

The Will-Burt Company

The Will-Burt Company is the world's premier manufacturer of mobile telescoping mast and tower solutions and pan and tilt positioners. We offer virtually every payload elevation and integration solution from the top brands; Will-Burt, GEROH, MAD and Integrated Tower Systems (ITS). Powder coating and Quick Turn manufacturing are provided by our Manufacturing Services group.

Our history spans more than a century and weaves its way through several locations and a variety of products for various industries. Yet the underlying and unchanging theme of that story can be summed up in a single word: Excellence. Excellence achieved through individual ingenuity and resourcefulness gave the company its initial thrust and makes Will-Burt the extraordinary company it is today.

The brothers who etched the early history of the enterprise, J.W. and B.G. Cope, were ingenious and resourceful out of necessity. The general repair shop they opened in 1894 near the village of East Greenville, Ohio, was equipped with a hodgepodge of tools and machinery discarded by other shops. Nevertheless, the Copes' willingness to take on any job and work all hours to get it done right proceeded, not so much from financial need as from an inborn urge to rise to any challenge.

The move to a larger facility in Orrville, Ohio, in 1901, brought the Copes a new partner, William A. Tschantz, and brought the company to new levels of productivity, its drills now in demand in many foreign countries. With the death of J.W. Cope in 1915, the surviving partners sold the Cyclone Drilling Company and used the proceeds to launch a new venture, an experimental design shop which derived its title – The Will-Burt Company – from the first syllables of its founders' given names: William Tschantz and Burton Cope. The Will-Burt Company was incorporated in 1918. When Mr. Tschantz decided to pursue his own business interest some years later, Mr. Cope retained the Will-Burt name and turned the experimental shop into a machinery rebuilding and repair operation.

Today, more than 300 people contribute a vast range of talents and technical skills to The Will-Burt Company. They employ computer-aided design as well as some of the most sophisticated manufacturing equipment available. Yet the spirit of the company's founders is still very much in evidence. Their willingness to tackle any job is apparent today in the company's integrated operations: its ability to handle all phases of the manufacturing process – from tool and die development, machining and fabrication through installation of electronics and instrumentation to design and delivery of telescoping mast and lighting products fully assembled. The founders' individual ingenuity and resourcefulness are clearly evident in the fact that **The Will-Burt Company is 100% owned by its employees.**

Thus, the Will-Burt story continues. Highly skilled people personally motivated to provide superior products, equipment reflecting the most advanced technology, and stringent quality control inherent in broad, in-house capabilities are all elements of that story. The underlying theme, as always, is Excellence.

Currently, we are seeking both Mechanical and Electrical Engineering students for co-op jobs this spring. Visit our website at www.willburt.com for information regarding employment opportunities.