

MATTHEW JURAVICH, Ph.D.

Associate Professor of Sport Studies
School of Sport Science & Wellness Education
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HIGHER EDUCATION

2012 Ph.D., University of Michigan
2005 M.B.A., Syracuse University
2001 B.S., Clarkson University

ACADEMIC POSITIONS

University of Akron Associate Professor, School of Sport Science & Wellness Education, 2018
University of Akron Assistant Professor, School of Sport Science & Wellness Education, 2012-2018
University of Michigan Graduate Student Instructor, School of Kinesiology, 2008-2012

PUBLICATIONS

Peeters, T., Salaga, S., & **Juravich, M.** (Forthcoming). Matching and Winning? The Impact of Upper and Middle Managers on Firm Performance in Major League Baseball. *Management Science*.

Salaga, S., & **Juravich, M.** (Forthcoming). National Football League head coach race, performance, retention, and dismissal. *Sport Management Review*.

Karam, E. P., Hu, J., Davison, R. B., **Juravich, M.**, Nahrgang, J. D., Humphrey, S. E., & DeRue, S. D. (2019). Illuminating the “face” of justice: A meta-analytic examination of leadership and organizational justice. *Journal of Management Studies*, *56*(1), 134-171.

Salaga, S., Kang, B., Tainsky, S., & **Juravich, M.** (2018). NCAA College Basketball Television Viewership: Does Preference for Outcome Uncertainty Change Throughout the Season? *International Journal of Sport Finance*, 13(4), 373-391.

Lee, S., & **Juravich, M.** (2017). Multi Criteria Decision-Making: Ticket Sales Outsourcing in an NCAA Division I Athletic Department. *Case Studies in Sport Management*, 6(1), 31-38.

Juravich, M., & Mills, B. M. (2017). Exogenous policy shock and logic centrality shift: NBA policy and NCAA outcomes. *Journal of Sport Management*, 31(5), 452-465.

Juravich, M., Salaga, S., & Babiak, K. (2017). Upper echelons in professional sport: The impact of NBA general managers on team performance. *Journal of Sport Management*, 31(5), 466-479.

Lee, S., Oh, N., & **Juravich, M.** (2016). Examination of Formal and Informal Relationships Between Service Provider and Client for Ticket Sales Outsourcing in the United States. *Journal of Relationship Marketing*, 15:1-2, 62-80.

Juravich, M., & Babiak, K. (2015). Examining positive affect and job performance in sport organizations: A conceptual model using an emotional intelligence lens. *Journal of Applied Sport Psychology*, 27(4), 477-491.

Babiak, K., Mills, B., Tainsky, S., & **Juravich, M.** (2012). An investigation into professional athlete philanthropy: Why charity is part of the game. *Journal of Sport Management*, 26, 159-176.

PUBLICATIONS WITH GRADUATE STUDENTS

Szabo, K., **Juravich, M.**, Kornspan, A. S., & Otterstetter, R. (2019). High School Strength and Conditioning Coaches: A descriptive analysis of employment status and future occupational opportunities. *Future Focus*, XXXIX (1), 52-60.

Hammond, A., Lee, S., **Juravich, M.**, & Kornspan, A. S. (2018). Investigation of Stadium Performance: Case of NCAA Division 1 football stadiums as non-sporting event venues. *Journal of Facility Management Education and Research*, 2(2), 45-52.

Baranauskas, M. N., Miller, B., Olson, J. T., Boltz, M., Richardson, L., **Juravich, M.**, & Otterstetter, R. (2017). Differential in maximal aerobic capacity by sex in collegiate endurance athletes consuming a low carbohydrate diet. *Journal of the American College of Nutrition*, 36(5), 370-377.

CHAPTERS IN BOOKS

Babiak, K., Lee, S., Heinze, K., & **Juravich, M.** (2013). A foundation for winning: Athletes, charity, and social responsibility. In Paramio, J., Babiak, K., & Walters, G. (Editors). *The Handbook of Corporate Social Responsibility in Sport: Principles and Practice*. Routledge.

RESEARCH IN PROGRESS

Juravich, M., & Martin, D. Decision making in sport using the normative model.

Juravich, M., & Salaga, S. Contingencies influencing middle management impact on firm performance.

Mills, B.M., & **Juravich, M.** Cross-ownership in pro sports: Consumer spillover or substitution effects?

Salaga, S., & **Juravich, M.** Factors Impacting Management Tenure in Professional Sport.

Juravich, M., Mills, B. M., & Slezak, T. Social determinants of escalation of commitment behaviors.

SELECTED ABSTRACTS, PROCEEDINGS AND PRESENTATIONS

Salaga, S., & **Juravich, M.** (June, 2019). *National Football League Head Coach Race, Performance, Retention, and Dismissal*. Presented at the annual meeting of the North American Society for Sport Management, New Orleans, Louisiana.

Kang, B., Salaga, S., Tainsky, S., & **Juravich, M.** (June, 2018). *NCAA College Basketball Television Viewership: Does Consumer Preference for Outcome Uncertainty Change Over Time?* Presented at the annual meeting of the North American Society for Sport Management, Halifax, Nova Scotia.

Otterstetter, R. Olson, J.T., Baranauskas, M.N., Miller, B., Boltz, M., Richardson, L., **Juravich, M.** (May, 2018). *Changes In Bone Mineral Of Collegiate Middle Distance And Distance Runners Across An Indoor Season*. Poster presented at American College of Sport Medicine, Minneapolis, MN.

Juravich, M. (February, 2018). Building Trust in the Classroom. Presented at the University of Akron's NEXT Conference, Akron, OH.

Kang, B., Salaga, S., Tainsky, S., & **Juravich, M.** (June, 2017). *Determinants of Television Viewership in NCAA College Basketball: Does Quality Predict Quantity?* Presented at the annual meeting of the North American Society for Sport Management, Denver, CO.

Baranauskas, M.N., Miller, B., Olson, J.T., Boltz, M., Richardson, L., **Juravich, M.**, & Otterstetter, R. (2017). *Differential in aerobic capacity among collegiate distance runners consuming a low carbohydrate diet*. Poster presented at the annual meeting of the American College of Sport Medicine, Denver, CO.

Juravich, M., & Salaga, S. (June, 2016). *Factors Impacting Management Tenure in Professional Sport*. Presented at the annual meeting of the North American Society for Sport Management, Orlando, FL.

Juravich, M., & Mills, B. (June, 2016). *Exogenous Policy Shocks and Institutional Change: NBA Policy and NCAA Externalities*. Presented at the annual meeting of the North American Society for Sport Management, Orlando, FL.

Juravich, M. (November, 2015). *Examining positive affect and job performance in sport organizations: A conceptual model using an emotional intelligence lens*. Presented on during the University of Akron's Department of Industrial & Organizational Psychology's Brown Bag series.

Peeters, T., Salaga, S., & **Juravich, M.** (August, 2015). *Matching and winning? Upper and middle managers' impact on team performance*. Presented at the European Sports Economics Association Conference, Zurich, Switzerland.

Peeters, T., Salaga, S., & **Juravich, M.** (June, 2015). *The impact of upper level and middle level management on team performance*. Presented at the joint meeting of the European Association of Labor Economists (EALE) and the Society of Labor Economists (SOLE), Montréal, QUE.

Peeters, T., Salaga, S., & **Juravich, M.** (June, 2015). *The impact of upper level and middle level management on team performance*. Presented at the annual meeting of the North American Society for Sport Management, Ottawa, ON.

Peeters, T., Salaga, S., & **Juravich, M.** (February, 2015). *The impact of upper level and middle level management on team performance*. Presented at the annual meeting of the Eastern Economic Association Conference, New York, NY.

Mills, B., Salaga, S., & **Juravich, M.** (May, 2014). *Time series analysis of NCAA basketball competitive balance: Institutional changes, integration, and the NBA's policy impacts*. Presented at the annual meeting of the North American Society for Sport Management Conference, Pittsburgh, PA.

Lee, S., Oh, N., **Juravich, M.**, & Kim, Y. (October, 2013). *Formal and informal relationships between client and service provider in the case of ticket sales outsourcing*. Presented at the 11th Sport Marketing Association Annual Conference, Albuquerque, NM.

Juravich, M. (June, 2013). *Institutional contingencies impacting general manager human resource decision making in the North American professional sport context*. Presented at the annual meeting of the North American Society for Sport Management Conference, Austin, TX.

Juravich, M. (May, 2012). *Examining general managers in the North American professional sport context: Upper echelons as drivers of performance*. Presented at the annual meeting of the North American Society for Sport Management Conference, Seattle, WA.

Lee, S., Heinze, K., Babiak, K., & **Juravich, M.** (June, 2011). *Athlete philanthropy: Motives, drivers, and intentions*. Presented at the annual meeting of the North American Society for Sport Management Conference, London, ON.

Karam, E., Nahrgang, J., DeRue, S., Humphrey, S., & **Juravich, M.** (August, 2010). *The impact of leadership on organizational justice: A meta-analysis*. In E.P. Karam & J.D. Nahrgang (Chairpersons), *Dare to be fair: How leaders influence fairness and justice in the workplace*. Symposium presentation at the 70th Annual Meeting of the Academy of Management, Montreal, QC.

Juravich, M. (June, 2010). *Emotional intelligence in sport organizations*. Presented at the annual meeting of the North American Society for Sport Management Conference, Tampa, FL.

Babiak, K., Tainsky, S., & **Juravich, M.** (May, 2008). *Professional athlete philanthropy: Walking the talk?* Paper presented at the annual meeting of the North American Society for Sport Management Conference, Toronto, ON.

GRANTS & AWARDS

MAC ALDP Grant Program (\$8202 not funded), 2019

NABC Research Grant (\$975 not funded), 2016

NASSM Research Grant (\$2331 not funded), 2014

University of Akron College of Education Research Grant (\$2000 not funded), 2013
University of Michigan School of Kinesiology Research Travel Grant Award (\$500), 2012

University of Michigan Rackham School of Graduate Studies Conference Travel Grant Award (\$700), 2012

University of Michigan School of Kinesiology Research Travel Grant Award (\$500), 2011

University of Michigan Rackham School of Graduate Studies Conference Travel Grant Award (\$850), 2011

University of Michigan Rackham School of Graduate Studies Conference Travel Grant Award (\$600), 2010

University of Michigan School of Kinesiology Research Travel Grant Award (\$500), 2010

University of Michigan Rackham School of Graduate Studies Conference Travel Grant Award (\$600), 2008

TEACHING

University of Akron

1870 370 – Introduction to Data Analytics in Sport
Fall 2019

5550 420 – Fundamental Management Strategies in Sport
Fall 2019, Spring 2020

5550 424/ 524 – Leadership in Sport
Spring 2013, Summer 2013, Fall 2013, Spring 2014, Summer 2014, Fall 2014, Spring 2015, Summer 2015, Fall 2015, Spring 2016, Summer 2016, Fall 2016, Spring 2017, Fall 2017, Spring 2018, Summer 2018, Fall 2018, Spring 2019, Spring 2020

5550 480/680 – Organizational Behavior in Sport
Spring 2013, Summer 2013, Fall 2013, Spring 2014, Summer 2014, Fall 2014, Spring 2015, Summer 2015, Fall 2015, Spring 2016, Summer 2016, Fall 2016, Spring 2017, Fall 2017, Spring 2018, Fall 2018, Spring 2019, Fall 2019, Spring 2020

5550 422/522 – Sport Planning & Promotion
Fall 2012, Spring 2013, Summer 2013, Fall 2013, Spring 2014, Summer 2014, Fall 2014, Spring 2015, Summer 2015, Fall 2015, Spring 2016, Fall 2016, Spring 2017, Fall 2017, Spring 2018, Fall 2018 & Spring 2019

5550 370 – Financial Aspects of Sport
Fall 2012, Summer 2013, Summer 2014, Summer 2015, Summer 2016, Summer 2017 & Summer 2018

University of Michigan

SM 332 – Organizational Behavior in Sport
Fall 2009, Winter 2010, Fall 2011 & Winter 2012

GRADUATE STUDENT SUPERVISION

Dissertation supervision:

- Daniel Casinalouvo – The use of technology in curriculum enhancement in K-12 schools – Committee member – Summer 2020

Thesis supervision:

- Shannon Newnes – Investigation of usage of Twitter by sport organizations: A case of U.S. men's and women's national soccer teams – Committee member – Summer 2019
- Kenny Szabo – The current state of high school strength and conditioning according to Ohio high school athletic directors – Chair – Summer 2017
- Melissa Dreisbach – The positive effects of yoga on standardized test scores, test anxiety, and concentration in 3rd grade students – Committee member – Spring 2017
- Marissa Baranauskas – Long term carbohydrate intake and the effect on endurance performance in collegiate distance runners – Committee member – Spring 2016
- Jordan Olson - Relationship between bone mineral density and performance in collegiate track runners – Committee member – Summer 2016

Honors project supervision:

- Matthew Hammond – Reducing human error with technology: A historical analysis of replay usage in sport – Chair – Fall 2019
- Andrew Hammond – An examination of football stadium usage: The case of an NCAA Division 1 program – Committee member – Spring 2017
- Zach Guiser – Examination of hamstring flexibility and maximal sprint speed – Committee member – Spring 2017
- Trevor Norris – Factors affecting injury history and their overall impact on athletic performance in distance runners – Committee member – Spring 2016
- Brady Stewart – Sports tourism and how it could affect you – Committee member – Spring 2013

UNIVERSITY SERVICE

NCAA Faculty Athletics Representative	F '18, Sp '19, Su '19, F '19, Sp '20
Sport Studies undergraduate program coordinator	F '18, Sp'19, Su '19, F '19, Sp '20
<u>University committees served:</u>	
Chair, Faculty Senate Athletics Committee	Sp '18-F '18
Member, Faculty Senate Athletics Committee	F '13-F '17
<u>College of Health Professions committees served:</u>	
Member, By-Laws Committee	F '17-present
Chair, Faculty Advisory Committee to the Dean	F '14-Sp '17
Member, Dean Search Committee	Sp '17
<u>College of Education committees served:</u>	
Member, Undergraduate Studies	F '12-F '13
Member, College Structures 'Ad-Hoc'	Sp '13
Member, Ph.D. Committee, Division of Sport Management	2014
<u>School of Sport Science and Wellness Education committees served:</u>	
Member, Health Education Tenure Track Faculty Search Committee	Sp '13
Chair, Strategic Planning	F '14-Sp '15
RTP revision committee	F '14-present
Member, Exercise Science Non-tenure Track Faculty Search Committee	Sp '16
Member, Health Education Non-tenure Track Faculty Search Committee	Sp '16
<u>University service:</u>	
Interviewer, UA Honors College 'Scholarship Friday'	F '14-Sp '15
<u>School service:</u>	
UA Scholars Day	Sp '15
UA Senior Day	Sp '15, Sp '16
UA Majors Mosaic	Sp '15
UA Visitation Days	F '12, F '13, F '14, F '15, F '16, F '19 x 2
UA Explore Days	Sp '13, Sp '14, Sp '16
UA Sophomore & Junior Visitation Days	Sp '13
UA Summer Visitation Days	Su '13, Su '14, Su '15, Su '16, Su '18 (x 2)

PROFESSIONAL SERVICE

Ad Hoc Reviewer

Journal of Applied Sport Psychology (2015)
Journal of Sport Management (2014, 2017, 2018)

Sport Management Review (2019, 2020)
NASSM Student Research Competition (2016)

PROFESSIONAL AFFILIATIONS

North American Society for Sport Management
Academy of Management

RESEARCH INTERESTS

Strategic management, managerial performance, sport business.