The EX[L] Center’s Akron Community Internship Program
$1,000/100-hour internships

The Akron Community Internship Program is a program that aims to provide YOU with internship opportunities that are centered around improving the city of Akron and connecting you to leaders in our community.

All internships provide students with resume boosting work experience and new skills. In addition to these benefits, you will be: linked to a community partner who can provide mentorship, taken to two Akron events that you and your mentor pick, and connected to a wider local network. This exciting new program is open to all students, in all majors. Seize the opportunity today and follow these steps!

1. Create/Update your resume and email it as a PDF or Word document to akroncommunityinternship@gmail.com. Title your resume using your last and first name (e.g., “JamesLeBron.doc”). With your resume, also send, your selections and at least one University of Akron professor, and their contact information, as a potential reference (with their permission).

   If you would like some help with your resume, please visit or contact the Career Services Center, located in Room 211 of the Student Union (email: career@uakron.edu; phone: 330-972-7747)

2. After receiving your resume, we will periodically email you updates of available positions. Reply to us (akroncommunityinternship@gmail.com) with the internships that interest you.

3. We will contact the companies and provide them with your resume. Please don’t contact them independently. If the companies are interested, they will email you to set up an interview.

4. If you have additional questions, you can schedule an appointment with one of our student assistants via email (akroncommunityinternship@gmail.com).

5. Remember, the Akron Community Internship Program is just one internship opportunity available at the University of Akron. Register on Handshake (www.handshake.com), the University of Akron job board, to view additional internship and job opportunities!
Masquerades, school plays, Halloween -- here at Akron Design & Costume, we have costumes for every occasion. Whether you need an outfit for a themed party or for the local play you’re starring in, we’ll help you capture the aesthetic you want. Need a selection of professional quality theatrical and period costumes? We can outfit your entire show -- with options for everything from The Addams Family to The Lion King.

**SOCIAL MEDIA MARKETING**

Develop a simplified strategy for enhancing social media presence particularly as we enter our busy season (Fall/Winter)

**WEBSITE**

Making necessary adjustments and improvements to Wordpress websites

**DESIRED EXPERIENCE AND SKILLS**

Knowledge of social media marketing on Instagram and Facebook Proficiency in WordPress (no coding experience required)
Unique, long lasting items custom made when you order, in colors that match the decor of your home, camper, cabin, or workbench! Gifts in favorite colors. Custom text and designs can be requested as well. We offer camping items, because we like to camp. We are a leader in the 3D printing universe, with experts in 3D printing and prototyping on our staff. Akron is the rubber capital of the world. But did you know Akron leads the US in plastics technology as well? Our 3D printer materials are made in Akron!

**PRODUCT RESEARCH**
- Research potential products that can be produced
- Choose and ultimately design those products
- Test them on eBay

**DESIRED EXPERIENCE AND SKILLS**
- Desire to learn about 3D printing, running 3D printers, and preparing models for 3D printing
- Existing modeling skills a plus
- Entrepreneurially minded
- Background in Marketing and/or Design
Graphic Design Intern:
The graphic design intern will be responsible for providing design support though a variety of channels; print, digital, web and others as assigned. The creative process of brainstorming, creating and producing new products will also be explored.

Responsibilities may include:
- Collaborate and support the lead designer in developing creative design solutions from concept to implementation.
- Create graphics and other assets for day-to-day marketing campaigns
- Assist in the development of web projects.
- Assisting in photo shoots
- Creating/editing images for social media
- Photo retouching/editing
- General production of products and design projects.

Qualifications:
- University Junior or Senior majoring in graphic design, marketing or similar course of study
- Proficiency in Adobe InDesign, Illustrator and Photoshop
- Strong communications skills
- Web/coding knowledge a plus
- Organized
- Attention to detail
- Self-motivated

Five blessings is a small design studio making products that allow people to connect on a more personal level in this digital age, but in a bit of a non-traditional way! Unique cards, prints, stationery, invitations and other special items to bring some added beauty to your walls, mailbox and home.
Gameday Sportswear provides customizable spiritwear, bridal apparel, baby essentials and vinyl banners. Bennett's Brides & Babies is a custom apparel store for brides-to-be and children. Shares a shop with Gameday Sportswear. Both provide customizable spiritwear, bridal apparel, baby essentials and vinyl banners.

**ECOMMERCE MANAGEMENT**
Creating marketing strategy for pushing the ecommerce side of the business (through our website and eBay)
Organize databases for ecommerce

**DESIGN**
Help in designing new t-shirts

**DESIRED EXPERIENCE AND SKILLS**
Background in Marketing and/or Graphic Design
Entrepreneurially minded
The Gardener of Bath offers a diverse selection of unique home and gift items, jewelry and seasonal plants.

We are currently on the lookout for an intern who can assist use in maintaining our EBay site, writing listings, taking photos, handling shipping and helping us take this platform to the next level by boosting it on social media and establishing a You Tube channel to help us take our one-on-one customer service skills to the web!

Must be comfortable working independently with deadlines. Must be proficient at writing copy, using both Facebook and Instagram and some experience with DSLR camera is helpful, but not necessary. Great employee discount and flexible scheduling.
Do you have a passion for social media? Do you feel you could represent an online brand in a creative, responsible way? This role would suit a dynamic individual that’s looking to further their social media marketing experience with a local beauty brand. We are looking for a Social Media Intern who possesses a strong knowledge of the digital media landscape, including various social media sites.

**DUTIES/RESPONSIBILITIES**
1. Monitor social media analytics to identify viable ideas
2. Create engaging social media content
3. Work closely with the company CEO to develop social media campaigns including give-a-ways that help to achieve marketing goals
4. Follow emerging social media trends with a focus but not limited to the beauty/skincare industry
5. Tag local influencers and beauty bloggers in social media posts
6. Re-tweeting local influencers and beauty bloggers when its relevant to the brand
7. Monitor the company’s social media, offer constructive interaction with users
8. Ensuring trending hashtags are being used
9. Develop a community around the brand
10. Analyze the short-term needs of the company’s social media strategy and offer helpful advice

**REQUIREMENTS**
1. Communications or marketing major preferred
2. Excellent oral and written communication skills
3. In-depth working knowledge of social media
4. Experience with social media analytics, including google analytics
5. Strong problem solving skills
6. Knowledgeable about creating Instagram videos
7. Basic knowledge of photoshop is preferred
We are two best friends from Ohio who found each other through our love for wire wrapping and creating jewelry to help individuals in their spiritual healing journeys. -Ariana and Cay

Marketing Specialist Intern

An intern is needed to:

- Design and schedule mailing lists/landing pages
- Organize a giveaway
- Make engaging posts on social media
- Run promotions through social media
- Figure out why posts are not reaching intended audience through marketing analytics

Website building and social media marketing experience in ebay or Etsy a plus!
Our mission is to support sustainable development for the indigenous peoples of the Amazon Rainforest while allowing the rest of the world to enjoy the fruits of the jungle with peace of mind - knowing that they are getting the best products, sourced and handled in the right way. Empowering and sustaining, these delicious fruit snacks are good for you and good for the world.

Help us save the world! Peaceful Fruits is a social-good company looking for a hard-working, driven, and creative intern to assist with our daily sales activities and long-term marketing efforts. Working closely with all members of the team including our Founder and CEO, the intern will have a unique behind-the-scenes perspective into our processes and the ability to develop their own ideas for the business.

Daily and weekly tasks might include:
· Lead generation for retail presence in Northeast Ohio, West and East Coasts
· Social media influencer outreach
· Assist in managing various eCommerce platforms (eBay, Amazon, Shopify, ShipStation, etc.)
· Coordinate shipments for retailers, influencers, and content creators
· Develop and track metrics for promotions via Google Analytics
· Participate in learning & development courses to acquire operational knowledge
· Generate new avenues for business
· Create content for the brand, including taking product pictures, writing blogs, designing website pages (not required)

This peaceful opportunity might be for you if you can think on your feet, roll with the punches, and quickly adapt to the startup environment. While extensive experience is not required, the intern should enjoy solving problems, have the ability to manage multiple projects, and possess excellent customer service skills.
Oddmall Outpost: Assembly of Odd, 6000 square feet (and a parking lot) of amazing amazingnesses. It’s an overflowing cornucopia of raw, burning (not literally) creativity featuring the works of dozens, perhaps hundreds, of the world’s most innovative, imaginative, inspired, and original artists and crafters. The consignment shop is overflowing with art, crafts, games, toys, geeky things, oddities, and other exciting and wonderful jazz.

I am interested in an intern that can help with and benefit from experience with a wide variety of tasks. Primarily, those tasks would involve entering inventory (both on eBay and in our physical consignment store / art gallery - www.oddmalloutpost.com), graphic design and publication layout, illustration and game design, and assisting with the running and planning of large conventions and events (www.oddmall.info and www.cononthecob.com).
Rubber City Vintage Cycle, located in Akron, Ohio, was established in 2010 by motorcycle enthusiasts Kevin Flasco and Chris Janca. RCVC stocks parts and accessories for motorcycle maintenance and restoration projects.

WEBSITE

Assist in creating a new website that links directly to our eBay store
Assist in also setting up the ability to sell directly through our website

SOCIAL MEDIA MARKETING

Create simplified social media strategy to get us more active on Instagram and Facebook

EBAY

Help list items on eBay (photo, descriptions, etc.)

DESIRE EXPERIENCE AND SKILLS

Knowledge of social media marketing on Instagram and Facebook
Website design and ecommerce development experience is necessary
Snazzy Little Things is a blog written by a husband & wife team in Northeast Ohio. We enjoy updating our home, making our own furniture and co-mingling authentic antiques with modern decor. Here you’ll find your daily dose of simple, pretty vintage-inspired handmade goods and decorating inspiration.

**Interns are needed as:**

**Branding & Logistics Assistant:**
Create an unboxing experience for home decor. This job requires access to my eCommerce on the Shopify & eBay platform. Prepare orders for shipment. Create a positive unboxing experience for shipping customers. Provide feedback on how to improve the user experience.

**Sales & Merchandising Assistant:**
Store merchandising assistant in Hudson, Ohio, store merchandise primarily vintage mixed with new, similar to that in the show, “Fixer Upper”. Visit Hudson store 1-2 days per week between hours of 12-5 (Tuesday through Saturday - flex) to ensure the store has a fresh look. Assist with home staging in re-modeled homes in the Cleveland area. Create magazine quality work in staged homes for real customers in a real estate market. 1-2 staging opportunities per month.

**Web Design & Copyrighter:**
Write and edit product descriptions for merchandise for online sales in Shopify eCommerce platform. Edit existing copy in articles in Wordpress blog. Some photo editing experience needed using Canva and Picmonkey programs, or Photoshop and Illustrator for advanced students. Format copy, photos and in similar format so the store looks uniform. Create video advertisements using iPhone apps with text overlays and background music. Create video “commercial” using product stills to be displayed on social media channels.