
<td>21</td>
<td>9:30 p.m. MWDB Bassoon Quartet</td>
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<tr>
<td>22/23</td>
<td>22nd annual Band Clinic</td>
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<td>23</td>
<td>Concert at 7 p.m. Special venue: Student Union Ballroom</td>
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<tr>
<td>24</td>
<td>8 p.m. Percussion Ensemble</td>
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<td>28</td>
<td>3 p.m. Pianists Ottmanns and Wilding</td>
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<td>28</td>
<td>8 p.m. Cellist Michael Haber Bach cello works. Special venue: Holy Trinity Lutheran Church, 50 North Prospect St.</td>
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### MARCH

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<th>Date</th>
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<tr>
<td>1</td>
<td>8 p.m. University Band/Concert Band</td>
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<tr>
<td>2</td>
<td>8 p.m. Brass Choir</td>
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<tr>
<td>3 – 6</td>
<td>Spring Opera Wednesday-Friday performances at 8 p.m., Saturday at 7 p.m.</td>
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<tr>
<td>7</td>
<td>3 p.m. Faculty Organist Valerie Thorson and Faculty Soprano Lauree Lashbrook Special venue: First Congregational Church, 282 E. Market St.</td>
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<tr>
<td>7</td>
<td>3 p.m. Faculty Flutist Jane Berkner With pianist Kim Bakkum</td>
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<tr>
<td>23 – 25</td>
<td>New Music Festival</td>
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<tr>
<td>26</td>
<td>8 p.m. Flutist Lindsay Goodman</td>
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<td>28</td>
<td>3 p.m. Freedom Brass</td>
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### APRIL

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<th>Date</th>
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<tr>
<td>1 &amp; 2</td>
<td>8 p.m. Dance Destination Akron! Special venue: E.J. Thomas Performing Arts Hall</td>
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<tr>
<td>6</td>
<td>8 p.m. Woodwind Chamber Music</td>
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<tr>
<td>10</td>
<td>8 p.m. Montreux Jazz Band Reunion Part of UA’s Jazz Fest. Free.</td>
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<tr>
<td>10</td>
<td>8 p.m. Steel Drum Band’s 30th anniversary! Special venue: E.J. Thomas Performing Arts Hall</td>
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<tr>
<td>11</td>
<td>3 p.m. Solaris Wind Quintet</td>
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<td>11</td>
<td>5:30 p.m. Laurie Lashbrook, Timothy Cheek Voice, piano and dance.</td>
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<td>12</td>
<td>8 p.m. Faculty Tubist Tucker Jolly</td>
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<td>13</td>
<td>7:30 p.m. Boston Horns Part of UA’s Jazz Fest Special venue: Stage Door at E.J. Thomas Hall</td>
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<td>14</td>
<td>7:30 p.m. Jazz Pianist Joe Augustine Special venue: Stage door at E.J. Thomas Hall.</td>
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<td>15</td>
<td>7:30 p.m. Jazz Trombonist Jiggs Whigham Special venue: Stage door at E.J. Thomas Hall.</td>
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<tr>
<td>17</td>
<td>8 p.m. Carnival of the Animals and Rite of Spring Pianists Philip Thomson and Mayumi Kikuchi Special venue: Stage Door at E.J. Thomas Hall.</td>
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<tr>
<td>18</td>
<td>3 p.m. Cellist Michael Haber Bach cello works. Special venue: Holy Trinity Lutheran Church, 50 North Prospect St.</td>
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<tr>
<td>18</td>
<td>4 p.m. Symphonie Band</td>
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<td>19</td>
<td>8 p.m. Jazz Guitar</td>
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<tr>
<td>20</td>
<td>8 p.m. University Flute Ensemble</td>
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<tr>
<td>21</td>
<td>8 p.m. Concert Band</td>
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<td>22</td>
<td>8 p.m. University Band</td>
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<tr>
<td>23</td>
<td>8 p.m. Guitar Ensemble</td>
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<tr>
<td>23</td>
<td>3 p.m. Concert Choir and Chamber Choir Samuel Gordon, director.</td>
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<tr>
<td>26</td>
<td>8 p.m. Brass Choir</td>
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<td>27</td>
<td>8 p.m. University Singers</td>
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<tr>
<td>28</td>
<td>8 p.m. Guitar Ensemble</td>
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<tr>
<td>29</td>
<td>8 p.m. University of Akron Symphony Orchestra Special venue: First Congregational Church, 292 E. Market St. Free.</td>
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<tr>
<td>30</td>
<td>8 p.m. Men’s Chorus</td>
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### MAY

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<th>Date</th>
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<tr>
<td>2</td>
<td>5 p.m. Tuba Ensemble Special venue: Guzzetta Hall 09</td>
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**Your Retirees’ Pension Expenditures Have an Economic Impact**

As we all know, changes to the public pension plans in Ohio are being proposed and formulated. (See also STRS Ohio News, October 2009) Taxpayers often question the cost of such pensions. Therefore it is important to put forth the positive effects that these pensions have on the economy. A study released in February, 2009, “Pensionomics: Measuring the Economic Impact of State and Local Pension Funds” by Ilana Boive and Beth Almeida of the NIRS for the FY 2005-2006 addresses these issues.

Benefits paid by state and local pension plans support a significant amount of economic activity. In 2006, 357,234 residents of Ohio received a total of $8.41 billion in pension benefits. The average pension benefit received was $1,961 per month, or $23,535 per year. Pension benefits are generally spent in the local community, creating a rippling effect as one person’s expenditure becomes another’s income, creating a multiplier effect. It was determined that retiree’s expenditures supported 79,410 jobs that paid $4.3 billion in compensations, largely wages and salaries. Retirees also generated $1.7 billion in federal, state, and local taxes. Each dollar paid out in pension funds supported $1.33 in total economic activity in Ohio. Each dollar “invested” by taxpayers supported $5.73 in economic activity. Retiree expenditures supported $11.2 billion in total economic output in Ohio in 2006.*

The multiplier effect is also seen at the national level. Collectively for each dollar paid out in pension funds, $2.36 in total economic output was supported. For every dollar contributed by taxpayers to state and local pension funds, $1.15 in total output supported the national economy. This translates to more than 2.5 million jobs paying $92 billion in salaries. Total economic output nationwide topped $358 billion. Over $57 billion was paid by retirees in federal, state, and local taxes.

*Go online at www.nirsonline.org for further details of this and other related studies.

Also of interest is the pie chart (on back cover) for contributions to pension funds by source. (Unfortunately investment earnings have declined, the “source” of much of our current problems!) But it is evident that taxpayer contributions are but a small part of the total. It is appropriate to remember that pension payments are a form of delayed compensations. Instead of receiving additional salary, money was put in retirement accounts.
The letter to Retiree Dependents receiving Medicare did not state that pharmaceutical benefits continued as the University was closed. Out-of-State Retiree Dependents received their letter later than that. Most local Retiree Dependents received the letter from HR on November 28, 2009 over Thanksgiving break, when shown the letter. AUAR representatives were not told that Retiree Dependents would be required to respond in less than 10 business days. We were also not told that signing up with the University would be for all of 2010.

The AUAR representatives were told that a letter had been mailed on Tuesday, November 24, 2009, but were not told to whom it was addressed. Dependents for health benefits. The changes in benefits for those over 65 would start on January 1, 2010. The changes included a change from a $1700 to $2,400. A chart of out-of-pocket-maximums can be found on the University of Akron’s Benefits Department’s web site.

At the above meeting AUAR was told that premium charges starting March 1 would be required from Retiree Dependents for health benefits. The changes in benefits for those over 65 would start on January 1, 2010. AUAR heard through some unofficial sources that there might be changes in Retiree Dependent health benefits. Both, Hank Nettling, President of AUAR and Linda Sugarman, AUAR Benefits Committee representative wrote letters to the University of Akron Human Resources (HR) Department explaining the history of and the rationale behind Retiree Dependent Benefits. A meeting scheduled by the University in October with representatives of AUAR on changes to Retiree Dependent benefits was abruptly cancelled by the University. AUAR members learned that AAUP, the union representing active faculty, had signed a memorandum of understanding with the University that included a section on Retiree Dependent Health Benefits. No communication in regard to Retiree Dependent Health Benefits was received by AUAR from the University...
Soccer has long been a winning program here at The University of Akron, in fact since its beginnings under Hall of Fame Coach Stu Parry in 1954, it has been the most successful sport in our athletic history. And although over 55 years we have had many great teams they all have been surpassed by the brilliant performance of the 2009 Zips squad that had one of the greatest seasons in NCAA history under the guidance of Head Coach Caleb Porter. Of all the 203 Division I teams, none was more dominant in 2009 than Porter’s Zips. Akron, which led the nation in goals per game (2.32) and goals-against-average (0.27) as the consensus No. 1-ranked team for the final nine weeks of the regular season, saw its NCAA record-tying 23-game win streak come to an end with a 0-0 tie in the NCAA Semifinals.

Unfortunately, the season ended with a huge disappointment. After playing to a scoreless tie through 110 minutes, the UA men were defeated by Virginia in penalty kicks, 3-2, on December 13 in the NCAA national championship game in Cary, NC. The top-seeded Zips (23-1-1) suffered the loss despite posting their fifth straight shootout of the NCAA Tournament, spanning 16 consecutive minutes. Akron, which defeated No. 5 North Carolina on 5-4 penalty kicks in the semifinal match, could not do so again in a match-up of the top two defensive teams in the country.

Since taking over in 2006, Porter, who recently has signed a new five-year contract that will keep him on campus through the 2014 season, has taken the Zips’ program to unprecedented heights. During his tenure, Akron has posted an overall record of 68-12-8 (.818) and 20-1-1 (.922) in Mid-American Conference play. Moreover, since 2005 UA has logged the highest winning percentage in the nation, going 86-13-12 (.829).

Porter’s Zips have claimed four straight MAC regular-season crowns, three straight MAC Tournament titles and qualified for the NCAA Tournament in each of the last three seasons.

Porter is a three-time MAC Coach of the Year (2007, 2008, 2009) and the NCAA Division I All-Ohio Coach of the Year in 2008. He has produced the MAC Player of the Year in each of his four seasons as well as the nation’s leading goal scorer in each of the last two. Recently, UA junior Anthony Ampaipitakwong and sophomore Teal Bunbury were named to the first team and sophomore Darlington Nagbe earned second-team honors on the NCAA Division I All-America Team.

The Zips have been just as impressive in the classroom under Porter’s watch with nine players named to the all-conference academic team. UA posted a GPA of 3.266 in 2009 and were led by a pair of Academic All-Americans, sophomore Kofi Sarkodie (first team) and senior Ben Zemanski (third team).

L: David Cox (Philosophy Dept.) was the impetus for that. He proposed a three way partnership to purchase a trailerable 22 foot Catalina. Later we moved up to a 25 foot Catalina. We took both to places such as the Georgian Bay and the Chesapeake. Eventually we got a 30 foot Catalina, with some changes in the partnership makeup along the way. Lake Erie was our home base.

P: Meanwhile back at UA, you were teaching science education methods courses and initiating new workshops for teachers dealing with the rising problems of drugs and human sexuality issues.

L: True. And later we added environmental education. Over the years I must have had contact with thousands of area teachers!

P: You were on top of the latest issues! But if you needed to get away from it all, you had your log cabin retreat in southern Ohio. How did you come by that?

L: Well, as it turns out it had once been in Emma Lou’s family back in the 1800’s. We were in Woodsville visiting relatives and decided to look it up. It was deserted, roof caving in, etc. It had proper white oak log walls and daffodils all in bloom in front. Unexpectedly, we decided to buy it from its current owner. It was many man hours (and women hours) later that it became a retreat. But it was a labor of love. The first thing we built was an outhouse. We took much abuse from our family and friends for this venture. (laugh)

P: And charming it now is, furnished in keeping with its origins. It finally even has indoor plumbing (but only kerosene lamps, to keep it “authentic.”)

L: We’ve had a lot of company and good times down there.

P: I heard of another adventure from your earlier years. Didn’t you also fly a plane?

L: Yes, back in high school I had a friend who had a plane, so I took flying lessons and soloed. I still have my old logs. I almost bought a plane but my parents were not encouraging and suggested a car might be a better idea. (laugh) Wise people.

P: Now you limit your flying to commercial airlines. I know you have traveled to Europe numerous times.

L: We have rented villas with family and friends, and also have a couple of contacts that provide incentive. We have gone to Wales and England to see a former graduate student, Hazel Hurst. We have an Italian connection through a nephew who married an Italian girl, and have had reciprocal visits with her family. (They were just here this fall) We’re inclined to settle in and experience the culture rather than take sight-seeing tours.

P: Back home, you are now settled into a condo on the Portage Lakes. And although you are no longer sailing, you still are boating.

L: Yes I like to say we have 53 feet of boat: a 20 ft pontoon boat, a 15 ft run about (named Felicita after a villa in Italy) and a 17 ft canoe! (laugh)

P: So you have come full circle in your boating and can still entertain on the water! And in the winter you’re off to the Florida Keys to camp for a month or so. Between all these activities you are flying off to see your sons’ families in Boston or South Beach. You are one busy person. We are so glad that you have the time to also serve on our Board, and we will all benefit from your fresh perspective.
Dean Shermis September Luncheon Speaker

Dr. Mark D. Shermis, Professor and Dean of the College of Education, was our speaker at the first AUAR luncheon for 2009-10. Prior to coming to The University of Akron, Dr. Shermis served as Professor and Chair of the Department of Educational Psychology at the University of Florida and was Professor and Associate Dean for Research and Grants for the Department of Educational and Psychological Studies at Florida International University.

As a part of his power point presentation, Dr. Shermis introduced the audience to the use of “clicker technology”, which allowed participants to give instant responses to questions by using hand-held “clickers”. Their responses were automatically recorded, tallied by the computer program and displayed on the screen. This feedback allowed Dr. Shermis to interact with the audience and gauge their knowledge or feelings about the subjects being discussed.

To conclude his presentation, Dr. Shermis cited several of his short and long term goals for the College of Education.
- Work closely with Akron City Schools to improve teaching practices.
- Increase on-line course offerings and the use of technology-based formats as ways to reach education majors.
- Relocate the Department of Sports Sciences and Wellness into the 3rd and 4th floors of InfoCision Stadium.
- Work toward the construction of a new building for the College.

October Luncheon

University Archives an Unknown Treasure

You may have seen the movie, “National Treasure” with Nicholas Cage. Much of the plot revolves around items stored for safekeeping in the Smithsonian Institution in Washington, D.C. While our own Victor Fleischer, University Archivist, may not be an author or movie star yet, he could no doubt spin a tale or two related to the over 40,000 boxes of materials stored on the lower level of the Polsky Building. As our October luncheon speaker, Victor presented a synopsis of the activities of the Archival Services, which is a division of the University Libraries.

The University Archives collects, preserves and makes accessible materials related to the University’s history and to the history of the Akron area. It is also a depository for rare and special printed materials. The University history collection contains thousands of photos of people, places and events. Some of the stored artifacts are the original Zippy costume, old footballs, copies of the Buchtelite and Tel-Buch (yearbook), and bricks from the original Buchtel College Building.

The regional history collection contains items pertaining to the rubber industry, lighter-than-air flight and the Ohio & Erie Canal. About a year ago the University Archives received the Goodyear Photo Collection, which contained over 250,000 images. Among the subjects of the photographs were such things as the Goodyear balloons in the Macy’s Thanksgiving parade, wartime production in the rubber factories, basic tire production, celebrities promoting Goodyear Tire & Rubber products, and the company’s specialty tires used to set land speed records at the Bonneville Salt Flats. Stuck adding to their hard at work sorting and cataloging the collection.

Victor also outlined some of the current priorities for his department. Emphasis is shifting from collecting materials to improving preservation techniques. Therefore new projects include digitizing collections and obtaining grants to support these and other efforts to preserve the collections and make them readily available now and for years to come.