Nexient

Nexient is America's leading provider of 100% US-based Agile software services. The company specializes in helping clients adopt and succeed with a product-minded software development approach focused on revenue growth and customer experience. Established in 2009, the company is headquartered in Silicon Valley, delivering services from Michigan, Indiana and client sites across the country.

Nexient serves a wide range of industries, including retail, high tech, healthcare, financial services, media, utilities, manufacturing, logistics and travel and hospitality. Nexient is the only 100% US tech firm recognized by IAOP as one of the Top 100 Outsourcers in the World.

In 2009, we launched Nexient to give American businesses a more responsive, domestic alternative to sending software development offshore. We knew we could deliver better software faster by collaborating with clients in real time. Today, we're the only 100% US tech company among the World's Top 100 Outsourcers.

Every day, we help dozens of businesses — mostly Fortune 500 companies and fast-growing tech product companies — accelerate their products and services to market and increase their agility. Along the way, we've learned something important. The magic of software is more than its ability to automate tasks or save money.

Great software has the power to engage and connect with people.

That is true whether it's a shopping site, a personal finance app or an enterprise HR platform. If people love to use it, it will get used and fulfill its objective.
But too often, software falls short of this opportunity. There are many reasons: perhaps it is slow, confusing, or not fit for purpose. This failure costs businesses big money - in the trillions, in fact.

That simple realization led us to adopt a new way of working, proven by leading technology companies. What if our approach placed great user experience at the root of desired business outcome? If we built in the flexibility to evolve, improve and grow from day one? If happier customers and more productive employees drove higher revenues and profits for our clients?

We call it product-minded development. We've taken the principles of elegant but purposeful product design from great consumer tech companies, and brought them to software development for enterprises and fast-growing tech product companies.
That's Nexient: 100% US. 100% Agile. 100% committed to building beautiful software that people love to use and that helps our clients thrive.

Because life's too short for crappy software.

www.nexient.com