

Course Title: Private Sector Disaster Applications

Course Number: 2235: 425

Course Credit: 3 credit hours

Course Description:

Examines emergency management and homeland security business components in the private and public sectors. Emphasizes business continuity plans with case studies in hazards and disasters.

Program Outcomes:

Upon completion of this course, the student will gain a better understanding of:

1. business components of emergency management and homeland security in the private and public sectors
2. various business management issues in emergency management
3. crisis leadership in emergency management
4. business impact assessments
5. business continuity plans
6. utilization of case studies analyzing hazards and disasters issues in the public, private, and nonprofit sectors
7. cyber issues impacting an organization
8. reputations of an organization following a hazard and/or disaster
9. emergency management fundamentals (preparedness, response, recovery, and mitigation) in regard to hazards and disasters

Course Rationale:

This class introduces the basic components of business in emergency management and homeland security including the private and public sectors. The course discusses the components of business continuity following various hazards and disasters. In addition, cyber issues and organizational reputations are examined.

Grading Scale

Grade	Percent Required
A	93-100%
A-	90-92%
B+	87-89%
B	83-86%
B-	80-82%
C+	77-79%
C	73-76%
C-	70-72%
D+	67-69%
D	63-66%
D-	60-62%
F	0- 59%

Accessibility Statement:

If you feel you may need an accommodation or special service for this class, please see the office of accessibility for assistance.

Course Outline:

Topic I: Business in Emergency Management

Topic II: Types of Management

Topic III: Roles of Management

Topic IV: Key Definitions

Topic V: Crisis Leadership

Topic V: Cyber Issues in Emergency Management Business

Topic VI: Organizational Reputations

Topic VII: Business Continuity Models

Topic VIII: Business Impact Analysis