

**Memorandum of Understanding
The University of Akron and SAS Institute Inc.**

The University of Akron (UA) and SAS Institute Inc. (SAS) are entering into this Memorandum of Understanding to provide students that complete a course in Economic Data Analytics a joint certificate of completion. This agreement is being entered into on February 15, 2016.

Whereas, UA currently offers undergraduate and graduate courses in Economic Data Analytics, and

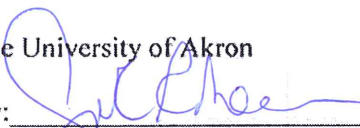
Whereas, SAS has conducted a review of UA's undergraduate and graduate level Economic Data Analytics courses and has determined that UA's course requirements also meet the requirements for SAS' Certificate of Completion in Economic Data Analytics.

The parties agree that UA students that complete the requirements of the graduate or undergraduate courses will be issued a joint Certificate of Completion by the parties. The agreed upon joint Certificate of Completion is attached to this Memorandum and shall not be modified without the written consent of both parties.

SAS provides UA with the right to use the SAS name and logo on the attached documents to issue the Certificate of Completion to the UA students and to advertise the Certificate of Completion. UA agrees to abide by SAS' guidelines for use of its corporate marks; such guidelines to be made available to UA in conjunction with delivery of the marks by SAS. UA agrees to provide SAS with a current, valid URL link(s) for SAS to place on SAS' website in order to enable prospective or current students to directly link to UA's Economic Data Analytics courses.

SAS shall have the right to conduct periodic reviews to ensure that UA's Economic Data Analytics courses comply with SAS' requirements to issue the Certificate of Completion. This memorandum can be terminated at any time by either of the parties by providing written notice.

The University of Akron

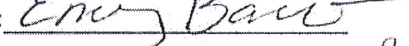
By: 

Dr. John Green
Title: Interim Dean,
Buchtel College of Arts and Sciences
Date: 2/29/16

By: 

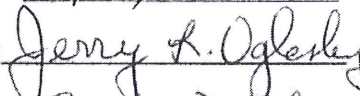
Dr. Rex Ramsier
Title: Interive Provost, Senior VP
Date: 3/2/16

SAS Institute Inc.

By: 

Title: VP Education Practice

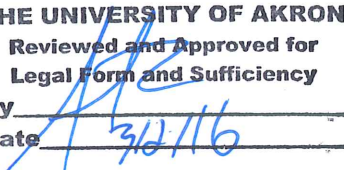
Date: 2/23/16

By: 

Title: Senior Director, GAP
Date: 2/23/16

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**OFFICE OF GENERAL COUNSEL
THE UNIVERSITY OF AKRON**
Reviewed and Approved for
Legal Form and Sufficiency

By: 
Date: 3/2/16

