

### **BEST Medicine Sponsorship Opportunities**

The University of Akron is pleased to announce an exciting event designed to bridge engineering, science, technology and medicine (BEST Medicine). BEST Medicine is an event where the most talented and innovative middle and high school students from the region will have the chance to interact with each other and with leaders in medical device research and development. The setting will be in Akron, a city known for its focus on inventors and innovation and for pioneering breakthroughs in healthcare.

We have had many inquiries from members of the community as to what options are available for sponsorship of our BEST Medicine event scheduled for March 11, 2017. To facilitate that effort, we are providing the following summary of opportunities available for interested parties that would like to be involved with BEST Medicine.

The aims of BEST Medicine are to:

- Motivate students between 6<sup>th</sup> and 12<sup>th</sup> grade to get interested in science.
- Stimulate the participation of students in a unique engineering fair.
- Promote exchanges among youth, especially those with interests in becoming physicians, scientists or biomedical engineers, to begin thinking about pursuing a college education or pursuing a specific course in their college education related to these fields.
- Promote awareness that Akron is the premier location for translating medical problems into medical solutions.
- Develop a mentor program to keep the momentum going following the BEST Medicine event.

Up to 150 students will be invited to participate. This event has become an annual event in which students are judged in various categories including, but not limited to: orthopedics, wound healing, simulation, medical sensors and use of polymers to develop medical devices. In parallel, there are teacher workshops where hands-on activities and innovative lesson plans are shared. We would like to make this a community-based event and are reaching out to our neighbors to participate in this event by becoming a sponsor or presenting a hands-on display during the event to teach the students about developments in STEM fields. The following is a list of opportunities:

#### **Lead Sponsor: \$50,000**

Benefits:

- BEST Medicine Engineering Fair named after sponsor
- BEST Medicine award named after sponsor
- BEST Medicine Participant Certificate named after sponsor

- Lead Sponsor name on all promotional pieces including:
  - Marquee Banner
  - Event program
  - BEST Medicine website
  - Best Medicine T-shirt
- Recognition at the Awards Ceremony
- Offer 2-4 minute welcome statement during lunch
- Opportunity to Exhibit

**Presenting Sponsor: \$10,000**

Benefits:

- BEST Medicine keynote speaker named after sponsor
- BEST Medicine award named after sponsor
- Presenting Sponsor name on all promotional pieces including:
  - Marquee Banner
  - Event program
  - BEST Medicine website
  - Best Medicine T-shirt
- Recognition at the Awards Ceremony
- Opportunity to Exhibit

**Grand Prize Sponsor: \$7,500**

**\*Trip for one student and one parent/guardian to attend the 2017 International Science and Engineering Fair.**

Benefits:

- BEST Medicine Grand Prize named after sponsor
- Sponsor name on promotional pieces including:
  - Event program
  - BEST Medicine website
  - Best Medicine T-shirt
- Recognition at the Awards Ceremony
- Opportunity to Exhibit

**Major Sponsors: \$5,000 - \$9,999**

Benefits:

- BEST Medicine category named after sponsor
- BEST Medicine award named after sponsor
- Sponsor name on promotional pieces including:
  - Event program
  - BEST Medicine website
  - Best Medicine T-shirt
- Recognition at the Awards Ceremony
- Opportunity to Exhibit

**Lunch Sponsor: \$5,000**

## Benefits:

- BEST Medicine category named after sponsor
- BEST Medicine award named after sponsor
- Recognition on promotional pieces including:
  - Event program
  - BEST Medicine website
  - Best Medicine T-shirt
- Recognition at the Awards Ceremony
- Opportunity to Exhibit

**Breakfast Sponsor: \$3,000**

## Benefits:

- BEST Medicine award named after sponsor
- Recognition on promotional pieces including:
  - Event program
  - BEST Medicine website
  - Best Medicine T-shirt
- Recognition at the Awards Ceremony
- Opportunity to Exhibit

**Sponsors: \$1,000 - \$4,999**

## Benefits:

- BEST Medicine award named after sponsor
- Sponsor name on promotional pieces including:
  - Event program
  - BEST Medicine website
  - Best Medicine T-shirt
- Recognition at the Awards Ceremony
- Opportunity to Exhibit

**Benefactors: \$200 - \$999**

## Benefits:

- BEST Medicine award named after sponsor
- Benefactor name on promotional pieces including:
  - Event program
  - BEST Medicine website
  - Best Medicine T-shirt
- Recognition at the Awards Ceremony

**Contributors: \$100 - \$199**

## Benefits:

- Contributor name on promotional pieces including:
  - Event program
  - BEST Medicine website

**IN KIND CONTRIBUTIONS:** Donors do not contribute financially but are able to provide a service for the event. Examples: Donate monogrammed tote bags, provide copy service, advertising, etc. These donors are acknowledged by a listing in the event program.

For more information on sponsorship opportunities, please contact:  
Dr. Brian Davis, BEST Medicine Chair, The University of Akron  
[bdavis3@uakron.edu](mailto:bdavis3@uakron.edu)